



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: April 12, 2012

INFORMATION

Following are the key activities to be highlighted this week:

Update On Occupy Oakland Activities – On the evening of April 10, Occupy Oakland gathered to celebrate the six-month anniversary of the encampment at Frank Ogawa Plaza. The event was promoted as a “one-night occupation, feast, concert and speak-out.” A crowd of over 50 people erected canopies to protect themselves from the rain, ate food, and listened to music. City staff attempted to contact the event organizers in advance to inform them that their event required a Special Events Permit and Sound and Plaza Facility Permits from the City. In addition, a temporary Health Permit from Alameda County was required for serving food. Staff attempts to reach out to the organizers were unsuccessful. The event was low-key and ended without incident at approximately 9:15 p.m. The Oakland Police Department (OPD) cited the owner of a sound system for playing amplified music without a permit. However, there were no arrests, no vandalism, no acts of violence to persons or property, no uses of force and no injuries. For more information, please contact Arturo Sanchez, Deputy City Administrator at (510) 238-7542 or asanchez@oaklandnet.com.

Department of Human Services Receives Grant to Support Rapid Re-Housing Initiative – The Department of Human Services, Community Housing Services Division, is part of a county-wide collaboration that has received a Supportive Housing Program Grant award of \$852,468 for a rapid re-housing initiative called Alameda County Impact. The City of Oakland will use these funds to build on its nationally recognized housing-first model program named The Oakland PATH Rehousing Initiative (OPRI). The OPRI was conceived as a program to move people directly from homeless encampments into safe and affordable housing. Through its collaborations with skilled non-profit providers and the Oakland Housing Authority, OPRI has expanded to include shelter residents, transition aged youth, and people returning to Oakland from the criminal justice system. These homeless and disabled individuals will receive the services and housing necessary to live more stable and healthy lives. OPRI-Impact is also expected to result in a reduction in interactions with law enforcement and other public resources such as hospitals and public works. The Community Housing Services Division is being held as a national model for their accomplishments. For more information, please contact Susan Shelton, Community Housing Services Division Manager, at (510) 986-2721 or sshelton@oaklandnet.com.

West and North Oakland Community CompStat Meeting – Police Chief Howard Jordan and Mayor Jean Quan invite concerned residents and community members to attend the next scheduled OPD Community CompStat meeting on April 19, at 6:30 p.m., at the North Oakland Senior Center, located at 5714 Martin Luther King Jr. Way. Topics will focus on how crime reduction strategies are developed, implemented, and measured in the flatland beats of West and North Oakland. Attendees will have the opportunity to hear from Mayor Quan and Chief Jordan, and meet their local Neighborhood Service Coordinators, Problem Solving Officers, Oakland Police supervisors and commanders. For more information, please contact Sgt. Christopher Bolton at (510) 238-3131 or cbolton@oaklandnet.com.

Fresh Food Distribution for Low-Income Families – On April 20, the Department of Human Services' Hunger Program is sponsoring a food distribution for low income families and seniors at multiple sites throughout Oakland. Bags will consist of 15 pounds of frozen poultry, fresh produce and dried goods. To be eligible, families must provide proof of residence in one of the seven Community Development Districts in the City of Oakland. For more information and specific site locations, please visit www.oaklandhumanservices.org.

Children at Oakland Head Start Centers Receive Free Eye Exams and Glasses – The University of San Diego's Eye Mobile Van in partnership with Prevent Blindness of Northern California will be conducting follow-up eye exams at Oakland Head Start centers for the next 6 weeks. Children in need will receive prescription glasses with their names engraved on them free of charge. For more information, please contact Usana Pulliam-Hopkins, Early Childhood Services Manager, at (510) 238-7186 or upulliam@oaklandnet.com.

Cultural Funding Program Applications Now Online – Applications for Fiscal Year 2012-13 Cultural Funding Program are now available online for the following grant categories: Art in the Schools, Individual Artist Project, Organization Project and Organizational Assistance. The application deadline for all programs is May 25. Organizational Assistance Applicants are required to submit a letter of intent to apply by May 4. For more information, contact Steven Huss, Cultural Arts Manager at (510) 238-4949 or shuss@oaklandnet.com. Additional information about the program, and links to the online applications can be found at: <http://bit.ly/HkKoNa>

Discussion of the Benefits and Impacts of the BRT Project for Older Adult Riders and Riders With Disabilities – On April 16 between 11:30 a.m. to 12:30 p.m., a joint committee of the Oakland Mayor's Commission on Aging and Commission on Persons with Disabilities will discuss the Alameda-Contra Costa Transit District (AC Transit) East Bay Bus Rapid Transit (BRT) project. Commissioners will be reviewing the Downtown Oakland to San Leandro ("DOSL") Alternative adopted by the AC Transit Board of Directors on April 25. The meeting will focus on the benefits and impacts of the BRT Project for older adult riders and riders with disabilities, and for merchants and residents along the BRT route in Oakland. In addition, Commissioners will learn about various studies that AC Transit and City staff have completed. Representatives from AC Transit and Oakland Public Works will make a presentation and answer questions from commissioners and the public about this major transportation project. This meeting will be held at Oakland City Hall, Hearing Room 3, located at 1 Frank H. Ogawa

Plaza. For more information, please contact Christine Calabrese, ADA Programs Division Manager at (510) 238-4754 or ccalabrese@oaklandnet.com.

Citywide Spring Egg Hunts – This past weekend, the Office of Parks & Recreation (OPR) hosted Spring Egg Hunts at 14 parks and recreation centers throughout Oakland. Activities included music, dancing, games, crafts, and other activities, and all together served over 5,000 children and families. For more information, please visit: www.oaklandnet.com/parks.

Upcoming Meetings and Events:

Oakland Public Library Offers Free Tax Help – Through April 16, trained volunteers will be on hand at several library locations to help residents file their taxes. This free assistance is made possible thanks to a long-standing partnership between the Oakland Public Library and the American Association for Retired Persons (AARP). The service will be available at the Main Library, César Chávez Branch, Eastmont Branch, Dimond Branch and Golden Gate Branch. Most locations require advance appointments (call ahead), but walk-ins are accepted at Main and Eastmont on a first-come, first-served basis. For a complete schedule and additional information, please visit: [www.oaklandlibrary.org/PR/Free%20Tax%20assistance%202012%20\(2\).pdf](http://www.oaklandlibrary.org/PR/Free%20Tax%20assistance%202012%20(2).pdf).

Rock the Boat Spring Break 2012 – April 9 - 13, 9:00 a.m. - 4:00 p.m., Lake Merritt Boating Center, 568 Bellevue Ave. The Girl Scouts of Northern California and the City of Oakland's Lake Merritt Boating Center offer this special program for young ladies, ages 6 to 10. Participants will gain boating skills and discovery through arts & crafts, games, songs and adventures in nature. This is also a recruitment event for the Girl Scouts of Northern California. Registration deadline is March 23. For more information, please call Nicole Jones at (800) 447-4475, ext. 3011 or via email njones@girlscoutsnorcal.org.

April Pools Day – April 13, 3:00 - 6:00 p.m., East Oakland Sports Center at Bill Patterson Park, 9161 Edes Drive. This pool safety demonstration will mainly serve the Oakland community and its surrounding cities. There will be safety presentations from the Oakland Fire Department at 3:00 p.m., Oakland Lifeguards at 5:30 p.m. and a Boating Safety Presentation at 5:45 p.m. by *Outdoor Recreation*. For more information and to sign up, please contact Anthony Schriver, Recreation Specialist at (510) 615-5838.

Strictly Sail Pacific – April 12-15, 10:00 a.m., Jack London Square, Broadway at Water St. The largest all-sail boat show on the West Coast. Check out the latest sailboats, sailing gear, accessories and hardware. Hands-on demonstrations and interactive seminars. Free daily seminars and free sailboat rides. For more information, please visit: <http://www.strictlysailpacific.com/shows/pacific.asp?show=pa>.

Food Giveaway at Rainbow Recreation Center – On April 14, 8:00 a.m.-Noon, Rainbow Recreation Center, 5800 International Blvd. Rainbow Recreation Center will host a food

giveaway in partnership with Sister Alice Muhammad. For more information, please contact Horace Houston, Recreation Center Director at (510) 615-5751.

Oakland Veg Week – April 15-21, various times. A variety of events focused on a plant-based diet including lectures, a film screening, restaurant specials and a free celebration. For more information, please visit: <http://oaklandveg.com/>.

Spring Swing Celebration – April 17, Noon-1:00 p.m., Oakland City Center, Broadway at 13th Street. Swing into Spring with the retro sounds of a Swing band. For more information, please visit: www.oaklandcitycenter.com/events.

Movie in the Park 2012 – Kung Fu Panda – April 20, 6:30 p.m. – 9:30 p.m., Redwood Heights Recreation Center, 3883 Aliso Ave. All movies begin at dusk. Please note that this time changes in the spring, summer & fall. Be sure to dress warm, bring a lawn chair and/or blanket. Popcorn & hot chocolate will be available for purchase with proceeds going to the scholarship fund. For more information, please visit: www.oaklandnet.com/parks.

Oakland East Bay Symphony (OEBS) Concert: Notes from the Philippines – April 20, 8:00 p.m., Paramount Theatre, 2025 Broadway. David Requiro makes his OEBS debut playing Dvorak's Cello Concerto, written during the composer's final year in New York. Also on the program will be works by Filipino composers, including a new work by a Filipino jazz composer commissioned by OEBS. For more information, please visit: www.oeps.org.

Earth Day – April 21. Come join thousands of Oaklanders who will “clean it, green it and mean it” starting at eight different locations throughout the City to make Oakland a better place to live. For more information, please visit: www.oaklandearthday.org.

Earth Day in Redwood Heights – April 21, 9:00 a.m. to 12:00 p.m., Redwood Heights Recreation Center, 3883 Aliso Ave. Please sign in at 8:45 a.m. in front of the recreations center. Wear your working clothes. For more information, please visit: www.oaklandnet.com/parks

Earth Day at Mosswood Recreation Center -- On April 21, 9:00 a.m. – Noon, Mosswood Recreation Center, 3612 Webster Street. Mosswood Recreation Center will host an Earth Day Park Clean Up where all community members are welcome! For more information, please contact Elena Bermeo, Program Director at (510) 597-5038.

Oakland Art Murmur Guided Walking Tours – April 21, 2:00-4:00 p.m., Tour starts at Farley's East, 33 Grand Ave. Tours are led by prominent Oakland gallery directors, curators, writers and artists with a different theme each month. This tour's theme is the influence of California College of Arts and Mills College on the Murmur community and the guide will be arts writer Marianna Stark. For more information, please visit: <http://oaklandartmurmur.org/calendar/saturday-stroll>.

Healthy Kids Day & Youth Triathlon! – April 28, 9:00 a.m.-12:00 p.m., Downtown Oakland YMCA, 2350 Broadway. Come participate in our Annual Healthy Kids Day and Youth

Triathlon! Learn and have fun with interactive games, educational opportunities, dance classes, resources tables, arts and crafts, youth programs, a raffle and more! Swim, bike & run in our triathlon, all youth are welcome to participate, no previous experience needed. For more information, please visit: www.oaklandymca.org.

Oakland Police Department Open House – May 4, 5:00 p.m. to 7:30 p.m., Police Administration Building, 455 7th Street. For the first ever, the Oakland Police Department will host an Open House of the Police Administration Building. During this event, community members will have an opportunity to meet members of the organization, learn all about the different services OPD has to offer, get to know other members of the community, and meet the Chief of Police and his executive team. For more information, please contact Yolanda Morris at ymorris@oaklandnet.com or Lea Rubio at lrubio@oaklandnet.com.

AARP Driver Safety Class - May 4 and 11, 10:00 a.m. - 2:30 p.m., Downtown Oakland Senior Center, 200 Grand Ave. This two-session class is geared for seniors age 50 and over. Certificates are provided to participants who attend both sessions. Pre-registration is strongly encouraged as classroom size is limited. For more information, please call the Downtown Oakland Senior Center at (510) 238-3284.

Hershey's Track & Field Meet – On May 12, 8:30 a.m.-5:00 p.m., McClymonds High School, 2607 Myrtle Street. Youth Sports is hosting Hershey's Track & Field Meet. For registration information, please contact Willie White, track and field coordinator at (510) 238-3897 or Armond Gray, Youth Sports Coordinator at (510) 238-6279.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator

Attachment

cc: Agency/Department Directors
Media List



Save the Date!

Friday, May 4, 2012

Oakland Police Dept. OPEN HOUSE!

Date: May 4, 2012
Time: 5:00pm - 7:30pm
Location: 455 - 7th Street
Oakland, CA 94607

Event Sponsor



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Dear Valued Member of the Oakland Community,

Please join us on **Friday, May 4th** at the Police Administration Building, located at 455 - 7th Street, for the first ever Oakland Police Department **Open House** event. During this event, you will have an opportunity to meet members of the organization, learn all about the different services we have to offer, get to know other members of the community, and meet the Chief of Police and his executive team. **We look forward to seeing you there!**

Cynthia Perkins, Assistant to the Director
Oakland Police Department

OAKLAND POLICE DEPARTMENT OPEN HOUSE



"Establishing and
maintaining community
relationships is key to our success"

- Chief Howard Jordan

For more information, feel free to contact the following:

Ms. Yolanda Morris - ymorris@oaklandnet.com
Ms. Lea Rubio - lrubio@oaklandnet.com

MOVIES

IN THE PARK 2012 REDWOOD HEIGHTS RECREATION CENTER

3883 ALISO AVE. OAKLAND, CA 94619 510-492-7827

ALL MOVIES BEGIN AT DUSK - PLEASE NOTE THAT THIS TIME CHANGES IN THE SPRING, SUMMER, AND FALL. BE SURE TO DRESS WARM, BRING A LAWN CHAIR AND/OR BLANKET.

TENTATIVE MOVIE SCHEDULE:

FRIDAY - APRIL 20TH - KUNG FU PANDA (PG 90 MIN.)

FRIDAY - APRIL 27TH -

WILLY WONKA AND THE CHOCOLATE FACTORY - 1971 (G 100 MIN.)

FRIDAY - MAY 18TH - SEABISCUIT (PG 140 MIN.)

FRIDAY - MAY 25TH - FOOTLOOSE - 1984 (PG 107 MIN.)

FRIDAY - JUNE 8TH - CHICKEN LITTLE (G 81 MIN.)

FRIDAY - JUNE 22ND - PUSS IN BOOTS (PG 90 MIN.)

SATURDAY - JULY 14TH - THE SAND LOT (PG 101 MIN.)

FRIDAY - JULY 27TH - BEDTIME STORIES - ADAM SANDLER (PG 99 MIN.)

FRIDAY - AUGUST 3RD - FERRIS BUELLER'S DAY OFF (PG13 103 MIN.)

FRIDAY - AUGUST 31ST - ICE AGE (PG 81 MIN.)

FRIDAY - SEPTEMBER 14TH - MR. POPPER'S PENGUINS (PG 94 MIN.)

FRIDAY - SEPTEMBER 28TH - JUMANJI (PG 104 MIN.)

FRIDAY - OCTOBER 5TH - GREMLINS (PG 106 MIN.)

FRIDAY - OCTOBER 19TH - GASPER (PG 100 MIN.)

*****MOVIES & DATES MAY CHANGE. PLEASE CALL THE CENTER, OR LOOK FOR UPDATED ANNOUNCEMENTS IN THE YAHOO GROUPS OR WWW2.OAKLANDNET.COM/GOVERNMENT/O/OPR/INDEX.HTM**

Thanks to the
RHNA for their
generous support!

'MOVIES MAY BE CANCELLED DUE TO BAD WEATHER (LE RAIN, STRONG WINDS, ETC.)

☞.75 - POPCORN ☞.75 - HOT CHOCOLATE

RED BOY PIZZA FUNDRAISER -

EAT IN OR TAKE OUT DINNER TO RAISE MONEY

FOR THE CENTER. PRESENT THE RED BOY

FLIER AND THE CENTER WILL RECIEVE 15%

SERVED UNTIL 8:45P

ALL PROCEEDS GO TO
OUR SCHOLARSHIP FUND



Title VI Compliance Against Discrimination 43CFR 17.6 (b)
Federal, State, and City of Oakland regulations strictly prohibit discrimination on the basis of race, color, national origin, age, handicap, gender, sexual orientation, AIDS or ARC. Any person who believes he or she has been discriminated against in any program, activity, or facility operated by the Office of Parks and Recreation should write to Director, Office of Parks and Recreation, 2600 Frank T. Ogden Plaza, Box 3200, Oakland, CA 94612 or call (510) 230-0090.
ADA Inclusion Statement: The City of Oakland Office of Parks and Recreation (OPR) is fully committed to compliance with the provisions of the Americans with Disabilities Act (ADA). All programs and services are available to all persons at least 10 days prior to an event. Direct all requests concerning program and disability accommodations to the OPR Inclusive Recreation Coordinator at (510) 615-5990 or inra@oaklandnet.com TTY callers please dial (510) 615-5453