



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: January 4, 2013

INFORMATION

Following are the key activities to be highlighted this week:

CHP's Efforts in Oakland – This week, the Oakland Police Department issued an information memo documenting the current enforcement results from the California Highway Patrol's efforts in Oakland. This effort is designed to assist in reducing crime by strategically deploying officers to areas that are deemed volatile, as deemed by the Oakland Police Department's crime analysis. To read more about this effort, please review the information memo section of this weekly report, or visit: www2.oaklandnet.com/w/OAK039182

Fire Department Awarded Federal Grant, Places New Truck in Service – On December 20, the Federal Government announced that the Oakland Fire Department (OFD) was a recipient of a 2012 Staffing for Adequate Fire and Emergency Response (SAFER) grant. This two-year, \$7.8 million grant will allow the OFD to hire 24 firefighters and discontinue the rotational brown-outs of two engine companies each day. The performance period for this grant will run from March 9, 2013 through March 8, 2015. On December 18, the OFD placed in service a new tiller truck at Fire Station 18. This truck was funded through the award of a 2011 Assistance to Firefighters Grant in the amount of \$786,700. Both of these grant awards were timely and necessary. Both will truly raise the level of emergency service to the citizens and taxpayers of Oakland. For more information, please contact Donna Hom, Fire Department Chief Financial Officer, at dhom@oaklandnet.com or (510) 238-2038.

OFCY Releases RFP for Direct Services to Children and Youth in FY 2013-2016 – On December 7, the Oakland Fund for Children and Youth (OFCY) released a Request for Proposals (RFP) for FY 2013-2016 with a deadline of January 28, 2013. The RFP follows the recently released OFCY Strategic Investment Plan 2013-2016, and seeks proposals from community-based organizations to provide direct services to children and youth in Oakland to implement the 11 approved strategies. Community-based organizations and public agencies that serve children and youth ages 0-20 in Oakland are encouraged to apply. To view the RFP, the Strategic Investment Plan and the schedule for upcoming bidders' training sessions, please visit www.ofcy.org/request-for-funding-proposals. For more information, please contact Mike Wetzels, Health and Human Services Program Planner, at mwetzels@oaklandnet.com or (510) 238-3242.

Five Oakland Professionals Named National Public Works Leadership Fellows – On December 18, five Oakland Public Works Agency (PWA) professionals were designated as national Public Works Leadership Fellows (PWLf) by the American Public Works Association (APWA). The five individuals – Brooke A. Levin, Susan Kattchee, Frank Foster, David Ferguson and John McCabe – are among approximately 220 public works professionals from across North America who were inducted as national Leadership Fellows. As PWLF fellows, they will mentor public works professionals enrolled in the APWA Donald C. Stone Center for Leadership Excellence. For more information, please contact Kristine Shaff, PWA Public Information Officer, at kshaff@oaklandnet.com or (510) 238-2966.

Contest to Reward Those Who Divert Recyclable and Compostable Materials – During the week of January 7, the Ready, Set, Recycle Contest comes to Oakland. The contest is an effort by StopWaste.Org (SWO) to improve participation in waste diversion services to help achieve the countywide recycling goal of less than 10 percent readily recyclable and compostable material in the garbage by 2020. Contest winners will be rewarded and recognized for keeping recyclables and food scraps out of the trash with gift cards and other prizes. SWO field crews will conduct single-family residential garbage audits to identify the best recyclers. Crews will also conduct “lid-flips” on recycling and yard trimmings carts to determine how full recycling carts are, check for contamination in recycling carts and gauge participation in food-scrap recycling. Outreach efforts for the contest include the SWO website at www.readysetrecyclecontest.org, and cart tags that will be left at homes where lid-flips occur. For more information, please contact [Will Crowder](mailto:Will.Crowder), Recycling Coordinator, at wcrowder@oaklandnet.com or (510) 238-7073.

Inaugural Issue of Senior Center Newsletter – On December 20, the Department of Human Services issued its first Oakland Senior Centers newsletter. Designed to inform the public about activities at the City's four senior centers, the newsletter highlights upcoming special events plus ongoing classes. View the inaugural issue at www2.oaklandnet.com/w/OAK039183. For more information, please contact Tracy Jensen, Program Analyst, at tjensen@oaklandnet.com or (510) 238-3434.

City of Oakland Citizen Humanitarian Award – On January 19, the City of Oakland Citizen Humanitarian Award will be presented to Mrs. Gladys Green during the “In the Name of Love,” the 11th Annual Musical Tribute honoring Dr. Martin Luther King, Jr. event at the Paramount Theatre of the Arts, 2025 Broadway. Mrs. Green was nominated for the award by the City's Department of Human Services (DHS) for her outstanding work on behalf of the Oakland community through the Community Action Partnership. In addition to the award presentation, this civic and cultural event pays homage to one of the greatest humanitarians of our time through music. The musical entertainment includes the legendary Grammy winner Jennifer Holliday, internationally known guitar and vocal duo Tuck & Patti, the powerful 65-voice Oakland Interfaith Gospel Choir and the 275-voice Oakland Children's Community Choir backed up by the Oaktown Jazz Workshops. For ticket information, please visit www.ticketmaster.com, call (800) 745-3000 or go to the Paramount Theatre Box Office. For more information, please contact Dana Perez, DHS Assistant to the Director, at dperez@oaklandnet.com or (510) 238-3247.

Ira Jinkins Community Focus Group - On December 13, the Ira Jinkins Recreation Center hosted a community focus group with attendees from surrounding Office of Parks and Recreation (OPR) sites. Among the 25 participants that attended, a number of community members provided feedback about their needs and interests at the center and suggestions on how to make the center a better place to be. For more information, contact Donte Watson, Recreation Center Director, at (510) 615-5959.

Ace Kids Golf Program - On December 13, the City of Oakland's Ace Kids Golf program, Touchstone Golf and the Alameda County Office of Education hosted their second graduation for the Camp Sweeney Golf Maintenance Job Training program at Lake Chabot Golf Course. Five participants learned various aspects of golf course maintenance including fertilization techniques, irrigation and sprinklers, driving range and golf cart maintenance and course beautification including tree and hedge trimming. Participants also learned about job safety, customer service and interview techniques. Each of the five graduates received a certificate of completion and \$100 stipend. Starting in January 2013, two graduates will start an eight-week paid internship at the Lake Chabot Golf Course as student trainees with the Office of Parks and Recreation. During the internship, they will receive additional training in soft skills, basic finance including opening a checking and savings account and setting career goals. In October, the program received a \$3,000 grant from the Northern California Golf Association to provide youth development opportunities through golf to underserved youth populations. In December, the program received a \$10,000 grant from the Olympic Club Foundation to support and encourage participation by Bay Area youth, especially disadvantaged youth growing up in challenged neighborhoods, in amateur athletics. For more information, contact Preston Pinkey, Ace Kids Golf Director, at (510) 367-3001.

Water Fitness at East Oakland Sports Center – On December 15, the East Oakland Sports Center (EOSC) held a Water Fitness Certification Course. Of the seven participants, all of them passed the examination including Blanca Garcia, a staff member with the Office of Parks and Recreation, who received a Master Water Fitness Certification. At the end of the certification course, the participants took a celebratory ride down the waterslide. EOSC will host another Certification Course in either the spring or summer of 2013. For more information, please contact EOSC at (510) 615-5838.

Holiday Caroling on Lake Merritt – From December 14 through 23, Holiday Caroling on Lake Merritt added to the festive season. Nearly 170 individuals participated in the program over the two weekends. In addition to sing-a-long fun, the tour aboard the Office of Park and Recreation's Water Sleigh provided unique views of Oakland. For more information, please contact Sarah Herbelin, Boating Center Director, at (510) 238-4718.

Toy Drive at Manzanita Rec Center – On December 22, the Office of Parks and Recreation's Manzanita Recreation Center hosted a toy drive which reached out and provided over 300 toys to 131 children ranging from infant to elementary school age. Clothing was also provided for the community members by the advisory board committee with the help of 15 additional volunteers.

For more information, please contact Marcy Sanchez, Recreation Center Director, at (510) 535-5625.

Information Memorandums:

The following Information Memorandum was released in the last week.

CHP – Impact on Oakland – This memorandum documents the current enforcement results from the California Highway Patrol (CHP) in Oakland. Since November 1, 2012, the CHP has sent between 14 and 16 officers with two supervisors to conduct enforcement operations twice a week within City limits. www2.oaklandnet.com/w/OAK039182

Upcoming Meetings and Events:

Ira Jinkins Basketball Clinic – Every Saturday year-round, 10:30 a.m. - Noon, Ira Jinkins Recreation Center, 9175 Edes Avenue. The basketball clinic is designed for youth, ages 7-12, to experience the basics of basketball techniques while enjoying fitness. For more information including registration fees, please contact Donte Watson, Center Director, at (510) 615-5959.

Double-Dutch at San Antonio Rec Center – Tuesdays and Thursdays through January 17, 4:15 - 5:45 p.m., San Antonio Recreation Center, 1701 E. 19th Street. During this four-week clinic on Double-Dutch jump roping, participants can learn jump rope techniques, turning techniques, the history of Double-Dutch and the importance of building character with physical fitness. There will be a maximum of 10 enrollees per session. Sessions held Tuesdays are for girls ages 7-10 while Thursday's sessions will cater to girls ages 11-14. For more information, please contact Coach Love, Recreation Specialist, at (510) 535-5608.

Second Fridays at Mosswood Rec Center – Every second Friday, 7:00 - 10:00 p.m., Mosswood Recreation Center, 3612 Webster Street. Enjoy this monthly performing arts social. Engage and share in music, dance and poetry geared to those ages 16 and up. For more information, please call (510) 597-5038.

Sewing with a Purpose – First and third Fridays, 6:00 - 7:30 p.m., Mosswood Recreation Center, 3612 Webster Street. Come revamp your favorite clothes, from jeans to shirts, in this fun and exciting semimonthly class and learn basic sewing skills. For more information including class fees, please call (510) 597-5038.

New School Crafting – Every third Friday, 6:30 - 8:00 p.m., Mosswood Recreation Center, 3612 Webster Street. Those ages 21 and up can stop by and create arts & crafts in a fun and relaxing setting while enjoying appetizers and drinks. For more information including class fee, please call (510) 597-5038.

Playing with Fire Exhibit – Through Thursday, January 31, Various Hours, second floor, Terminal 2, Oakland International Airport, 1 Airport Drive. This exhibition, curated by the Oakland Museum of California, features a compilation of glass objects created by youth and adult students at the Office of Parks and Recreation's Studio One along with the work of a few other glass art makers. This wonderful art display spotlights the beauty of glass art and flame work created in Oakland. For more information, please contact Karis Griffin, Recreation Supervisor, at (510) 597-5096.

Learn How to Make a Chicken Coop – Saturday, January 5, 3:00 p.m., Main Library, 125 14th Street. A slideshow and discussion of contemporary chicken coops by Matthew Wolpe and Kevin McElroy, authors of *Reinventing the Chicken Coop: 14 Original Designs with Step-by-Step Building Instructions*. A question-and-answer session will follow, and books will be available for sale. All are welcome. For information, please contact Christy Thomas, Librarian I, at cthomas@oaklandlibrary.org or (510) 238-3138.

Hot Couture: A Fusion of Fashion and Fire – Friday, January 11 & Saturday, January 12, 8:00 p.m., The Crucible, 1260 7th Street. An event bringing the creativity, skill and glamour of high fashion together with the strength, power and volatility of the industrial arts. For more information, please visit www.thecrucible.org.

The House of Magic at Malonga – Saturday, January 12, 3:00 p.m., Malonga Casquelourd Center of Arts, 1428 Alice Street. The event features a free magic & folk show for all ages with a Kids' Fun Zone, face painting, arts & crafts, food and more. Register online at www.oaklandnet.com/parks - activity number 94516.301. For more information, please call (510) 238-7526.

Junior Warriors Basketball League – Saturdays from January 12 to February 16, Various recreation centers, middle schools and elementary schools throughout Oakland. Youth in three age divisions participate in this league for boys and girls: Peewee (kindergarten to second grade #20706), third to fifth grades (#30706) and sixth to eighth grades (#40706). For more information including registration fees, please visit www.oaklandnet.com/parks or call Armond Gray, Youth Sports Coordinator, at (510) 238-6279 or (510) 238-3495.

BART's 2013 Dr. Martin Luther King, Jr. Commemorative Program – Tuesday, January 15, Noon - 1:30 p.m., Kaiser Center Building, Second Floor Auditorium, 300 Lakeside Drive. The public is invited to celebrate the legacy of Dr. Martin Luther King, Jr. with BART employees. The theme of this year's program is "Celebrating the 50th Anniversary of the 1963 March on Washington." The invited keynote speaker is Dr. Terence Candell. Music and spoken word performances by youth as well as BART employees. Refreshments served following the program. For more information, please call (510) 464-7110.

Third Thursdays: Speeches of a Dream – Thursday, January 17, 7:00 - 9:00 p.m., Malonga Casquelourd Center for the Arts, 1428 Alice Street. Join in celebrating the life and legacy of Dr. Martin Luther King, Jr. through art, music and poetry. Advance registration required; activity

code 94513.301. For more information, please visit www.oaklandnet.com/parks, email malongacasquelourcenter@gmail.com or call (510) 238-7526.

3rd Annual Oakland Restaurant Week – Friday, January 18 to Sunday, January 27, Participating restaurants throughout Oakland. More than 40 Oakland restaurants will celebrate Restaurant Week, a 10-day event that provides visitors and locals with an opportunity to taste some of Oakland's finest cuisine, with special meals and deals from the city's top restaurants. Prix fixe menus at \$20, \$30 and \$40 will be offered for lunch and dinner, and many restaurants will also include drink specials to supplement the meal. Tickets and special passes are not required, but reservations are strongly recommended. For more information, please visit www.visitoakland.org/restaurantweek.

"In the Name of Love" 11th Annual Musical Tribute honoring Dr. Martin Luther King, Jr. – Saturday, January 19, 6:00 - 9:30 p.m., Paramount Theatre of the Arts, 2025 Broadway. Oakland's only non-denominational musical tribute to Dr. King features Grammy winner Jennifer Holliday, Tuck & Patti, Oakland Interfaith Gospel Choir and the 275-voice Oakland Children's Community Choir. Presentation of the City of Oakland's Citizen Humanitarian Award. The pre-concert Oakland Community Exhibition at 6:00 p.m. will feature over 30 non-profits working to make a difference. Concert begins at 7:00 p.m. For more information, please visit www.mlktribute.com or call (510) 287-8880.

OMCA Family: Celebrate MLK Day – Sunday, January 20, Noon - 3:00 p.m., Oakland Museum of California (OMCA), 1000 Oak Street. Honor the memory and legacy of Dr. Martin Luther King, Jr. Winners from the Oakland Unified School District's Martin Luther King, Jr. Oratorical Festival will present their award-winning poetry. Create your own one-of-a-kind dream bottle to hold your dreams, hopes and wishes. All ages are welcomed. For more information, please visit www.museumca.org/calendar/omca-family-celebrate-mlk-day or call (510) 318-8400.

Jazz at the Chimes – Sunday, January 20, 2:00 p.m., Chapel of the Chimes, 4499 Piedmont Avenue. Jazz at the Chimes kicks off its 2013 season with Bay Area jazz luminaries Larry Vuckovich, Jackie Ryan and John Santos. For more information, please visit www.jazzatthechimes.com or call (510) 654-0123.

Martin Luther King, Jr. Day of Service – Monday, January 21, 8:30 a.m. - Noon, Martin Luther King, Jr. Regional Shoreline, Oakport Athletic Field, 5737 Oakport Street. Volunteers will help restore the shoreline along Damon Marsh Trail with the removal of invasive species, and the planting of native plants. Volunteers will also have the opportunity to remove debris from the shoreline at this East Bay Regional Park District park. For more information, please visit www.ebparks.org/activities/events/Martin_Luther_King_Day_of_Service_2013_s_p1226?EventMode=View&EventOccurrence=0.

10th Annual Bay Area Martin Luther King, Jr. Day of Service – Monday, January 21, Various Oakland locations. Celebrate the life of Dr. King while working together to bring a positive change to the lives of the underprivileged. His legacy is found not only in civil rights, but also in civic responsibility and uniting people of all backgrounds to act on community concerns. Service

locations include The Gardens at Lake Merritt, 666 Bellevue Avenue, 9:00 a.m. - 1:00 p.m.; Madison Middle School/Sobrante Elementary School, 400 Capistrano Drive, 9:00 a.m. - 1:00 p.m.; Fruitvale Community School/Lazear Elementary School, 824 29th Avenue, 9:00 a.m. - 1:00 p.m.; and Annual MLK Day of Service Tree Planting, 27th and Market streets, 10:00 a.m. - 2:00 p.m. For more information, please visit www.mlkchallenge.org, email sfpbayarea@gmail.com or call (510) 427-1605.

15th Annual "Make the Dream Real" – Monday, January 21, 10:00 a.m. - Noon, McClymonds High School, 2607 Myrtle Street. Dr. Matthew Fox, Kokomon Clotey and Kevin Taylor will host this event encouraging more Americans to celebrate the Dr. Martin Luther King, Jr. national holiday as a day on for service and not a day off. The keynote speaker will be Dr. Wade Nobles, professor emeritus in the Department of Africana Studies, the School of Ethnic Studies at San Francisco State University and the founder and executive director of the Institute for the Advanced Study of Black Family, Life and Culture, Inc. Three Dr. Martin Luther King, Jr. Awards will be given to deserving community members who are doing exemplary service work. For more information, please visit www.ahc-oakland.org or call (510) 652-5530.

Dr. Martin Luther King, Jr. Rally – Monday, January 21, 10:00 a.m. - 2:00 p.m., ILWU LOCAL #6 Hall, 99 Hegenberger Road. The Rally works to keep Dr. King's dream alive through peace, justice, non-violence and education. The keynote speaker will be Assemblymember Nancy Skinner who will be joined by youth speakers from the Martin Luther King, Jr. Freedom Center. Join local elected officials and dignitaries. For more information, please call (510) 798-5535.

Off the Grid: Lake Merritt at OMCA – Friday, January 25, 5:00 - 9:00 p.m., Oakland Museum of California, 1000 Oak Street. The Bay Area's most talked-about food truck party comes to Oakland. Enjoy a family-friendly take on a festive night market on 10th Street with curbside cuisine. For more information, please visit www.museumca.org or call (510) 318-8400.

Oakland East Bay Symphony Concert: A Woman's Life – Friday, January 25, 8:00 p.m., Paramount Theatre of the Arts, 2025 Broadway. Concert with Michael Morgan, Conductor, based on the poetry of Maya Angelou with Angela Brown, soprano. For more information, please visit www.paramounttheatre.com.

White Elephant Preview Sale – Sunday, January 27, 10:00 a.m. - 4:00 p.m., White Elephant Sale Warehouse, 333 Lancaster Street. Join bargain hunters, treasure seekers and vintage collectors for the first chance to check out all the fantastic finds at the biggest and best rummage sale in the West which is a fundraiser for the Oakland Museum of California. For more information, please visit www.whiteelephantsale.org.

Winter Concert – Sunday, January 27, 3:00 p.m., Holy Names University, 3500 Mountain Boulevard. The Oakland Youth Orchestra marks its 49th season with this concert featuring a Russian romance theme. For more information, please visit www.oyo.org.

23rd Annual African American Celebration through Poetry – Saturday, February 2, 1:00 - 4:00 p.m., West Oakland Branch Library, 1801 Adeline Street. In celebration of Black History Month, the West Oakland Branch Library presents this annual celebration with a theme of the 150th Anniversary of the Emancipation Proclamation and Commemoration of the 50th Anniversary of the March on Washington. Poets of all ages, especially those sharing their work for the first time, are encouraged to participate. Light refreshments served. For more information, please visit www.oaklandlibrary.org/events/west-oakland-branch/23rd-annual-african-american-celebration-through-poetry or call (510) 238-7352.

Oakland Lunar New Year Bazaar – Saturday, February 2 & Sunday, February 3, 10:00 a.m. - 5:00 p.m., Oakland Chinatown, 9th and Franklin streets & Pacific Renaissance Plaza. The Oakland Chinatown Chamber of Commerce celebrates the Year of the Snake with live entertainment, lion and dragon dancing, martial arts demonstrations and vendors selling traditional Chinese New Year decorations. For more information, please visit www.oaklandchinatownchamber.org or call (510) 893-8979.

Black History Month Walking Tour – Saturday, February 3, 10:00 a.m., Tour meets at the African American Museum & Library, 659 14th Street. This 90-minute guided walking tour highlights the African-American leaders who helped shape present-day Oakland including Lionel Wilson, Robert Maynard, Delilah Beasley and others. For more information, please visit www.oaklandnet.com/walkingtours or call (510) 238-3234.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator