



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Fred Blackwell

SUBJECT: City Administrator's Weekly Report

DATE: March 21, 2014

INFORMATION

Following are the key activities to be highlighted this week:

Recent Retail Grand Openings and Groundbreakings – On Thursday, March 27, FoodsCo supermarket will open at the new and improved Foothill Square Shopping Center. This follows the grand openings during the first week of March for two other new tenants at the center: Ross Dress for Less and Anna's Linens. Well-established at Broadway and 14th Street, Oaklandish recently opened a second retail location in the Dimond district and has moved its production to a Jack London warehouse/showroom. Taco Grill is new to the Fruitvale Public Market. It features organic handmade corn tortillas, organic and grass-fed beef and free-range chicken. Hat Rac Fine Art Gallery recently opened at 1714 Franklin Street, featuring art and an espresso bar. Shogun Japanese Sushi and Grill recently opened at 3417 Grand Avenue. Groundbreaking is envisioned in 2014 for the Shops at Broadway project at 30th Street and Broadway, which will feature a Sprouts grocery, and for The Ridge (Rockridge) Shopping Center at Broadway and Pleasant Valley Road. On March 5, Premier Hyundai of Oakland had its grand opening at 2820 Broadway. Premier Hyundai joins 11 other auto brands being sold on Broadway Auto Row and along I-880 near the Coliseum. Given the sizeable sales tax revenue generated by new car sales, Oakland's auto dealers are key contributors to Oakland's economy. Several, in fact, are among City's top 25 sales tax producers. Growing retail in Oakland is a multi-pronged approach, which includes:

- Working with locally-owned and chain retailers and retail developers to bring their businesses and projects to fruition by identifying locations and resources, and helping them navigate the entitlement process
- Getting the word out about retail opportunities in Oakland by participating in retail real estate conferences and trade shows
- Encouraging commercial district property owners and merchants to pool resources, work together and grow more successful by supporting the formation of Business Improvement Districts, of which Oakland now has 10
- Continuing to partner with Oakland Grown and other business organizations to support retail business in Oakland.

For more information, please contact Keira Williams, Oakland Retail/Economic Development Specialist, at kwilliams@oaklandnet.com or (510) 238-3853 or Aliza Gallo, Economic Development Manager, at agallo@oaklandnet.com or (510) 238-7405.

Street Closures Planned For The Oakland Running Festival – On Sunday, March 23, temporary street closures and parking restrictions will be in effect for the 5th annual Oakland Running Festival. The 26.2 mile marathon starts at 7:30 a.m. from 19th and Harrison (Snow Park). In addition to much of downtown, the marathon course will take runners along Broadway Auto Row, Piedmont Avenue, Temescal, Rockridge, Upper Rockridge, Fernwood, Montclair, Oakmore/Upper Park, Dimond, Fruitvale, San Antonio, Eastlake, West Oakland, Northgate and Lake Merritt. Some 10,000 runners are expected for Sunday's marathon, half-marathon, relay, 5K and kids' fun run. To educate the public about road closures, an interactive map at www.oaklandmarathon.com shows the marathon's course and detours drivers can use on Sunday. Motorists are encouraged to plan ahead and either time their travel to avoid street closures or seek alternative routes using the online map. All highway and interstate routes will remain open throughout the marathon. Motorists should use special caution and look out for both pedestrians and changes in traffic patterns. All parking restrictions will be strictly enforced and vehicles parked in violation will be ticketed and/or towed. Transit users should note that BART will not be impacted by course closures. AC Transit will have temporary signage up directing riders to alternative stops for impacted routes. Service disruptions and detours on AC Transit from 6:00 a.m. to 3:00 p.m. Downtown Oakland will be served temporarily on Castro St. between 12th and 17th streets and on 6th St. at Washington St. For more information, please visit www.actransit.org. During Sunday's marathon, streets throughout Oakland will be impacted by the race. Festival organizers have planned carefully to lessen the impact on auto traffic while ensuring runner safety. The Oakland Police Department (OPD) will issue temporary lane closures and traffic restrictions as runners make their way along the course. To read the media release, please visit <http://www2.oaklandnet.com/w/OAK046174>. Motorists may report traffic concerns related to the Oakland Running Festival to Jim MacIlvaine, Special Events Coordinator, at jimmac@oaklandnet.com or (510) 238-2933.

Public Works Agency Honored – On Thursday, February 27, the City of Oakland Public Works Agency brought home several top honors from the annual awards ceremony for the American Public Works Association (APWA) Northern California Chapter. PWA was honored with five of the twenty awards given. Oakland's awards are the result of many individual as well as collaborative efforts, attesting to excellence throughout the agency, a goal our 750 colleagues contribute to daily. Awardees will also be eligible for consideration at the national level. PWA awards included:

- The 12th Street Reconstruction Project at Lake Merritt received the Transportation Project of the Year Award (\$25-\$75 million category)
- Oakland's Adopt a Spot was honored with the Sustainability Practices Award
- Yolanda Lopez, Agency Human Resources Manager, was presented with the Manager of the Year for Administrative Management
- Joseph Williams was honored as Manager of the Year in Public Fleet

- Professional Staff of the Year in Administrative Management was bestowed upon Carla Reed in the Agency's Fiscal Administration Division

To read the release on the awards, please visit <http://www2.oaklandnet.com/w/OAK046171>. For more information, please contact Kristine Shaff, PWA Public Information Officer, at kshaff@oaklandnet.com or (510) 238-2966.

A's Spirit Week – From Monday, March 31 through Monday, April 7, A's Spirit Week will galvanize the Oakland community and show support of the Oakland A's. The A's play their home opener on March 31 against the Cleveland Indians at O.co Coliseum. Everyone plays an important role ensuring Spirit Week's success.

- AC Transit bus headers will read "Go A's"
- The Oakland International Airport will swap out the curbside lights with green & gold bulbs
- Oakland City Hall, the historic Tribune Tower, hotels and other landmark buildings will be adorned with A's flags
- Hotel staff, from doormen to front desk staff, will wear A's caps
- Colorful "A's Cheer Cards" will be distributed by the Oakland Metropolitan Chamber of Commerce and street ambassadors from the Lake Merritt/Uptown Association and Downtown Oakland Association for display in merchant windows
- Local restaurants will be offering specials for patrons wearing A's gear.

A's Spirit Week is a collaborative campaign by Visit Oakland and the City of Oakland to cheer on the 2013 MLB American League West Division Champions as they start the 2014 season. For additional information, please visit www.visitoakland.org.

Bay Bridge Bike Path To Close Temporarily – From 8:00 p.m., Sunday, March 23 to 6:00 a.m., Monday March 31, the bike and pedestrian path on the Oakland span of the Bay Bridge will be closed. The closure will allow for installation of the permanent, wider connection between the bridge path and the bike trail that connects it to the Bay Trail. This new path will replace the temporary connector that has been in use since September 2013. Trailheads in Oakland and Emeryville will remain open, but access to the bridge will not be available. For additional information, please visit www.baybridgeinfo.org/path or call (510) 286-7167.

OPD And FBI Serve Search Warrant: 8 Arrests Made – On Tuesday, March 17 at 1:50 p.m., the Oakland Police Department (OPD), in a joint operation with the FBI, served a search warrant at a residence in the 2300 block of 90th Avenue. Information about the illegal activity was obtained through intelligence-based policing and the assistance of the community. The warrant was for illegal firearms and narcotics. Eight men were arrested, just over three pounds of marijuana and a cache of ammunition were seized, and a large amount of money was recovered. OPD continues to identify criminals, neighborhood by neighborhood. Our ongoing partnerships with local, state and federal law enforcement continue as we reduce crime and make our city safer. Building community trust is absolutely essential to our crime-fighting efforts. Intelligence-based policing uses crime data to identify crime trends and patterns, hot-spot policing and

community input. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

OPD Homicide Reports 11 Cases Solved And Charged In 2014 – On Friday, March 14, the Oakland Police Department's Homicide Section reported that 11 homicide cases have been charged by the Alameda County District Attorney's office so far this year. Seven of those homicides occurred during previous years; four happened in 2014. The ongoing collaborative efforts of Patrol, Special Resources, Special Operations, Crime Analysis, Crime Lab, Ceasefire and other Criminal Investigation Division sections have been instrumental in helping to bring closure to the victims' families. These units all work in coordination with one another to track, locate and arrest those individuals who are responsible for these heinous crimes in our city. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Arrested Made In The "Selfie" Case – On Thursday, March 12, the Las Vegas Metropolitan Police Department (LVMPD) arrested Raymond Smith, 18, who was wanted for an armed robbery committed in Oakland last summer. The robbery occurred on August 19, 2013, when Smith and an accomplice robbed a woman of her cell phone and a gold necklace in the 2100 block of E. 28th Street. Smith used the stolen phone to take a "selfie," or cell phone self-portrait, which police were able to use to identify him as a suspect. Learning that Smith had likely fled to Las Vegas, Oakland Police Department investigators called on LVMPD for assistance. The partnership between OPD and LVMPD resulted in the good news of an arrest. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Dog Foster Orientation At Oakland Animal Services – On Saturday, March 22 from Noon to 1:00 p.m., Oakland Animal Services and Hopalong Animal Rescue will be recruiting volunteers to help rescue dogs and puppies. The orientation will be held at the Oakland Animal Shelter, 1101 29th Avenue. Fostering can last from a few days to several months. Enjoy the reward of pet ownership without the commitment. Supplies (food, bedding, toys, etc.) and veterinary care are paid for by Hopalong. For more information, go to the Hopalong & Second Chance Animal Rescue Facebook page at <https://www.facebook.com/events/299928030161502/?ref=22>. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Open Houses at Head Start and Early Head Start Sites – Running through Friday, March 28, each Head Start and Early Head Start site will host an open house where they provide free, quality Infant/Toddler development and pre-school programs. For specific dates, times and locations, please view the open house flyer at <http://www2.oaklandnet.com/w/OAK046020>. For more information, please contact Germaine Davis, Head Start Program Coordinator, at gdavis@oaklandnet.com or (510) 238-6120.

AC-OCAP Offers Free Tax Help, Do-It-Yourself Tax Website – Through Tuesday, April 15, Oakland employees and residents earning \$52,000 or less in 2013 can take advantage of the Earned Income Tax Credit (EITC) and receive free tax preparation services (a \$150 value). Since

the April 15 deadline is less than one month away, get started now by visiting <http://www2.oaklandnet.com/w/OAK045642> for a roster of sites where the free tax assistance is provided and a link to the Do-It-Yourself tax preparation website. The free tax preparation program is a service of the Alameda County-Oakland Community Action Partnership (AC-OCAP). For more information, please call (510) 238-2362 or contact Kristian Ongoco, Program Analyst, at kongoco@oaklandnet.com.

CORE Emergency Preparedness Training – In March and April, CORE (Communities of Oakland Respond to Emergencies) will provide free emergency preparedness training for individuals, neighborhood groups and community-based organizations in Oakland. CORE teaches self-reliance skills and helps neighborhoods establish response teams to take care of the neighborhood after a disaster until professional help arrives. CORE is a program of the Oakland Fire Department's Emergency Management Services Division (EMSD).

CORE I and II (All classes held at Dimond Library, 3565 Fruitvale Avenue)

- CORE I – Wednesday, March 26, 6:00 - 8:30 p.m.
- CORE II – Wednesday, April 1, 6:00 - 8:30 p.m.

CORE Weekly Series (All classes held at Mills College, 5000 MacArthur Boulevard)

- CORE III B – Tuesday, March 25, 6:00 - 9:00 p.m.
- CORE III C – Tuesday, April 1, 6:00 - 9:00 p.m.

CORE III Hands-On Training (OFD Training Division, 250 Victory Court)

- Saturday, April 5, 9:30 a.m. - 3:30 p.m.

CORE Workshop

- Citywide 2014 Skills Exercise, Saturday, March 29, 9:30 a.m. - 2:00 p.m., OFD Training Division, 250 Victory Court.

These classes are a great way to prepare for the 9th Annual Citywide Response Exercise on Saturday, April 26 from 9:00 a.m. to Noon. For more information on the Citywide Exercise, please visit <http://www2.oaklandnet.com/Government/o/OFD/s/CORE/OAK026269>. For more information or to register for the CORE classes, please visit www.oaklandcore.org or call (510) 238-6351.

Upcoming Meetings and Events:

Mexica Dance – Mondays, 6:00 - 8:00 p.m., Peralta Hacienda Center for History and Community, 2488 Coolidge Avenue. Discover Mexica culture during ceremony and dance classes open to the public. For more information, please visit www.peraltahacienda.org.

Board Game Days – Wednesdays, 11:00 a.m. - 4:30 p.m., Hall 2, Downtown Oakland Senior Center, 200 Grand Avenue. Join others in rousing board games including Monopoly, Scrabble, Boggle and many more. For more information, please contact Jennifer King, Senior Center Director, at jking@oaklandnet.com or (510) 238-3284.

First Thursday Art Walk – First Thursdays, 6:00 - 9:00 p.m., Grand Avenue from LakePark to Piedmont border. The Grand Avenue Business District hosts a monthly art event with special discounts from merchants and galleries. For more information, please visit <http://piedmont.patch.com/groups/events/p/ev--first-thursday-art-walk-down-grand-avenue>.

Embrace the Dimond District – Third Thursdays, 5:00 p.m., Dimond Avenue & MacArthur Boulevard. Join friends, family and neighbors to experience the Dimond District. This monthly event, organized by the Dimond Business and Professional Association, has a different theme each month. Enjoy local artists, a fun Kids' Zone and merchant specials. For more information, please visit www.shopdimond.com.

Friday Nights @ OMCA – Fridays, 5:00 - 8:00 p.m., Oakland Museum of California, 1000 Oak Street. Join the Oakland Museum of California and Off the Grid every Friday for a family-friendly take on a festive night market. Enjoy blues, jazz and bluegrass with DJs and live bands, free dance lessons and extended museum hours. For more information, please visit www.museumca.org or call (510) 318-8400.

Dinner, a Movie and the Universe – Friday & Saturday evenings year-round, Various Times, Chabot Space and Science Center, 10000 Skyline Boulevard. The perfect date night experience is back by popular demand. Enjoy a full-course dinner in the Skyline Bistro, the live-narrated Planetarium show *Cosmos 360* and view the night sky through the telescopes (weather permitting). Reservations are not required, but strongly encouraged. For more information, please visit <http://www.chabotspace.org/dinner-movie-universe.htm>.

Free Telescope Viewing – Fridays & Saturdays year-round, 7:30 - 9:30 p.m., Chabot Space & Science Center, 10000 Skyline Boulevard. Visitors experience spectacular night sky viewing – weather permitting – through one of the center's telescopes thanks to the volunteers of the East Bay Astronomical Society. Use the outside gate around the back of the center and follow the signs to the observatory entrance gate. For more information, please visit, www.chabotspace.org/observatories.htm.

Mindful Drumming for "Mishe" Happiness – Last Fridays, 7:30 p.m., Attitudinal Healing Connection, 3278 West Street. Experience an once-in-a-lifetime drumming gathering for happiness for the entire family. Cultivate "mishe" happiness through mindfulness, synchronistic

rhythms and community building. Mindful drumming offers an authentic path to happiness and unleashes the human potential. For more information, please visit www.ahc-oakland.org or call (510) 652-5530.

Saturday Morning Bike Ride – Saturdays, 8:45 a.m., Warehouse416, 416 26th Street. Enjoy a flat, short ride designed to provide new or returning riders with a way of getting started. Guides adjust the ride based on participants' needs. Rain cancels ride. For more information, please contact Ron Scrivani at scrivanir@aol.com or visit www.warehouse416.com.

Junior Warriors Basketball League – Saturdays through March 22, Various Hours, Various Recreation Centers. Oakland Parks and Recreation's (OPR's) 2014 Junior Warriors Basketball League provides youth, ages 4 to 14, with the opportunity to develop their basketball fundamentals. The partnership with the Golden State Warriors allows youth to attend basketball games and to participate in basketball clinics with Warrior players at the Oracle Arena. Come out and cheer on the Junior Warrior Basketball League. For more information, please contact Armond Gray, Youth Sports Coordinator, at agray@oaklandnet.com or (510) 867-0670.

Olympian Thinking Training For Ace Kids Golf Camp Sweeney Program – Mondays and Tuesdays through March 25, 1:45 - 2:30 p.m., Lake Chabot Golf Course, 11450 Golf Links Road. This eight-week program is designed to mentally recondition Camp Sweeney incarcerated young men ages 16 to 18. The Olympian Thinking Training will be presented by Olympic Pentathlete Marilyn King. Participants are trained to think positive about themselves, family and their community. At the end of the session, participants will understand the process of using passion, vision and action to accomplish their goals. For more information, please contact Preston Pinkey, Ace Kids Golf Director, at (510) 351-5812.

Oakland Re-Create 2014 Art Contest Travelling Exhibition – March & April, Various Hours, Five Branch Library locations. Select artwork pieces created during Oakland Re-Create, an annual recycled art competition, will be displayed at the 81st Avenue Branch Library, 1021 81st Avenue; Asian Branch Library, 388 9th Street, Suite 190; Cesar Chavez Branch Library, 3301 East 12th Street; Elmhurst Branch Library, 1427 88th Avenue and Lakeview Branch Library, 550 El Embarcadero. Oakland K-12 students made the artwork from discarded and reused materials, in a creative application of the 4Rs – reduce, reuse, recycle and rot. The Oakland Re-Create 2014 Art Contest and Travelling Exhibition is sponsored by the Public Works Agency and produced by Pro Arts. For additional details on the art contest and the schedule for the travelling exhibition, please visit

<http://www2.oaklandnet.com/Government/o/PWA/o/FE/s/GAR/OAK024607>. For more information, please contact Ferial Mosley, Recycling Specialist, at fmosley@oaklandnet.com or (510) 238-7433.

Allendale Recreation Soccer Explosion – Saturdays through April 19, Various Game Times, Allendale Recreation Center, 3711 Suter Street. Designed for recreational players, the youth soccer program invites boys and girls to join in the fun. Age divisions will be Kindergarten to 2nd Grade, 3rd to 5th Grades and 6th to 8th Grades. The pre-registration deadline is Saturday,

March 8. For more information, please contact George Henderson, Program Director, at ghenderson@oaklandnet.com or (510) 535-5635.

Exit From Anonymous – Through Saturday, April 26, Various Hours, Joyce Gordon Gallery, 406 14th Street. In celebration of International Women's Month, this group exhibition of seven women artists marches out of the silence of anonymous creator to major contributors to the arts. For more information, please visit www.joycegordongallery.com.

Ready, Set, Connect! Free Computer Help Available at Six Library Locations – Through May, Various Times, Main Library, Asian Branch, César E. Chávez Branch, Dimond Branch, Eastmont Branch and Rockridge Branch. Patrons will be able to get free computer help at scheduled times. Thanks to a partnership with Community Technology Network, the Oakland Public Library has trained young adults to provide free computer help at these six library locations. Ready, Set, Connect! is a professional development program designed to help Oakland youth between the ages of 16 and 24 discover the professional skills necessary for technology-focused careers. For a schedule and other details, please visit <http://bit.ly/GAczwU>. For more information, please contact Lana Adlawan, Supervising Librarian, at ladlawan@oaklandlibrary.org or (510) 238-7613.

Youth Club – Saturdays through May 31, 2:30 - 5:30 p.m., Peralta Hacienda Historical Park, 2465 34th Avenue. For ages 5 to 15, this free youth club includes activities like organic cooking & gardening, hands-on history activities, arts & crafts and environmental education. For more information, please visit www.peraltahacienda.org or call (510) 532-9142.

Healthy Living For Seniors – First Tuesdays through June 3, 10:30 a.m. to Noon, North Oakland Senior Center, 5714 Martin Luther King, Jr. Way. The UC Cooperative Extension will provide information about nutrition, exercise and health at these events held the first Tuesday of each month. There will be healthy cooking demonstrations, low-cost recipes and gifts including measuring spoons and reusable grocery bags. For more information, please contact Mary Norton, Center Director, at mnorton@oaklandnet.com or (510) 597-5085.

Pre-K Play: Parent-Toddler Playgroups – Wednesdays and Fridays through June 6, 10:00 a.m. - 1:00 p.m., Tassafaronga Recreation Center, 975 85th Avenue and Willie Keyes Recreation Center, 3131 Union Street. Toddlers up to age 5 and their parents/caregivers are invited to come out and participate in arts & crafts, music, story time with the Oakland Public Library, gardening, Magic Movement Company, parent support & education, field trips to local favorite destinations and other fun-filled activities. Free healthy snacks will be provided. For more information, please contact Erin Burton, ADA/Inclusion Services, at eburton@oaklandnet.com or (510) 615-5980/(510) 867-0732 (Habla Espanol).

“What I Hear, I Keep: Stories from Oakland’s Griots” – Wednesdays to Saturdays through 2014, 2:30 - 5:30 p.m., Peralta House Museum of History and Community, 2465 34th Avenue. A visual and audio art exhibit featuring the voices of African American Oaklanders who recorded the stories of their lives through the Griot Initiative of StoryCorps, a national nonprofit oral history project. Their voices emanate from a gigantic horse, designed and built by Walter Hood,

an African American sculptor and landscape architect. For more information, please visit www.peraltahacienda.org or call (510) 532-9142.

Ceasefire Oakland/LifeLines to Healing Night Walk – Friday, March 21, 6:30 - 9:00 p.m., Cosmopolitan Baptist Church, 988 85th Avenue. The City of Oakland and local faith-based organizations are continuing neighborhood Night Walks on Fridays as a way community members can get involved in Operation Ceasefire. These walks are organized by residents and faith leaders in areas where Ceasefire is focused. Volunteers are trained in advance and are accompanied by other volunteers for the duration of the walk. The purpose of the Night Walk is to reach out to communities affected by violence. For more information, please call (510) 639-1440 or email fridaycommunitynightwalks@gmail.com.

Oakland School of the Arts Classical Concert – Friday, March 21, 7:00 p.m., Malonga Casquelourd Center for the Arts, 1428 Alice Street. Middle and high school students from the School of Dance at the Oakland School of the Arts will present their only dance concert of the year. This free event highlights the rising talent nurtured within Oakland. For more information, please contact Darrin Hodges, Recreation Center Director, at (510) 238-7221.

Sing in Spring – Saturday, March 22, 9:30 a.m. - 12:45 p.m., Splash Pad Park, Grand Avenue at Lake Park. A cappella sensation Vocal Rush and five other choirs from the Oakland School for the Arts will perform at the Grand Lake Farmers Market. Watch and hear over 100 award-winning students throughout the day. Vocal Rush earned international acclaim by finishing third on “The Sing-Off” and are the current winners of the International Championship of High School A Cappella (ICHSA). For more information, please visit www.oakarts.org.

Prescott Circus Theatre Showcase – Saturday, March 22, 11:30 a.m. & 2:00 p.m., Oakland Technical High School, 4351 Broadway. The Prescott Circus Theatre, now in its 30th year, proudly welcomes all to their free annual showcase performances. Over 100 talented Oakland youth will demonstrate their talents and skills in two spectacular shows guaranteed to amaze and inspire. All ages welcome. For more information, please visit www.prescottcircus.org/2014/02/showcase.

Mixed Media Story Quilts Exhibition & Panel Discussion – Saturday, March 22, 2:00 - 4:00 p.m., African American Museum and Library at Oakland, 659 14th Street. This event looks at the contributions made by African American women in Northern California to the Civil Rights movement. For more information, please call (510) 637-0200.

Oakland Wiki Edit Party – Saturday, March 22, 2:00 p.m., Main Library, Oakland History Room, 125 14th Street. Oakland Wiki is a community website about Oakland that anybody can contribute to. The Oakland Public Library is hosting a series of neighborhood “edit parties” where Oakland Wiki volunteers will help people share what they know about Oakland. It is very easy; no computer experience necessary. You can add information about a variety of subjects relating to Oakland: your neighborhood, family history, cultural events, fun things to do and anything else you think other people should know about Oakland. For more information, please contact Dorothy Lazard, Librarian II, at dlazard@oaklandlibrary.org or (510) 238-3222.

Moving Stories of the Great Migration – Saturday, March 22, 6:00 p.m., Peralta Hacienda Historical Park, 2465 34th Avenue. Celebrate World Storytelling Day as participants in Peralta Hacienda's multi-year project to explore Oakland black identities and memories share and confide their stories. Rick Moss, Chief Curator at the African American Museum and Library at Oakland, will moderate the program. For more information, please visit www.peraltahacienda.org or call (510) 532-9142.

Rhythms for Live & Love – Saturday, March 22, 8:00 p.m., Piedmont Piano Company, 1728 San Pablo Avenue. The Oakland Jazz Choir presents a concert with special artists Kenny Washington. For more information, please visit www.ojcrhythmslifelove.eventbrite.com.

5th Anniversary Oakland Running Festival – Sunday, March 23, 7:15 a.m. - 2:00 p.m., Snow Park, 19th Street at Harrison. Oakland's premier running event returns with a marathon, half-marathon, four-person relay, 5K and Kids Fun Run. Races begin and end near Snow Park. More than 10,000 entrants are expected in the five races. In addition to cheering on the runners, spectators can enjoy live music (from 10:30 a.m. to 2:00 p.m.) and fun activities at the Celebration Village in Snow Park. The awards ceremony will be held at 11:30 a.m. Preceding the races, the Health and Fitness Expo will be held from 9:00 a.m. to 5:00 p.m. on Saturday, March 22 at the Oakland Marriott City Center, 1001 Broadway. Volunteer opportunities exist on both Saturday and Sunday. For more information, please visit www.oaklandmarathon.com.

Spring Dance Session – Monday, March 24 to Saturday, May 3, Various Hours, East Oakland Sports Center, 9161 Edes Avenue. The Introductory School of Dance will hold classes on Mondays to Saturdays during the Spring Dance Session. All Classes meet once a week for five weeks. All ages, from three to Adult, are encouraged to register for Movement Classes, which includes dance, gymnastics and martial arts. For more information, please contact Martha L. Zepeda, Recreation Program Director of Cultural Arts, at mzepeda@oaklandnet.com or (510) 615-5838.

Resource Fair: For Women and Children – Tuesday, March 25, 12:30 - 2:00 p.m., Newton/Seale Student Lounge, Merritt College, 12500 Campus Drive. Enjoy food, music and more at this National Women's History Month program sponsored by the Alameda County Commission on the Status of Women, Associated Students of Merritt College, Puente, Asian American Studies, African American Studies and the Office of Student Activities & Campus Life-Merritt College. For more information, please visit http://oaklandwiki.org/National_Women's_History_Month_programs_at_Merritt_College.

Branch History Talk – Tuesday, March 25, 7:00 p.m., Dimond Branch Library, 3565 Fruitvale Avenue. Kathleen DiGiovanni, librarian from the Oakland History Room, will present a talk that examines and discusses the history of the Dimond Branch Library. This is a rare opportunity to learn more about this neighborhood library and its rich history. Out of all 18 Oakland Public Library locations, three branches were chosen for special history events because they are each scheduled to undergo some improvements over the next one to two years. Funded by private donations, the interior improvements are expected to make these locations more welcoming to

the public. For more information, please visit www.oaklandlibrary.org or contact Sara DuBois, Grants & Volunteers Coordinator, at sdubois@oaklandlibrary.org or (510) 238-6572.

Design Thinking For An Inclusive Economy – Wednesday, March 26, 6:00 - 8:00 p.m., Impact Hub Oakland, 2323 Broadway. Learn about design thinking and how to ask the right questions, so you can create a scalable technology business that can achieve your specific financial, social, environmental and economic impact goals. The Bay Area Capital Connection (BACC) Forum series is open to all and intended for technology entrepreneurs who are building companies that achieve both financial success and positive social, environmental and economic impact. The series of three forums draws on recognized experts to explore the systems, framework, and funding landscape for tech startups with a double (or triple) bottom-line focus. The BACC Forums are designed to engage and prepare entrepreneurs for the BACC Conference, Investing in an Inclusive Economy, which will take place on October 9. For more information, please visit www.allianceforcommunitydevelopment.com/.

5th Annual Awards Luncheon – Thursday March 27, 11:00 a.m. - 1:30 p.m., Metropolitan Golf Links, 18051 Doolittle Drive. Powerful Women of the Bay celebrate Women's History Month and the contributions of outstanding women in the San Francisco Bay Area. For more information, please visit www.powerfulebwomen.com.

Lake Merritt/Bay Trail Community Meeting – Thursday, March 27, 6:30 - 8:30 p.m., Jack London Aquatic Center, 115 Embarcadero. The Public Works Agency's Project Delivery Division hosts a community workshop to solicit input from the public on a project that connects Lake Merritt to the Bay Trail for cyclists and pedestrians. For more information on the project, please visit www.LM2BT.com. For additional information, please contact Diane Tannenwald, Project Manager, at dtannenwald@oaklandnet.com or (510) 238-6386.

Ceasefire Oakland/LifeLines to Healing Night Walk – Friday, March 28, 6:30 - 9:00 p.m., At Thy Word, 8915 International Boulevard. The City of Oakland and local faith-based organizations are continuing neighborhood Night Walks on Fridays as a way community members can get involved in Operation Ceasefire. These walks are organized by residents and faith leaders in areas where Ceasefire is focused. Volunteers are trained in advance and are accompanied by other volunteers for the duration of the walk. The purpose of the Night Walk is to reach out to communities affected by violence. For more information, please call (510) 639-1440 or email fridaycommunitynightwalks@gmail.com.

8th Annual Oakland Indie Awards Nominations Deadline – Friday, March 28, 11:59 p.m. Nominations are now open for the Oakland Indie Awards, which celebrate local businesses and artist that keep Oakland fresh, forward and enterprising. Nominate your favorite business or artist for a chance to win. Award categories include Oakland Soul, Ripple Effect, Innovative Newcomer, Greenie, Social Changemaker, Pillar and Job Creator. For more information, please visit <http://fs8.formsite.com/onecal/indies/index.html>. Winners will be announced during the awards ceremony on Friday, May 30, from 6:30 to 10:00 p.m. at the Kaiser Center Rooftop Garden, 300 Lakeside Drive. Advance discount tickets are available through May 29 at <http://www.eventbrite.com/e/8th-annual-oakland-indie-awards-tickets-10666910015>.

The Barbara Lee and Elihu Harris Lecture Series Presents Martin Luther King III – Saturday March 29, 9:00 a.m. - 4:00 p.m., Allen Temple Baptist Church, 8501 International Boulevard. As the oldest son of the late Dr. Martin Luther King, Jr. and Mrs. Coretta Scott King, Martin Luther King III has seized the torch lit by his parents and is continuing their quest for equality and justice for all people. Motivating audiences around the world with his insightful message of hope and responsibility for nearly twenty years, Mr. King's dedication to creating and implementing strategic nonviolent action to rid the world of social, political and economic injustice has propelled him to the forefront as one of the nation's most ardent advocates for the poor, the oppressed and the disillusioned. Seating is limited. For more information and to R.S.V.P., please call (510) 434-3988.

21st Annual Women's Hall of Fame – Saturday, March 29, 12:30 p.m., Greek Orthodox Cathedral, 4700 Lincoln Avenue. Each year, the Alameda County Commission on the Status of Women and the County of Alameda work together to identify and honor 12 women in the county who have contributed to the success of local communities. For more information, please visit www.alamedacsw.org/?page_id=95.

Oakland Wiki Edit Party – Saturday, March 29, 2:00 p.m., 81st Avenue Branch, 1021 81st Avenue. Oakland Wiki is a community website about Oakland that anybody can contribute to. The Oakland Public Library is hosting a series of neighborhood "edit parties" where Oakland Wiki volunteers will help people share what they know about Oakland. It is very easy; no computer experience necessary. You can add information about a variety of subjects relating to Oakland: your neighborhood, family history, cultural events, fun things to do and anything else you think other people should know about Oakland. For more information, please contact Dorothy Lazard, Librarian II, at dlazard@oaklandlibrary.org or (510) 238-3222.

Branch History Talk – Monday, March 31, 6:00 p.m., Brookfield Branch Library, 9255 Edes Avenue. Dorothy Lazard, librarian from the Oakland History Room, will present a talk that examines and discusses the history of the Brookfield Branch Library. This is a rare opportunity to learn more about this neighborhood library and its rich history. Out of all 18 Oakland Public Library locations, three branches were chosen for special history events because they are each scheduled to undergo some improvements over the next one to two years. Funded by private donations, the interior improvements are expected to make these locations more welcoming to the public. For more information, please visit www.oaklandlibrary.org or contact Sara DuBois, Grants & Volunteers Coordinator, at sdubois@oaklandlibrary.org or (510) 238-6572.

Bay Area Public-Private Partnership Resiliency Initiative Oakland Launch – Thursday, April 3, 1:15 - 4:45 p.m., East Bay MUD Board Room, 375 11th Street. Please attend the Bay Area Public-Private Partnership Resiliency Initiative (BAPPPRI) Launch Meeting, where the California Resiliency Alliance (CRA) will unveil developed materials to promote public-private sector partnerships that facilitate economic and community resiliency. In partnership with the City's Emergency Management Services Division and the Bay Area Urban Area Security Initiative (UASI), the CRA has been conducting outreach, convening private sector partners and producing materials to support the development of sustainable working partnerships between the sectors. For more information, please visit <https://bappprioaklandlaunch.eventbrite.com>.

12th Oakland International Film Festival – Thursday, April 3 to Sunday, April 6, Various Show Times, Various Oakland Locations. Enjoy screenings of 42 films from Oakland filmmakers and filmmakers from around the globe. The festival kicks off with the feature film “Toussaint L’ Overture” by French-Senegalese director Philippe Niang at 5:30 p.m. on Thursday, April 3, at the Grand Lake Theater, 3200 Grand Avneue. The Oakland Film Market, a networking event for filmmakers and industry executives to share their process of getting their films made, will be held from 6:00 to 9:00 p.m., on Saturday, April 5 at Geoffrey's Inner Circle, 410 14th Street. For more information, please visit www.oaklandinternationalfilmfestival.com.

Nominations Deadline For Mother Of The Year – Friday, April 4, Noon. Adults, seniors, local business, community groups, professional associations, government agencies and service-related organizations are invited to nominate a candidate for the coveted Mother of the Year Award. Nominees must be an Oakland resident whose contributions to the community symbolize the finest traditions of “motherhood,” who is an appropriate role model for people of all ages and backgrounds and who has made a positive impact on the community. To view the full criteria and nomination form, please visit www.oaklandnet.com/parks. For more information, contact Dana Riley, Assistant to the Oakland Parks and Recreation Director, at (510) 238-6495.

Ceasefire Oakland/LifeLines to Healing Night Walk – Friday, April 4, 6:30 - 9:00 p.m., Allen Temple Baptist Church, 8501 International Boulevard. The City of Oakland and local faith-based organizations are continuing neighborhood Night Walks on Fridays as a way community members can get involved in Operation Ceasefire. These walks are organized by residents and faith leaders in areas where Ceasefire is focused. Volunteers are trained in advance and are accompanied by other volunteers for the duration of the walk. The purpose of the Night Walk is to reach out to communities affected by violence. For more information, please call (510) 639-1440 or email fridaycommunitynightwalks@gmail.com.

Mayor's Town Hall Meeting in Police Area 4 – Saturday, April 5, 10:00 a.m. - 12:30 p.m., Fremont High School, 4610 Foothill Boulevard. Join Mayor Jean Quan, Interim Police Chief Sean Whent and OUSD Superintendent Gary Yee in a conversation on Public Safety in Oakland. Over the last year, Oakland has been transforming its police services by creating neighborhood-level geographic accountability, implementing Ceasefire and hiring more officers. The next phase of Public Safety planning begins now with a series of town hall meetings in each Police Area to gather community feedback and work together to grow police-community collaboration. Key topics will include how we strengthen community policing, how we can work with our schools and how we can improve employment opportunities. The town hall meetings are open to all members of our community, regardless of which Police Area they reside or work in. Free childcare will be provided. To view a flyer with all of the meeting dates, please visit <http://www2.oaklandnet.com/w/OAK045751>. For more information, please contact Joe DeVries, Assistant to the City Administrator, at jdevries@oaklandnet.com or (510) 238-3083.

4th Annual Cambodian New Year Celebration – Saturday, April 5, 10:00 a.m. - 5:00 p.m., Peralta Hacienda Historical Park, 2465 34th Avenue. This free event will feature food, music, dance, arts & crafts, traditional Cambodian games and more. For more information, please visit www.peraltahacienda.org or call (510) 532-9142.

Teen Inclusion Dance – Saturday, April 5, 7:00 - 9:00 p.m., Studio One Art Center, 365 45th Street. The event is a night of fun and dance with a DJ and friends. This party is open to all teens. Parents and older siblings are encouraged to assist with special needs and to party along. Refreshments will be provided. A \$10 fee per family or group will be charged at the door. For more information, please contact Erin Burton, Recreation Specialist II for ADA Inclusion, at eburton@oaklandnet.com or (510) 615-5980.

Cuban Ballet Demonstration & Book Talk – Monday, April 7, 6:00 p.m., Golden Gate Branch Library, 5606 San Pablo Avenue. Lorena Feijóo, principal dancer of the San Francisco Ballet, is originally from Cuba. The island nation has an illustrious history in the art of ballet, thanks in part to Fernando Alonso, who co-founded the Cuban National Ballet company along with his wife, the prima ballerina Alicia Alonso. This is the subject of Toba Singer's new book, *Fernando Alonso, the Father of Cuban Ballet*. Ms. Feijóo and Ms. Singer are coming to the Oakland Public Library for a special discussion and demonstration. A book signing will follow. For more information, please contact Ajoke Kokodoko, Acting Branch Manager, at akokodoko@oaklandlibrary.org or 597-5023.

EarthEXPO – Wednesday, April 9, 10:00 a.m. - 2:00 p.m., Frank H. Ogawa Plaza, 14th Street at Broadway. The Public Works Agency will host the annual environmental fair highlighting transportation, environmental health, waste reduction, water, energy, urban design, nature and community themes. Over 80 exhibitors will gather to showcase their contributions for a sustainable environment to an estimated 2,000 attendees. This year, the event will focus on water conservation and protection - every drop counts. EarthEXPO is a great place to connect with environmental and community groups, green businesses and artists; learn environmental tips; participate in hands-on activities; pick up great giveaway items; and enjoy delicious food. For more information, please visit www.oaklandearthexpo.com or email earthexpo@oaklandnet.com.

Ignite Oakland – Thursday, April 10, 6:00 p.m., The New Parkway Theatre, 474 24th Street. Ignite is a geek event in over 100 cities worldwide. At the event, Ignite presenters will share their personal and professional passions, using 20 slides that auto-advance every 15 seconds for a total of just five minutes. Anyone can be a speaker, everyone is welcome. For more information, please visit www.igniteoakland.com.

Strictly Sail Pacific Boat Show – Thursday, April 10 to Sunday, April 13, Various Hours, Jack London Square, foot of Broadway. From boating newbies to seasoned sailors, participants immerse themselves at the West Coast's largest all-sail boat show. In addition to checking out the new sailboats, folks can talk to experts, participate in hands-on seminars and get out on the water. For more information, please visit www.strictlysailpacific.com.

Ceasefire Oakland/LifeLines to Healing Night Walk – Friday, April 11, 6:30 - 9:00 p.m., First Mt. Sinai, 1970 86th Avenue. The City of Oakland and local faith-based organizations are continuing neighborhood Night Walks on Fridays as a way community members can get involved in Operation Ceasefire. These walks are organized by residents and faith leaders in areas where Ceasefire is focused. Volunteers are trained in advance and are accompanied by

other volunteers for the duration of the walk. The purpose of the Night Walk is to reach out to communities affected by violence. For more information, please call (510) 639-1440 or email fridaycommunitynightwalks@gmail.com.

Spring Book Sale at the Bookmark – Friday, April 11 to Sunday, April 13, 10:30 a.m. - 5:30 p.m., Bookmark Bookstore, 721 Washington Street. The Friends of the Oakland Public Library's (FOPL) bookstore is having its semi-annual sale in April. Shoppers receive 30 percent off all purchases on Friday, and the discount increases by 10 percent each day, up to 50 percent off on Sunday. The discount applies to the already low prices of \$3 to \$6 for most of the 17,000 books in the store. FOPL members are eligible for the "members' first choice" discount of 50 percent on Thursday, April 10. Anyone may join FOPL in person at the store to receive the member discount. In addition to that good feeling that comes from supporting the Oakland Public Library, FOPL members receive 20 percent off their Bookmark Bookstore purchases for a full year. To become a member, visit www.fopl.org or pick up an application at the store. For more information, please contact Winifred Walters, Community Relations, Grants & Development Manager, at wwalters@oaklandlibrary.org or (510) 238-6932.

Jack of All Trades Market – Saturday, April 12, 11:00 a.m. - 5:00 p.m., Jack London Square, foot of Broadway. A curated mix of local makers, indie designers, antiquers, collectors, artists, start-ups and more participate in this eclectic market featuring one-of-a-kind items, live music and several free DIY workshops for all ages. For more information, please visit www.jacklondonsquare.com or call (510) 645-9292.

2014 Illuminating Ideas: 2014 Energy & Sustainability Summit – Wednesday, April 16, 7:00 a.m. - Noon, Oakland Marriott City Center, 1001 Broadway. Hosted by the Oakland Metropolitan Chamber of Commerce, the summit will explore how energy, sustainability and green technology are contributing the economic growth in the East Bay. Jon Wellinghoff, Immediate Past Chairman of the Energy Regulatory Commission, will be the keynote speaker. To register for the summit, please visit <http://business.oaklandchamber.com/events/details/economic-development-summit-2823>.

Earth Day – Saturday, April 26, 9:00 a.m. - Noon, Various Oakland Locations. Help clean, green and beautify Oakland at sites throughout the City's parks, streets, creeks and waterways. While supplies last, volunteers will receive a free reusable bag and giveaways from Chinook Book, Numi Tea and Clif Bar. For more information, please visit www.oaklandearthday.org, email the Earth Day Coordinator at adoptaspot@oaklandnet.com or call the Public Works Events Hotline at (510) 238-7611.

Respectfully submitted,

/s/

FRED BLACKWELL
City Administrator