



DISTRIBUTION DATE: 12/2/11

City Administrator's Office

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: December 2, 2011

INFORMATION

Following are the key activities to be highlighted this week:

City Administrator to Attend Urban Land Institute City Study Visit December 2 through 10— As a participating fellow of the Urban Land Institute's (ULI) Daniel Rose Fellowship program, I will be participating in a City Study Visit to England, sponsored by ULI, starting the afternoon of December 2 through December 10. **During my absence, Assistant City Administrator Scott P. Johnson will be the Acting City Administrator.** This study visit is required of participating Fellows to attend for the purpose of studying land use challenges and meet with practitioners and experts on economic development and land use. As background, this past summer the City of Oakland was chosen to be one of four Cities to participate in the 2011-2012 ULI Daniel Rose Fellowship Program. This year-long program is intended to benefit the selected individual fellows through leadership training and professional development opportunities, and benefit their respective fellowship cities through technical assistance on a local land use challenge each fellowship team identifies. The three other cities participating are: Providence, Rhode Island; Kansas City, Missouri; and, Tampa, Florida.

Police Activity Update—As of this week, the Oakland Police Department is reporting a total of 96 homicides so far in 2011, compared to 77 year to date in 2010. As a result of the multiple shooting that occurred at 7th and Willow Streets in West Oakland on Monday evening, the City has maintained an increased Police presence in the West Oakland area in an effort to prevent any retaliatory shootings. Crimestoppers of Oakland are offering up to \$35,000 reward for information leading up to an arrest and conviction of person or person(s) responsible for this incident. As such, the Oakland Police Department has established a tip-line that is dedicated to this incident that will also accept text messages. The tip-line is (510) 773-2805. Anonymous tips will also be accepted on this line.

Update on Occupy Oakland—On November 29, in response to a request by Occupy Oakland demonstrators to erect a teepee at Frank Ogawa Plaza, the City of Oakland issued a three-day encroachment permit for one symbolic teepee structure and reinforced ground rules essential to maintaining the balance between respecting free speech and maintaining the City's responsibility to protect public health and safety. The protesters followed the City's laws and procedures to

apply for the encroachment permit. Based on the advice of the City Attorney's Office, upon the applicant's request and under the legal premise of the teepee being a symbolic structure which required the City to consider the teepee as a symbol of free speech, the City issued a three-day encroachment permit with the following conditions: (1) Only one symbolic teepee structure would be permitted between the hours of 6 a.m. and 10 p.m. between November 29 and December 1; (2) Teepee would be taken down by 10 pm each night, failing to remove the tent would result in the removal of the structure by the City; (3) Teepee would not be a lodging space to be unoccupied at all times (no one to sleep or live in it); (4) No food storage and/or cooking would be allowed to take place in the teepee or in association with the vigil; (5) The teepee and any associated activity could not impede the pedestrian right of way; and (6) The vigil could not obstruct the free enjoyment of the public Plaza by other residents, visitors or guests of the City. As a result, the protesters complied with the conditions set forth in the permit. On a separate note, the City is pleased to announce that Public Works plans (weather permitting) to re-seed the lawn by spreading compost material and eco-lawn grass seeds with the goal of restoring the lawn to its former condition so that it can be utilized once again by the general public. For more information on the teepee permit, please contact Arturo Sanchez, Assistant to the City Administrator, at (510) 238-7542 or at asanchez@oaklandnet.com. For more information about the Public Works efforts, please contact Brooke Levin, Assistant Director, at (510) 238-5451 or blevin@oaklandnet.com.

Public Works Completes Significant Amount of Work in Havenscourt Area—The Public Works Agency has reported completing a significant amount of work in one of the five areas identified as part of Mayor Quan's Violence Prevention Plan, which focuses on 100 blocks of the City which have currently and historically have had the highest incidence of shootings and homicides. At the Mayor's Public Safety Summit, held on October 15, the Mayor challenged Public Works to "fix infrastructure defects before they are reported." As such, during the past three weeks, Public Works employees have saturated the Havenscourt area by filling 52 potholes, repairing sidewalk defects at 40 locations (grinding sidewalks or installing asphalt patches), removing illegal dumping at 30 locations, replacing 43 traffic signs/poles, repainting traffic striping legends and curbs at 16 locations, removing 13 instances of graffiti and pruned 25 trees. The cost of the completed work was approximately \$46,000. Starting this week, Public Works employees are focusing their efforts on the Elmhurst area. For more information, please contact Vitaly Troyan, Public Works Agency Director, at (510) 238-4470 or at vtroyan@oaklandnet.com.

Update on Proposed Measure B Extension—On December 17, the Alameda County Transportation Commission (ACTC) Steering Committee discussed a draft expenditure plan for Measure B. Measure B is a ½ Alameda County sales tax that generates approximately \$100 million per year for transportation needs Countywide. 60% of the revenue is currently allocated to programs and 40% is developed into grants for specific projects (with 4.5% allocated for Administration). ACTC is proposing to extend Measure B to increase the sales tax to from ½ to 1 cent, and place this measure for voter approval on the November 2012 ballot. Currently, Oakland receives \$8.2 Million for Local Streets & Roads; \$1 Million for Bicycle and Pedestrian projects and \$850,000 for Paratransit projects. The draft expenditure plan proposes a decrease of Oakland's share of funds for Local Streets & Roads from the current 22.34% to a proposed

20.0% share. The reductions are proposed to be allocated to fund three new programs—Grants for Sustainable Transportation and Local Use (3%); Grants for Technology, Innovation and Development 1%; and, Grants for Freight and Economic Development 1% (as well as increasing Administration to 5%). On December 16, the ACTC Board is scheduled to discuss and approve a Measure B expenditure plan. For more information, please contact Public Works Agency Director, at (510) 238-4470 or at vtroyan@oaklandnet.com.

Mayor's Annual Toy Drive—Donations and Toys are still needed for the Mayor's Annual Toy Drive. To make a donation, please visit <https://posweb.oaklandnet.com/POSWeb/toydrive.aspx>. To donate unwrapped Toys, please drop it off at the Oaklanders Assistance Center, Room 123 in Oakland City Hall, 1 Frank H. Ogawa Plaza or place in one of the many collection bins around the City. These collection bins are located in all City Hall buildings, Fire Stations, the Main Library Branch, Rockridge Library Branch, Oakland Ice Center, Chabot Space and Science Center, Oakland Zoo and EndGame Store (located on 921 Washington Street). The Mayor's Office is graciously asking for those to not donate toys of a violent nature. For more information, please call (510) 777-TOYS (see enclosed flyer).

Upcoming Meetings and Events:

Skylines Performing Arts Presents "Hairspray"—December 1-3; 8-10, 7:30 p.m., Rawley T. Farnsworth Theater, Skyline High School, 12250 Skyline Boulevard. Tickets—\$10 adults, \$5 children under 12 and seniors over 65; \$8 advance tickets.

Jack London Square Lights Up for the Holidays—December 2, 5:00-8:00p.m., Jack London Square. Get into the holiday spirit with live music and festive songs. Preview parade floats and costume characters from the Oakland Children's Holiday Parade, watch Jack London Square's holiday tree light up the skies and remember to bring donations for the Alameda County Food Bank. For more information, please visit www.jacklondonsquare.com.

Zoolights at the Oakland Zoo—December 2-31, 5:30-9:00p.m., Oakland Zoo, 9777 Golf Links Road. See the ZooLights meadow show orchestrated by Impact Lighting. Enjoy a fantasy land of giant toy soldiers, with over-sized candy canes, lollipops and gingerbread cookies. ZooLights will be closed December 24 and 25. Tickets—\$7.50 for adults (\$6.50 for members), \$5.50 for children and seniors (\$4.50 members). Group rates do not apply. In the event of inclement weather, ZooLights may be forced to close. For more information call (510) 632-9525.

America's Children's Holiday Parade—December 3, 2:00-3:30p.m., Downtown Oakland on Broadway from 11th to 20th Streets. Now in its 12th year, the Comcast America's Children's Holiday Parade in Oakland has become Northern California's premier family event. The ooh's and ahh's of more than 100,000 spectators thrill the parade participants and provide a heartfelt warm-up for the arrival of Santa Claus in the parade's finale. For more information, please visit <http://americas-holiday-parade.com/>.

Bulky Item Drop Off—December 3 (see enclosed flyer), 9:00a.m. to 12 noon, Davis Street Transfer Station, 2615 Davis Street, San Leandro. At this event, Waste Management will accept selected unwanted items from Oakland residents for FREE. Proof of Oakland residency is required, no commercial deliveries accepted. For more information, please call (510) 238-SAVE (7283).

The Holiday Tradition—December 3-18, 11:00a.m.-5:00p.m (Saturdays and Sundays only), Dunsmuir-Hellmann Historic Estate, 2960 Peralta Oaks Court. The Office of Parks and Recreation invites you to the Dunsmuir-Hellman Historic Estate to enjoy a mansion tour, carriage rides, breakfast with Santa, holiday teas and lots of shopping and more! For ticket information, please go to www.dunsmuir-hellman.com or call (925) 866-9559.

Broadway-Valdez District Specific Plan Public Workshop—December 8 (see enclosed flyer), 6:00-8:00p.m., Fellowship Hall at the First Presbyterian Church, 2619 Broadway. City's Planning Staff will present the Public Review Draft Plan Concept, followed by a comment and discussion period. The Public Review Draft Plan Concept document and a meeting agenda are available for view on the project website at www.oaklandnet.com/bvdsdp. For more information, please contact Edward Manasse, Planning Project Manager, at (510) 238-7733 or emanasse@oaklandnet.com.

Holiday Caroling on Lake Merritt—December 8-18 (see enclosed flyer, times vary), Lake Merritt Boating Center (inside Lakeside Park), 568 Bellevue Avenue. Enjoy a unique view of Oakland as you voyage around Lake Merritt and glide past Holiday Cove and the 18th Street Fountain. Carolers will be treated to complimentary cookies and hot cider at the Lake Merritt Boating Center. To make your reservation for individual, group or private tours, or for more information, please contact the Boating Center at (510) 238-2196 or Sarah Herbelin at sherbelin@oaklandnet.com.

Studio One Art Center's Holiday Pottery Sale—December 11 (see enclosed flyer), 12 noon-4:00p.m., Studio One Art Center, 365 45th Street. At this event, the public will have the opportunity to purchase one of a kind original pottery works created in the vast pottery classes offered at the Studio One Arts Center. For more information, please call (510) 597-5027.

EBMUD Community Meetings on Regional Private Sewer Lateral Program—Two meeting dates: December 14, 7:00p.m., East Oakland Sports Center, 9161 Edes Avenue; January 5, 7:00p.m., Joaquin Miller Community Center, 3594 Sanborn Drive. East Bay Municipal Utility District is holding two meetings to inform property owners about the new requirements (effective January 16) to inspect, test and repair or replace damaged sewer pipes on private property. For more information, please visit www.eastbaypasl.com or call (866) 40-EBMUD.

Fairyland Winter at Children's Fairyland—December 16-23, 12 noon to 7:00p.m., located on the shore of Lake Merritt at Grand Avenue and Bellevue—699 Bellevue Avenue. Children's Fairyland is transformed into a sparkling festival of holiday entertainment. Admission—\$8 (\$4

for members) for each adult and child over the age of 1. For more information, please visit:
http://www.fairyland.org/whats_happening/fairy_winterland.htm

Oakland Ballet Presents Graham Lustig's "The Nutcracker,"—December 22-24, Oakland
Paramount Theater, 2025 Broadway. Tickets—\$15.00-\$59.50 can be purchased at the Box
Office. For more information, please visit www.Ticketmaster.com or call (800) 745-3000.

Respectfully submitted,



DEANNA J. SANTANA
City Administrator

Attachment

Cc: Agency/Department Directors
Media List



Just in Time for the Holidays
Out with the Old & In with the New
Free Recycling for Oakland Residents
Drop-off Select Items on Saturday, December 3, 2011

Bring your unwanted appliances, mattresses, electronics, and upholstered furniture to a Free recycling drop-off event, hosted by the City of Oakland and Waste Management.

WHO: Oakland Residents (proof of residency required)
No commercial deliveries accepted.

WHAT: Free drop-off for select items:

- Electronics (computers, monitors, TVs, cell phones, printers, etc.)
- Appliances (maximum of 2)
- Mattresses (maximum of 2 sets)
- Passenger Tires (maximum of 4 without rims)
- Upholstered Furniture (maximum of 2)

WHERE: Davis Street Resource Recovery Complex
2615 Davis Street
San Leandro, CA 94577

WHEN: Saturday, December 3, 2011 – 9:00 am to 12 noon

HOSTED BY: The City of Oakland and Waste Management

MORE INFO: Call City of Oakland Recycling Hotline at 510-238-SAVE (7283)



DONATIONS ACCEPTED HERE

FOR OAKLAND'S LOW INCOME FAMILIES

For more info & donation locations call 777-TOYS

To donate online please visit:

<http://www2.oaklandnet.com/Government/o/Mayor/OAK023177>



Thank You
& Happy Holidays!



CITY OF OAKLAND OFFICE OF
PARKS & RECREATION



DUNSMUIR-HELLMAN HISTORIC ESTATE
PRESENTS...

Holiday TRADITION

- Mansion Tours
- Holiday Teas
- Winter Cafe
- Carriage Ride
- Holiday Sing-A-Long
- Breakfast with Santa
- Mansion Gift Shop
- Live Entertainment
- Holiday Crafters
- Kid's Zone
- Oakland Ballet's Guest Appearance of

"The Nutcracker Suite"

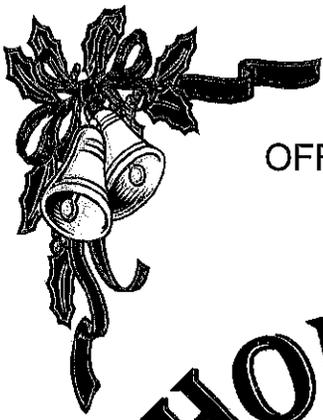
December 3rd through 18th
Saturdays & Sundays only
11:00am - 5:00pm

For tickets and additional information please
visit our website: www.dunsmuir-hellman.com
or call 925-866-9559

Dunsmuir Hellman Historic Estate
2960 Peralta Oaks Court, Oakland, CA 94605



CITY OF OAKLAND OFFICE OF PARKS AND RECREATION



THE CITY OF OAKLAND
OFFICE OF PARKS AND RECREATION INVITES YOU TO

HOLIDAY CAROLING ON LAKE MERRITT



Enjoy a unique view of Oakland as your group's Water Sleigh takes you on a voyage around Lake Merritt. Tours glide past the 18th Street fountain, through Holiday Cove, returning to the Boating Center where complimentary cookies & hot cider await you.

Thursday Tours December 8th, 15th, & 22nd every 1/2 hour from 4pm to 8pm*
Friday Tours December 9th, 16th, & 23rd every 1/2 hour from 4pm to 8pm*
Saturday Tours December 10th & 17th every 1/2 hour from 3pm to 8pm*
Sunday Tours December 11th & 18th every 1/2 hour from 3pm to 8pm*
Christmas Eve Tour One charter only December 24th 3pm, 4pm, 5pm, 6pm, 7pm*

*6pm tours available for individual participants. Other tours are whole boat charter only.

 Bring your caroling voice

 Enjoy Lake Merritt



Candy Cane treats



Song sheets provided



Water Sleigh \$6/person

\$75/\$100 Private Charter (capacity 15/20)

Call for reservations 510-238-2196

Cash/Visa & Master Card accepted



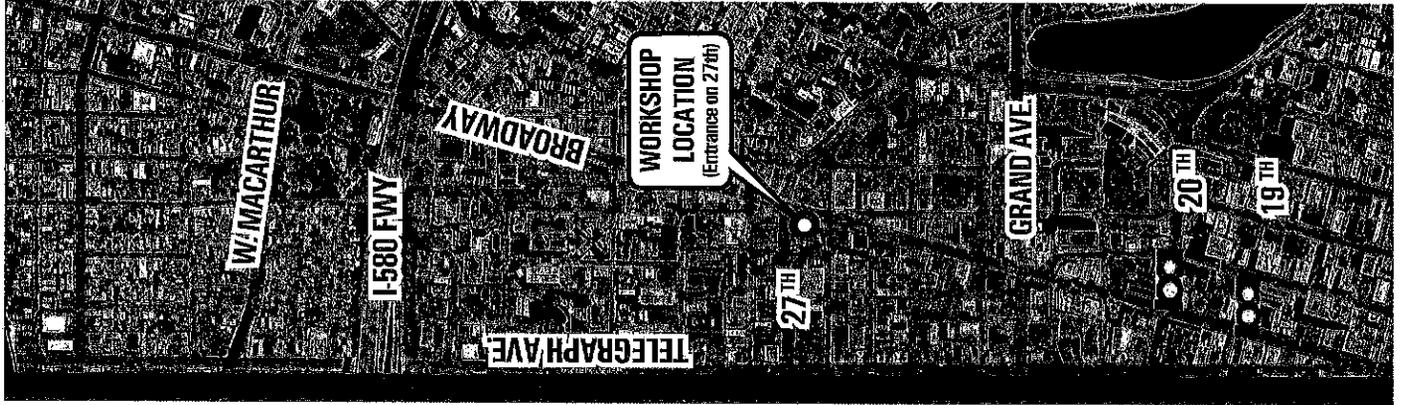
Tours Depart:

Lake Merritt Boating Center ~ *inside Lakeside Park*
568 Bellevue Avenue, Oakland, CA 94610
www.sailoakland.com



Due to the high demand for our programs, all refund / transfers MUST be requested 10 days in advance of the event and are subject to a \$10 processing fee. Cancellation due to weather is at the discretion of Boating Staff & full refunds will be issue.

BROADWAY VALDEZ DISTRICT SPECIFIC PLAN



PUBLIC REVIEW DRAFT PLAN CONCEPT

Come and join us at the next community workshop for the Broadway Valdez District Specific Plan (BVDSP)!

Planning staff will present the **Public Review Draft Plan Concept** followed by time for comment and discussion. The Public Review Draft Plan Concept will include proposals for the Plan Area about:

- Land Use
- Urban Design
- Transportation

The **Public Review Draft Plan Concept** document, as well as other additional meeting details and project information, will be available at the project website at www.oaklandnet.com/bvdsp by December 1, 2011.

Date: Thursday, Dec. 8, 2011

Time: 6:00 p.m. – 8:00 p.m.
(Doors open at 5:30 p.m.)

Location: Fellowship Hall
First Presbyterian Church
2619 Broadway (Entrance on 27th St.)

To request Chinese interpretation, please call or email at least 3 days in advance of the meeting and specify Mandarin or Cantonese.

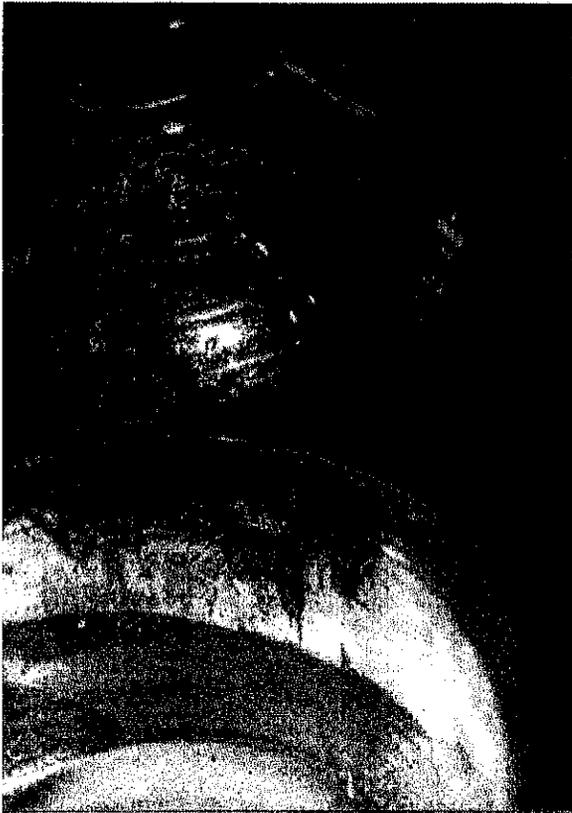
如果你準備出席這次會議並需要中文翻譯，請於會議前3日致電或電郵告訴我們你需要廣東話或普通話翻譯。

Email(電郵地址): bvdsp@oaklandnet.com

Phone/Message line (電話/語音專線): 510-238-7905

Project website (網頁): www.oaklandnet.com/bvdsp





*Support local artist and your
community art center*

*Please join
us for*



Annual Winter
Pottery and Craft Sale

Sunday, December 11th, 2011
12 PM to 4 PM
(rain or shine)
Free Admission



If you would like to set up a table for your business at this event, contact us to purchase a table at 510-397-5027 / studiooneartcenter.net



All proceeds go to support
programming for children and youth.



365 45th St. Oakland, CA 94609

