



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: March 9, 2012

INFORMATION

Following are the key activities to be highlighted this week:

OPD Survey Seeks Community Input; Community "CompStat" Meeting Scheduled - This week, the Oakland Police Department (OPD) took three steps to advance and improve community relationships and positively impact crime through community support and confidence, two of OPD's critically important goals. First, Oakland community members were invited to take part in an online survey designed to gain valuable feedback on how our public safety services may be improved. The quick survey, accessible at www.oakandpolice.com, is a tool to gather suggestions, recommendations and ideas. In a March 2nd letter to the community posted on the OPD homepage, Chief Jordan addresses questions regarding problem solving officers and OPD's use of crime reduction teams. Also, in an effort to reduce crime and increase community trust, knowledge and confidence, OPD will host a Community "CompStat" Meeting on March 22, 5:30 p.m. - 8:00 p.m., at Acts Full Gospel Church, 1034 66th Ave. This meeting is open to all interested Oakland residents and members of the Oakland business community. "CompStat" is a method of developing, implementing and measuring the effectiveness of violence reduction strategies through crime data and mapping analyses. OPD is confident, that with an informed and supportive community, the department can make Oakland a safe place to live, work and visit. For more information, please contact Sgt. Chris Bolton at (510) 238-3131 or cbolton@oaklandnet.com.

OPD Deploying Technology for Faster, More Efficient Service - Deploying Needed Advances for Better Results – By March 31, the Oakland Police Department (OPD) will have installed an additional eight mobile license plate readers to more efficiently locate stolen vehicles, wanted suspects and investigative leads. Six patrol vehicles are currently equipped with this technology. When license plate reading units are activated, officers are immediately notified when their patrol car system captures the signature of a wanted vehicle license plate. Implementing new technology and equipment is a crucial step in the Police Department's ability to provide improved public safety service. These steps are essential in an environment of fewer resources and increased accountability for efficiency and results. Additionally, OPD continues to replace patrol vehicle laptop computers with new Panasonic models. Existing computers are four to five years old, and many patrol fleet vehicles nine to twelve years of age are not equipped with computers at all. Patrol laptops are crucial to efficiency. They provide paperless report writing and filing, mobile criminal history and license checks, email communication, access to policy

and procedures, and an ability to review intelligence bulletins. New laptop models are also capable of being linked to real-time ShotSpotter information – verified reports of outdoor gunfire that are instantly triangulated, mapped, and sent directly to officers on patrol. OPD currently has six vehicles equipped with such technology in phase I of this deployment. For more information, please contact Sgt. Chris Bolton at (510) 238-3131 or cbolton@oaklandnet.com.

New Grant-Funded Heavy Rescue Apparatus Augments Local and Regional Life Saving Capabilities - In February, the Oakland Fire Department placed into service a brand new heavy rescue apparatus and a fully equipped trailer, thanks to more than \$900,000 in funds from multiple Homeland and Port Security Grant awards. The new vehicle, trailer and other specialized equipment will be used on a daily basis as well as in major emergency situations such as auto accidents on the streets and nearby freeways. The much-needed equipment will also be used on the Bay Bridge when vehicle extrications are required. The vehicle and equipment can be utilized during building collapses, confined space rescues, rope rescues and swift water rescues. The apparatus carries an array of special equipment such as the Jaws of Life, wooden cribbing, portable generators, high-lift jacks, cutting torches, circular saws and other forms of equipment not found on standard fire trucks. For more information, please contact Renee Domingo, Emergency Services Director, at (510) 238-6353.

Oakland Hazard Mitigation Plan Hearing - On March 13, a hearing on the Hazard Mitigation Plan for 2010-2015 will be held as part of City Council's Public Safety Committee meeting. The mitigation plan is an important component of Oakland's emergency planning efforts for the next natural disaster. The plan contains information about the types of natural hazards which residents and businesses face in Oakland, and provides over 300 strategies and actions the City is either currently taking, or is considering taking, to reduce the potential loss of life, property damage and environmental degradation from natural disasters, while accelerating economic recovery from those disasters. The public is invited to review the plans online at <http://oaklandnet/home/Government/o/PBN/OAK032857> and provide comment at the March 13th hearing. If approved by the Public Safety Committee, the plan will be heard by the full City Council on March 20. For more information, please contact Devan Reiff, Strategic Planning Division, at (510) 238-3550 or via email at dreiff@oaklandnet.com.

Parks & Recreation to Host "H3: It's All About Me" Youth Symposium - On March 10 from 10:00 a.m. – 2:00 p.m., the Office of Parks & Recreation will host the free "H3: It's All About Me" Youth Symposium which will feature a variety of workshops on healthy choices and healthy living for young people in Oakland and the importance of self esteem. The event will also provide young people the opportunity to meet science and technology professionals and will include a martial arts demonstration. The symposium's target audience is young adults, both male and female, ages 11-18 living in the "100-Blocks" Initiative area. The event will be held at the Arroyo Viejo Recreation Center, 7701 Krause Avenue. For more information, please contact Maribel Corral, Center Director, at (510) 615-5755.

East Oakland Sports Center Offers Special 10 Days for \$10 Offer in March – Throughout March, the East Oakland Sports Center is offering special promotional offer to introduce Oakland residents to this state-of-the-art facility. For just \$10, patrons can visit the center for 10

consecutive days and use the gym, attend various fitness classes, do laps in the swimming pool, splash around in the lazy river and zip down the whitewater slide. The gym includes new treadmills, elliptical machines, stair climbers, free weights, resistance machines and much more. Fitness classes include Zumba, Water Aerobics, Cardio Kickboxing, Yoga and Step Aerobics. Please see the attached flyer for monthly and annual pricing information and access to the beautiful East Oakland Sports Complex. For more information, please contact Anthony Schriver, Aquatics Recreation Specialist, at (510) 615-5838.

OPR's East Oakland Sports Center Honored - On February 23, the California Park and Recreation Society awarded the Office of Parks and Recreation the Excellence in Design Award (Facility) for the East Oakland Sports Center. The award recognizes design and construction or significant rehabilitation of buildings, structures and facilities used primarily to support park and recreation purposes. In addition, three recently retired staff – John Hill, Kevin McTighe and Ray Oducayen – received Professional Service and Achievement Awards. For more information, please contact Dana Riley, Assistant to the Director, at (510) 238-6495.

Celebrating International Women's Day 2012 – On March 8, the City of Oakland celebrated International Women's Day with a noontime celebration in Frank H. Ogawa Plaza. With a theme of "Connecting Girls, Inspiring Futures," the event included remarks by Mayor Jean Quan, City Administrator Deanna J. Santana and others; entertainment by the Stovall Sisters, Youth Radio and Occupella member Peggy Seeger; and a women's history walking tour. International Women's Day has been observed since the early 1900's, a time of great expansion and turbulence in the industrialized world that saw booming population growth and the rise of radical ideologies. For more information, please contact Sue Piper, Special Assistant to the Mayor, at (510) 238-7439.

OPR Summer Employment Update - On March 17, the Office of Parks & Recreation (OPR) will conduct oral interviews for the part-time summer positions of Recreation Leader, Recreation Specialist and Sports Official. Recreation Aide and Attendant testing will take place in early April. OPR received 1,538 applications by the March 5 deadline, with 67% of the applicants being Oakland residents. Aquatic positions, with a March 9th application deadline, are not included in the above totals. Extensive public outreach was made by OPR in February to inform the public of the 300 part-time summer positions. In collaboration with the Department of Human Resource Management, OPR distributed over 2,600 English/Spanish and 2,600 English/Cantonese flyers through City offices and recreation sites, 10 colleges, all OUSD high school and middle school locations, 16 libraries, and many community and faith based organizations. Concentrated bilingual outreach efforts were made. In addition to the flyer outreach, web postings and email blasts were augmented with newspaper advertising placements, public service announcements and other publicity efforts. To increase the success of applicants, two "How to Apply Online" workshops were held in February. OPR participated in several job fairs and other community events. For questions regarding the hiring process, please contact Penny Ha, Senior Recruitment & Classification Analyst, at (510) 238-4478. Candidates with questions on upcoming interviews, please call the Department of Human Resource Management at (510) 238-3112.

San Leandro St. to have Lane Closures March 15-16 for Track and Roadway Repair - Starting March 15, Union Pacific Railroad will close one lane in each direction on San Leandro Street, between 47th Avenue to High Street, to repair deteriorated railroad tracks and crossings. Signage will direct motorists to detours. Notices will be distributed to all business and residents in the area. For more information, contact the Transportation Services Division of the Public Works Agency at (510) 238-3684.

Congresswoman Barbara Lee to Join Astronaut at 81st Avenue Branch Library - On March 10, Congresswoman Barbara Lee will join NASA astronaut Rex Walheim for a 1:00 p.m. presentation at the 81st Avenue East Oakland Community Library. Walheim will make a fun and educational presentation that the entire family is sure to enjoy. The media release for the event may be viewed at <http://bit.ly/A5cjaN>. For additional information about this special program, please call Derrick DeMay, Children's Librarian, at (510) 615-5812.

Library Announces Spring 2012 Volunteer Information Session - On March 15 and March 17, the Oakland Public Library will host Information Sessions for the public to learn about volunteer opportunities at the Library. The March 15th session begins at 6:30 p.m. and will be held at the Main Library, 125 14th Street. The March 17th session begins at 10:15 a.m. at the Rockridge Branch, 5366 College Avenue. To register or obtain more information, please contact Winifred Walters, Grants Development & Programs Manager, at (510) 238-6932 or wwalters@oaklandlibrary.org.

Free Tax Preparation Assistance Available at Three Oakland Senior Centers - Through April 12, free State and Federal income tax preparation assistance is available for low- and moderate-income seniors at three Department of Human Services' senior centers. The assistance program, sponsored by the American Association of Retired Persons (AARP), is staffed by trained professionals. Appointments are required. Participating senior centers include the Downtown Senior Center – (510) 238-3284, North Oakland Senior Center – (510) 597-5085 and West Oakland Senior Center – (510) 238-7016. To schedule an appointment, please call one of the participating centers directly.

Oakland Public Library Offers Free Tax Help - Through April 16, trained volunteers will be on hand at several library locations to help residents file their taxes. This free assistance is made possible thanks to a long-standing partnership between the Oakland Public Library and AARP. The service will be available at the Main Library, César Chávez Branch, Eastmont Branch, Dimond Branch and Golden Gate Branch. Most locations require advance appointments (call ahead), but walk-ins are accepted at Main and Eastmont on a first-come, first-served basis. For a complete schedule and additional information, please visit [www.oaklandlibrary.org/PR/Free%20Tax%20assistance%202012%20\(2\).pdf](http://www.oaklandlibrary.org/PR/Free%20Tax%20assistance%202012%20(2).pdf).

Daylight Savings Time Begins Sunday - At 2:00 a.m. on March 11, Daylight Savings Time begins. It's a great time to change the batteries in your smoke/carbon monoxide detectors and to refresh your emergency water and food supplies.

Information Memorandums:

The following Information Memorandums were released in the last seven days.

Budget Implementation Timeline - On March 8, an information memorandum was distributed outlining the implementation timeline for the Revised FY 2011-2013 Policy Budget adopted by City Council on January 31. [Click here to read the memorandum.](#)

Banks, Foreclosure Prevention & Mitigation New Strategies - Throughout March, the City is engaging in several new efforts to assist Oakland residents, as well as City employees, with preventing foreclosures and the mitigating the impact of foreclosures on neighborhoods. [Click here to read the memorandum.](#)

Chris Mullin Basketball Courts Dedication Ceremony - On March 8, the Office of Parks and Recreation (OPR), in partnership the Golden State Warriors and the Good Tidings Foundation, hosted a groundbreaking celebration for the future "Chris Mullin" basketball courts at Arroyo Viejo Park. [Click here to read the memorandum.](#)

Questions on Goldman Sachs Swap - The March 2 memorandum provides responses to questions received on the interest rate SWAP agreement the City of Oakland has with Goldman Sachs & Co. [Click here to read the memorandum.](#)

Street Sweeper Camera Pilot Program - On February 14, the Finance & Management Committee requested information on the implementation of an Automated Street Sweeper Parking Enforcement Program using a sweeper mounted camera system. [Click here to read the full memorandum.](#)

Update on Costs Incurred to Date to Respond to Occupy Oakland Related Events - As of February 27, the costs incurred to date on activities related to Occupy Oakland total approximately \$3.7 million. [Click here to read the full memorandum.](#)

Upcoming Meetings and Events:

Citywide Track and Field program - Every Saturday from 8:00 a.m. - 12:30 p.m., McClymonds High School, 2607 Myrtle Street. McClymonds High School is hosting FREE track clinics in partnership with 100 Black Men. The clinics serve 160 youth between the ages of 5-15 years. This event is open to the public and prior registration is not required but suggested. For more information on these clinics, contact Willie White, Youth Track and Field Coordinator, at (510) 238-3897.

Renewable Energy Education Class - Every Saturday through early May, the Tassafaronga Recreation Center is hosting a free class from 10:00 a.m. to 2:00 p.m. on clean and renewable energy for youth and young adults 11 to 18 years old. Funded by a HUD Community Development Block Grant, the classes expose, enlighten, empower and encourage youth to excel in education through recreational experiences in technology, electronics and green energy.

Register in advance online at www.oaklandnet.com/parks or just show up. For more information, please contact Cynthia Armstrong, Center Director, at (510) 615-5764.

Drama Class - Thursdays and Saturdays through June 8, Willie Keyes (Poplar) Recreation Center, 3131 Union St. A 10-week session of classes and clinics on Education Exploration, Bright Beginnings, Performing Arts (dance, art and music) and Science for youth and young adults is being offered. The instructor is Keisha Wright. The center will host a performance arts community based activity year around. For more information contact Joy Sledge, Program Director, at (510) 597-5042.

Second Session of Jr. Warriors Basketball - March 3 - 31, girls and boys ages 10-13 will be playing at McClymonds High School, Oakland Technical High School and Foster Elementary School. Pee-Wee sites for girls and boys ages 4-10, are Willie Keys Recreation Center, Bushrod Recreation Center, Tassafaronga Recreation Center and Frick Middle School. Registration is still being accepted. For more information on the Jr. Warriors Basketball program and to register, please Armond Gray, Youth Sports Coordinator, at (510) 238-6279 or visit www.oaklandnet.com/parks.

Lake Merritt Boating Center - Beginning in March, the Lake Merritt Boating Center, 568 Bellevue Drive, is offering two 10-day programs for "After-School Learn-To-Sail." Youth will learn the fundamentals of sailing with the goal of sailing solo by the end of the program. The two programs will run from late March to early June and again from early May to early June. Each program will offer one or two days of sailing after school each week for approximately two hours per day. This sailing program is offered in partnership with OPR Recreation Centers who will invite up to 14 Oakland youth ages 10 to 17 to participate in each program. Participants are able to enjoy this program free of charge and expenses are paid in full with a grant from the California State Department of Boating and Waterways. For more information, please contact Kyle Winslow, Boating and Science Coordinator, at (510) 238-2196.

Alice in Oaksterland - March 8 - 10, 15 - 17, 22 - 25, 29 - 31, 8:00 p.m., Laney College Theater, 900 Fallon St. Fusion Theater Company premieres Alice in Oaksterland. Recently relocated to Oakland, Alice follows a white rabbit art car, which sends her on a journey careening down the tunnels by Lake Merritt and deep into her own mind. For more information, please call (510) 501-8529.

NASA Family Night: Destination Space - March 9, 5:00 - 9:00 p.m., Chabot Space & Science Center, 10000 Skyline Blvd. Part of NASA Johnson Space Center's national awareness campaign, this event promotes research opportunities, educates communities about activities performed on the International Space Station and communicates the real and potential impacts of the station on our everyday lives. Astronaut Rex Walheim will make a presentation about living and working in space. There will be demonstrations and craft activities for the whole family including the design and decorate an Astronaut suit. For more information, please call (510) 336-7300 or visit www.chabotspace.org.

The Town Spectacle: A Multi-Interactive Extravaganza - March 9, 6:00 - 9:00 p.m., Oakland Asian Cultural Center, 388 9th St. Seven interactive music and art exhibits. Multiple music and arts interactive stations to make stuff, play stuff and learn something new. For more information, please call (510) 637-0455.

Astronaut Touching Down at 81st Avenue Branch Library - March 10, 1:00 p.m., 81st Avenue East Oakland Community Library, 1021 81st Ave. NASA astronaut Rex Walheim will make a fun and educational presentation that future space explorers, as well as adults committed to Earth-bound careers, are sure to enjoy. The program is part of NASA's "Destination Station" campaign promoting awareness of research on the International Space Station. See attached flyer. For more information, please call (510) 615-5812 or visit www.oaklandlibrary.org.

Volunteer for Oakland - March 10, 1:00 - 4:00 p.m., Oakland City Hall, 1 Frank H. Ogawa Plaza. Learn more about hands-on volunteering with organizations already making a difference in our city. Learn about social justice advocacy opportunities in our city and how you can make positive change in Oakland during this event hosted by Mayor Jean Quan. For more information, please visit www2.oaklandnet.com/Government/o/Mayor/index.htm.

SheRose of Our Time: A Tribute to Michelle Obama - March 10, 1:00 - 4:00 p.m., Joyce Gordon Gallery, 406 14th St. A special tribute to the First Lady Michelle Obama through art and performances will be hosted by Kim McMillon. Performers will include Chokwadi, Al Young, Ayodele Nzinga, Meg Day, Anna De Leon, Kayla Marin and Kim Shuck. For more information, please call (510) 465-8928.

Piedmont Ave. Branch Library's 80th Birthday - March 10, 2:00 - 5:00 p.m., Piedmont Ave. Branch, 160 41st Ave. The celebration features live jazz, refreshments and children's activities. Dress in your best 1930s outfit to mark the decade when the Branch opened. The best dressed guest will win a special prize. In conjunction with this milestone celebration, Branch Manager Jenera Burton is collecting drawings, poems and other written materials about the Piedmont Branch. Submissions can be sent using the online form at <http://bit.ly/wDUd3i>. For more information, please call the Piedmont Ave. Branch at (510) 597-5011.

Oakland Fukuoka Sister City's Japanese Food Festival - March 11, 5:00 - 7:30 p.m., Sequoyah Country Club, 4550 Heafy Rd. Celebrate our sister city's delicacies with sushi, sake, live entertainment, a silent auction and more. For more information, please visit www.Oakland-Fukuoka.org.

Consumer Fraud: Scams Targeting Seniors and Tips for Protection and Prevention - March 14, 2:30 -3:30 p.m., Bradley C. Walters Community Room, Main Library, 125 14th St. The Oakland Public Library (OPL) is offering a free course geared to senior citizens to help them avoid consumer fraud and other scams. Part of OPL's ongoing E-Government Literacy at the Library program, the course will be presented by Legal Assistance to Seniors. For more information, please call (510) 238-3138 or visit www.oaklandlibrary.org.

Oakland East Bay Symphony Concert: Stops on the Orient Express - March 16, 8:00 p.m., Paramount Theatre, 2025 Broadway. The program opens with Schubert's delightful *Overture in C Major* and continues with composer Ned Rorem's *Letters from Paris*. Andrew Sords makes his debut with OEBS playing one of the greatest concertos ever written, Brahms' richly harmonic *Violin Concerto*. For more information, please visit www.oebs.org.

Oakland Art Murmur Guided Walking Tours - March 17, 2:00 – 4:00 p.m., Tour starts at Farley's East, 33 Grand Ave. Tours are led by prominent Oakland gallery directors, curators, writers and artists with a different theme each month. This tour's theme is Drawing and the guide will be John Casey, artist and member of Oakland Art Murmur's Board of Directors. For more information, please visit <http://oaklandartmurmur.org/calendar/saturday-stroll>.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator

Attachment

cc: Agency/Department Directors
Media List