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City Administrator's Office

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: January 6, 2012

INFORMATION

Following are the key activities to be highlighted this week:

Redevelopment Funding—On December 29, the California Supreme Court (Court) delivered the worst-case scenario with its ruling on *California Redevelopment Association et al. v. Matosantos et al. (County of Santa Clara et al.)*. The Court upheld ABx1 26, the bill eliminating Redevelopment Agencies, but struck down ABx1 27, the bill that would have allowed agencies to remain in operation as long as they made a payment to the state. The Court's ruling essentially eliminates redevelopment and leaves no mechanism for reinstatement. In summary, the elimination bill calls for the dissolution of Redevelopment Agencies and the formation of successor entities to "wind down" the activities that previously occurred with those agencies. In its decision, the Court set February 1, 2012, as the dissolution date for Redevelopment Agencies. Many cities and employee organizations are lobbying the State Legislature to delay the dissolution date and develop alternative strategies. In addition, the City is encouraging our State representatives to work on refinements to ABx1 27 or craft new legislation that will allow jurisdictions to continue some Redevelopment Agency operations. Without legislative action before February 1, a decision of this magnitude will require the City to analyze its core service priorities and make additional service decisions. On January 5, the City Council held a special Closed Session meeting to discuss the court decision. Additionally, a Special City Council meeting has been scheduled January 10 to ask the City Council to consider the recommendation that the City become the successor agency, along with other actions related to housing. For more information, please contact Assistant City Administrator Fred Blackwell at (510) 238-3671, or at fblackwell@oaklandnet.com.

Frank Ogawa Plaza Update—On January 2, Interim Chief Howard Jordan revoked the temporary encroachment permit issued by the City Administrator's Office to Becca Von Behren. The temporary, three-day permit had been issued on November 29, and was renewed for one-week periods thereafter, for a teepee structure and one table. The permit stated that the City reserves the right to revoke the permit and to deny any future permits should the permit terms be violated. On December 30, Interim Chief Howard Jordan personally spent about an hour with participants to inform them that the storage of personal belongings, including sleeping bags and food, was in violation of the permit conditions and that the items were required to be removed by 2 p.m. that day. When the unpermitted items remained after the deadline and officers attempted to remove the items, participants assaulted an officer and vandalized a police car. Thirteen (13)

people were arrested; charges included: battery on an officer (officers were punched, spat on, and pushed); assault with a deadly weapon on an officer (an officer was hit in the head twice from behind with a chair); urging a riot; attempting to free those arrested from police officers through force; and delaying or obstructing an officer. On January 3, the permit holder was informed again that her permit had been revoked. A number of the condition of the permit had been consistently violated, including the prohibition of overnight lodging, cooking and distribution of food without the necessary permits, and accumulation and storage of personal belongings (bedrolls, sleeping bags, coolers, etc.). In addition, City employees had complained about unsafe and unsanitary conditions on the Plaza, and City staff extinguished a fire near the Frank Ogawa statue on Tuesday. On January 4, The Oakland Police Department (OPD) informed the protesters in the Plaza that they would have to remove all items. As such, Public Works crews brought in a truck to remove the items, with the assistance of OPD to secure the area. Protesters who refused to move were immediately arrested. Subsequently, staff from Public Works cleaned the area. A total of 12 protesters were arrested, no officers or citizens were injured. While the City of Oakland will continue to facilitate the expression of First Amendment rights to free speech, in the interest of public health and safety, and the public enjoyment of Frank Ogawa Plaza, unpermitted and unregulated conditions will not be allowed. For more information, please contact the Oakland Police Department's Media Relations Office at (510) 238-7230, or at opdmedia@oaklandnet.com.

Appointment of Interim Director of Human Services—Effective January 20, Sara Bedford will serve as Interim Director of Human Services. Ms. Bedford is currently the Department's Policy and Planning Manager and will succeed Ms. Andrea Youngdahl who announced her retirement last month. Ms. Bedford has worked for the City of Oakland since 2003. During this time, Ms. Bedford has worked for the City of Oakland since 1993. In this time, she has successfully managed a variety of human services initiatives including; serving as the first Budget Manager for the then-Life Enrichment Agency, development of the City's first violence prevention plan, implementation of the Oakland Fund for Children and Youth in its first years, and is now currently managing the City's Measure Y Violence Prevention Initiative. In addition, she was the City of Oakland's Employee of the Year in 2003. Ms. Bedford has a background in public policy, research and evaluation. Prior to her work with the City of Oakland, Ms. Bedford worked for various research institutes and community-based agencies in Massachusetts and California in the fields of developmental disabilities and employment. Ms. Bedford has a Master of Public Policy degree from the Goldman School of Public Policy at UC Berkeley and a Bachelor's Degree from Yale College.

Update on Notice of Funding Availability for Affordable Rental and Ownership Housing Developments—In response to a Notice of Funding Availability (NOFA) issued on September 6, 2011, the Community and Economic Development (CEDA) Housing Development Services (HDS) unit has received applications totaling \$36,305,168. The requests include— \$24,198,204 in funding for seven new construction projects and \$12,106,964 for seven preservation/rehab projects. HDS is currently reviewing, scoring, and ranking applications and expects to forward NOFA funding recommendations to City Council for approval in March 2012. For more information, please contact Michelle Byrd, Deputy Director of Housing & Community Development at (510) 238-3716 or at mbyrd@oaklandnet.com.

City's Primary Banking Depository Services Provided by Wells Fargo Bank—As a response to recent questions regarding the City's banking relationships and the criteria the City utilizes when making banking and investment decisions, below is a summary of this subject as well information on the status of the contract with Wells Fargo Bank, the City's primary banking service provider. Currently, the City has a banking depository agreement with Wells Fargo Bank. This agreement was entered into in December 2009 for an initial three-year period, with two renewals of one year each at the City's option. The initial term of the banking depository agreement will expire in December 2012. However, the City has the option to renew the two one-year extensions, which can be executed by the City Administrator per Resolution No. 82060 C.M. S. Wells Fargo was selected through a competitive process based upon a number of factors, including the full range of banking and depository services it could provide, pricing, and technology capabilities. Banks can only propose to be the City's depository bank after meeting criteria set forth in the City's Linked Banking Services Ordinance (Resolution No. 82075 C.M.S.). Staff is in the process of updating the City's linked banks per the City's Fair Share goals through a survey that was recently issued by the Community and Economic Development Agency (CEDA) to national and local banks. Responses will be reviewed in January and a report will be presented to the Community and Economic Development (CED) Committee in late February or early March. In addition, staff is in the process of drafting a more-detailed informational memorandum on this subject that will be released next week. For more information, please contact Joseph Yew, Finance Director at (510) 238-6471 or at JYew@oaklandnet.com.

City of Oakland Selected to Receive Free Neighborhood Design Consultations for the Elmhurst District—On December 21, Global Green USA announced that the City of Oakland was among eight American communities to receive a free neighborhood design consultation in 2012, with the help of a grant from the Environmental Protection Agency's (EPA) Building Blocks for Sustainable Communities Program. The City applied for this opportunity to assist in the planning efforts underway in the Elmhurst District, which is one of the key targeted neighborhood areas of the Mayor's 100-block public safety initiative. Over the next six-months, four sustainability experts will conduct 3-day visits to Oakland and the additional seven communities and provide comprehensive recommendations for infrastructure and policy changes aimed at helping the communities build a future that is more resource-efficient, livable, healthy, and environmentally responsible. The other communities chosen were Lafayette, Indiana; Dearborn, Michigan; Eden Prairie, Minnesota; Greensboro, North Carolina; Lakewood, Colorado; Louisville, Kentucky; and, Philadelphia, Pennsylvania. For more information, please contact David Ralston, Redevelopment Project Manager, at (510) 238-2970 or at rralston@oaklandnet.com.

Presentation of City of Oakland Humanitarian Award to Derreck B. Johnson at the "In the Name of Love" Musical Tribute Event Honoring Dr. Martin Luther King, Jr.—On January 15, Congresswoman Barbara Lee will be present the City of Oakland Citizen Humanitarian Award to Mr. Derreck B. Johnson for his outstanding work on behalf of the Oakland community at the "In the Name of Love"—the 10th Annual Musical Tribute honoring Dr. Martin Luther King, Jr. event, held at the Paramount Theatre starting at 7:00 p.m. This extensive civic and cultural event

will pay homage through music to one of the greatest humanitarians of our time. The recipient of the Humanitarian Award, Derreck B. Johnson, is the President of Chicken and Waffles, a chain that includes some of the most popular and successful soul food restaurants in the country. Mr. Johnson uses his businesses to give back to the community by hiring individuals most in need of support, particularly young men returning home from prison. The event will feature musical entertainment from the legendary, Grammy Award winner Mavis Staples, Oakland teen sensation and America's Got Talent Finalist PopLyfe, the powerful 65-voice Oakland Interfaith Gospel Choir, the renowned Youth Speaks, and the 275-voice Oakland Children's Community Choir accompanied by the Oaktown Jazz Workshops. Tickets are \$18 for adults, \$8 for children 12 and under. Please visit www.ticketmaster.com, call (800)-745-3000 or visit the Paramount Theatre Box Office to purchase tickets. For more information about the event, please contact Dana Perez St. Denis, Department of Human Services at (510) 238-3247 or at dperez@oaklandnet.com.

Oakland Raider Ron McClain Visits Carmen Flores Community Center—On December 27, Ron McClain, who is a member of the Oakland Raiders Football team, visited over 200 children at the Carmen Flores Community Center. During the visit, Mr. McClain had the opportunity to play a pick-up game of soccer, work on science and art projects and throw around footballs with the children. Mr. McClain closed the visit with an inspirational speech in which he advised the children to do their best and be the absolute best at what they do. For more information, please contact Marcy Sanchez, Program Director at (510) 867-0740 or at msanchez@oaklandnet.com.

Donations Received for the Ace Kids Golf Program—Last December, the Office of Parks and Recreation received three donations to help fund the Ace Kids Golf program (Ace). The donations to the program were made by the Olympic Club Foundation (\$6,000); the Lowell Berry Foundation (\$4,000) and Charles Schwab (\$318.00). Since 1998, Ace Kids Golf has been making a difference in the lives of disadvantaged kids in the Oakland community by providing supervised fun, safe, educational and recreational junior golf programs and field trips. Today, Ace is the only Bay Area golf program that provides transportation to and from the golf course, multi-level instruction, life skills training, and mentoring free-of-charge to kids who otherwise would not have access to the game of golf. Ace operates from the Lake Chabot Golf Course in Oakland, offering year-round programming with fall/winter and winter/spring after-school sessions in addition to all day summer programs and programming. Partnering with the City of Oakland and the Oakland Unified School District, Ace serves approximately 300 boys and girls ages 9 – 18 each year. For more information, please contact Preston Pinkney at (510) 867-0680 or at ppinkney@oaklandnet.com.

Morcom Rose Garden Pruning Day—On January 14, the Public Works Agency is sponsoring its annual rose pruning demonstration from 9:00 a.m. to 1:00 p.m. at the Morcom Rose Garden located on 700 Jean Street (rain or shine). This event is held in collaboration with the Friends of the Morcom Rose Garden and the East Bay Rose Society. The public is invited to learn rose pruning techniques from Master Rosarians. In addition, assistance in other tasks such as mulching and weeding will also be needed. Attendees should bring their own hand pruners, gloves and warm clothing and help prune more than 5,000 rose plants (over 900 rose varieties). The Morcom Rose Garden is recognized as one of the "Top Ten" Rose gardens in the country. This event is

free to the public. For more information, please contact Kristine Shaff, Public Information Officer, at (510) 238-2966, or a kshaff@oaklandnet.com.

Upcoming Meetings and Events:

Accepting Applications for Junior Warriors & Girls Junior Warriors Basketball—

Applications are being accepted for participation in the Junior Warriors & Girls Junior Warriors Basketball. Season begins January 21, and runs through February 25. Ages 5-11, \$30 per player and \$250 to enroll an entire team. For more information, please contact the Office of Parks and Recreation at (510) 238-PARK.

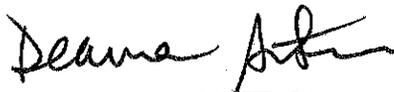
Holiday Tree-Cycling Curbside Pickup—January 2-13 (see enclosed flyer). TreeCycling Pickup will be available on regularly scheduled Yard Trimmings day for Oakland properties with up to 4 residential units. For more information, please call (510) 238-SAVE (7283) or email recycling@oaklandnet.com.

Morcom Rose Garden Pruning Day—January 14, 9:00 a.m.-1:00 p.m., Morcom Rose Garden, 700 Jean Street. The public is invited to learn rose pruning techniques from Master Rosarians. Please bring your own hand pruners, gloves and warm clothing. Free to the public. For more information, please contact Kristine Shaff, Public Information Officer at (510) 238-2966 or at kshaff@oaklandnet.com.

Annual Martin Luther King, Jr. Day of Service—January 16, 9:00 a.m.-1:00 p.m., Various Locations in Oakland. Be one of the hundreds of volunteers to join Oakland Mayor Jean Quan and City Councilmembers for the Annual Martin Luther King, Jr. Day of Service at various sites around Oakland including Lake Merritt and Gardens, Peralta Hacienda Park, Sobrante Park, Shepard Park and more. Volunteers may register online in advance, or drop by. For more information, please visit www.milkchallenge.com or email sfpbayarea@gmail.com.

New Era/New Politics Walking Tour—February 4, 10:00-11:30 a.m., African American Museum & Library, 14th Street at Martin Luther King, Jr. Way. Stroll through downtown and discover the places where Oakland African American leaders have made their marks. Reservations are encouraged. To make a reservation, please call (510) 238-3234 or e-mail aallen@oaklandnet.com.

Respectfully submitted,



DEANNA J. SANTANA
City Administrator

Attachment
cc: Agency/Department Directors
Media List

*Recycle clean green trees next
to your cart – here's how!*

- No snow flocking, tinsel, ornaments, nails or tree stands.
Flocked trees are non-recyclable and must be placed in your garbage cart for disposal.
- Place tree curbside by 6 am on collection day and no earlier than one day before.
- Trees must be no more than 5 feet tall. Cut taller trees in half.
- After January 16, recycle your clean, green tree in the yard trimmings cart at any time. Lid must close.
- Oakland Residents are eligible to take one (per household) clean, green holiday tree for recycling at no charge, to Davis Street Transfer Station:
2615 Davis Street, San Leandro.



*Voluntary TreeCycling
Curbside Pickup*

January 2 – 13, 2012

TreeCycling Pickup is on the regularly scheduled Yard Trimmings day for Oakland properties with up to 4 residential units.

**For More Information, call
Waste Management at (510) 613-8710**