



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: May 4, 2012

INFORMATION

Following are the key activities to be highlighted this week:

Deanna J. Santana Selected to Receive the Powerful Women of the Bay 2012 Award – City Administrator Deanna J. Santana has been selected to receive the Powerful Women of the Bay Award. The 3rd Annual Powerful Women of the Bay Awards, formerly, the March into Women's History Month Awards, will celebrate the contributions of outstanding women in the San Francisco Bay Area. The purpose of the awards is to recognize the outstanding achievements of women in their chosen career field. Past honorees have included entrepreneurs, corporate executives and both community and civic leaders that have made major sacrifices to make a difference in their communities and enrich the lives of others. The Awards Luncheon will be held on May 31 at Scott's Seafood Restaurant in Jack London Square.

Clorox and Other Major East Bay Businesses Join Mayor Jean Quan to Voice Their Support to Keep the A's in Oakland – On May 3, Chairman and CEO of The Clorox Company Don Knauss, joined by several of the largest companies located in the East Bay, stood with Oakland Mayor Jean Quan to announce support for keeping the Athletics baseball team in Oakland. At the event, Knauss made it clear that Clorox and the East Bay business community are strongly and enthusiastically committed to keeping the Oakland A's here in Oakland in a new, world-class stadium. If the current ownership group is not committed to Oakland, the business community said they wanted to make it clear that they have identified an ownership group with the financial wherewithal to buy the team, keep them here and get a new stadium built. Other business leaders who participated in the announcement included: Kaiser Permanente, Pandora Internet Radio, Signature Development Group, Matson Navigation Company, Safeway, World Market, Wendel Rosen Black & Dean, Reynolds and Brown, Bigge Crane & Rigging, Jobs and Housing Coalition and Oakland Metropolitan Chamber of Commerce. For more information, please contact Sue Piper, Special Assistant to the Mayor at (510) 238-7439 or spiper@oaklandnet.com. <http://www2.oaklandnet.com/w/OAK034740>

City of Oakland Receives Independent Monitor's 9th Quarterly Report on Negotiated Settlement Agreement – On April 30, the Independent Monitor evaluating the Oakland Police Department's compliance with the Negotiated Settlement Agreement (NSA) released their ninth quarterly report. The report, which evaluates the department's progress on complying with 22

remaining active tasks under the NSA, covers the three-month period of October 1 to December 31, 2011. Oakland Police Chief Howard Jordan was appointed Interim Chief on October 13, 2011, so this report covers the first quarter of NSA work under his leadership. As City officials noted in January 2012, for the first time in the NSA's nine-year history, the City has achieved governance alignment and solidified a cohesive team of City officers—the Mayor, City Administrator, City Attorney and Chief of Police—who have made NSA compliance and long-term reform a shared priority. For more information, please contact Karen Boyd, Citywide Communications Director at (510) 238-6365 or kboyd@oaklandnet.com.
<http://www2.oaklandnet.com/w/OAK034719>

City of Oakland Returns to Normal After May 1 Events – Beginning the morning of May 2, the City of Oakland had returned to normal following a long day of mostly peaceful protests. Between 7:00 a.m. through about midnight, as many as 5,000 demonstrators engaged in a wide variety of protests, strikes, actions and marches—some permitted and many not—in locations across the City. By and large, the events unfolded peacefully and the City met its primary goal of facilitating the various marches and expressions while quickly addressing unlawful behavior. As has happened many times before, there was a small group of people who came to Oakland intent on provoking violent confrontations with the police and vandalizing the city. Fortunately, the Oakland Police Department was able to isolate those individuals, arrest them quickly and minimize the damage they were able to cause. For more information, please contact Karen Boyd, Citywide Communications Director at (510) 238-6365 or at kboyd@oaklandnet.com.
<http://www2.oaklandnet.com/w/OAK034738>

Government of Kuwait to Meet with Public Works Agency Staff—On May 11, representatives from the Government of Kuwait will be meeting with Public Works Agency staff from 1:00-3:00 p.m. to see a demonstration of *Cityworks*, the work management system used to handle the intake of citizen requests. For more information, please contact John McCabe, Public Works Project Manager at jmccabe@oaklandnet.com.

Oakland Police Make Arrests in Downtown Robberies – On April 22, the Oakland Police Department made two notable arrests in connection with downtown robberies. At 11:25 p.m., Oakland Police officers were dispatched to the 1400 block of Franklin Street on a report of a robbery. Both victims told the police that while they were walking home they were approached by two suspects on foot. One of the suspects brandished a knife, while the second suspect took items from both victims. Both suspects then fled the scene on foot. During the officer's preliminary investigation, they were able to track the suspects to the 100 block of Oak Street, where they were detained. The victims were able to positively identify the two suspects as being responsible for the robbery. Police arrested San Francisco resident Rashawn Jones and Oakland resident Joshua Crumel. The Alameda County District Attorney's Office charged both Jones and Crumel with robbery and assault. Investigators are looking into the possibility of more downtown robberies in connection with these two suspects. For more information, please contact Officer Johnna Watson at (510) 238-7230 or at opdmedia@oaklandnet.com.

The Oakland Public Library launched "Discover and Go" Service on May 1 – On May 1, the Oakland Public Library launched "Discover and Go" service. "Discover and Go" makes free

passes to museums and other cultural institutions available to library card holders. Visit <http://discover.oaklandlibrary.org/> and follow a few simple steps to procure a pass. Participating partners currently include: Aquarium of the Bay, Asian Art Museum, Bay Area Discovery Museum, Bedford Gallery, California Academy of Sciences, California Historical Society, California Shakespeare Theater, Cartoon Art Museum, Charles M. Schulz Museum, The Contemporary Jewish Museum, Exploratorium, GLBT History Museum, The Lawrence Hall of Science, Lindsay Wildlife Museum, The Marine Mammal Center, Museum of Children's Art, Museum of Craft and Folk Art, Museum of the African Diaspora (MoAD), Napa Valley Museum, Oakland Aviation Museum, Oakland Museum of California, Pacific Pinball Museum, Peralta Hacienda Historical Park, Saint Mary's College Museum of Art, San Jose Museum of Art, USS Hornet Museum, Vallejo Naval and Historical Museum and the Yerba Buena Center for the Arts. For more information, please contact Carmen Martinez, Library Director, at (510) 238-6608 or cmartinez@oaklandnet.com.

CORE (Communities of Oakland Respond to Emergencies) Neighborhood Groups Practice Ability to Respond – On the morning of April 28, a simulated 6.3 earthquake on the Hayward fault provided an opportunity for 38 neighborhoods and approximately 500 or more residents throughout Oakland to practice their skills in responding to a major earthquake or other significant disaster. This was the 7th annual CORE Citywide Emergency Response Exercise, organized by the Oakland Fire Department, Office of Emergency Services. Other participants included local ham radio operators, Oakland City staff, Firefighters, the Oakland Fire Chief Teresa Deloach Reed, Honorable Mayor Quan and various City Council Members. CORE is a free emergency and disaster prevention, preparedness and response training program for individuals, neighborhood groups and community-based organizations in Oakland. Oakland residents and Oakland City Employees who are interested in signing up for free CORE training can contact CORE at (510) 238-6351 or core@oaklandnet.com. For more information, please contact Renee Domingo, Office of Emergency Services Director at (510) 238-6353 or rdomingo@oaklandnet.com.

American Red Cross and the Oakland Police Department Need Your Help to Save Lives! – On May 9, following the Oakland Police Department's (OPD) rewarding work this year with Saint Baldrick's Foundation and Special Olympics fundraising, the OPD will sponsor their bi-annual blood drive with the American Red Cross. Please join our Officers' efforts and donate blood from 9:00 a.m.- 3:00 p.m. in the lobby of the Police Administration building, located on 455 7th Street. Below are some interesting facts about blood donors:

- The number one reason donors say they give blood is because they "want to help others;"
- Two most common reasons cited by people who don't give blood are: "Never thought about it," and, "I don't like needles;"
- One donation can help save the lives of up to three people;
- Only seven percent of people in the U.S. have O-negative blood type. O-negative blood type donors are universal donors as their blood can be given to people of all blood types;
- Type O-negative blood is needed in emergencies before the patient's blood type is known and with newborns who need blood; and,

- Only 3 percent of people in the U.S. have AB-positive blood type. AB-positive type blood donors are universal donors of plasma, which is often used in emergencies, for newborns and for patients requiring massive transfusions.

OPD has earned the reputation with the American Red Cross as a major donor of blood. To schedule your appointment, please log on to redcrossblood.org, enter the Sponsor Code: opd84 or call 1-800-red cross. You will need valid identification to donate. If you have questions regarding your eligibility to donate blood, please call 1-866-236-3276. For more information about the blood drive, please contact Sergeant Rick Andreotti at randreotti@oaklandnet.com

Public Works' Arbor Day Celebration Was a Success -- For the 27th consecutive year, the City of Oakland celebrated Arbor Day with a community planting and environmental education program with school children. 6th, 7th, and 8th graders from St. Paul's School planted 40 trees in Lakeside Park, coinciding with the National Arbor Day program that publicizes the importance of tree planting and long-term care. Arbor Day is one of many ways the City works to maintain its status as a sustainable and green city. This year, ten western red bud, five Monterey Cypress, ten red oaks and six red leaf crab apple trees will enhance the beauty of Lakeside Park and provide enjoyment for all visitors. Lakeside Park at Oakland's Lake Merritt is a nationally recognized bird sanctuary and the trees provide vital habitat and food for many bird species. For more information, please contact Kristine Shaff, Public Works Public Information Officer at (510) 238-2966 or kshaff@oaklandnet.com.

Tool Lending Library Announces Longer Check-Out Times and Other Changes – Effective immediately, the Oakland Public Library's Tool Lending Library, located at the Temescal Branch Library on 5205 Telegraph Ave., is making improvements to its services, including increasing check-out times to four days. The longer check-out times will help even out the flow of tools in-and-out of the system, as well as provide benefits to patrons requiring tools for an extra day. Additionally, the Tool Lending Library is making changes to its holds system. The new system, which will utilize new software in use at the Library, is believed to be more efficient, but patrons may need to adjust to the changes. A hold on a tool will last until the same time the next "business" day. Please note that the Tool Lending Library is closed on Thursdays. Tool Lending Library staff have also reorganized their inventory to make room for a greater selection of tools. The Oakland Tool Lending Library, part of the Oakland Public Library system, is a free service to property owners and residents of Oakland, Emeryville, and Piedmont. For a list of tools, hours, rules and regulations, guidelines, and information on registration, please visit <http://www.oaklandlibrary.org/Branches/temtll.htm>.

Public Works Kicks Off Annual Blitz on Potholes – To keep the City of Oakland's vehicular and pedestrian traffic safe, Oakland Public Works is conducting a Pothole Blitz again this year. This year's Blitz began on April 30, and will go through June 22 extending the effort by four weeks longer than last year. Each week, the Blitz will re-locate to another district in the City, starting on Broadway near Manila and Taft Avenues. Last year, the Streets & Sidewalks Division of the Department of Infrastructure & Maintenance filled 3,230 potholes citywide during the Blitz. Crews expect to repair more than 3,500 this year. The focus will be on traffic corridors, schools, hospitals, high traffic pedestrian areas and problem streets. Where necessary and

feasible, their repairs will focus on long-lasting solutions to recurring potholes instead of short-term patches. The public is reminded that potholes are a symptom of deteriorating streets which will not be fixed until a funding source for a street paving program is approved by a public vote. You can also use any one of several alternate methods to Report a Problem. To report potholes, please call the Public Works Hot Line at (510) 615-5556; email pwacallcenter@oaklandnet.com; use the online form at www.oaklandpw.com; or use See ClickFix i-phone app.

Juan Felipe Herrera to Judge Youth Poet Laureate Contest – California's State Poet Laureate and renowned children's author Juan Felipe Herrera has committed to judge the City of Oakland's Youth Poet Laureate contest. Mr. Herrera has noted that he is honored to be a part of the Youth Poet Laureate program, citing the program's goal of promoting education and personal expression. Information about the program is available on the [OPL website](#) or by calling Amy Sonnie, Librarian, at (510) 238-7233.

Upcoming Employment Opportunities – DHRM anticipates the following new job postings for the week of May 7, 2012:

- Fire Prevention Bureau Inspector, Civilian (Selective Language Certification)
- Heavy Equipment Mechanic

For the most up-to-date information on City jobs, please view the Employment Information page on our website at: <http://agency.governmentjobs.com/oaklandca/default.cfm>. The website also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line, and how to submit a job interest card for positions not currently posted. If you have questions please contact Daryl Look, Principal Human Resources Analyst at (510) 238-4479 or dlook@oaklandnet.com.

May is "Older Americans Month" – On May 16, from Noon to 1:30 p.m., the Department of Human Services will host the Annual Older Americans Month Celebration on Frank H. Ogawa Plaza. Oakland will celebrate the leadership, creativity, and contributions of our diverse senior residents. Join Mayor Jean Quan as we honor our wonderful seniors. This year's celebration will include music, information, refreshments and fun. The City of Oakland is home to the most culturally diverse senior residents in Alameda County, the seniors in Oakland choose to live here to access the variety of social, political, cultural and spiritual opportunities. The Oakland Department of Human Services has programs to help seniors live independently in our beautiful city. For more information call Tammy Siu, Aging and Adult Service Manager, at (510) 238-6137 or tsiu@oaklandnet.com.

7th Annual Walk to End Poverty: Take the Power of 10 Challenge – On May 19, take a stand to end poverty by committing to the "Power of 10 Challenge" and form a team of 10 for the 7th Annual Walk to End Poverty. This FREE event is being hosted by the Alameda County, Oakland Community Action Partnership (OCAP) to raise awareness and educate all Alameda County residents about the social factors that impact poverty. Registration begins at 9:00 a.m. at the Lake Merritt bandstand across from the Garden Center, at 666 Bellevue Avenue. The walk starts at 10 a.m. and the first 500 attendees who bring a non-perishable food item to donate to the Alameda

County Community Food Bank will receive a free t-shirt. Immediately following the walk, a community fair will be held to educate and inform the community about available programs, services, and opportunities for those who qualify. Enjoy live entertainment provided by local artists who are committed to social change. Local elected officials will also be on hand to share their ideas and position on how we can collectively work together to address poverty– because together we can make a difference! www.OaklandCAP.org . For more information, please call Estelle Clemons, OCAP Manager, at (510) 238-3597 or eclemons@oaklandnet.com.

New Kitchen Garden at Allendale Recreation Center – On April 28, the Allendale Recreation Center, located at 3711 Suter Street, hosted volunteers from Rebuilding Together Oakland, Clark Construction and the local community to create a kitchen garden for the youth urban agriculture program at the Allendale Recreation Center. Funds from the Community Development Block Grant (CDBG) were used to support initiative. For more information, please contact George Henderson, Recreation Center Director, at (510) 535-5635 or ghenderson@oaklandnet.com.

Messengers4Change and 100 Women Against Violence to Host 100% Strong Peace Event and Gun Buyback – On June 2, members of the community will be marching from East Oakland (100th Avenue/International Blvd.) and West Oakland (City Hall) to culminate at De La Fuente Plaza in the Fruitvale for a peace rally, resource fair and gun buyback. Both walks begin promptly at 10:00 a.m. and the event will run from Noon to 4:00 p.m. The objective is to engage the community in violence prevention and to inform the community of the multitude of resources and services available to them. Messengers4Change are active Oakland residents who have taken a stand against violence in their neighborhoods. 100 Women Against Violence is a group of women who have joined together in an effort to use their collective talents to reduce violent crimes. Together, their aim is to strengthen Oakland families and communities by creating events that will educate and empower citizens to work with others toward a healthy, positive and safe city and environment. If you are interested in having a table at the resource fair, please contact Jennifer Argueta at (510) 238-2056 or jargueta@oaklandnet.com. For more information about Messengers4Change, please visit: www.messengers4change.org.

Cultural Funding Program Applications Online – Applications for the Fiscal Year 2012-13 Cultural Funding Program are now available online for the following grant categories: Art in the Schools, Individual Artist Project, Organization Project and Organizational Assistance. The application deadline for all programs is May 25. Organizational Assistance Applicants are required to submit a letter of intent to apply by May 4. For more information, please contact Steven Huss, Cultural Arts Manager at (510) 238-4949 or shuss@oaklandnet.com. Additional information about the program, and links to the online applications can be found at: <http://bit.ly/HkKoNa>.

Information Memorandums:

The following Information Memorandums were released in the last seven days:

Instructions for Reserving the Hearing Rooms and City Council Chambers – Effective Monday, April 23, the Facilities Services Division of the Public Works Agency assumed responsibility for managing the calendars and coordinating the reservations for City Hall's Hearing Rooms and Council Chambers. <http://www2.oaklandnet.com/w/OAK034707>

Upcoming Meetings and Events:

The California Preservation Conference – May 3-6, Oakland Marriott City Center. Three days of education and networking with 125 speakers and 500+ expected attendees. Educational sessions cover a range of topics such as preservation basics, economic development, new technologies for historic buildings, planning for change, industrial reuse and preservation in the 21st Century. For more information, please visit: www.californiapreservation.org.

KONO Celebrates the City's 160th Birthday with a New Look – May 4, 4:00 p.m. to 6:00 p.m., Shadravan Studios, 2435 Telegraph Avenue. Please be our guest at our May 4 beautification celebration for the KONO commercial district and help us celebrate Oakland's 160th birthday with a new look. For more information, please email shari@koreatownnorthgate.org or call (510) 343-5439.

Oakland Police Department Open House – May 4, 5:00 to 7:30 p.m., Police Administration Building, 455 7th Street. For the first time ever, the Oakland Police Department will host an Open House of the Police Administration Building. During this event, community members will have an opportunity to meet members of the organization, learn all about the different services OPD has to offer, get to know other members of the community, and meet the Chief of Police and his executive team. For more information, please contact Yolanda Morris at ymorris@oaklandnet.com or Lea Rubio at lrubio@oaklandnet.com.

Cinco de Mayo Celebration at Brookdale Recreation Center – May 5, Noon, Brookdale Recreation Center, 2535 High Street. Join us for a Cinco de Mayo celebration at the soon to be renovated Brookdale basketball courts. Golden State Warrior Stephen Curry, Sprite, PG&E and other community partners will be in attendance. For more information, contact Rich Bolecek, Recreation Center Director at (510) 535-5632 or rbolecek@oaklandnet.com.
<http://www2.oaklandnet.com/w/OAK034776>

Mother's Day Tea at DeFremery Recreation Center – May 5, DeFremery Recreation Center, 1651 Adeline Street. Please join DeFremery Recreation Center for their \$5 Mother's Day Tea. Homemade desserts and sandwiches will be provided. Guests may bring their own table setting and have the option to dress to impress. For more information, please contact Valorie Winn, Recreation Director at (510) 238-7739 or ywinn@oaklandnet.com.

AARP Driver Safety Class - May 4 and 11, 10:00 a.m. - 2:30 p.m., Downtown Oakland Senior Center, 200 Grand Ave. This two-session class is geared for seniors age 50 and over. Certificates are provided to participants who attend both sessions. Pre-registration is strongly encouraged as classroom size is limited. For more information, please call the Downtown Oakland Senior Center at (510) 238-3284.

2nd Annual Peace Walk and Block Party – May 9, 4:00 p.m. Manzanita Recreation Center, 2701 22nd Ave. Join Office of Parks and Recreation's Manzanita Recreation Center as they participate in the 2nd Annual Peace Walk and Block Party. For more information, please contact Frederick Morris Recreation Supervisor at (510) 535-5625.

19th Annual Bike to Work Day – May 10, 7:00-9:00 a.m. Oakland City Hall, 14th and Broadway Streets. Bike downtown for Oakland's 19th annual Bike to Work Day at City Hall. Pancakes, prizes, and all-day valet bike parking. Tables, tune-ups, and transport info. Bicyclists can enter to win round-trip tickets to Santa Barbara and a Tern folding bike! For more information, please email bikeped@oaklandnet.com. <http://www2.oaklandnet.com/w/OAK034777>

Hershey's Track & Field Meet – May 12, 8:30 a.m.-5:00 p.m., McClymonds High School, 2607 Myrtle Street. Youth Sports is hosting Hershey's Track & Field Meet. For registration information, please contact Willie White, Track and Field Coordinator at (510) 238-3897 or Armond Gray, Youth Sports Coordinator at (510) 238-6279.

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National Safe Boating Week Open House – May 19, 11:00 a.m. to 5:00 p.m., Lake Merritt Boating Center, 568 Bellevue Avenue. Join us at Lake Merritt to learn about Boating Safety and enjoy free boat rentals to celebrate National Safe Boating Week! All ages and skill levels

welcomed. Sponsored by the California Department of Boating & Waterways. For more information, please visit www.sailoakland.com.

13th Annual Spring Community Flea Market – June 2, 8:00a.m – 3:00 p.m., North Oakland Senior Center, 4714 Martin Luther King, Jr. Way. To reserve space, volunteer or donate to the Spring Community Flea Market, please contact the North Oakland Community Center at (510) 597-5085.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator

Attachment