



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: June 15, 2012

INFORMATION

Following are the key activities to be highlighted this week:

Clarification of Statistics Released by the Oakland Police Department – On Wednesday, June 6, the Oakland Police Department (OPD) publically released a 30-day crime reduction report. The report was linked to recent crime reduction in part due to enhanced community involvement and improved coordination of enforcement strategies. A summary of crime for the city and each bureau was provided for the specified 30-day period, April 7, 2012 through May 4, 2012 compared to May 5, 2012 through June 1, 2012. The new citywide statistics provided are listed below:

Citywide

- Murders are down 56%
- Burglaries are down 17%
- Robberies are down 7%
- Property Crimes are down 17%
- Violent Crimes are down 9%
- Part 1 Crimes are down 15%

BFO 1

- Murders are down 80%
- Burglaries are down 15%
- Robberies are up 14%
- Property Crimes are down 16%
- Violent Crimes are down 3%
- Part 1 Crimes are down 14%

BFO 2

- Murders are down 25%
- Burglaries are down 20%
- Robberies are down 24%
- Property Crimes are down 18%
- Violent Crimes are down 14%
- Part 1 Crimes are down 17%

The OPD continues to have focused crime reduction operations citywide which have resulted in multiple arrests for burglary, robbery and parole violations, recovery of firearms and narcotics. With the community's help, and ongoing strategies to reduce violent crime, OPD is hopeful that preliminary and positive crime reduction results continue. For additional information, please contact the OPD media relations office at (510) 238-7230 or opdmedia@oaklandnet.com.

City Administrator Deanna J. Santana and Police Captain Jeff Israel Selected as the 2011 City of Oakland Employees of the Year by the Downtown Oakland and Lake Merritt-Uptown Community Benefit Districts—On Thursday, June 14, City Administrator Deanna J. Santana and Police Captain Jeff Israel were honored as the 2011 City of Oakland Employees of the Year by the Downtown Oakland and Lake Merritt-Uptown Community Benefit Districts at their 3rd Annual Breakfast Event. This award was given in appreciation of their outstanding contributions to the success of the Downtown Oakland and Lake Merritt-Uptown Community Benefit Districts.

City Releases Independent Report on Oakland Police Response to October 25 "Occupy Oakland" Protest – On Thursday, June 14, Mayor Jean Quan, City Administrator Deanna J. Santana and Oakland Police Chief Howard Jordan held a press conference to release the findings of an independent report commissioned by the City Administration and completed by the Frazier Group, LLC. The *10/25 Report*, has confirmed that the Oakland Police Department's response to the Occupy Oakland protest on October 25 last year was flawed by inadequate staffing, insufficient planning, lack of understanding of modern crowd management techniques, and outdated policies and protocols. At the same time, the report credited the current administration for recognizing these deficiencies and making improvements. A series of 68 findings and recommendations were made to improve the Police Department's response to future protests by the independent team hired by the City to investigate concerns about the policing of Occupy Oakland protests. Of the 68 recommendations made, 74% are currently completed or underway.

Recognizing the urgency of this effort, in the mid-cycle Budget proposal now under consideration by the City Council, the Mayor and City Administrator have proposed several critical, strategic investments to fund structural changes required immediately:

- Conduct organizational assessment and systemic review of OPD, including development of a training portfolio;
- Civilianize the Office of Inspector General and change its reporting from OPD to City Administration; OIG to conduct performance audits and spot audits;
- Fund second police academy to maintain police staffing levels;
- Stabilize funding for the Citizens Police Review Board; and,
- Secure outside investigative services to assist with police investigations.

To read the media release, please visit www2.oaklandnet.com/w/oak036237. To review the 10/25 Report Summary & Status of Recommendations, please visit www2.oaklandnet.com/w/oak036235. To read the Final Report: Independent Investigation, Occupy Oakland Response, October 25, 2011, please visit www2.oaklandnet.com/w/oak036236. For additional information, please contact Karen Boyd, Citywide Communications Director, (510) 238-6365 or kboyd@oaklandnet.com.

Oakland Shines Honored with Honorable Mention in Mayors Climate Protection Award – On Wednesday, June 13, Oakland was selected by the US Conference of Mayors as a finalist for a Mayors Climate Protection Award in honor of its innovative Oakland Shines energy upgrade program. Through Oakland Shines, the City of Oakland teamed with QuEST, Community Energy Services Corporation and PG&E to help local businesses install advanced energy efficiency technologies like wireless controls for lighting, heating, and cooling, especially in older downtown buildings. Oakland Shines offered free start-to-finish technical assistance, free energy audits and cash rebates to help businesses save money and energy. About 200 businesses installed energy upgrades last year, saving over 4.5 million kilowatt-hours of electricity and more than 55,000 therms of natural gas annually, and creating utility cost savings of nearly \$600,000 per year for these Oakland businesses. This energy savings is equivalent to the

electricity use of about 1,000 homes, and reducing as much pollution as removing 250 cars from the road. The Oakland Shines program was made possible by a \$5 million grant from the California Energy Commission's State Energy Program funded by the American Recovery and Reinvestment Act of 2009. For more information, please contact Susan Kattchee, Environmental Services at (510) 238-6382 or skattchee@Oaklandnet.com.

Online Maps Highlight Extensive Oakland Bikeways – On Friday, June 8, the Bicycle & Pedestrian Facilities Program, in partnership with the Department of Information Technology and Walk Oakland Bike Oakland, published online interactive maps highlighting Oakland's extensive bikeways and bicycle parking locations. The interactive maps were created using Oakland GIS data. These maps will encourage residents to bike rather than use their cars furthering the City's drive for sustainable and green transit. The maps are available at <http://gismaps.oaklandnet.com/bike/> or <http://sfgis.com/bikemap/> and have already garnered media attention. For more information, please contact Jason Patton, PhD, Bicycle & Pedestrian Program Manager, (510) 238-7049 or jpatton@oaklandnet.com.

Food Distribution for Low Income Families and Seniors – On Friday, June 22, the Department of Human Services' Hunger Program is sponsoring a food distribution for low income families and seniors at multiple sites throughout Oakland. Bags consist of frozen poultry, fresh produce and dried goods. Each bag weighs approximately 15 pounds. To be eligible, families must reside in one of the seven Community Development Districts in the City of Oakland and show proof of residence. Please visit www.oaklandhumanservices.org for specific site locations and check with the site for distribution times.

It's Time for Summer Reading at the Oakland Public Library – Starting Saturday, June 16, the Oakland Public Library's Summer Reading Program begins and runs through Saturday, August 11. As always, the Summer Reading Program means lots of fun activities and programs for kids such as the Passport Program for Teens, lively literary exchange for adults, great prizes and other incentives for everyone. Sign up this Saturday or anytime afterwards, and start reading your way through the Summer! For more information, please visit the Oakland Public Library website at www.oaklandlibrary.org.

Volunteers Sought for the Oakland Public Library Summer Food Service Program for Children – Beginning Monday, June 18, eleven Oakland Public Library sites will offer free summer lunches to children 18 years and younger. The program is operated by the Department of Human Services in partnership with the Alameda County Community Food Bank. Free and nutritious meals will be delivered to library locations and served to children 18 years old and younger on Tuesdays to Fridays through August 17. Participating libraries are: César Chávez, Dimond, Eastmont, Elmhurst, Golden Gate, Melrose, Rockridge, Temescal, and West Oakland. In addition, lunches will be available Monday to Friday at the Oakland Main Library in the Walters Community Room and in the TeenZone. The 81st Avenue Library will also serve free lunches to children through a program sponsored by the Oakland Unified School District. The Alameda County Community Food Bank is currently recruiting volunteers to serve lunches. Volunteers are required to attend a mandatory orientation prior to being assigned to a library site. For volunteer information and to register for an orientation, please contact the Alameda County

Community Food Bank by email at summerlunchvolunteering@gmail.com or call (510) 635-3663, ext. 307.

June 2012 Bulky Item Drop-Off Event – On Saturday, June 30, a free Bulky Item Drop-Off Event for Oakland residents coordinated by the Public Works Agency will take place at the Waste Management Davis Street Transfer Station in San Leandro from 9:00 a.m. to Noon. Select items will be accepted including appliances, mattresses, passenger tires, computers and other electronics. Limits apply. Proof of Oakland residency required. For more information, please call Will Crowder, Recycling Hotline Coordinator, at (510) 238-7073 or email at wcrowder@oaklandnet.com. Additional details can be found on the event flyer at <http://www2.oaklandnet.com/w/OAK032240>.

Upcoming Meetings and Events:

Bites Off Broadway – Continuing every Friday through October 12, 5:30 - 8:30 p.m. Studio One Art Center, 365 45th Street. Bites Off Broadway will include food, live music, games and family entertainment every Friday evening while the weather is good. For more information, please contact Karis Griffin, Recreation Supervisor (510) 597-4027.

Dancing Under the Stars at Jack London – Continuing every Friday, 8:30 - 10:00 p.m. Enjoy an evening of free dance lessons provided by the Linden Street Dance Studio. And enjoy a dance party to follow. Come back again and again on Friday evenings and learn something new each time. For more information, please visit www.jacklondonsquare.com.

Culture Fest – Saturday, June 16, Noon - 3:00 p.m., Oakland Main Library, 124 14th Street. Take a Trip Around the World... at the Library! The OPL's Youth Leadership Council is hosting the Culture Fest in the Main Library's Bradley C. Walters Community Room. The event will feature food from around the world, along with Junjabi folk dance, Mongolian dance, poetry, origami, and other fun programs. It will be fun for all ages – all are welcome. For more information, please visit http://www.oaklandlibrary.org/links/teens/CultureFestFlyer_2012.pdf, or call Amy Sonnie, Teen Outreach Librarian., at (510) 238-7233.

Boy Scout Dragonboat Regatta – Saturday, June 16, 9:00 a.m. - Noon. The Lake Merritt Boating Center at 568 Bellevue Avenue will host the Regatta featuring four dragon boats racing a 500 meter-course on Lake Merritt. For more information please contact Kyle Winslow, Boating and Science Coordinator at 510-238-2196.

Voter Registration at Oakland Main Library – Saturday, June 16, 9:30 a.m. - 1:00 p.m. Update your Voter Registration status and get ready for the November election. Trained Alameda County Voter Registration Volunteers will be available to help with registration forms, answer questions and provide Voter Registration forms in English, Spanish, Chinese, Vietnamese and Tagalog. If you would like Voter Registration Volunteers to visit your local neighborhood library, please contact Carolyn at BurdCarolyn@hotmail.com.

Dunsmuir Historic Estate presents the Dads and Jazz Series – Sunday, June 17, 2:00 p.m., 2960 Peralta Oaks Court. The Dads & Jazz series will feature some of Oakland's most talented and versatile jazz artists performing on the lawn of the estate. For more information and tickets, please contact Deborah Cooper, Estate Manager at (510) 615-5555. <http://dunsmuir-hellman.com/dadsandjazz.html>

Oakland Zoo's Senior Summer Free Day – Monday, June 18, 10:00 a.m. - 4:00 p.m., Oakland residents 65+ receive free admission to the Oakland Zoo. Seniors must be 65+ with valid identification and must be residents of Oakland. For more information, please contact the Oakland Zoo at (510) 632-9523 or <http://www.oaklandzoo.org/>.

National Safe Boating Week Open House – Tuesday, June 19, 568 Bellevue Ave. Participants and parents will learn the importance of safe boating. For more information, please contact Sarah Herbelin, Boating Supervisor at (510) 238-2196.

Movies in the Park at Redwood Heights Recreation Center – Friday, June 22, and Saturday, July 14, at Dusk, 3883 Aliso Avenue. Bring your lawn chairs, blankets and the whole family for these great family favorites: Friday, June 22—*Puss In Boots* and Saturday, July 14—*The Sand Lot*. Popcorn and hot chocolate for sale, proceeds support the Redwood Heights Recreation Center scholarship fund. For the complete season schedule running through October 19, please visit www.oaklandnet.com/parks.

Maxwell Park Mosaic Celebration – Saturday, June 23, 11:00 a.m. - 1:00 p.m., Join neighbors and friends in celebrating the completion of the beautiful walls in Maxwell Park (2 blocks south of High Street at Fleming.) Bring food to share. There will be a fire engine for kids to explore. The City Council helped the neighbors start the planning process for a range of park improvements, and contributed funds to help design and implement the mosaic project.

The Great American Backyard Campout – Saturday, June 23, 2:00 p.m. – Sunday, June 24, 10:00 a.m., Joaquin Miller Park, 3594 Sanborn Drive. Turn off televisions, iPods, video games, computers and cell phones to connect with nature, family and friends at The Great American Backyard Campout. The Campout, a national overnight event sponsored by the National Wildlife Federation, encourages families, youth and individuals to campout overnight in their backyards or local parks and discover the fun of being in the great outdoors! For more information, please contact Stephanie Benavidez at (510) 238-6644 or sbenavidez@oaklandnet.com.

Auditions for Sobrante's Got Talent – Saturday, June 23, 3:00 - 5:00 p.m., Madison Middle School Auditorium, 400 Capistrano Drive. The Sobrante Park Resident Action Council and the Alameda County Public Health Department present the 2nd Annual Sobrante's Got Talent on June 23. \$200 grant prize in each of four categories: Singing, Dancing, Other and Family. For more information, please contact Allen at (510) 636-4111 or email sobranteparktalentshow@gmail.com.

Summer Sailstice Boating Open House – Saturday, June 23, 5:00 p.m. - 7:00 p.m., Lake Merritt Boating Center, 568 Bellevue Ave. Enjoy free boat rentals on Lake Merritt in celebration of the

Summer Solstice! All ages and abilities welcomed! Stay out late and boat until 8:00 p.m.! For more information, please visit www.sailoakland.com or contact sherbelin@oaklandnet.com.

March with Oakland in the SF Pride Parade – Sunday, June 24, 10:30 a.m. -1:00 p.m., San Francisco. Join Mayor Jean Quan and fellow Oaklanders in the San Francisco Pride Parade celebrating this year's theme, Global Equality. RSVP to the Mayor's Office at (510) 238-7072 or email Hatzune Aguilar, Special Assistant to the Mayor at haguilar@oaklandnet.com.

Oakland Jr. Giants League – Begins Monday, June 25 at various recreation centers. Registration is free. For more information on locations and registration options, please contact Armond Gray, Youth Sports Coordinator at (510) 535-5608.

Global Peace Conference Comes to Oakland –Friday, June 22 – Saturday, June 23, Scottish Rite Center, 1547 Lakeside Drive. On June 22, Global Peace Conference begins with the “VOICES for PEACE” benefit concert from 7:30 p.m. to 10:30 p.m. On June 23, the Conference continues from 9:00 a.m. to 6:30 p.m. Please see the first paragraph on page 1 of this report for additional information. Youth under age 21 can attend the conference for FREE! For ticket purchase and information, please visit: <http://voicesforpeace.eventbrite.com>. Please note, to request discounted ticket prices for the conference, scroll down the page and send an e-mail. For additional information on speakers and conference schedule, please visit: <http://summerofpeace.net/oakland-event/>.

Making Public Service Meaningful – Wednesday, June 27 – Friday, June 29, Merritt College, 12500 Campus Drive. A two-day seminar sponsored by the Martin Luther King Jr. Freedom Center and California State University Department of Public Administration. This seminar will inspire and prepare public sector employees to see themselves as servants of the public, and for them to see the public as essential partners in their interactions with the agency and, to see the public as advocates for the mission of the agency. Open to public employees and the general public. Cost is \$150 per person. To register, please visit: <http://newpublicservice.eventbrite.com/>. For more information, please visit <http://www.mlcfreedomcenter.org/seminar> or call (510) 434-3988.

Play Day On The Plaza – Friday, June 29, 11:00 a.m. - 2:00 p.m., City Hall Plaza, 1 Frank H. Ogawa Plaza. Learn to Play the OPR Way! Free games, activities, jumpers & face painting. For more information, please call (510) 597-5042 or [click here to view the online flyer](#).

CORE Boot Camp – Thursday, July 21, Thursday, July 28 and Friday, July 29. Too busy during the week to take part in the typical five-week series? CORE basic training is now available in a condensed three-day weekend format. CORE classes educate and empower citizens through lessons on personal preparedness, neighborhood organization and by providing hands-on tools for emergency response. Advance registration is required. Sign up early--class size is limited. For more information, please call (510) 238-6351 or email core@oaklandnet.com.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator