



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: October 19, 2012

INFORMATION

Following are the key activities to be highlighted this week:

Measure Y Street Outreach Workers Training – From October 15 to October 18, Department of Human Services' (DHS) Measure Y staff held a four-day training for street outreach workers. Over 20 street outreach workers from three nonprofit agencies – Healthy Oakland, California Youth Outreach and Cal-PEP – were trained in the main components of street outreach work. Kevin Grant, the Violence Prevention Network Coordinator, was the lead facilitator/trainer along with several guest speakers and trainers. DHS hosts this annual training for new and continuing street outreach workers to review the goals of reducing violence in hot spots throughout the city and working with those youth and young adults most likely to be involved in violence. Training topics included street outreach fundamentals, reviewing data and evaluation results, crisis response, public speaking and group facilitation, communication and technology, relationships with law enforcement, conflict mediation and making effective referrals. Participating outreach workers were greeted by Mayor Jean Quan on the first day of training and were presented with a certificate of completion by Councilmember Pat Kernighan, Chair of the Public Safety Committee. For more information, please contact Priya Jagannathan, Acting Measure Y Manager, at pjagannathan@oaklandnet.com.

Sausal Creek Restoration Project Site Tour – On October 20, City of Oakland staff will lead a site tour on the Sausal Creek Restoration Project at 10:00 a.m. The tour will begin at the Scout Hut in Dimond Park, near the Wellington Street entrance. City staff and project designers will lead a site tour of the restoration area, explain the restoration design and answer any questions about the project or tree removal. The Sausal Creek restoration project is a collaborative effort by the City of Oakland, the Alameda County Flood Control & Water Conservation District and the Friends of Sausal Creek. The restoration focuses on the creek that runs through Dimond Park below Wellington Street. The project will remove the culvert below Wellington to open up a long-buried stretch of creek, and widen the existing creek to create a more stable, natural and diverse riparian corridor. Information on the project can be found at www.oaklandcreeks.org. For more information, please call Kristin Hathaway, Watershed Programs Specialist, at (510) 238-7571 or email watersheds@oaklandnet.com.

Keeping Our Head Start Children Healthy – Since September 2012, several organizations have donated their services to ensure that our Head Start participants have a healthy start this school

year. The Native American Health Center is providing on-site dental appointments at each of the 16 Head Start centers and Family Child Care providers for all participating children. This service includes a dental exam and fluoride treatment with a pediatric dentist. Nursing students from Samuel Merritt University are conducting hearing and blood pressure screenings as well as height & weight assessments to meet the 45-day mandate for sensory screenings at all Head Start sites. Prevent Blindness Northern California staff has completed vision screenings at all sites. Currently, the "See Well To Learn" mobile van is visiting each Head Start location to conduct full eye exams by an Ophthalmologist for the children who initially failed the vision screening. For more information, please contact Jennifer Galindo, Head Start Program Coordinator, at jgalindo@oaklandnet.com.

DHS Collecting Men's Tube Socks – Through November 30, the Department of Human Services (DHS) is partnering with EveryOne Home to collect new packages of adult men's tube socks. A donation bin is located in the lobby of 150 Frank Ogawa Plaza. Both men and women prefer the men's version. These socks will be distributed to homeless service users in Oakland when EveryOne Home conducts its next homeless count in late January 2013. Every two years, a homeless count is conducted in Alameda County in order to measure progress towards ending homelessness and maintain funding for homeless services. The collection's goal this year is 2,000 packages of socks. EveryOne Home is the nonprofit organization that coordinates Alameda County's plan to end homelessness. The City of Oakland is a key partner and co-chairs EveryOne Home's board of directors. For more information, please contact EveryOne Home at everyonehome@acgov.org or (510) 670-9796.

Life is Living Festival - On October 13, the Life is Living Festival was held at deFremery Park. The exciting event attracted approximately 3,000 people. Many vendors contributed to the theme through art, food, literature and collectibles. This event was a major community celebration of culture where guests enjoyed a relaxed time visiting with others in the community and coming together to learn and show their support of inter-generational health and environmental action. There was a kids' zone for the younger guests and families. Spoken word and live music were presented on the main stage. Everyone was encouraged to participate in the live art by helping complete the murals. The festivities concluded with a dance with music provided by the world famous DJ Talib Kweli. For more information, please contact Valorie Winn, Recreation Center Director, (510) 238-7739.

OPR Girls Hangout Day – On October 26, the City of Oakland's Office of Parks and Recreation (OPR) Citywide Girls Sports staff will host the "OPR Girls Hangout Day" at the San Antonio Recreation Center, 1701 E. 19th Street. The event will draw girls and staff from recreation centers throughout Oakland to come together and enjoy face-painting, manicures, jewelry making, double-dutch, hula hoop, dancing, games, prizes, food and much more fun. For more information, please contact Coach Love or Hong Thang, Girls Sports Coordinators, at (510) 535-5608.

Upcoming City of Oakland Job Announcements – During the week of October 22, the Department of Human Resources Management (DHRM) anticipates posting job announcements for Stationary Engineer and Supervising Librarian. For updated information on City jobs, please

visit the DHRM website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. This Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact Daryl Look, Principal Human Resource Analyst, at (510) 238-4479.

Upcoming Meetings and Events:

Monday Night Tights: Ballet Film Series – Mondays through December 3, 7:00 p.m., Danforth Lecture Hall, Mills College Art Museum, 5000 MacArthur Boulevard. Mills College is hosting ballet movies every Monday. Some movie titles include *Black Swan*, *Billy Elliot* and *Dracula: Pages from a Virgin's Diary*. For more information, please visit www.mcam.mills.edu/events/.

Free Downtown Walking Tours – Every Wednesday and Saturday through October, 10:00 a.m., Various Starting Points. Enjoy 90-minute, guided walking tours through Oakland's downtown districts highlighting our city's history and architecture. Choose from one of eight tour itineraries. Reservations are recommended, but not required. For more information, please call (510) 238-3234 or visit www.oaklandnet.com/walkingtours.

Peralta Junction Events – Weekends through December 15, Various Hours, corner of Mandela Parkway and West Grand Avenue. Working with local artists, the Peralta Junction Project will create an arts-based gathering space, autumnal activities and exciting economic opportunities. There will be art installations, creative workshops, local performing arts programming, micro-retail shops featuring local artisans, Oakland-based food trucks, a pumpkin patch and a tented creative commons. For more information, please visit <http://peraltajunction.com> or call (510) 550-0009.

Hidden Jewels – Every Saturday through November 10, 10:30 a.m. - Noon, Ira Jinkins Recreation Center, 9175 Edes Avenue. Jewelry classes where participants can design their own custom pieces. The beginner's classes teach the use of appropriate tools to create original unique jewelry such as earrings, necklace, bracelets and body jewelry. For more information, please contact Renee Tucker, Recreation Specialist, at (510) 615-5959.

Ira Jinkins Basketball Clinic – Every Saturday year-round, 10:30 a.m. - Noon, Ira Jinkins Recreation Center, 9175 Edes Avenue. The basketball clinic is designed for youth, ages 7-12, to experience the basics of basketball techniques while enjoying fitness. The clinic meets in the gym. For more information including registration fees, please contact Donte Watson, Center Director, at (510) 615-5959.

18th Annual Days of the Dead Exhibition – Through Sunday, December 9, various hours, Oakland Museum of California, 1000 Oak Street. A wide range of local artists are featured in this observance and exhibition entitled *Forgotten Stories, Remarkable Lives: Dias de los Muertos 2012*. Through altars and installations, the exhibition pays tribute to Californians in the recent and more distant past. For more information, please visit www.museumca.org.

We Are America: Resistance & Resilience – Through December 30, Various Hours, Oakland Asian Cultural Center, 388 9th Street, Suite 290. An exhibit featuring a 100-year timeline about the civil rights of Filipinos which provides a visual account of Filipino resistance to discrimination and a chronology of the community's struggle for equality. In addition to the timeline a display of photos, artifacts and news articles will be on exhibit. For more information, please visit www.oacc.cc/programs/exhibitions.html.

Movie Night – Friday, October 19, 6:30 p.m., City Center, 13th Street at Broadway. Enjoy a free movie screening of *The Wiz* in the heart of downtown Oakland. For more information, please visit www.oaklandcitycenter.com.

Food Distribution for Low-Income Families – Friday, October 19, various times, 14 distribution sites throughout Oakland. The Department of Human Services' Hunger Program is sponsoring food distribution for low-income families and seniors. Bags consisting of frozen poultry, fresh produce and dried goods will be distributed and each bag will weigh approximately 15 pounds. To be eligible, families or seniors must reside in one of the seven Community Development Districts in Oakland. Proof of residence in the district of distribution is required. Call the specific site in your district for distribution times. Please visit www2.oaklandnet.com/w/oak037968 for specific site locations. For more information, please contact Chrishelle Chatman, Administrative Assistant, at (510) 986-2721.

Movies in the Park – Friday, October 19, at Dusk, Redwood Heights Recreation Center, 3883 Aliso Avenue. Bring your lawn chairs, blankets and the whole family for a screening of *Casper*. Popcorn and hot chocolate for sale with proceeds supporting the Redwood Heights Recreation Center scholarship fund. For more information, please visit www.oaklandnet.com/parks.

Movie in the Park – Friday, October 19, 7:30 - 9:30 p.m., Arroyo Viejo Park, 7701 Krause Avenue. Enjoy a free screening of *Madagascar 3*. Bring your family, blankets and lawn chairs. Be sure to dress warmly. For more information, please contact Maribel Corral, Center Director, at (510) 615-5755.

Out of the Darkness Community Walk to Support Suicide Prevention – October 20, 6:30 - 9:00 a.m., Lake Merritt colonnade, The Embarcadero at Lakeshore. The mission of the Out of the Darkness Community Walks is to bring focus and attention to the epidemic of suicide and to help fund research and support for those suffering from depression and mental illnesses that may lead to suicide. Live music and snacks will follow. For more information and to register, please visit <http://afsp.donordrive.com/index.cfm?fuseaction=donorDrive.event&eventID=1732>.

Champions for Children 5K Walk Run – Saturday, October 20, 8:00 a.m. registration, 9:00 a.m. start, Edoff Memorial Bandstand, Lakeside Park, Bellevue Avenue. Become a Champion for Children by registering as an individual or a team leader and recruit friends and family to walk or run with you in support of the Faith Network of the East Bay's Succeeding by Reading, Science Horizons and Health4Kids programs. For more information, please visit www.faith-network.com/.

United Nations Parade & Flag Raising – Saturday, October 20, 11:00 a.m. - 1:00 p.m., United Nations Flag Pole, Jack London Square, foot of Franklin. Join the anniversary ceremony for the United Nations that includes a flag-raising program and a parade of flags from throughout the world. Special guest speakers will commemorate the day. For more information, please visit www.jacklondonsquare.com.

Harvest Festival – October 20, 11:00 a.m. - 3:00 p.m., Verdese Carter Community Garden, corner of 96th Avenue and Bancroft. The Harvest Festival features music, food, games and more. Pumpkins grown in the garden will be distributed to children, while supplies last. For more information, please call (510) 238-2197 or visit www2.oaklandnet.com/Government/o/opr/s/cgardening/index.htm.

Ms. Single Mom Parenting Workshop with Author Robbie Butler – October 20, 2:00 - 4:00 p.m., African American Museum & Library at Oakland, 659 14th Street. Workshop materials will be provided. The first 25 participants to sign-up will receive a free autographed copy of author Robbie Butler's book, *Ms. Single Mom: Yes, You Can!* Book signing from 2:00 - 2:30 p.m. For more information and to register, please contact Veda Silva, Museum Project Coordinator, at (510) 637-0200.

Ambassador Andrew Young at the Barbara Lee and Elihu Harris Lecture Series – Saturday, October 20, 7:00 p.m., Oakland Marriott City Center, 1001 Broadway. The title of his lecture is “What it was then, is what it is now: ORGANIZE and VOTE!” All lectures present Civil Rights leaders who worked closely with Dr. King, and who continue to work tirelessly for social justice. Limited seating available. R.S.V.P. to droberts@robertsevents.com. For more information, please call (510) 654-5335.

Oakland Food Day at Tassafaronga – October 21, Noon - 4:00 p.m., Tassafaronga Recreation Center, 975 85th Avenue. Acta Non Verba: Youth Urban Farm Project and the California Food and Justice Coalition, in partnership with the City of Oakland's Office of Parks and Recreation, are teaming up to hold a Food Day event with vendors, exhibitors, an obstacle course for youth, a planting party, film screenings and live entertainment. The event's mission is to help deepen the understanding of food, nutrition and health as well as the fantastic work being done in Oakland. For more information, please visit www.anvfarm.org or contact Kelly Carlisle at kelly@anvfarm.org or Jessy Gill at jgill@cafoodjustice.org.

Days of the Dead Community Celebration – Sunday, October 21, Noon - 4:30 p.m., Oakland Museum of California, 1000 Oak Street. The day features an opening ritual, craft activities, food, dance and music performances and ceremonia, gallery tours, demonstrations of traditional Meso-American arts and foods, local Days of the Dead merchandise and a featured performance by Los Cenzontles. For more information, please visit www.museumca.org.

OakX: Data + The Power of Visual Storytelling – Wednesday, October 24, Noon - 1:30 p.m., East Bay Community Center, 200 Frank H. Ogawa Plaza. How can we take data from spreadsheets to stories? How does visualizing information help us understand our world? OakX

hosts a panel to discuss relevant projects, emerging trends and answer questions from the audience. To register and for more information, please visit <http://oakx3.eventbrite.com/#>.

Special Presentation by the District Attorney's Office & OPD's Gang Taskforce – Wednesday, October 24, 6:30 - 8:00 p.m., Eastmont Police Station, 2651 73rd Street. The City of Oakland's Neighborhood Watch Program presents this free forum where you can hear from the Oakland Police Department about gang activity in Oakland and the District Attorney's approach to prosecutions. R.S.V.P. to fverdin@oaklandnet.com. For more information, please call (510) 238-3128.

Consumer Fraud: Scams Targeting Seniors & Tips for Prevention & Protection – Friday, October 26, 2:00 - 3:30 p.m., Dimond Branch Library, 3565 Fruitvale Avenue. Join Pat Macholl from Legal Assistance for Seniors for a seminar that will explain identity theft in its different forms, provide practical tips on how to recognize and prevent identity theft, discuss other common scams and forms of fraud, and provide information on referral sources and where to get help. Sponsored by E-Government Literacy at the Library and Legal Assistance for Seniors. For more information, please call (510) 482-7844 or email reppley@oaklandlibrary.org.

Home Movie Day – Friday, October 26, 6:00 - 9:00 p.m., Oakland Museum of California, 1000 Oak Street. An international program observed by over 50 cities and 13 countries worldwide, Home Movie Day is an initiative of the Center for Home Movies that highlights the cultural significance of home movies and the need to properly preserve them as artifacts of culture. For more information, please visit www.museumca.org.

Hella-ween 5-Miler – Saturday, October 27, 5:30 p.m., Course begins and ends in Old Oakland. In addition to the 5-mile race, the event features a costume contest for both individual runners and team entries. For more information, please visit www.oaklandmarathon.com/Hellaween.

Boo at the Zoo – Saturday, October 27 & Sunday, October 28, 10:00 a.m. - 3:00 p.m., Oakland Zoo, 9777 Golf Links Road. Stroll the Zoo in costume and collect yummy treats. Ride the spooky boo train and join the costume parade. Plus, get your face painted, make treats for the animals and see how the animals at the Oakland Zoo celebrate Halloween. Kids in costumes receive a free ride ticket. For more information, please visit www.oaklandzoo.org or call (510) 632-9525, ext. 100.

Jack O'Lantern Jamboree – Saturday, October 27 & Sunday, October 28, 10:00 a.m. - 4:00 p.m., Children's Fairlyand, 699 Bellevue Avenue. A weekend celebration of fun and games that is more delightful than frightful. Little kids' and bigger kids' bouncers, face painting, balloon twisting, creatively crafted environments, special entertainment, costume parades, unlimited rides, arts & crafts, free give-aways and the spooktacular Old West Junction Ghost Town. For more information, please visit www.fairlyland.org.

17th Annual Oakland Dia de los Muertos Festival – Sunday, October 28, 10:00 a.m. - 5:00 p.m., Fruitvale Village, E. 12th Street at 35th Avenue. A "Local Legacy," having been inducted into the U.S. Library of Congress by Congresswoman Barbara Lee, the festival celebrates the

Day of the Dead in Oakland's vibrant, culturally-rich Fruitvale neighborhood. Filled with live music, dancing, arts & crafts, international cuisine and more. Family-friendly and fun for people of all ages. For more information, please visit www.unitycouncil.org/dia-de-los-muertos.

Talk to Me: Personal Conversations with Local Vietnamese American Artists – Sunday, October 28, 2:00 - 4:00 p.m., Oakland Asian Cultural Center, 388 9th Street, Suite 290. Join East Bay Vietnamese American artists, writer Ly Nguyen and filmmaker Tony Nguyen, as they share their personal journeys of creating art from their family stories. This event will be a book launch for Ly Nguyen's novella, *Same Same*, an intimate tale of a nail salon worker in San Francisco inspired by the author's mother's life. For more information, please visit www.facebook.com/events/476997455665527.

CORE Classes –Tuesday, October 30 through Saturday, December 1, Various Hours, Holy Names University, 3500 Mountain Boulevard. Learn how to make yourself, your family and your neighborhood better prepared to deal with emergencies. There is limited space available for these classes. You can register for CORE I and II classes only, if you prefer. For more information, please visit www.oaklandcore.org, email core@oaklandnet.com or call (510) 238-6351.

Halloween Parade – Wednesday, October 31, 3:00 p.m., Montclair Park, Mountain Boulevard entrance. Sponsored by the Montclair Lions Club, this annual event for kids and pets gives them an opportunity to show off their finest Halloween outfits. Pet Mayor Stomper, Vice Mayor Snow and the other pet officers will ride with the Pet and Wildlife Fund vehicle. The parade steps off around 3:30 p.m. and winds its way through Montclair Village. Merchants share treats in the park after the parade. For more information, please visit www.montclairvillage.com.

7th Annual Temescal Trick or Treat – Wednesday, October 31, 4:00 - 6:00 p.m., Telegraph Ave. from 41st to 51st streets. Merchants will open their doors to trick-or-treaters, offering candy, special Halloween activities and fun prizes. Costume contest at Ruby's Garden where winners in three categories – funniest, scariest and most creative – will receive a gift certificate. A safe, fun and family-friendly Halloween celebration. For more information, please visit <http://temescaldistrict.localon.com/event/1050#event1050#event1050>.

Friends of the Oakland Public Library Bookstore Celebrates 20 Years in Old Oakland – Monday, November 5 to Sunday, November 11, Various Hours, Bookmark Bookstore, 721 Washington Street. The Friends of the Oakland Public Library (FOPL) will mark its 20th anniversary with a weeklong celebration by extending the 20 percent discount available to FOPL members to anyone who makes a purchase in the store. Plans include an Anniversary Raffle with prizes from local businesses and Kids' Day on November 10. For more information, please visit the Bookmark Bookstore website at www.thebookmarkbookstore.org.

Oakland Youth Orchestra Fall Concert – Sunday, November 4, 3:00 p.m., Allen Temple Baptist Church, 8501 International Boulevard. Celebrating their 49th season, the Oakland Youth Orchestra (OYO), under the direction of Michael Morgan, Artistic Director, will perform Copland - Fanfare for a Common Man, Barber - Overture to 'The School for Scandal', Ginastera

- Suite from Estancia, Dvorak - Symphony no. 8 and more. For more information, please visit www.oyo.org.

The Mystery of Bird Song – Wednesday, November 7, 7:00 p.m., Dimond Library, 3565 Fruitvale Avenue. California naturalist and author David Lukas will help answer questions and share his insights into the magical world of bird song-from the ways we study bird song, to the anatomy of how birds produce sounds, to some of the social behaviors that explain common bird vocalizations. For more information, please visit www.sausalcreek.org or call (510) 501-3672.

Oakland East Bay Symphony Concert: Celebrating Democracy – Friday, November 9, 8:00 p.m., Paramount Theatre, 2025 Broadway. Opening concert for the 2012-13 season with Michael Morgan, Conductor, celebrating the rich, vibrant tradition of American music. For more information, please visit www.paramounttheatre.com.

Housing Clinic & Homeowner Workshop on Foreclosures – Monday, November 12, 10:00 a.m. - 5:00 p.m., registration runs 9:30 a.m. - 3:30 pm., Oakland Marriott City Center, 1001 Broadway. Assemblymember Sandré R. Swanson, Oakland Mayor Jean Quan and the City of Oakland host a day of free housing and foreclosure prevention services and resources. Lenders will meet face-to-face with homeowners, and information on valuable housing programs will be available. For more information, please call (510) 286-1670 or visit www.asm.ca.gov/swanson.

Patchwork Indie Art & Craft Festival – Sunday, November 18, 11:00 a.m. - 5:00 p.m., Jack London Square Pavilion, foot of Broadway. Patchwork showcases 100+ curated local independent vendors with handmade goods such as look and shop art, knits, clothing, paper goods, accessories, housewares, artisan food and more. Free DIY crafting and complimentary eco-gift wrap. For more information, please visit www.patchworkshow.com.

Jazz at the Chimes – Sunday, November 18, 2:00 p.m., Chapel of the Chimes, 4499 Piedmont Avenue. Jazz series featuring Bay Area talent returns to this landmark designed by Julia Morgan. Today's performance by Marcos Silva. For more information, please visit <http://oakland.chapelofthechimes.com/blog/article/show?id=1942>.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator