



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: March 16, 2012

INFORMATION

Following are the key activities to be highlighted this week:

Oakland Gains 9,300 Positions According to Beacon Economics Beacon Employment Report—

On March 15, the March 2012 edition of the *Beacon Employment Report* reported that most of the state's job growth from December 2011 to January 2012 was concentrated in the East Bay. Particularly, the report noted that the Oakland Metro Division experienced a gain of 9,300 positions. For more information, please visit:

<http://www.beaconeconomics.com/products/beacon-employment-report-Mar2012.pdf>.

City of Oakland Hosts Badge Pinning Ceremony for New Fire and Police Chiefs – On March 15, newly appointed Fire Chief Teresa DeLoach Reed and Police Chief Howard Jordan participated in a joint Public Safety Badge Pinning Ceremony. Fire Chief Teresa Reed is the first African American woman to lead a major metropolitan Fire Department in the United States. Chief Reed started her career as a Firefighter with the San Jose Fire Department in 1986 and rose through the ranks to the position of Assistant Chief. Police Chief Howard Jordan has served with the Oakland Police Department for 24 years, holding every rank along the way to becoming Chief of Police. In addition to the Police and Fire chiefs, Oakland Police Assistant Chief Anthony Toribio, and Deputy Chief Sean Whent, as well as a host of other personnel from the Police and Fire departments were recognized. For more information, please contact Cynthia Perkins, Assistant to the Director at (510) 238-6093 or at cperkins@oaklandnet.com.

Oakland Police Ask For Your Help in Solving Crimes -- In the current environment of high demand and fewer resources, the Oakland Police Department (OPD) is identifying ways to increase our efficiency when responding to, and solving, crimes. As such, OPD is asking community members to aid OPD in improving the review and use of new or existing closed-circuit television camera systems (CCTV) that may be installed in your homes or businesses. Owner installed and operated video surveillance is an invaluable investigative tool, and this evidence greatly increases solvability as well as our effectiveness. Too often, these systems go unused for a variety of reasons. If you, your home, or your business become the victim of crime, or if you believe your CCTV system has captured images associated to a crime or potential

suspects, call OPD immediately (EMERGENCY: 911 or (510) 777-3211, NON-EMERGENCY: (510) 777-3333. Please also review and consider the following:

- Familiarize yourself with your CCTV system. Your cameras should be well maintained and operational. In addition to you, your employees or family members should be familiar with how the system works and records;
- Don't risk manipulating your system if you are uncertain. OPD can work with a video recovery specialist to ensure that any potential evidence is preserved;
- For analog systems, please change tapes routinely so the tape quality doesn't wear out. Consider rotating and saving tapes from previous days in a safe and secure location;
- Ensure that any responding officers or investigators on the scene are aware of your camera system's existence; and,
- If you have a security company using an off-site recording technology, promptly contact them after notifying the police.

No one individual or agency working alone can prevent crime; success takes police and citizens working in partnership. This is one area where, together, OPD and the community can add to Oakland's safety. For more information, please contact Sgt. Christopher Bolton, Chief of Staff at (510) 238-3131 or at cbolton@oaklandnet.com.

Oakland Police Need Community Volunteers to Help Select New Recruits - The Oakland Police Department is looking for community members to become involved in the hiring of future police officers for the City of Oakland. Community volunteers are needed participate as evaluators during the oral interview phase of the recruitment process occurring between April 23-27. Panelists will be required to arrive at 8:00 a.m. for one hour of training and interviews will be conducted between the hours of 9:00 a.m. – 5:00 p.m. Each panel will consist of three panelists, including a sworn member of the Oakland Police Department, City of Oakland employee, and community volunteer. In order to qualify as a community volunteer panelist, you must live, work or own a business in the City of Oakland. A two day minimum commitment is requested; however, volunteers may participate up to five days. Oral interviews are currently scheduled as follows:

- Monday, April 23 8:00 am – 5:00 pm
- Tuesday, April 24 1:00 pm – 8:00 pm
- Wednesday, April 25 8:00 am – 5:00 pm
- Thursday, April 26 8:00 am – 5:00 pm
- Friday, April 27 8:00 am – 5:00 pm

This is an opportunity to for members of the community to contribute to an important process and ensure the most qualified recruits are selected for the next police academy. Anyone interested in serving as an assessor should contact Ms. Antoné Hicks at (510) 238-3339 or at ahicks@oaklandnet.com.

Public Works Annual Pothole Blitz - Between April 30-June 22, Public Works (PW) will conduct their annual pothole blitz to fill pothole citywide. PW Crews hope to fill 3500 potholes this year. In comparison, 3230 potholes were filled last year. Where necessary, Public Works crews will focus on developing long lasting solutions to recurring potholes instead of short term patches. The public is reminded that potholes are a symptom of deteriorating streets which will not be fixed until a funding source for a street paving program is approved by a public vote. To report potholes, please call the Public Works Hot Line at (510) 615-5556; email pwacallcenter@oaklandnet.com; or use See ClickFix i-phone app.

City of Oakland Redistricting Efforts - The City Administrator's Office is beginning the work with the Department of Planning, Building and Neighborhood Preservation on redistricting by gathering census data on population changes in the existing Council Districts. Once this information is collected, it will be available for the public view. The last redistricting occurred in 2003, and per the City's process of redistricting as outlined in City Charter section 203, the next redistricting effort is due in 2013. During the data collection, process questions on redistricting may be directed to Eric Angstadt, Director of the Department of Planning, Building and Neighborhood Preservation at (510) 238-6190 or at eangstadt@oaklandnet.com.

Temporary Roadway Work Zone, Anticipated Traffic Delays on San Leandro Street – On March 15 and 16, the City of Oakland will temporarily close two of the four travel lanes on San Leandro Street at 47th Avenue, one in each direction, for two days to allow for much needed roadway improvement work. Two-way traffic will be maintained on San Leandro Street at all times, however traffic delays are anticipated during construction hours (7:00 a.m. – 5:00 p.m.) for both Thursday, March 15 and Friday, March 16. Posted alternate routes will be on Highway 880 and International Boulevard via 66th Avenue or High Street. Residents and businesses will receive notice of the construction; though all businesses will maintain street access, there may be additional traffic congestion during the construction period. The City is working with Union Pacific Railroad to rehabilitate railroad tracks and roadway pavement between the tracks crossing San Leandro Street at 47th Avenue for the safe and convenient travel of motor vehicles. For more information, please contact Oakland Public Works, Transportation Services Division at (510) 238-3684.

The Wildlife Refuge Turns 142 years Old, Making It The Oldest Wildlife Refuge in America! – This week marks 142 years since the the Office of Parks and Recreation's (OPR) Lake Merritt wildlife refuge was founded by Dr. Samuel Merritt, former Oakland Mayor and shoreline property owner on March 18, 1970. In the 155 acre lake, there are five dedicated bird islands as well as an expansive shoreline that offers close-up viewing of bird life, behavior and habitat. For birds along the Pacific Flyway, it is an important sanctuary and stop-over during migratory seasons. The Lake Merritt Wildlife Refuge is a U.S. National Historic Landmark on the National Register of Historic Places and a designated landmark by the Oakland Landmarks Preservation Advisory Board. For more information about this historic day contact Alexa Fulper, Recreation Leader II PPT, at (510) 238-3739 or at AFulper@oaklandnet.com.

East Oakland Sports Center Offers Special 10 Days for \$10 Offer in March – Throughout March, the East Oakland Sports Center is offering special promotional offer to introduce

Oakland residents to this state-of-the-art facility. For just \$10, patrons can visit the center for 10 consecutive days and use the gym, attend various fitness classes, swim laps in the swimming pool, splash around in the lazy river and zip down the whitewater slide. The gym includes new treadmills, elliptical machines, stair climbers, free weights, resistance machines and much more. Fitness classes include Zumba, Water Aerobics, Cardio Kickboxing, Yoga and Step Aerobics. For more information, please contact Anthony Schriver, Aquatics Recreation Specialist, at (510) 615-5838.

Free Tax Preparation Assistance Available at Three Oakland Senior Centers - Through April 12, free State and Federal income tax preparation assistance is available for low- and moderate-income seniors at three Department of Human Services senior centers. The assistance program, sponsored by the American Association of Retired Persons (AARP), is staffed by trained professionals. Appointments are required. Participating senior centers include the Downtown Senior Center – (510) 238-3284, North Oakland Senior Center – (510) 597-5085 and West Oakland Senior Center – (510) 238-7016. To schedule an appointment, please call one of the participating centers directly.

Oakland Public Library Offers Free Tax Help - Through April 16, trained volunteers will be on hand at several library locations to help residents file their taxes. This free assistance is made possible thanks to a long-standing partnership between the Oakland Public Library and AARP. The service will be available at the Main Library, César Chávez Branch, Eastmont Branch, Dimond Branch and Golden Gate Branch. Most locations require advance appointments (call ahead), but walk-ins are accepted at Main and Eastmont on a first-come, first-served basis. For a complete schedule and additional information, please visit [www.oaklandlibrary.org/PR/Free%20Tax%20assistance%202012%20\(2\).pdf](http://www.oaklandlibrary.org/PR/Free%20Tax%20assistance%202012%20(2).pdf).

Upcoming Meetings and Events:

Library Announces Spring 2012 Volunteer Information Session - On March 15, 6:30 p.m., Main Library, 125 14th Street; March 17, 10:15 a.m., Rockridge Library Branch, 5366 College Avenue. The Oakland Public Library will host Information Sessions for the public to learn about volunteer opportunities at the Library. To register or obtain more information, please contact Winifred Walters, Grants Development & Programs Manager, at (510) 238-6932 or wwalters@oaklandlibrary.org.

Free Community Survival and Health Program at Tassafaronga Recreation Center – Every Wednesday at 6:00 p.m., Tassafaronga Recreation Center, 975 85th Avenue. Residents of all ages will learn about important social and environmental justice issues and share their knowledge with neighbors and community allies. There will be opportunities to grow and harvest fresh vegetables, watch educational films, get connected to health care resources and other community based services. This week's topic is "Community Survival for the Body & Soul (What is Urban Farming & How Can Your Family Benefit)." Join Tassafaronga each week through May 16 as they bring you something new and innovative in the world of community gardening. To register,

please visit www.oaklandnet.com/parks or call Cynthia Armstrong, Center Director at (510) 615-5764.

City Wide Track and Field program - Every Saturday from 8:00 a.m. - 12:30 p.m., McClymonds High School, 2607 Myrtle Street. McClymonds High School is hosting FREE track clinics in partnership with 100 Black Men. The clinics serve 160 youth between the ages of 5-15 yrs. This event is open to the public and prior registration is not required but suggested. For more information on these clinics, contact Willie White, Youth Track and Field Coordinator, at (510) 238-3897.

Renewable Energy Education Class - Every Saturday through early May, Tassafaronga Recreation Center, 975 85th Avenue. The Tassafaronga Recreation Center is hosting a free class from 10:00 a.m. to 2:00 p.m. on clean and renewable energy for youth and young adults 11 to 18 years old. Funded by a U.S. Department of Housing & Urban Development (HUD) Community Development Block Grant, the classes expose, enlighten, empower and encourage youth to excel in education through recreational experiences in technology, electronics and green energy. Register in advance online at www.oaklandnet.com/parks or just show up. For more information, please contact Cynthia Armstrong, Center Director, at (510) 615-5764.

Drama Class - Thursdays and Saturdays through June 8, Willie Keyes (Poplar) Recreation Center, 3131 Union St. A 10-week session of classes and clinics on Education Exploration, Bright Beginnings, Performing Arts (dance, art and music) and Science for youth and young adults is being offered with instructor Kiesha Wright. The center will host a performance arts community based activity year around. For more information contact Joy Sledge, Program Director, at (510) 597-5042.

Registration Still Being Accepted for the Second Session of Jr. Warriors Basketball – Between March 3 - 31, kids ages 4-13 will be participating in the second session of Jr. Warriors Basketball. Kids ages 10-13 will be playing basketball at McClymonds High School, Oakland Technical High School and Foster Elementary School. Pee-Wee sites for kids ages 4-10 are the Willie Keys Recreation Center, Bushrod Recreation Center, Tassafaronga Recreation Center and Frick Middle School. Registration is still being accepted. For more information on the Jr. Warriors Basketball program and to register, please contact Armond Gray, Youth Sports Coordinator, at (510) 238-6279 or visit www.oaklandnet.com/parks.

Lake Merritt Boating Center - Beginning in March, the Lake Merritt Boating Center, 568 Bellevue Drive, is offering two 10-day programs for “After-School Learn-To-Sail.” Youth will learn the fundamentals of sailing with the goal of sailing solo by the end of the program. The two programs will run from late March to early June and again from early May to early June. Each program will offer one or two days of sailing after school each week for approximately two hours per day. This sailing program is offered in partnership with OPR Recreation Centers who will invite up to 14 Oakland youth ages 10 to 17 to participate in each program. Participants are able to enjoy this program free of charge and expenses are paid in full with a grant from the California State Department of Boating and Waterways. For more information, please contact Kyle Winslow, Boating and Science Coordinator, at (510) 238-2196.

Fire Station Open House – March 31, 11:00a.m. to 3:00p.m, Fire Station 23, 7100 Foothill Blvd. This event which is a collaborative effort with community partners will focus on fire safety, education, mentorship and is a great opportunity to open the fire station to the citizens of Oakland. Firefighters will be on hand to perform Blood Pressure Screening, and provide information on fire safety and the Fire Department's Youth Mentorship program. For more information, please contact Cynthia Perkins, Assistant to the Director at (510) 238- 4055 or at cperkins@oaklandnet.com.

Alice in Oaksterland - March 15 - 17, 22 - 25, 29 - 31, 8:00 p.m., Laney College Theater, 900 Fallon St. Fusion Theater Company premieres Alice in Oaksterland. Recently relocated to Oakland, Alice follows a white rabbit art car, which sends her on a journey careening down the tunnels by Lake Merritt and deep into her own mind. For more information, please call (510) 501-8529.

Oakland East Bay Symphony Concert: Stops on the Orient Express - March 16, 8:00 p.m., Paramount Theatre, 2025 Broadway. The program opens with Schubert's delightful *Overture in C Major* and continues with composer Ned Rorem's *Letters from Paris*. Andrew Sords makes his debut with OEBS playing one of the greatest concertos ever written, Brahms' richly harmonic *Violin Concerto*. For more information, please visit www.oebs.org.

Oakland Art Murmur Guided Walking Tours - March 17, 2:00 – 4:00 p.m., Tour starts at Farley's East, 33 Grand Ave. Tours are led by prominent Oakland gallery directors, curators, writers and artists with a different theme each month. This tour's theme is Drawing and the guide will be John Casey, artist and member of Oakland Art Murmur's Board of Directors. For more information, please visit <http://oaklandartmurmur.org/calendar/saturday-stroll>.

Jazz at the Chimes - March 18, 2:00 p.m., Chapel of the Chimes, 4499 Piedmont Ave. Jazz series featuring Bay Area talent returns to this landmark designed by Julia Morgan. Performance by Le Jazz Hot, an ensemble celebrating the music of Django Reinhardt's pioneering Hot Club de France. For more information, please visit <http://oakland.chapelofthechimes.com/blog/article/show?id=1449>.

Irish Music and Classic Jazz & Pop concert - March 18, 3:00 p.m., Lincoln Court, 2400 MacArthur Blvd. In celebration of St. Patrick's Day, a benefit concert featuring "In the Tradition" Piano Trio. Proceeds support the programs and services offered by Self-Help for the Elderly at the Lincoln Court Center. For more information, please call (510) 336-0100 or email bkarnatz@selfhelpelderly.org.

Premiere of Napoleon - March 24 - 25, March 31 - April 1, 1:30 p.m., Paramount Theatre, 2025 Broadway. First time screening of restored silent film masterpiece with American premiere of orchestral score by Carl Davis who will conduct the Oakland East Bay Symphony. Each 5 ½ hour long screening will be shown in four parts with three intermissions including a dinner break. For more information, please visit www.silentfilm.org.

Oakland Running Festival - March 25, various start times, Start/Finish at Snow Park, 19th St. & Harrison. Run in one of the five races: Marathon, Half-Marathon, 4-Person Relay, 5K or Kids' Fun Run. Cheer on runners as they dash through your neighborhood. Come to the Finish Line Party and Celebration Village. For more information, please visit www.oaklandmarathon.com.

Free Neighborhood Plant Exchange - March 31, Noon - 4:00 p.m., 3811 Lakeshore Ave. All types of plants are welcome, from cuttings up to full size. Want to donate plants before the event? No problem. Garden accessories and accents welcome: Umbrellas, clippers, pots, books on gardening, stepping stones, tools and supplies-even goldfish. This is a great way to meet new neighbors and foster community spirit. Volunteers help make the experience smooth and easy. For more information, please email plantexchange510@gmail.com.

Free Bulky Item Drop-Off Event at Davis Street Transfer Station - March 31, 9:00 a.m. - Noon, Davis Street Transfer Station, 2615 Davis Street, San Leandro. Waste Management of Alameda County is offering Oakland residents free bulky item drop off at the Davis Street Transfer Station. Bring appliances, mattresses, tires, electronics and upholstered furniture. Proof of Oakland residency is required. No commercial deliveries accepted. For more information, please call (510) 238-7283.

Springland Festival - OPR's Franklin Recreation Center will host their annual Springland Festival on Sunday April 8 from 12:00 -4:00 p.m. This FREE event is open to all ages, families are welcome! Activities will include an egg hunt, face painting, arts & crafts, a bounce house, games, refreshments and loads of fun! Participants can pre-register online at oaklandnet.com/parks using activity number 91432.401. Registration will also be available on-site. For more information, please contact Rebecca Chhom, Program Director at (510) 238-7741.

Rock the Boat Spring Break 2012 - April 9 - 13, 9:00 a.m. - 4:00 p.m., Lake Merritt Boating Center, 568 Bellevue Ave. The Girl Scouts of Northern California and the City of Oakland's Lake Merritt Boating Center offer this special program for young ladies, ages 6 to 10. Participants will gain boating skills and discovery through arts & crafts, games, songs and adventures in nature. This is also a recruitment event for the Girl Scouts of Northern California. Registration deadline is March 23. For more information, please call Nicole Jones at (800) 447-4475, ext. 3011 or via email njones@girlscoutsnorcal.org.

Earth Day – April 21. Come join thousands of Oaklanders who will “clean it, green it and mean it” starting at eight different locations throughout the City to make Oakland a better place to live. For more information, see www.oaklandearthday.org.

AARP Driver Safety Class - May 4 and 11, 10:00 a.m. - 2:30 p.m., Downtown Oakland Senior Center, 200 Grand Ave. This two-session class is geared for seniors age 50 and over. Certificates are provided to participants who attend both sessions. Pre-registration is strongly encouraged as classroom size is limited. For more information, please call the Downtown Oakland Senior Center at (510) 238-3284.

Respectfully submitted,

/s/

DEANNA J. SANTANA
Administrator

City

cc: Agency/Department Directors
Media List