



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: December 14, 2012

INFORMATION

Please note that due to the upcoming holidays, the next City Administrator's Weekly Report will be issued on Friday, January 4.

Following are the key activities to be highlighted this week:

Youth UpRising to Partner with OPD on Gun Buyback Event – On December 15, Youth UpRising, in partnership with the Oakland Police Department, San Francisco Police Department, Community Enrichment Organization and Mr. Keith Stephenson, will be hosting an anonymous gun buyback program. This community-initiated and -driven project is designed to reduce the incidents of gun violence in communities by reducing the availability of firearms which may be taken and used illegally. The gun buyback location serving Oakland residents is St. Benedict Church, 2245 82nd Avenue, which will be accepting guns from 10:00 a.m. to 3:00 p.m. Oakland residents who turn in a working gun will receive \$200 cash per gun and can exchange up to three guns per person. Residents must bring proof of residency (e.g., driver license, California Identification Card, utility bill, cell phone bill, mortgage paper, etc.). To be eligible, the firearms must be in working condition. For more information, please contact Officer Watson, OPD Media Relations, at (510) 238-7230.

OPD Honors Officers at Awards Ceremony – On December 11, the Oakland Police Department (OPD) held its 2012 Awards Ceremony to recognize and honor officers and employees for distinguished and exceptional acts of service to the community of Oakland. Honorees for 2012 include five recipients of OPD's Medal of Merit, 23 recipients of the Silver Star Medal and a total of 10 awards for exceptional personal or unit service accomplishments. For more information, please contact OPD Media Relations at opdmedia@oaklandnet.com or (510) 238-7230.

OFCY Releases RFP for Direct Services to Children and Youth in FY 2013-2016 – On December 7, the Oakland Fund for Children and Youth (OFCY) released a Request for Proposals (RFP) for FY 2013-2016 with a deadline of January 28, 2013. The RFP follows the recently released OFCY Strategic Investment Plan 2013-2016, and seeks proposals from community-based organizations to provide direct services to children and youth in Oakland to implement the 11 approved strategies. Community-based organizations and public agencies that serve children and youth ages 0-20 in Oakland are encouraged to apply. To view the RFP, the Strategic

Investment Plan and the schedule for upcoming bidders' conferences and training sessions, please visit www.ofcy.org/request-for-funding-proposals. For more information, please contact Mike Wetzel, Health and Human Services Program Planner, at mwetzel@oaklandnet.com or (510) 238-3242.

City's Online Engagement Manager Receives Community Voices Award – On December 13, Nicole Neditch, the City of Oakland's Online Engagement Manager, was honored with a Community Voices Award by Oakland Local. The Community Voices Awards honor local leaders and entrepreneurs whose innovative approaches are fueling community empowerment, economic revitalization and equity in Oakland. In announcing the first-ever recipients, Oakland Local stated, "Nicole has been a leader in bringing the City of Oakland into the 21st century with a commitment to Open Data, data transparency and working with Code for America in 2013." The three other local innovators recognized included Effie Tesfahun, co-organizer of Oakland in the Black; Jakada Imani, executive director of the Ella Baker Center and Joyce Gordon, founder of the Joyce Gordon Gallery. Oakland Local is the independent, non-profit news resource for what's happening in education, city government, food, innovative tech, arts & culture, youth and more in Oakland. For more information, please contact Karen Boyd, Citywide Communications Director, at kboyd@oaklandnet.com.

DHS Staff Member Recognized by Statewide Organization – On December 15, West Oakland Senior Center Director Dorothy Poston will receive an Elder Advocates Award from the Congress of California Seniors, a nonprofit education and advocacy organization dedicated to improving the life of seniors. Ms. Poston will be one of six honorees at this year's regional Elder Advocates Awards Celebration. She's being recognized for her endless dedication and commitment to serving elders in the West Oakland community. The Department of Human Services (DHS) would like to extend its congratulations to Dorothy. For more information, please contact Tammy Siu, DHS Aging & Adult Services Manager, at tsiu@oaklandnet.com or (510) 238-6137.

Youth Radio receives 2012 National Arts and Humanities Youth Program Award – On November 19, Youth Radio was presented a 2012 National Arts and Humanities Youth Program Award by First Lady Michelle Obama for making a marked difference in the lives of their participants by improving academic scores and graduation rates, enhancing life skills, developing positive relationships with peers and adults, and allowing youth to express themselves creatively. Youth Radio is an Oakland-based youth development program which integrates educational support, college preparation and career exploration. Youth Radio is supported with grant funding from the Department of Human Services' Oakland Fund for Children and Youth and Measure Y programs. These City grants help Youth Radio provide intensive hands-on training in media production; individualized academic support and college preparation assistance; and workplace-based training such as internships and externships. Youth Radio was one of only 12 organizations in the nation to receive this award. To read more, please visit www.youthradio.org/news/youth-radio-wins-white-house-arts-award. For more information, please contact Mike Wetzel, Health and Human Services Program Planner, at mwetzel@oaklandnet.com or (510) 238-3242.

OPR leaves Footprints on the Holiday Parade – On December 1, the Office of Parks and Recreation (OPR) participated in the 13th Annual America's Children's Holiday Parade in downtown Oakland with unique parade floats created by youth at Recreation Centers throughout the city. With the theme of "Oakland Community Footprints", the floats illustrate and celebrate the diversity of the local community around each center. The young artists had the thrill of marching with their floats along the parade route, further promoting culture and diversity. The floats are now on display in the lobbies of the Dalziel Building, 250 Frank H. Ogawa Plaza, and City Hall, 1 Frank H. Ogawa Plaza. The floats will remain on exhibit through January 4. For more information, please contact Karis Griffin, Recreation Supervisor, at (510) 597-5096.

Christmas Celebration at Ira Jenkins – On December 8, the Ira Jenkins Recreation Center was the location for the School of Urban Mission's annual Christmas Celebration. Over 500 families participated. During the event, prize giveaways included stockings, bikes, trees and toys. For more information, please call Donte Watson, Recreation Center Director, at (510) 615-5959.

Bulky Item Drop Off Recap – On December 1, a free Bulky Item Drop Off Event for Oakland residents was held at the Waste Management Davis Street Transfer Station in San Leandro. More than 40 vehicles dropped off 68 mattress, 6 appliances, 9 tires, 68 electronic items and 4,420 pounds of furniture. The event was coordinated by the City of Oakland's Public Works Agency. For more information, please contact Will Crowder, Recycling Hotline Coordinator, at wcrowder@oaklandnet.com or (510) 238-7073.

Celebration Marks Halfway Point on Construction of West Oakland Youth Center – On December 12, a celebration was held to mark construction progress on the West Oakland Youth Center. Championed by City Councilmember Nancy Nadel, the project consists of the renovation and expansion of an existing building, creating a new outdoor courtyard space, a new entrance and reception area, a multipurpose room that can be divided in to four rooms, a new culinary kitchen and dining/social gathering area, student project room, music room, computer training room, storage areas, restrooms upgrades and the addition of a new mezzanine level with a teen resource library and additional computers. The West Oakland Youth Center will provide a structured, constructive, safe activity to help students with skill-building and academic performance. The Youth Center will provide attractive and functional space dedicated to youth programs, creating social and recreational activities. The City of Oakland's Public Works Agency (PWA) oversaw the design phase and is currently managing the construction phase. Construction is expected to be complete in summer 2013. For more information, please contact Jing Wong, PWA Resident Engineer, at jfwong@oaklandnet.com or (510) 238-7284.

Help Bring Holiday Joy to Oakland's Children by Donating to the Mayor's Community Toy Drive – Until December 23, the 31st Annual Mayor's Community Toy Drive is accepting donations to provide holiday gifts to children whose families can't afford gifts. The Oaklanders Assistance Center, with help from the Oakland Fire Department, has organized one of the city's largest toy distribution sites. In 2011, more than 11,000 toys were provided to over 5,400 children from low-income families. There are two ways to help – made a tax-deductible contribution or donate toys. While many toys are donated directly to the Mayor's Community Toy Drive, each year additional toys – especially for older kids – are purchased from local toy

stores. A tax-deductible monetary donation ensures the purchase of these needed toys. To make a secure, online donation, visit www.oaklandnet.com. For those wishing to donate a new, unwrapped toy, donation bins will be in place throughout Oakland until December 23. For more information, please visit the Mayor's Community Toy Drive web page at www2.oaklandnet.com/Government/o/Mayor/OAK023177. For more information on the Mayor's Community Toy Drive, please call (510) 777-TOYS or contact Al Lujan, Oaklanders Assistance Center Supervisor, at alujan@oaklandnet.com.

Upcoming Meetings and Events:

Ira Jenkins Basketball Clinic – Every Saturday year-round, 10:30 a.m. - Noon, Ira Jenkins Recreation Center, 9175 Edes Avenue. The basketball clinic is designed for youth, ages 7-12, to experience the basics of basketball techniques while enjoying fitness. For more information including registration fees, please contact Donte Watson, Center Director, at (510) 615-5959.

A Holiday Tradition – Saturdays & Sundays through December 16, 11:00 a.m. - 4:30 p.m., Dunsmuir-Hellman Historic Estate, 2960 Peralta Oaks Court. Visitors tour the magnificent 37-room mansion, which features turn-of-the-20th-century holiday decorations plus indulge in Holiday teas, ride the romantic horse-drawn carriage and sip something warm while being entertained by holiday performers. Work on your holiday shopping list at the mansion gift shop or the Carriage House crafters. The Kids' Zone will have pony rides, holiday face-painting, crafts and Breakfast with Santa. The Oakland Ballet will perform an excerpt of "The Nutcracker". For more information, please visit www.dunsmuir-hellman.com or call (510) 238-3052.

Re-Create Exhibition – Wednesdays to Fridays through December 21, Noon - 3:00 p.m., Re-Create Art Gallery, 1423 Broadway. Re-Create is a recycled art competition open to students in Oakland schools. Students create art using 100% found, reused or recycled materials. For more information, please visit www2.oaklandnet.com/Government/o/PWA/o/FE/s/GAR/OAK024607.

Beginners' Jewelry Class – Saturdays through December 22, 10:30 a.m. to Noon, Ira Jenkins Recreation Center, 9175 Edes Avenue. The beginners' classes teach the use of appropriate tools to create original unique jewelry such as, earrings, necklace, bracelets and body jewelry. The class instructor will discuss new techniques in beading, wire chains, jump rings and more. For additional information, please contact Donte Watson, Recreation Center Director, at (510) 615-5959.

We Are America: Resistance & Resilience – Through Sunday, December 30, Various Hours, Oakland Asian Cultural Center, 388 Ninth Street, Suite 290. An exhibit featuring a 100-year timeline about the civil rights of Filipinos which provides a visual account of Filipino resistance to discrimination and a chronology of the community's struggle for equality. In addition to the timeline a display of photos, artifacts and news articles will be on exhibit. For more information, please visit www.oacc.cc/programs/exhibitions.html.

Snow Flurries – Through Monday, December 31, 5:00 - 9:00 p.m., Jack London Square, foot of Broadway. Enjoy snow flurries on ever hour sprouting 15 feet into the air from atop life-sized snowmen located throughout the Square. For more information, please visit www.jacklondonsquare.com.

ZooLights – Through Monday, December 31, 5:30 - 9:00 p.m., Oakland Zoo, 9777 Golf Links Road. Hundreds of thousands of LED lights brighten Oakland's night sky. Highlights include a candy-cane-lane themed rides area, a nighttime adventure on the Outback Express train, rocking around the Christmas trees in the Children's Zoo and a light show that's sure to blow out any bah hum bugs. Closed December 24-25. For more information, please visit www.oaklandzoo.org or call (510) 632-9525, ext. 100.

Playing with Fire Exhibit – Through Tuesday, January 1, 2013, Various Hours, second floor, Terminal 2, Oakland International Airport, 1 Airport Drive. Exhibition curated by the Oakland Museum of California features a compilation of glass objects created by youth and adult students at the Office of Parks and Recreation's Studio One along with the work of a few other glass art makers. This wonderful art display spotlights the beauty of glass art and flame work created in Oakland. For more information, please contact Karis Griffin, Recreation Supervisor, at (510) 597-5096.

Holiday Ice – Through Saturday, January 5, Various Times, Oakland Ice Center, 519 18th Street. Enjoy the holiday season by gliding across the ice on a pair of skates during one of the many public skating sessions. Warm clothing and gloves are recommended. All Holiday Ice sessions are skate one session, and get the second session 50 percent off. Discount applies for same day only. Closed Christmas day. Skate rentals available. For more information, please visit www.oaklandice.com.

Learn to Double-Dutch at San Antonio Recreation Center – Tuesdays and Thursdays through January 17, 4:15 - 5:45 p.m., San Antonio Recreation Center, 1701 E. 19th Street. During this four-week clinic on Double-Dutch jump roping, participants can learn jump rope techniques, turning techniques, the history of double-dutch and the importance of building character with physical fitness. There will be a maximum of 10 enrollees per session. Sessions held Tuesdays are for girls ages 7-10 while Thursday's sessions will cater to girls ages 11-14. For more information, please contact Coach Love, Recreation Specialist, at (510) 535-5608.

Food Distribution for Low-Income Families – Friday, December 14, Various Hours, Multiple Locations. The Department of Human Services' Hunger Program is sponsoring a food distribution for low-income families and seniors at multiple sites throughout Oakland. Bags consist of frozen poultry, fresh produce and dried goods and will weigh approximately 15 pounds each. To be eligible, families must reside in one of the seven Community Development (CD) Districts in the City of Oakland. Proof of residence in the CD District of distribution is required. For specific distribution site locations, please visit www2.oaklandnet.com/w/oak038921. Please call specific sites for distribution times. For more information, please call (510) 238-6590.

Fruitvale Traditional Christmas Posada – Friday, December 14, 4:00 p.m., Meet at the corner of Fruitvale Avenue and International to start the procession. The Christmas Posada is a Mexican tradition re-enacting Mary's and Joseph's search for lodging in Bethlehem. Pilgrims participating in Posadas traditionally sing hymns and go door-to-door symbolically asking for shelter. After the procession, a celebration with piñatas and traditional tea for the participants will be held. For more information, please visit www.unitycouncil.org or call (510) 535-6919.

Holiday Caroling on Lake Merritt – Friday, December 14 to Sunday, December 16 & Thursday, December 20 to Sunday, December 23, Various Hours, Lake Merritt Boating Center, 568 Bellevue Avenue. Enjoy a unique view of Oakland from our Water Sleigh as you and your friends sing holiday carols on an hour-long program that includes treats before a tour of Lake Merritt. Advance registration required. 6:00 p.m. tours are for individual participants. Other tour times for are for whole boat charter only. Call for details and to register. For more information, please visit www.sailoakland.com or call (510) 238-2916.

2012 Holiday Lights by the Bay – Friday, December 14 & Sunday, December 16, 7:00 p.m. Friday, 1:00 p.m. Sunday, Oakland Ice Center, 519 18th Street. A 90-minute figure skating exhibition presented by the Oakland Ice Center Skating School – Operated by Sharks Ice. Skaters from the Learn to Skate program of all levels will be performing as well as the Special Skaters program and Adult Synchronized Skating team. Special guests to include current Elite and National level competitors. For more information, please visit www.oaklandice.com.

Fairy Winterland – Friday, December 14 to Sunday, December 23, Noon - 7:00 p.m., Children's Fairyland, 699 Bellevue Avenue. Fairy Winterland celebrates the winter holidays of many cultures: Christmas, Chanukah, Kwanzaa, Las Posadas, Diwali and Chinese New Year with stories, crafts, a festival of lights and a visit from Santa. For more information, please visit www.fairyland.org.

Lake Merritt BART Station Area Plan Open House – Saturday, December 15, 9:00 a.m. - Noon, Laney College's Student Center, 900 Fallon Street. Part of the City of Oakland's ongoing planning process to guide future transit-oriented development within a half-mile radius of the Lake Merritt BART station, the open house will focus on the proposals for improvements to streets and open space and land use guidelines for new development within the Planning Area that are included in the Draft Station Area Plan, as well as possible funding and implementation mechanisms to achieve these improvements. Interpretation services will be available during the presentation and materials will be provided in English, Chinese and Vietnamese. Please visit www.business2oakland.com/lakemerrittsap for more information and a map. R.S.V.P. to (510) 238-7904 or Lake_merritt_plan@oaklandnet.com.

Montera Middle School Holiday Craft Fair – Saturday, December 15 & Sunday, December 16, 10:00 a.m. - 4:00 p.m. Saturday, 11:00 a.m. - 3:00 p.m. Sunday, Multi-Use Room, Montera Middle School, 5555 Ascot Drive. Handmade creations by local artisans – Montera students, teachers and Bay Area craftspeople – are yours for the admiring and buying. For more information, please contact Mrs. Marshall at mrs.marshall.woodshop@gmail.com.

Oakland Youth Chorus Gifts of Unity Concert – Saturday, December 15, 6:00 p.m., Presbyterian Church of Oakland, 2619 Broadway. OYC's singers, ages 5 to 18, will warm up a chilly December evening with traditional and exciting new arrangements of songs from around the world. For more information, please visit www.oaklandyouthchorus.org.

Laurel Holiday Stroll and Donation Drive – Saturday, December 15, 6:00 - 8:00 p.m., Laurel District, MacArthur Boulevard between 35th Avenue and High Street. The Stroll features food sampling, wine tasting, music, tree lights and live art. Begin at Marquardt Property Management (4164 MacArthur Boulevard) with your canned food, toy or coat donation and get an All-Access Stamp. For more information, please visit www.laureldistrictassociation.org/events.

35th Annual Middle School Holiday Basketball Tournament – Saturday, December 15 & Sunday, December 16, 9:00 a.m., Skyline High School, 12250 Skyline Boulevard and Oakland Technical High School, 4351 Broadway. The Office of Parks and Recreation will host its annual holiday tournament. The Boys' tournament will be held at Skyline High School while the Girls' tournament will be held at Oakland Technical High School. For more information, please contact Armond Gray, Recreation Specialist, at (510) 238-3897.

Sweet Roots: Filipino Holiday Treats. A Culinary Workshop with Aileen Suzara of Kitchen Kwento – Sunday, December 16, 11:00 a.m. - 1:00 p.m., Oakland Asian Cultural Center, 388 Ninth Street, Suite 290. Welcome in the winter holidays with an array of sweet Filipino treats. Come get hands-on in the kitchen and explore the culinary stories and botanical background of three roots - cassava, sweet potato and ginger. To register for this class, please visit www.sweetrootscooking.eventbrite.com. For more information, please call (510) 637-0455 or visit www.oacc.cc.

Family Holiday Craft Exchange – Sunday, December 16, 2:00 - 4:00 p.m., Malonga Casquelourd Center for the Arts, 1428 Alice Street. Bring your family together to make this a merry holiday season. Enjoy making handmade holiday ornaments as gifts to exchange. For more information, please call (510) 238-7526.

Annual Holiday Concert – Sunday, December 16, 7:00 p.m., Imani Community Church, 3300 MacArthur Boulevard. The Oakland Interfaith Youth Choir brightens the holidays with its annual holiday concert. For more information, please visit www.oigc.org.

Chanukah Celebration – Wednesday, December 19, Noon - 1:00 p.m., Oakland City Center, Broadway at 13th Street. Playing exuberant, old-world soul music, Kugelplex performs with special guest vocalist Jewlia Eisenberg. For more information, please visit www.oaklandcitycenter.com.

Fruitvale Holiday Bargains – Thursday, December 20 to Saturday, December 22, 3:00 - 8:00 p.m., International Boulevard from Fruitvale to 42nd avenues. Enjoy live music, Santa Claus, the festive holiday decorations and the spectacular sales. For more information, please visit www.unitycouncil.org or call (510) 535-6919.

Holidays on Lakeshore Avenue – Friday, December 21 & Saturday, December 22, 5:00 -7:00 p.m. Friday; 3:00 - 5:00 p.m. Saturday, Lakeshore Avenue between LakePark and Trestle Glen. Enjoy free horse-drawn carriage rides and face painting as merchants offer holiday specials, refreshments and fun for everyone. Santa Claus will be on hand with candy canes on both days. For more information, please visit www.lakeshoreoakland.com or call (510) 451-1257.

Graham Lustig's "The Nutcracker" – Saturday, December 22 to Monday, December 24, Various Times, Paramount Theatre of the Arts, 2025 Broadway. Holiday magic for all ages featuring artists of the Oakland Ballet Company, and members of the Oakland East Bay Symphony conducted by Michael Morgan. Sweet Dreams Party follows the matinee performances on Saturday and Sunday. For more information, please visit www.paramounttheatre.com.

Chabot New Year's Eve Balloon Drop – Monday, December 31, Various Hours, Chabot Space & Science Center, 10000 Skyline Boulevard. Ring in the New Year without staying up all night - come to Chabot and celebrate strokes of midnight around the world at 11:00 a.m., 1:00 p.m. and 4:00 p.m. Kids count down and catch colorful balloons as they drop from the ceiling to receive a special prize. For more information, please visit www.chabotspace.org.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator