



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: June 22, 2012

INFORMATION

Following are the key activities to be highlighted this week:

Bid Results of the City's Sale of Tax and Revenue Anticipation Notes – On Wednesday, June 13, the City's Sale of Tax and Revenue Anticipation notes were sold through a competitive bid process in which the City entered the competitive market for the sale of its \$83,125,000 Tax and Revenue Anticipation Note (TRAN) financing. The City received the highest available short-term ratings for this transaction of MIG1/A1+ by Moody's Investor Service and Standard and Poor Ratings, respectively. The City issued its annual Tax and Revenue Anticipation Notes to finance General Fund expenditures, including, but not limited to, current expenses, capital expenditures and the discharge of other obligations of the City. During the scheduled bid period, the City received 12 bids ranging from a true interest cost of .209% to .37%, with the lowest bid of .209% received by and awarded to Goldman Sachs & Co. Given the number of bids the City received as well as the range of the low bids, the results were very favorable to the City and speaks well of the City's strong marketability as well as the strength of the financing team. The sale resulted in the lowest cost of funds for the City for its annual TRAN and was priced better than a couple of other transactions in the market within a week's period of time. For more information, please contact Katano Kasaine, City Treasurer, at (510) 238-2989.

City Council Greenlights Oakland Army Base Project – On Tuesday, June 19, the Oakland City Council approved development agreements with an international and local development team, Prologis/CCIG, for the City's portion of the 360-acre former Oakland Army Base it shares with the Port of Oakland. The proposed development—Oakland Global Trade and Logistics Center—is a project of national significance that seeks to transform the former Oakland Army Base into a world-class intermodal trade and logistics center. On the same day, the project was approved by City Council, the Port of Oakland was awarded a \$15 million TIGER 2012 Grant to fund a new Port Rail Terminal, a critical and complimentary component of the overall trade, logistics and maritime-oriented project. The City Council's approvals were seen as crucial in preserving a \$242 million 2008 state Trade Corridor Improvement Fund allocation to the Port by providing a concrete and approved plan and the required private matching funds. Assistant City Administrator Fred Blackwell, along with the Mayor's Office and Councilmember Jane Brunner, led the negotiations that brought together the developer, the community and organized labor. Community Benefits associated with the development are significant. The project requires that 50% of the projected 3,000 construction jobs and 2,200 operational jobs go to Oakland residents

and to the adjacent West Oakland community in particular. The project approved by the City Council provides for three, 66-year leases totaling 120 acres. The West Gateway lease will involve renovation and modernization of a former marine terminal into a state-of-the-art, deep-water export terminal. Access to the historic wharf is being planned in conjunction with the new Bay Bridge-oriented Gateway park. The Central and East Gateway leases will provide for up to 1 million square feet of trade and logistics warehouse facilities that will be integrated with new and existing rail. Due to their proximity to the Port, these facilities will eliminate many of the diesel truck trips that would otherwise be necessary to perform the same logistics activities in distant locations, with great benefit to existing road capacity and air quality. To read the media release, please visit www2.oaklandnet.com/w/OAK036752. For more information, please contact Karen Boyd, Citywide Communications Director, at (510) 238-6365 or at kboyd@oaklandnet.com.

City Employee Wins Gold Medal as Part of U.S. National Power Soccer Team – On Thursday, June 21, the news site Oakland North published a profile on Kendra Scalia-Carrow, the City of Oakland's Americans with Disabilities Act Program Analyst, and her participation in Bay Area Outreach and Recreation Program's (BORP) Power Soccer group. Despite playing the sport for just three years, Kendra tried out for and was selected as a member of the U.S. National Power Soccer Team. As part of the eight-person team, she competed at the 2011 FIFPA World Cup in Paris where the team captured a gold medal. To read the post entitled, "Through Power Soccer, an Athlete in a Wheelchair Takes Home a Gold Medal," please visit <http://bit.ly/NdHjiZ>.

New Sustainable Oakland Report Highlights Why Oakland is 5th Greenest U.S. City – On Monday, June 18, the City of Oakland released its 2011 Sustainable Oakland report, summarizing Oakland's recent progress in becoming a more livable and sustainable city. The report highlights local green businesses, bicycle networks, community gardens, housing upgrades, air quality improvements, healthy living options and other achievements that just this week earned Oakland recognition as the 5th Greenest City in America by Corporate Knights Magazine. Download your copy of the Sustainable Oakland report at www.sustainableoakland.com. To read the information memorandum on this report, please visit <http://www2.oaklandnet.com/w/OAK036754>. For more information on the Sustainable Oakland report and the recent ranking, please contact Garrett Fitzgerald, Sustainability Coordinator, at (510) 238-6179 or via email at gfitzgerald@oaklandnet.com.

Broadway Shuttle Reaches One Millionth Passenger Served in Under Two Years – On Wednesday, June 20, less than two years since the City of Oakland Broadway Shuttle first zipped along Broadway, the Broadway Shuttle carried its one millionth passenger. This milestone is the latest in the unfolding success story of downtown Oakland, and provides fresh evidence that the renaissance's momentum is still growing. Launched in August 2010 as both a transit service and an economic development tool for the City, the free Broadway Shuttle (a.k.a. "the B" and the "Free B") allows downtown Oakland's 70,000 daytime workers to easily reach their offices from several busy transit stations, including the 12th Street and 19th Street BART stations, the Jack London Amtrak station, the Alameda/Oakland/San Francisco Ferry terminal and the AC Transit 20th Street hub. In addition to providing "last mile" transit connections for office workers, the Free B has been a boon for restaurants and other retailers by encouraging

downtown workers, residents and visitors to explore and patronize businesses in the neighborhoods along the route including Jack London Square, Chinatown, Old Oakland, City Center, Uptown, Lake Merritt Financial District, Valdez Triangle and Koreatown-Northgate. The shuttle runs along Broadway, downtown Oakland's central thoroughfare, between the Jack London Square waterfront and Grand Avenue Monday-Friday 7:00 a.m. to 7:00 p.m. Service hours were expanded last year to include late night service on Fridays from 7:00 p.m. to 1:00 a.m. and Saturdays from 6:00 p.m. until 1:00 a.m. The Friday and Saturday night route deviates slightly from the weekday route by traveling up Telegraph in front of the Fox Theater and beyond Grand Avenue to 27th Street. To read the media release, please visit www2.oaklandnet.com/w/OAK036735. For more information, please contact Harry Hamilton, Public Information Officer, at (510) 238-2107 or at hhamilton@oaklandnet.com.

Code For Oakland 2012 – On Saturday, July 21, the City of Oakland is supporting the 2nd annual Code for Oakland by hosting an event from 9:00 a.m. – 5:00 p.m. at the Kaiser Center, located 300 Lakeside Drive, to bring together Oakland's community of civically engaged developers, coders, designers, entrepreneurs and innovators to re-imagine ways in which collaboration and technology can help shape, grow and sustain the healthy future of our City. Registrations are now being accepted at <http://codeforoakland2012.eventbrite.com/>. Since Code for Oakland is fueled by community ideas, the City is interested in gathering input. Share your ideas and insights for Oakland at the recently launched Neighborland site, <http://www.neighborland.com/oakland>, where you can also support your neighbors' ideas and connect with people who share your interests. Those who are unable to access the website, or who wish to connect in-person, should attend one of the four listening sessions being held throughout the city over the next month:

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| ➤ Tuesday, June 26 | 5:30 – 6:30 p.m. | West Oakland Library | 1801 Adeline Street |
| ➤ Wednesday, July 11 | 5:30 – 6:30 p.m. | Mosswood Recreation Center | 3612 Webster Street |
| ➤ Thursday, July 12 | 5:30 – 7:30 p.m. | Main Library | 125 14 th Street |
| ➤ Tuesday, July 17 | 5:30 – 6:30 p.m. | 81st Avenue East Oakland
Community Library | 1021 81st Avenue |

For more information, please contact Nicole Neditch, Office of the City Administrator, at (510) 238-2105 or nneditch@oaklandnet.com.

Public Works Agency Paving Project Continues – During the week of June 25, work continues on the current paving project, managed by the Public Works Agency Department of Engineering & Construction. The \$4.5 million project is funded through State Proposition 1B bonds and State Gas Taxes and when complete will have rehabilitated over seven miles of streets throughout Oakland. Work is planned next week on the following streets (weather permitting):

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| ➤ Overlay on Lincoln Avenue and Tiffin Avenue | Monday, June 25 and Tuesday, June 26 |
| ➤ Overlay on Greenwood Avenue | Wednesday, June 27 |
| ➤ Overlay on Vernon, East 33rd and School Streets | Thursday, June 28 |
| ➤ Overlay on Park Boulevard, Lincoln Avenue
(at Highway 13 only) and Brookdale Avenue | Friday, June 29 |
| ➤ Base Repair and Milling on 5th Avenue | Tuesday, June 26 through Thursday, June 28 |
| ➤ Overlay on 5th Avenue | Saturday, June 30 |

Businesses and residents have been notified of the planned work. While traffic plans have been established, some delays may be expected as work progresses. This work is part of the ongoing effort to rehabilitate key streets throughout Oakland as identified in the Five-Year Priority Plan. For more information, please contact Danny Lau, P.E., Supervising Civil Engineer at (510) 238-7211 or via email at dlau@oaklandnet.com.

Oakland Police Officers Carry the Torch for Special Olympics – On Tuesday, June 19, Oakland Police Officers received the Special Olympics Eternal Flame Torch from the Alameda County District Attorney's Office and carried it from downtown Oakland into Berkeley, where the Torch was handed off to members of the Berkeley Police Department. The Special Olympics is an important event that gives people with intellectual disabilities opportunity for athletic competition and accomplishment. The games are made possible, in part, by funds raised by law enforcement agencies during the annual carrying of the Special Olympics Eternal Flame Torch relay. Last year over \$42 million was raised. Support for the Special Olympics is just one of the Oakland Police Department's (OPD) recent community volunteer endeavors. Whether spearheading police station blood drives, raising money for childhood cancer research at Children's Hospital or scooping ice cream sold for juvenile diabetes research at Wednesday's Oakland A's Annual Root Beer Float Day, OPD continues to demonstrate their commitment to the community. For more information, please contact the OPD media relations office at (510) 238-7230 or opdmedia@oaklandnet.com.

81st Avenue East Oakland Community Library Awarded Gold LEED Certification – In June 2012, the Oakland Public Library's 81st Avenue East Oakland Community Library was awarded a Gold Leadership in Energy and Environmental Design (LEED) certification from the U.S. Green Building Council (USGBC) for incorporating design elements that demonstrate environmental stewardship. Opened in January 2011, the branch library was designed by Group 4 Architecture to be "Green from the Ground Up," in accordance with the City of Oakland's Civic Green Building Ordinance. The ordinance, passed in 2005, requires municipal buildings that cost \$3 million or more to be constructed or renovated to meet LEED's Silver certification standards. The 81st Avenue Branch Library scored especially high in energy efficiency, which was achieved in part through a design that orientated and shaped the building to bring natural sunlight to 95% of the public areas. The Gold certification is the USGBC's second highest LEED rating, after Platinum. For additional information, please contact Tom Downs, Community Relations Assistant, at (510) 238-3271 or via email at tdowns@oaklandlibrary.org.

Two City Renovation Projects Honored by the Oakland Heritage Alliance – On Thursday, June 14, the Oakland Heritage Alliance (OHA) honored two City of Oakland projects with its Partners in Preservation Awards. The first went to YHLA Architects for restoration work done on historic windows at the Melrose Branch Library. Opened in June 1916, the Melrose Library is one of several historic Carnegie-built libraries in Oakland and is a designated historic city landmark. In Spring 2010, work was completed to address dry rot and water intrusion on the Library's original wood windows. The windows were restored and, in some cases, replaced with new windows that carefully replicated the original style, in compliance with the Secretary of the Interior's Standards for Rehabilitation for historic wooden windows. The second award also went to YHLA Architects for the exterior restoration of the historic Malonga Casquelourd Center for the Arts,

formerly known as the Alice Arts Center. The 1920s building is a popular multicultural, multidisciplinary performing-arts complex with a theater, dance studios, rehearsal spaces and meeting spaces. Residential rental units occupy the upper three levels. Work began in Spring 2012 to restore the historic wood windows that face Alice Street, replace leaky windows along the three other facades, and repaint the entire exterior in a historically-appropriate color scheme. For additional information, please contact Kristine Shaff, Public Works Agency, Public Information Officer, at (510) 238-2966 or kshaff@oaklandnet.com.

June 2012 Bulky Item Drop-Off Event – On Saturday, June 30, a free Bulky Item Drop-Off Event for Oakland residents coordinated by the Public Works Agency will take place at the Waste Management Davis Street Transfer Station in San Leandro from 9:00 a.m. to Noon. Select items will be accepted including appliances, mattresses, passenger tires, computers and other electronics. Limits apply. Proof of Oakland residency required. For more information, please call Will Crowder, Recycling Hotline Coordinator, at (510) 238-7073 or email at wcrowder@oaklandnet.com. Additional details can be found on the event flyer at <http://www2.oaklandnet.com/w/OAK032240>.

Information Memorandums:

The following Information Memorandums were released in the last seven days.

2011 Sustainable Oakland Report – This report summarizes Oakland's recent progress in becoming a more livable and sustainable city. It features inspiring achievements created by the hard work of departments throughout the City and our community partners. Dozens of City staff and others contributed content to this report, which was produced by the Public Works Agency - Environmental Services Division. <http://www2.oaklandnet.com/w/OAK036754>

State Budget – This Information Memorandum provides an update on the State Budget and its potential impact on the City of Oakland's budget, as well as provides a brief summary of the most recent Oversight Board hearing that occurred on June 4. <http://www2.oaklandnet.com/w/oak036310>

Upcoming Meetings and Events:

Bites Off Broadway – Continuing every Friday through October 12, 5:30 - 8:30 p.m. Studio One Art Center, 365 45th Street. Bites Off Broadway will include food, live music, games and family entertainment every Friday evening while the weather is good. For more information, please contact Karis Griffin, Recreation Supervisor (510) 597-4027.

Dancing Under the Stars at Jack London – Continuing every Friday, 8:30 - 10:00 p.m. Enjoy an evening of free dance lessons provided by the Linden Street Dance Studio. And enjoy a dance party to follow. Come back again and again on Friday evenings and learn something new each time. For more information, please visit www.jacklondonsquare.com.

Mosswood Summer Camp – Continuing weekdays through August 17, 7:30 a.m. - 5:30 p.m., Mosswood Recreation Center, 3612 Webster Street. Two exciting camps for youth are offered: a two week sports camp and the traditional recreation center summer camp. For more information, please contact Elena Bermeo, Center Director, at (510) 597-5038.

Movies in the Park at Redwood Heights Recreation Center – Friday, June 22, and Saturday, July 14, at Dusk, 3883 Aliso Avenue. Bring your lawn chairs, blankets and the whole family for these great family favorites: Friday, June 22—*Puss In Boots* and Saturday, July 14—*The Sand Lot*. Popcorn and hot chocolate for sale, proceeds support the Redwood Heights Recreation Center scholarship fund. For the complete season schedule running through October 19, please visit www.oaklandnet.com/parks.

This Weekend - Global Peace Concert & Conference Comes to Oakland – Friday, June 22 – Saturday, June 23. On June 22, the "Voices for Peace" event launches with a FREE benefit concert featuring world famous performers and esteemed Oakland talent. The concert, from 7:30 p.m. to 10:30 p.m., takes place at the Scottish Rite Center, 1547 Lakeside Drive. On June 23, the conference features world-renown peace-builders and highlights Oakland peace-building heroes. The conference is from 9:00 a.m. to 6:30 p.m. at the same location. City and School District employees and their guests can register for discounted tickets to attend the conference for \$10 (use promo code: cityofoakland). Community Members can attend the conference for a discounted rate of \$35. Young adults under the age of 21 can attend the conference for free (use promo code: genY). For the complete line up of concert performers and conference speakers, to register, and purchase tickets, please visit: <http://summerofpeace.net/oakland-event/>. To access the promo codes: go to the eventbrite registration page, type in the promo code & press apply. The array of prices will shift to the numbers indicated above. For the city and school district discounts, please bring an ID to the conference. For the Conference schedule, please scroll to the end of the website.

Maxwell Park Mosaic Celebration – Saturday, June 23, 11:00 a.m. - 1:00 p.m., Join neighbors and friends in celebrating the completion of the beautiful walls in Maxwell Park (2 blocks south of High Street at Fleming.) Bring food to share. There will be a fire engine for kids to explore. The City Council helped the neighbors start the planning process for a range of park improvements, and contributed funds to help design and implement the mosaic project.

The Great American Backyard Campout – Saturday, June 23, 2:00 p.m. – Sunday, June 24, 10:00 a.m., Joaquin Miller Park, 3594 Sanborn Drive. Turn off televisions, iPods, video games, computers and cell phones to connect with nature, family and friends at The Great American Backyard Campout. The Campout, a national overnight event sponsored by the National Wildlife Federation, encourages families, youth and individuals to campout overnight in their backyards or local parks and discover the fun of being in the great outdoors! For more information, please contact Stephanie Benavidez at (510) 238-6644 or sbenavidez@oaklandnet.com.

Auditions for Sobrante's Got Talent – Saturday, June 23, 3:00 - 5:00 p.m., Madison Middle School Auditorium, 400 Capistrano Drive. The Sobrante Park Resident Action Council and the Alameda County Public Health Department present the 2nd Annual Sobrante's Got Talent on June

23. \$200 grant prize in each of four categories: Singing, Dancing, Other and Family. For more information, please contact Allen at (510) 636-4111 or email sobranteparktalentshow@gmail.com.

Summer Solstice Boating Open House – Saturday, June 23, 5:00 p.m. - 7:00 p.m., Lake Merritt Boating Center, 568 Bellevue Ave. Enjoy free boat rentals on Lake Merritt in celebration of the Summer Solstice! All ages and abilities welcomed! Stay out late and boat until 8:00 p.m! For more information, please visit www.sailoakland.com or contact sherbelin@oaklandnet.com.

March with Oakland in the SF Pride Parade – Sunday, June 24, 10:30 a.m. -1:00 p.m., San Francisco. Join Mayor Jean Quan and fellow Oaklanders in the San Francisco Pride Parade celebrating this year's theme, Global Equality. RSVP to the Mayor's Office at (510) 238-7072 or email Hatzune Aguilar, Special Assistant to the Mayor at haguilar@oaklandnet.com.

Oakland Jr. Giants League – Begins Monday, June 25 at various recreation centers. Registration is free. For more information on locations and registration options, please contact Armond Gray, Youth Sports Coordinator, at (510) 535-5608.

Summer AMP Camp – Monday, June 25 – Friday, July 20, Malonga Casquelourd Center for the Arts, 1428 Alice Street. Middle school students will be engaged in visual and performing arts at this week-day camp. Students at all artistic levels will examine and interpret art through music, dance, ceramics, painting, printmaking, DJ classes, sound engineering and much more. The camp will also include fun-filled field trips and outdoor adventure activities including swimming and boating and features a low artist-to-student ratio ensuring individual attention. For more information including fees, please contact Darrin Hodges, Center Director, at (510) 238-7526.

Summer Day Camp – Monday, June 25 – Friday, August 24, Ira Jinkins Recreation Center, 9175 Edes Avenue. Youth from kindergarten through age 8 will participate in art, songs, skits and much more during the weekday camps. For more information, including registration fees, please contact Donte Watson, Program Director, at (510) 615-5959.

Boating Camps – Monday, June 25 – Friday, August 31, Lake Merritt Boating Center, 568 Bellevue Avenue. Sailing and other boating activities are offered. Scholarships are available for Oakland residents with financial need. Visit sailoakland.com for applications. For more information, please contact Sarah Herbelin, Boating Supervisor, at (510) 238-2196.

Making Public Service Meaningful – Wednesday, June 27 – Friday, June 29, Merritt College, 12500 Campus Drive. A two-day seminar sponsored by the Martin Luther King Jr. Freedom Center and California State University Department of Public Administration. This seminar will inspire and prepare public sector employees to see themselves as servants of the public, and for them to see the public as essential partners in their interactions with the agency and, to see the public as advocates for the mission of the agency. Open to public employees and the general public. Cost is \$150 per person. To register, please visit: <http://newpublicservice.eventbrite.com/>. For more information, please visit <http://www.mlkfreedomcenter.org/seminar> or call (510) 434-3988.

Play Day On The Plaza – Friday, June 29, 11:00 a.m. - 2:00 p.m., City Hall Plaza, 1 Frank H. Ogawa Plaza. Learn to Play the OPR Way! Free games, activities, jumpers & face painting. For more information, please call (510) 597-5042 or [click here to view the online flyer](#).

July 4th Family Fun Festival – Wednesday, July 4, 11:00 a.m. - 4:00 p.m., Jack London Square, foot of Broadway. This free event features good “old fashioned” family fun including many activities for kids, live music, festival food and entertainment. For more information, please visit www.jacklondonsquare.com

Jack's Night Market – Friday, July 6, 6:00 - 10:00 p.m., Jack London Square, foot of Broadway. Oakland crafts, artisans and designers serve up an eclectic shopping bazaar plus fresh local produce vendors, performance art and quirky performers, food and libations. For more information, please visit www.jacklondonsquare.com

9th Annual Temescal Street Fair – Sunday, July 8, Noon - 6:00 p.m., Telegraph Avenue between 42nd & 51st streets. Four stages including a kids' and two Jazz stages plus blocks of local artists, craftspeople and creative dare-to-doers, representing the area's rich tapestry of creativity and culture. For more information, please visit www.temescaldistrict.org.

Waterfront Flicks – We Bought a Zoo – Thursday, July 12, Nightfall, Jack London Market Lawn, Water Street at Webster. Enjoy an outdoor movie along side the beautiful waterfront in Jack London Square. Come early and play trivia games or grab some fun picnic bites or purchase a beverage from the East Bay Bike Coalition. Bike to the movies and receive a free gift. For more information, please visit www.jacklondonsquare.com.

Rockridge Summer Jazz & Wine Stroll – Friday, July 13, 5:00 - 8:00 p.m., College Avenue between Broadway to Alcatraz. Enjoy wine, tasty treats, great shopping and fine jazz music among the district's unique shops and popular restaurants. Merchants along College Avenue will have specials and sales. For more information, please visit www.rockridgedistrict.com.

Community Gardening Program Open House – Saturday, July 14, 11:00 a.m. - 3:00 p.m., Lake Merritt Gardens, 568 Bellevue Avenue. Enjoy live music, fresh food and expert garden educational programs throughout the day. The program is free and open to the public and offers a great opportunity to explore the Gardens. For more information, please contact Peter Collier, Community Gardening Coordinator, at (510) 238-2197.

CORE Boot Camp – Thursday, July 21, Thursday, July 28 and Friday, July 29. Too busy during the week to take part in the typical five-week series? CORE basic training is now available in a condensed three-day weekend format. CORE classes educate and empower citizens through lessons on personal preparedness, neighborhood organization and by providing hands-on tools for emergency response. Advance registration is required. Sign up early--class size is limited. For more information, please call (510) 238-6351 or email core@oaklandnet.com.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator