



City of
OAKLAND
California

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There will be an opportunity to meet the City Administrator a press conference on Wednesday, June 22, 2011 at 10:30 am in Hearing Room 4 Oakland City Hall 1 Frank Ogawa Plaza

News from: **The Office of Mayor Jean Quan**

FOR IMMEDIATE RELEASE

June 21, 2011

**Mayor Jean Quan Names San Jose Deputy City Manager
Deanna J. Santana as Oakland City Administrator**

OAKLAND, CA—Oakland Mayor Jean Quan announced today that the next Oakland City Administrator will be Deanna J. Santana, currently Deputy City Manager of San Jose. She was confirmed unanimously by the City Council on Tuesday.

“Our nationwide search resulted in finding the perfect candidate close to home,” said Mayor Quan. “Deanna is a seasoned professional in local government management and is well-acquainted with Oakland policy issues and challenges. She has the right combination of skills and experience to help move Oakland forward as we re-position the City to weather the current economy.

“She is well-regarded not only by public policy professionals, but by local civic, business and community leaders, receiving the Silicon Valley YMCA Tribute to Women Award in 2010. Oakland is honored to have Deanna as our City Administrator,” added Mayor Quan.

“Deanna is one of the brightest and most energetic public administrators I know,” said P. Lamont Ewell, interim City Administrator, who considers Santana a protégée. He hired her as an intern in 1995 when he served as Oakland City Manager.

As Deputy City Manager in San Jose, Santana played a key role in many high-profile projects, including:

- Efforts to advance various government reforms related to budget/fiscal, pension & labor.
- Development and implementation of innovative service delivery models that maximize service levels and achieve cost savings for the Public Safety Departments
- Advanced the interests of San Jose, Oakland & San Francisco relative to nationwide public safety radio communications interoperability.
- Redesigned the Police Department’s Complaint Process for allegations of police misconduct (Internal Affairs Investigations).
- Co-authored San Jose’s First Green Vision Blueprint (Green Economic Development and Environmental Strategy, February 2008).
- Established a Medical Marijuana Regulatory Program.
- Procured, negotiated and implemented San Jose’s garbage, recycling and green waste hauler contracts—which, at that time, represented the largest contracts of this type in the nation.
- Collaboratively developed shared regional guiding principles and negotiated San Jose’s 911 Emergency Medical Services Agreement with the County of Santa Clara.

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Prior to her current position, she served as the San Jose City Manager's Chief of Staff where she was responsible for high-level, complex project support and daily operational support to the City Manager. Santana began her career in public services as a management intern under then Assistant Oakland City Manager P. Lamont Ewell in 1995, following receiving a Master in City Planning from the Massachusetts Institute of Technology (MIT). She received two BA's from the University of California at Berkeley--one in Ethnic Studies and one in Rhetoric—and was a recipient of a Woodrow Wilson Fellowship in Public Policy & International Affairs at the Goldman School of Public Policy.

Santana will assume her new role on August 1, 2011.

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