



Cultural Arts Programs

Cultural Arts & Marketing Division

TO: Public Art Advisory Committee
ATTN: Judy Moran and Andrew Woodd, Co-chairs
FROM: Steven Huss, Cultural Arts Manager
DATE: January 7, 2013
RE: Approve Community Panel Selection of Artists Colette Crutcher and Aileen Barr to Collaborate on Cesar Chavez Park Improvements Public Art Project, in A Total Amount Not to Exceed \$60,000

SUMMARY

Staff recommends that the Public Art Advisory Committee (PAAC) approve the selection panel's choice of Colette Crutcher and Aileen Barr as the artist team to receive the commission to create exterior mosaic tile artworks in conjunction with the Cesar Chavez Park Improvements project.

SELECTION PROCESS AND APPROVALS

Public Art staff culled a shortlist of 11 qualified artists from the 2011 Pre-Qualified Artists Pool. On November 1, 2012, the community-based selection panel reviewed the 11 artists and selected three finalists and two alternates. On December 4, 2012, the panel interviewed the finalists and selected the team of Colette Crutcher and Aileen Barr to receive the project commission.

At its meeting on December 1, 2012, the PAAC gave the community panel pre-approval to select one artist or team from the finalist group to receive the project commission at the panel's 12/4/12 meeting. However, staff now requests that the PAAC formally approve the selected team by name and further approve the division of the public art commission into two contracts for this collaborative project.

Voting members of the selection panel were Ricardo Fuentes, youth representative, college student in the arts, and member of The Unity Council's AmeriCorps team; Mirian Obermeyer, park steward and neighbor of Cesar Chavez Park; and Hai-Ping Mo of Dillingham Associates, the project landscape architects. The selection panel was advised by construction project manager Denise Louie and facilitated by Cultural Arts Manager Steven Huss.

FISCAL IMPACT

Funds reserved for the Cesar Chavez Park Improvements public art project are in an amount not to exceed \$60,000, derived from the 1.5% allocation for public art from State of California Proposition 84 Grant Funds. Though the artists will act as equal collaborators on the project, they have requested separate contracts for income and tax purposes. Therefore, staff recommends approval of two contracts, one per artist, in the amount of \$30,000 each.



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RECOMMENDATION

Staff recommends that the PAAC approve the selection panel’s recommendation of Colette Crutcher and Aileen Barr as the artist team to receive the commission for the Cesar Chavez Park Improvements Public Art Project, and to award a contract to each artist in the amount of \$30,000 for their collaborative work on this project, for a total art project budget of \$60,000.

Respectfully submitted,

Steven Huss, Cultural Arts Manager