



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: May 18, 2012

INFORMATION

Following are the key activities to be highlighted this week:

Mobile Food Vending Group Site Pilot Program "Pods" Launching This Month – This month, the City will be launching the Mobile Food Vending Group Site Pilot Program. In December, the City Council adopted interim regulations to establish a temporary permit program for "Food Vending Group Sites" in limited areas in Council Districts 1, 2, 3 and 4. Several Mobile Food Vending Group Sites or "Pods" will be launching this month:

Site	Operating Times	Start Date
Snow Park - 19th & Harrison	Wednesday: 11:00 a.m. – 2:00 p.m.	5/23/12
Clay St. (Between 14th & 16th)	Tuesday: 10:00 a.m. – 2:00 p.m.	5/8/12
Clay St. (Between 14th & 16th)	Thursday: 10:00 a.m. – 2:00 p.m.	TBD
Splash Pad Park	Thursday: 5:00 – 9:00 p.m.	5/24/12
12th St. (Between Franklin & Broadway)	Thursday: 11:00 a.m. – 2:00 p.m.	5/17/12
300 Block of 45th St.	Friday: 5:30 - 8:30 p.m.	5/11/12

For more information and a map of the vending sites, visit the City of Oakland Mobile Food Vending website at www.oaklandnet.com/mobilefoodvending. For the most up-to-date information regarding permitted vending sites, please contact Nancy Marcus, Special Permits Division in the City Administrator's Office at (510) 238-3294.

Oakland Police Make Multiple Burglary and Property Crime Arrests – Since Friday, May 11, a total of 13 people have been arrested for various property crimes, including six individuals in connection with burglaries that have occurred throughout the City of Oakland. Chief Howard Jordan acknowledged the increase in burglaries during this past year, and said he has implemented additional resources and strategies to address the trend by identifying hotspots and clusters where burglaries have occurred. Additionally, teams of officers in marked patrol cars are dedicated to respond to ringing alarms, and calls of suspicious vehicles and individuals potentially related to property crimes. Officers have also patrolled neighborhoods on bicycles and by foot, as well as conducted parole and probation compliance checks on individuals with

histories of burglary and theft. This week's arrests are evidence of the Department's strategies and focus. The Oakland Police Department encourages residents to report all crimes and any suspicious activity. Problem solving officers and the city's Neighborhood Services Division are partnering with community groups in a collaborative effort to actively engage residents to be more vigilant in their neighborhoods. An increased number of community educational opportunities are being implemented in multi-language training sessions. Officers have also established relationships with local alarm monitoring companies to better share information and coordinate response. For more information regarding securing your home and property go to the Neighborhood Watch Website: www.oaklandnet.com/neighborhoodwatch and view the Home Security Survey, Block Group Action Plan for Prevention of Residential Burglary, and Surveillance Systems Toolkit. For more information, please contact the Media Relations Office at (510) 238-7230 or opdmedia@oaklandnet.com.

Upcoming Mayor's Summer Job Fairs – For many young people, the Mayor's Summer Jobs Program is their first workplace experience. Jobs achieved through the Mayor's Summer Jobs Program provide youth with valuable work and life skills training that will carry over into their school performance and beyond. Last year with only two months' notice, Congress cut the Mayor's Summer Jobs Programs. For decades, Oakland received funding to employ approximately 500 low income youth each summer. Despite this, the City and County came up with about 400 internships focusing on foster youth, and private employers provided about 200 more. This year, Mayor Jean Quan is aiming for 1000 jobs and is focused on employing youth from the 100 blocks. A summer internship costs \$1500-2000 per student to underwrite. If you know of anyone who can hire a student, or would be willing to take a student for the Mayor's Summer Jobs Program, please contact John Bailey, Executive Director of the Workforce Investment Board, at jbailey@oaklandnet.com or (510) 238-6440. To find out about upcoming job fairs, please click on the following links:

- East Oakland Job Fair: <http://www2.oaklandnet.com/w/OAK034908>
- West Oakland Job Fair: <http://www2.oaklandnet.com/w/OAK034909>

New CORE Boot Camp Training Series Begins in July – The Oakland Fire Department Office of Emergency Services Division is introducing a new CORE (Communities of Oakland Respond to Emergencies) *Boot Camp Training Series* pilot program in July 2012. Are you too busy during the week to take part in the typical five-week series training program? No problem! CORE basic training is now available in a condensed 3-day, weekend format on Saturday, July 21; and Saturday and Sunday, July 28-29. At CORE Boot Camp you will learn:

- Personal preparedness;
- Neighborhood organization; and
- Hands-on emergency response.

Advanced registration is required. Sign up at core@oaklandnet.com or call (510) 238-6351. Sign up early, as class size is limited. For more information, please contact Renee Domingo at (510) 238-6353.

19th Annual Bike to Work Day Breaks All Records – On the morning of Thursday, May 10, Oakland's 19th annual Bike-to-Work Day, attracted over 600 bicyclists, including Mayor Jean Quan and several Oakland City Council members, who took part in the downtown Oakland activities. Regionally, Bike to Work Day broke all prior records with 17,500 registered participants this year, a 16% increase from last year. The annual Bike-to-Work Day, which is a joint project between the Public Work Agency and the East Bay Bicycle Coalition, is held statewide to encourage bicycling as a non-polluting and healthy commute option. It is the highlight of the California Bike Commute Week and National Bike Month. Here in Oakland, Bike-to-Work Day is part of the City's strategy to promote cycling as affordable transportation, to improve public health, and to stop global warming. For more information, please visit: <http://www.oaklandbikes.info>.

7th Annual Walk to End Poverty: Take the Power of 10 Challenge – On May 19, take a stand to end poverty by committing to the "Power of 10 Challenge" and form a team of 10 for the 7th Annual Walk to End Poverty. This FREE event is being hosted by the Alameda County, Oakland Community Action Partnership (OCAP) to raise awareness and educate all Alameda County residents about the social factors that impact poverty. Registration begins at 9:00 a.m. at the Lake Merritt bandstand across from the Garden Center, at 666 Bellevue Avenue. The walk starts at 10 a.m. and the first 500 attendees who bring a non-perishable food item to donate to the Alameda County Community Food Bank will receive a free t-shirt. Immediately following the walk, a community fair will be held to educate and inform the community about available programs, services, and opportunities for those who qualify. Enjoy live entertainment provided by local artists who are committed to social change. Local elected officials will also be on hand to share their ideas and position on how we can collectively work together to address poverty— because together we can make a difference! www.OaklandCAP.org . For more information, please call Estelle Clemons, OCAP Manager, at (510) 238-3597 or eclemons@oaklandnet.com.

African American Museum and Library at Oakland (AAMLO) Receives Grant for Film Restoration – The African American Museum and Library at Oakland (AAMLO), in collaboration with the U.C Berkeley's Film Preservation Department, has received a grant from the National Film Preservation Foundation, to be used for film restoration. AAMLO will use the funding to restore, clean, and duplicate material in the Ernest Beane collection of 16mm (1930s, 40s and 50s) home movies, some of which have screened at the Oakland Museum of California and U.C. Berkeley. For more information, please contact Rick Moss, AAMLO's Chief Curator at (510) 637-0197.

Public Works Pothole Blitz Continues – Oakland Public Works Infrastructure & Maintenance Operations Department is well into the City's eight-week Blitz on potholes. The first week of the blitz began April 30 in North Oakland's District 1 with more than 750 potholes repaired. During week 2, crews concentrated their efforts in District 2 and repaired 780 potholes. Heading into week 3 in District 3 (West Oakland), street maintenance crews will continue their

work. By the end of the Blitz, the goal is to eliminate more than 3,500 potholes. For more information, please contact Kristine Shaff, Public Works Public Information Officer at (510) 238- 2966 or kshaff@oaklandnet.com.

12th Annual Art & Soul Oakland - 2012 Dates Announced with Expanded Hours! – The City of Oakland's flagship festival that launched downtown Oakland's transformation as the Bay Area's hottest dining and arts scene, Art & Soul Oakland, will be held Saturday, August 4, from 2:00 p.m. to midnight through Sunday, August 5, noon to 6:00 p.m. This year's Art and Soul Festival will sizzle this year with two art-and music-packed days featuring live jazz, rock, gospel, E.D.M., punk, honky-tonk, metal, world, Latin, folk, R&B, and blues music performed by national recording artists and top local talent. This year's event also features late-night hours on Saturday; more art than ever before with epic installations, film projections, and light-based art from local artists including de Young Museum artist fellows and artist-in-residence alumni, American Steel, and others. In addition, the event will feature hundreds of artisan booths, gourmet global cuisine and mobile food trucks. For kids, carnival rides, music, art activities and costumed characters will be featured. The 12th annual Art & Soul Oakland offers direct access via public transit in addition to free parking for cars and bikes. This event will be brought to you by the City of Oakland and the *East Bay Express*. Tickets will be available online starting in July. For more information, please visit ArtandSoulOakland.com or call (510) 444-CITY.

Information Memorandums:

The following Information Memorandums were released in the last seven days.

Oakland-Alameda County Coliseum Bond Credit Ratings – The purpose of this informational report is to provide the City Council an update on the recent ratings for the Coliseum Refunding Bonds. <http://www2.oaklandnet.com/w/OAK034895>

Employee Assistance Program Service Provider – City of Oakland leadership recognizes that our employees are our most important asset, and we have diligently been working to improve the care available to employees. <http://www2.oaklandnet.com/w/OAK034894>

Pothole Blitz 2012 – In an effort to improve efficiency and provide a longer lasting solution to temporary pothole repairs, the Public Works Agency has implemented a more permanent repair method to this year's "Pothole Blitz." <http://www2.oaklandnet.com/w/OAK034866>

Upcoming Meetings and Events:

Teen Fitness Program – Fridays, May 18 through July 25, 6:00 p.m. to 8:30 p.m., 9161 Edes Avenue. The East Oakland Sports Center is hosting a FREE teen fitness program for 8 weeks. The program will educate and motivate teenagers to live healthy lives through fitness and nutrition. Sign up today. For more information contact Harith Aleem Aquatics Supervisor at 510-615-5838. <http://www2.oaklandnet.com/w/OAK034897>

Oakland Greek Festival – May 18 through May 20, 4700 Lincoln Avenue. Start the festival season with a real Greek experience right here in Oakland. Fabulous Greek food like Mousaka, Loukoumades, Gyro, Lamb and Baklava, Greek dancing and music and crafts. For more information, please visit: www.oaklandgreekfestival.com.

Bites Off Broadway – Fridays, May 18 through October 12, 5:30 p.m. to 8:30 p.m. Studio One Art Center, 365 45th Street. Bites Off Broadway will include food, live music, games and family entertainment every Friday evening while the weather is good. For more information, please contact Karis Griffin, Recreation Supervisor (510) 597-4027.

Oakland East Bay Symphony Season Finale, "Do That Voodoo" – Friday, May 18, 8:00 p.m., Paramount Theatre, 2025 Broadway. Daniel Bernard Roumain blends his Haitian roots with classical and techno textures. Bay Area native and musical prodigy Taylor Eigsti returns home to present the World Premiere of a work he's writing for jazz piano and orchestra. And jazz vocalist Paula West will delight with a set backed by the orchestra. For more information, please visit <http://oebs.org/>.

Night School Prom at Chabot – Friday, May 18, 7:00-11:00 p.m., Chabot Space and Science Center, 1000 Skyline Blvd. Celebrate prom, science center-style with the grown and geeky! Formal attire not required. For more information, please visit: <http://www.chabotspace.org/nightschool.htm>

Movies in the Park at Redwood Heights Recreation Center – Friday, May 18 and Friday, May 25, at Dusk, 3883 Aliso Avenue. Bring your lawn chairs, blankets and the whole family for these great family favorites—Friday, May 18, Seabiscuit and Friday, May 25, Footloose. Popcorn and hot chocolate for sale, proceeds support the Redwood Heights Recreation Center scholarship fund. For more information, please visit: <http://www2.oaklandnet.com/w/OAK033549>

7th Annual Walk to End Poverty – Saturday, May 19, Registration at 9:00 a.m., Walk begins at 10:00 a.m., Lake Merritt Bandstand, 666 Bellevue Avenue. Commit to the “Power of 10 Challenge” and form a team of 10 for the 7th Annual Walk to End Poverty. This FREE event is being hosted by the Oakland Community Action Partnership (OCAP) to raise awareness and educate all residents about the social factors that impact poverty. After the walk, a community fair will be held to educate and inform the community about available programs, services, and opportunities for those who qualify and will include live entertainment. For more information, please call Estelle Clemons, OCAP Manager, at (510) 238-3597 or visit www.OaklandCAP.org.

Fire Station 18 Open House – Saturday, May 19, 11:00 a.m. to 3:00 p.m., Station 18, 5008 Bancroft Avenue. This event which is a collaborative effort with community partners will focus on fire safety, education, mentorship and is a great opportunity to open the fire station to the citizens of Oakland. Firefighters will be on hand to perform Blood Pressure Screening, and provide information on fire safety and the Fire Department's Youth Mentorship program. For more information, please contact Karen Cox at (510) 238-7255 or kcox@oaklandnet.com.

Friends of Joaquin Miller Park Annual Meeting – Saturday, May 19, 10:00-11:00 a.m., Bayview Picnic Area in the Meadow near the Ranger Station. The Friends of Joaquin Miller Park (FOJMP) will host their annual meeting to hear about last year's efforts and plans for the coming year. If you hike, run, bike, walk your dog or ride your horse in the Park, you benefit from FOJMP's efforts. Annual dues are \$25. For more information, please visit: www.fojmp.org.

National Safe Boating Week Open House – Saturday, May 19, 11:00 a.m. to 5:00 p.m., Lake Merritt Boating Center, 568 Bellevue Avenue. Join us at Lake Merritt to learn about Boating Safety and enjoy free boat rentals to celebrate National Safe Boating Week! All ages and skill levels welcomed. Sponsored by the California Department of Boating & Waterways. For more information, please visit www.sailoakland.com.

Malcolm X Jazz Arts Festival – Saturday, May 19, 11:00 a.m. – 7:00 p.m., San Antonio Park, 18th Avenue and Foothill Blvd. Celebrating Jazz with live performances, dance, food and art. Free Admission. For details, please visit: www.eastsideartsalliance.com.

60th Anniversary Celebration for East Bay Agency for Children – Saturday, May 19, 6:30 p.m., Uptown Body & Fender, 401 26th Street. Grab a poodle skirt or James Dean leather jacket and travel back to the 1950's when EBAC began. Enjoy a fun and lively party including yummy food, delicious drinks, silent and live auction and special recognition of their special 60th Anniversary Honorees. <http://ebac.givezooks.com/events/60th-anniversary-party-road-to-the-future>

Pickin' on the Potomac, 2012 Bluegrass Concert Series – Sunday, May 20 7:30-9:30 p.m., Dockside on board the Presidential Yacht Potomac. Wild Blue and Doctor Elmo kick off the series. \$25 per person, \$150 for the series of seven concerts. For reservations and information, call (510) 627-1215.

Winners of 2012 Inspire Contests Announced – Sunday, May 20, 3:00 p.m., Oakland Digital Arts and Literacy Center, 1224 Harrison Street. For the past six weeks, aspiring designers from educational institutions in Oakland (Laney) and Hayward (CSUEB) have been participating in Oakland Digital's Inspire Program. The Program inspires civic pride through design while building professional and life skills. Winning entries are posted on billboards throughout the city. RSVP at <http://2012inspire.eventbrite.com>.

FREE Oakland Youth Orchestra (OYO) Spring Concert – Sunday, May 20, 4:00 p.m., Scottish Rite Auditorium, 1547 Lakeshore Drive. Under the direction of Principal Conductor Bryan Nies, OYO will present the final concert of the 2011-12 Season. <http://www.oyo.org/>

KQED News and The Bay Citizen Media Meet Up – Monday, May 21, 6:00 p.m. – 9:00 p.m., Actual Café, 6334 San Pablo Avenue. Nobody knows the community and the challenges it faces better than you and your neighbors. But getting the media to pay attention to your community's needs during an election year can be difficult. KQED News and The Bay Citizen want to make sure your voice is heard above the sound bites and din of the horse race. Their meet up in Oakland will be an informal get-together in which you can share your concerns about and talk

about ways we can improve our coverage of the Bay Area and the election. For more information, please visit: www.kqed.org/community/opennews.jsp.

6th Annual Indie Awards Celebrate Oakland's Revolutionary Businesses & Artists – Thursday, May 31, 5:30 p.m., Kaiser Center 300 Lakeside Drive. Established in 2006, the 6th Annual Oakland Indie Awards will feature a full evening packed with activities celebrating Oakland's local businesses, artists and artisans. For details, visit www.oaklandindieawards.com.

13th Annual Spring Community Flea Market – Saturday, June 2, 8:00 a.m. – 3:00 p.m., North Oakland Senior Center, 4714 Martin Luther King, Jr. Way. To reserve space, volunteer or donate to the Spring Community Flea Market, please contact the North Oakland Community Center at (510) 597-5085.

Messengers4Change and 100 Women Against Violence to Host 100% Strong Peace Event and Gun Buyback – On Saturday, June 2, 10:00 a.m. – 4:00 p.m. Members of the community will be marching from East Oakland (100th Avenue/International Blvd.) and West Oakland (City Hall) to culminate at De La Fuente Plaza in the Fruitvale for a peace rally, resource fair and gun buyback. Both walks begin promptly at 10:00 a.m. and the event will run from Noon to 4:00 p.m. The objective is to engage the community in violence prevention and to inform the community of the multitude of resources and services available to them. For more information please contact Jennifer Argueta at (510) 238-2056 or jargueta@oaklandnet.com. For more information about Messengers4Change, please visit: www.messengers4change.org.

The Great American Backyard Campout – Saturday, June 23, 2:00 p.m. – June 24, 10:00 a.m., Joaquin Miller Park, 3594 Sanborn Drive. Turn off televisions, iPods, video games, computers and cell phones to connect with nature, family and friends at The Great American Backyard Campout. The Campout, a national overnight event sponsored by the National Wildlife Federation, encourages families, youth and individuals to campout overnight in their backyards or local parks and discover the fun of being in the great outdoors! For more information, please contact Stephanie Benavidez at (510) 238-6644 or sbenavidez@oaklandnet.com.

Summer Solstice Boating Open House – Saturday, June 23, 5:00 p.m. – 7:00 p.m., Lake Merritt Boating Center, 568 Bellevue Ave. Enjoy free boat rentals on Lake Merritt in celebration of the Summer Solstice! All ages and abilities welcomed! Stay out late and boat until 8:00 p.m! For more information, please visit www.sailoakland.com or contact sherbelin@oaklandnet.com.

Play Day On The Plaza – Friday, June 29, 11:00 a.m. – 2:00 pm, City Hall Plaza, 1 Frank H. Ogawa Plaza. Learn to Play the OPR Way! Free games, activities, jumpers & face painting. For more information, please call (510) 597-5042.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator