



City of
OAKLAND
California

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News from: **Community & Economic
Development Agency**

FOR IMMEDIATE RELEASE

March 21, 2011

**Traffic Detours Planned for Oakland Running
Festival on March 27**

Oakland, CA – The City of Oakland today announced the temporary street closures and parking restrictions in effect for the Oakland Running Festival which takes place on Sunday, March 27, 2011. The 26.2 mile marathon starts at 7:30 a.m. from 14th and Broadway. In addition to much of downtown, the marathon course will take runners through Broadway Auto Row, Piedmont Avenue, Temescal, Rockridge, Upper Rockridge, Fernwood, Montclair, Oakmore/Upper Park, Dimond, Fruitvale, San Antonio, Eastlake, West Oakland, Northgate and Lake Merritt. Some 6,000 runners are expected for Sunday's marathon, half-marathon, relay and kids fun run. To educate the public about road closures, an interactive map at www.oaklandmarathon.com shows the marathon's course and detours drivers can use on Sunday.

Motorists are encouraged to plan ahead and either time their travel to avoid street closures or seek alternative routes using the online map. All highway and interstate routes will remain open throughout the marathon.

Transit users should note that BART will not be impacted by course closures. AC Transit will have temporary signage up directing riders to alternative stops for impacted routes.

A 5K race will be held on Saturday, March 26, beginning at 6:30 p.m. While the 5K course runs mostly through Jack London Square property, runners will race on Embarcadero both west of Clay Street and east of Alice Street to the Jack London Aquatic Center. Approximately 1,000 runners are expected to participate in the 5K.

During Sunday's marathon, streets throughout Oakland will be impacted by the race. Festival organizers have planned carefully to lessen the impact on auto traffic will ensuring runner safety. The Oakland Police Department will issue temporary lane closures and traffic restrictions as runners make their way along the course.

Motorists should use special caution and look out for both pedestrians and changes in traffic patterns. All parking restrictions will be strictly enforced and vehicles parked in violation will be ticketed and/or towed.

Motorists that park on the streets listed below will have difficulty moving their vehicles until after runners have passed and the street has been reopened by the Oakland Police.

The following streets will be closed on Sunday, March 27, 2011, at the various times indicated as the marathon progresses:

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The following streets will be closed in both directions:

Broadway between 12th and 20th streets (4 a.m.-3 p.m.)
Telegraph Avenue between 14th and 20th streets (4 a.m.-3 p.m.)
14th Street between Franklin and Clay streets (4 a.m.-3 p.m.)
College Avenue between Keith and Claremont (6-9 a.m.)
Keith Avenue between College Avenue and Broadway (6-9 a.m.)
Broadway between Golden Gate Avenue and Hwy. 24 Overpass (6-10 a.m.)

**Partial road closures in direction noted (N/B=northbound, E/B=eastbound,
S/B=southbound, W/B=westbound):**

Broadway (N/B) from 20th Street to Piedmont Avenue (6:30-8 a.m.)
Piedmont Avenue (N/B) from Broadway to 41st Street (6:30-8:15 a.m.)
41st Street (W/B) from Piedmont to Telegraph avenues (6:30-8:30 a.m.)
Telegraph Avenue (N/B) from 41st to 51st streets (6:30-8:30 a.m.)
51st Street (E/B) from Telegraph to Broadway (6:30-8:30 a.m.)
Broadway (N/B) from 51st Street to College (6:30-8:45 a.m.)
College Avenue (N/B) from Broadway to Keith (6:50-8:45 a.m.)
Broadway (N/B) from Keith to Lake Temescal (6:55-9 a.m.)
Broadway Terrace (N/B) from Lake Temescal to Duncan Way (7-9:15 a.m.)
Duncan Way (E/B) from Broadway Terrace to Fernwood (7-9:15 a.m.)
Fernwood Drive (E/B) from Duncan Way to Mountain Boulevard (7-9:30 a.m.)
Mountain Boulevard (E/B) from Fernwood to Moraga Avenue (7-10:30 a.m.)
Moraga Avenue (W/B) from Mountain to La Salle Avenue (7-10:30 a.m.)
La Salle Avenue (S/B) from Moraga to Trafalgar Place (7-10:30 a.m.)
Trafalgar Place (E/B) from La Salle to Park Boulevard (7-10:30 a.m.)
Monterey Boulevard (E/B) from Park to Lincoln Way (7-10:30 a.m.)
Lincoln Way (S/B) from Monterey to Lincoln Avenue (7-10:30 a.m.)
Lincoln Avenue (S/B) from Lincoln Way to Champion (7:20-10:30 a.m.)
Champion Street (S/B) from Lincoln Avenue to Nicol (7:20-10:45 a.m.)
Nicol Avenue (E/B) from Champion to Coolidge (7:20-10:45 a.m.)
Coolidge Avenue (S/B) from Nicol to Foothill (7:20-11 a.m.)
Foothill Boulevard (E/B) from Coolidge to High Street (7:30-11:15 a.m.)
42nd Avenue (S/B) from Foothill to International Boulevard (7:30-11:15 a.m.)
International Boulevard (W/B) from High Street to 14th Avenue (7:30 a.m.-noon)
14th Avenue (S/B) from International Boulevard to 8th Street (7:30 a.m.-noon)
E. 8th Street (W/B) from 14th Avenue to 7th Street (7:50 a.m.-12:30 p.m.)
7th Street (W/B) from 8th to Jackson streets (7:50 a.m.-12:30 p.m.)
Fallon Street (N/B) from 7th to 8th streets (7:50 a.m.-12:30 p.m.)
8th Street (W/B) from Fallon to Jackson streets (7:50 a.m.-12:30 p.m.)
Jackson Street (S/B) from 7th Street to 2nd Street (7:50 a.m.-12:30 p.m.)
2nd Street (W/B) from Jackson to Brush Street (7:50 a.m.-12:45 p.m.)
Brush Street (N/B) from 2nd to 4th streets (7:50 a.m.-12:45 p.m.)
4th Street (W/B) from Brush to Market streets (7:50 a.m.-12:45 p.m.)
Market Street (N/B) from 4th to 7th streets (7:50 a.m.-1 p.m.)
7th Street (W/B) from Market to Mandela Parkway (8 a.m.-1 p.m.)
Mandela Parkway (N/B) from 7th to 32nd (8 a.m.-1:15 p.m.)
32nd Street (E/B) from Mandela to Hannah (8 a.m.-1:15 p.m.)
Hannah (S/B) from 32nd St to 28th (8 a.m.-1:15 p.m.)
28th Street (E/B) from Hannah to West Street (8:10 a.m.-1:30 p.m.)
West Street (S/B) from 28th to 27th streets (8:10 a.m.-1:30 p.m.)
27th Street (E/B) from West to Harrison streets (8:15 a.m.-2 p.m.)
Harrison Street (S/B) from 27th Street to Grand Avenue (8:15 a.m.-2 p.m.)

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Partial road closures in direction noted: (continued)

Grand Avenue (E/B) from Harrison to Lake Merritt pathway (8:15 a.m.-2 p.m.)
Grand Avenue (E/B) from Euclid to MacArthur (8:20 a.m.-2 p.m.)
MacArthur Boulevard (E/B) from Grand to Lakeshore avenues (8:20 a.m.-2 p.m.)
Lakeshore Ave. (S/B) from MacArthur to 14th Street (8:20 a.m.-2:30 p.m.)
Lakeside Drive (N/B) from 14th to 19th streets (8:20 a.m.-2:40 p.m.)
19th Street (W/B) from Lakeside Drive to Telegraph Avenue (8:30 a.m.-2:40 p.m.)

Half-Marathon partial road closures in direction noted:

Grand Avenue (E/B) from Broadway to MLK (8-9:30 a.m.)
Martin Luther King Jr. Way (S/B) from Grand to 9th Street (8-9:30 a.m.)
9th Street (E/B) from MLK to Harrison (8:10-9:45 a.m.)
Harrison Street (N/B) from 9th to 12th streets (8:10-10 a.m.)
12th Street (E/B) from Harrison to Madison streets (8:10-10 a.m.)
Madison Street (S/B) from 12th to 10th streets (8:10-10 a.m.)
10th Street (E/B) from Madison Street to 5th Avenue (8:10-10 a.m.)
5th Avenue (S/B) from 10th to 8th streets (8:10-10:15 a.m.)

The 2010 Oakland Running Festival attracted 6,500 runners from 37 states and 6 countries. An estimated \$1.95 million in revenue was generated for local hotels, restaurants, retailers, transportation companies and entertainment venues. In addition to injecting dollars into the local economy, the festival introduces visitors to Oakland's diverse neighborhoods and scenic beauty.

Hosted by the City of Oakland, the Oakland Running Festival is produced and fully funded by Corrigan Sports Enterprises (CSE), which also produces the renowned Baltimore Running Festival. CSE reimburses the City for all police services provided in conjunction with the festival.

Motorists may report traffic concerns related to the Oakland Running Festival by calling Jim MacIlvaine at (510) 238-2933 or via e-mail to jimmac@oaklandnet.com.

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