



DISTRIBUTION DATE: March 23, 2018

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: March 23, 2018

INFORMATION

Following are the key activities to be highlighted this week:

AAUW Virtual Camp Fair – Beginning Saturday, March 10, the American Association of University Women (AAUW) in sponsorship with Oakland Parks, Recreation & Youth Development (OPRYD) launches its 3rd annual virtual camp fair highlighting OPRYD's Town Camp. For over 30 years AAUW had hosted its one day, Summer Program Fair at the Scottish Rite Temple in Oakland for visitors to meet and greet camp representatives. Now families can benefit from this online service anytime throughout the year. Connect with organizations hosting summer camps and summer programs without having to leave the comfort of your living room. From Science & Technology to Performance Arts to Overnight Camps and more, plan your child's summer in a day! Come see the best of what the virtual fair has to offer! To check-out this year's event, go to <https://oakland piedmont-ca.aauw.net/about-the-summer-camps-programs-fair/2018/>. For more information about AAUW activities and other programs, please visit <https://oakland piedmont-ca.aauw.net/>.

Draft Version of Cultural Plan Available for Community Review, Feedback – On Monday, March 19, the City of Oakland released a draft of "Belonging in Oakland: A Cultural Development Plan." Oaklanders are encouraged to review the draft and provide feedback by April 13. The draft plan may be downloaded at www.oaklandnet.com/culturalplan. The City's first comprehensive citywide plan focused on arts and culture, "Belonging in Oakland: A Cultural Development Plan" looks at how to advance Oakland as an equitable and creative city. The plan will serve as a blueprint of goals and strategies to strengthen Oakland as a dynamic hub for cultural practices that benefit residents, businesses and visitors. Launched in April 2017, the citywide plan process included a research and discovery phase as well as a robust community engagement phase with a series of 14 meetings throughout Oakland, a survey of Oakland residents and the creation of a Cultural Asset map. Two community meetings will be held to discuss the draft plan:

- Tuesday, March 27, 2018, 5:30 to 7 p.m.
Pro Arts Gallery, 150 Frank H. Ogawa Plaza

- Saturday, April 7, 2018, 3 to 5 p.m.
Dimond Branch Library, 3565 Fruitvale Avenue

For those unable to join one of these scheduled meetings, other engagement opportunities available include:

- Emailing suggestions and comments to culturalplan@oaklandnet.com
- Leaving a voice message on the Cultural Plan hotline at (510) 833-6725
- Mailing suggestions and comments to: Roberto Bedoya, Manager, Cultural Affairs Division, Economic & Workforce Development Dept., 1 Frank H. Ogawa Plaza, 9th Floor, Oakland CA 94612

In addition to downloading from www.oaklandnet.com/culturalplan, hard copies of the draft plan may be picked up during normal business hours from the Cultural Affairs Division, Oakland City Hall, 1 Frank H. Ogawa Plaza, 9th Floor. Community comments received on the draft plan will inform the final draft that will advance later this year to the Oakland City Council for their deliberation and adoption. For more information, please contact Roberto Bedoya, Cultural Affairs Manager, at rbedoya@oaklandnet.com or (510) 238-2136.

Street Closures Planned on Sunday, March 25, for Oakland Marathon's New 2018 Course – On Sunday, March 25, about 10,000 runners will take to the streets for the Oakland Marathon, which starts at Eastshore Park on the corner of MacArthur Boulevard and Lakeshore Avenue at 7 a.m. The 26.2-mile marathon takes a new course through much of downtown, Broadway Auto Row, Eastlake, West Oakland, Northgate and Lake Merritt. The new course also takes runners past the Port of Oakland's terminals and on a portion of the Bay Bridge Trail. To educate the public about road closures, a map at www.oaklandmarathon.com shows the marathon's course and a roster of detours drivers can use on Sunday has also been posted. Motorists are encouraged to plan ahead and either time their travel to avoid street closures or seek alternative routes using the online map. The Oakland Police Department (OPD) will issue temporary lane closures and traffic restrictions as runners make their way along the course. Motorists should use special caution and look out for both pedestrians and changes in traffic patterns. All parking restrictions will be strictly enforced, and vehicles parked in violation will be ticketed and/or towed. Highway and interstate routes will remain open throughout the marathon. BART will not be impacted by course closures. Service disruptions and detours on AC Transit will be in place from 6 a.m. to 3 p.m. AC Transit will have temporary signage up directing riders to alternative stops for impacted routes. Downtown Oakland will be served at a temporary transfer point on Castro Street between 12th and 17th streets, across from the I-980 freeway. For most buses, this will be their only stop in Downtown Oakland. Lines 1, 14, 19, 20, 33, 40, 51A, 62, 96 and 801 will also stop on 6th Street at Washington. Line 29 will also not operate its regular route. Instead, it will connect Downtown Oakland, West Oakland BART and Emeryville in a one-way loop. There will be no service along Lakeshore Avenue for the duration of the festival. For more information on AC Transit service on Sunday, March 25, please visit <http://bit.ly/2FYx4Cv>. The 2017 Oakland Running Festival attracted 9,500 runners from 40 states and 10 countries. An estimated \$3 million in revenue was generated for local hotels, restaurants, retailers, transportation companies and entertainment venues. In addition to injecting dollars into the local economy, the festival introduces visitors to Oakland's diverse neighborhoods and scenic beauty. Hosted by the City of Oakland, the Oakland Marathon is produced and fully

funded by Corrigan Sports Enterprises (CSE), which also produces the renowned Baltimore Running Festival. CSE reimburses the City for all police services provided in conjunction with the festival. To report traffic concerns related to the marathon, please contact Jim MacIlvaine, Special Events Coordinator, at jimmac@oaklandnet.com or (510) 238-2933.

Notice of Development Opportunity for Historic Fire House, Adjacent Lot – Through Friday, May 18, the Real Estate Asset Management Division in the Economic & Workforce Development Department is accepting proposals for development of two parcels in Montclair. The first parcel includes the historic Montclair Fire House at 6226 Moraga Avenue and the second parcel is the adjoining upsloping lot. The City is offering the parcels, individually or together, for sale, lease or other type of development. Three open houses are being planned. For open house dates, the Notice of Development Opportunity and Disclosure attachments, please visit www.oaklandnet.com/realestate. For more information, please contact Jinnhua Su, Real Estate Agent, at jsu@oaklandnet.com or (510) 238-6362.

The Jumpin' Bunny Festival at Dunsmuir Hellman Estate – On Saturday, March 31 from 10:00 am to 3:00 pm, the Dunsmuir Hellman Historic Estate located at 2960 Peralta Oaks Court, Oakland is hosting its annual egg hunt with something extra special—an “eggstravaganza” of bouncing house fun! This year’s celebration features Egg Hunts, Bounce Houses, Face Painting, Arts & Craft, Petting Zoo, Tap Dancing Bunnies, Mansion Tours, and much more. Come out and enjoy the day with your family. Purchase tickets, <https://www.brownpapertickets.com/event/3328356> For more information about The Jumpin’ Bunny Festival or any Dunsmuir Hellman Historic Estate event, please contact dhhevents@gmail.com or (510) 615-5555.

Oakland Civic Orchestra 26th Annual Free Summer Concerts – The Oakland Civic Orchestra (OCO) is celebrating its twenty-sixth year of providing free classical music to the community. OCO was named Semi-Finalist for the 2016 Ernst Bacon Memorial Award in the Performance of American Music for their performance of Artistic Director Martha Stoddard’s composition, *Gait Changes*. Recently, they received a Women's Philharmonic Advocacy Performance Grant for the upcoming June 2018 concert featuring the work of women composers. This orchestra of volunteers brings music lovers of all ages and backgrounds to share in the joy and magic of music-making. If you’d like to help the OCO program continue its summer performances, sign-up to volunteer or donate at <https://sites.google.com/site/oaklandcivicorchestra/home> and don’t forget to like them on Facebook at <https://www.facebook.com/OCOEASTBAY/>

Town Camp & PerfectMind are Here! – Enroll in Town Camp NOW! Oakland Parks, Recreation & Youth Development (OPRYD) is leading the youth summer experience with its dynamic and innovative Town Camp curriculum designed to help youth grow up fully prepared, healthy, reach their highest potential, and discover the hero within. Sign your child up for engaging themed activities and fun weekly excursions. For more information on schedules, pricing, and scholarships please visit www.oaklandnet.com/parks. Better yet, get ahead of the crowds and register for Town Camp and other OPRYD programs through our new “go to” registration site – PerfectMind. Members can enroll for any class online, from any device, anywhere with little effort and without having to contact recreation staff. See updated services in this clean and easy to read format. Log-in as prompted or create your profile, today! Visit PerfectMind at

<https://cityofOakland.perfectmind.com/SocialSite/MemberRegistration/MemberSignIn?returnUrl=%2F>

OPRYD Summer Hire Ends Soon! –Friday, March 23 is the last chance to apply for summer employment at Oakland Parks, Recreation & Youth Development (OPRYD). Don't miss out on this exciting opportunity to have a meaningful summer job. Make a difference in a child's life while earning a paycheck. Applications *must* be received no later than March 23rd. OPRYD part-time summer positions range from recreation leaders to sports officials to lifeguards and cultural arts specialist positions. Age requirements vary by job, but opportunities are available for youth as young as 16. Details about the online application process including job descriptions, application dates, pay rates, and jobs that are open year-round can be found at www.oaklandnet.com/jobs.

OPRYD Hiring Process Begins – From Tuesday, February 13 to Friday, March 23 Oakland Parks, Recreation & Youth Development (OPRYD) invites everyone to participate in its annual Summer Hire. Do you know a teenager that's good with kids and looking for a summer job? Pass them the word! Candidate recruiting for summer programs is actively taking place throughout Oakland. Don't miss out on this exciting employment opportunity. OPRYD part-time summer positions range from recreation leaders to sports officials to lifeguards and cultural arts specialist positions. Age requirements vary by job, but opportunities are available for youth as young as 16. Details about the online application process including job descriptions, application dates, pay rates, and jobs that are open year-round can be found at www.oaklandnet.com/jobs.

OPRYD Youth Boating & Sailing Camps – Starting Tuesday, March 13, Lake Merritt Boating Center (LMBC) is accepting applications for its popular Youth Boating & Sailing Camps. Various levels offer students a range of opportunities from exploring Lake Merritt on a variety of vessels to improving your sailing skills and confidence at the Jack London Aquatic Center on the Oakland Estuary. Limited scholarships are available on a first-come-first-served basis for Oakland Residents. For more information about camps and other programs occurring at LMBC, please visit www.sailoakland.com or call (510) 238-2196. To register youth for summer activities, please go to our new registration system "Perfect Mind" and create your account at <https://cityofOakland.perfectmind.com> On-line registration opens March 13, 2018.

Team Oakland PD at St. Baldrick's Brave the Shave – On Saturday, March 17, several members of the Oakland Police Department ("Team OPD") sacrificed their curly locks to support children with cancer. The annual St. Baldrick's fundraising event at Children's Hospital supports the most promising research to find cures for childhood cancers and give survivors long and healthy lives. Team OPD raised over \$5,500. (Acting Captain Brandon Wehrly raised an additional \$500-plus by agreeing to shave his eyebrows off, too.) Officers Josiah Ladd and Mathias Sather were knighted this year for making it their third year in a row. Two more officers, Christopher Lorenz and Mostafa Abdellatif, joined the team for the first time. Over the last 9 years, Team Oakland PD has raised over \$100,000 for children's cancer research. For more information, contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Responds to Neighborhood Concerns – Neighbors shared their concerns regarding drug dealing and quality of life issues. OPD initiated an investigation, developed information, obtained a

search warrant for a residence in the neighborhood. Result? Illegal drugs recovered (over seven pounds of methamphetamine, estimated street value over \$150,000). Partnerships and trust building with communities can change the quality of life. For more information, contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

From the Oakland Police Department Arrest Log – On Sunday, March 18 at 5:49 p.m., Oakland Police officers responded to the 3400 block of 38th Avenue to investigate a report of an armed robbery. The officers obtained a description of the suspects and the suspect vehicle. Within a few hours, a patrol officer located the vehicle, and three of the suspects were taken into custody. At 5:30 a.m. on Sunday, March 18, Oakland Police officers responded to an attempted carjacking in the 2800 block of E. 10th Street. When they arrived, the officers arrested the suspect, who was detained by a good Samaritan. On Saturday, March 17 at 3:40 p.m., Oakland Police officers responded to the 6200 block of College Avenue where a strong arm robbery had just occurred. Several witnesses were able to direct the officers to the suspects. The officers arrested both suspects. On Sunday, March 18 at 1:33 a.m., Oakland Police officers responded to an armed robbery and attempted carjacking on Skyline Boulevard near Joaquin Miller Road. During the robbery, the suspect was wounded by the victim. When the officers arrived, they found the suspect in critical condition. The officers provided first aid to the suspect until he could be transported to a local hospital. On Tuesday, March 20 at 10:45 a.m., Oakland Police officers responded to a strong arm robbery in the 800 block of Douglas Avenue. Witnesses directed the officers to the suspect and he was arrested. The loss was recovered. For more information, contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

Those Denied U-Visas Can Reapply – On Friday, January 25, the Oakland Police Department reached out to the Oakland community regarding U-Visas. OPD encourages anyone who was denied a U-Visa to reapply. Learn more on the Police Department website (English, <https://tinyurl.com/OPD-uvisa>; Spanish, <https://tinyurl.com/uvisaEspanol>; Chinese, <https://tinyurl.com/uvisaChinese>). For more information, contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring Police Officer Trainees – Are you socially conscious, do you use good judgment and have integrity? Do you believe in public service, like solving problems and have empathy and compassion? Are you resourceful, committed to service and social concerns? If so, the Oakland Police Department needs you! Starting salary is \$5,980.96 per month. Click here: [Police Officer Trainee](#) to apply (deadline is April 13). For more information, contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Has Openings for High School Students to Become Police Explorers – Continuously through 2018, high school students (14 – 19 years old) are invited to join the Police Explorers Program and learn more about careers in law enforcement. The Explorers program includes career opportunities, service learning, leadership experience, life skills and character education. For more information, contact Officer Charles Stone, Oakland Police Activities League (PAL), at (510) 421-2684 or oaklandpal@oaklandpal.org.

OPD Is Hiring Continuously Through 2018

- **Police Cadets** – High school seniors or college students – learn more about law enforcement careers and get paid for it! Click here [Police Cadet](#) to apply or learn more.
- **Police Communications Dispatchers** – Join our team of professionals dedicated to serving the citizens of Oakland in this critical role. Use this link if you **do not have** prior experience: [Police Communications Dispatcher](#). Use this link if you **do have** experience: [Police Communications Dispatcher \(lateral\)](#).

For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

Working in America Exhibit Up at the Main Library – Until March 31, 2018, the Working for America exhibit will be on display at the Main Library, 125 14th Street. This polished traveling photography exhibit is presented by Project& is inspired by and celebrates the tradition and humanity of Studs Terkel's influential books about working people. With images taken by Pulitzer Prize-winning photographer Lynsey Addario. For information, contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or 510-238-6611.

Marty Nemko Leads "Working" Symposium at Temescal Branch Library – On Saturday, March 24, at 2:15 p.m., Marty Nemko, host of KALW Radio's "Work with Marty Nemko" and author of the forthcoming *Careers for Dummies*, will open a mini-symposium at the Temescal Branch Library, 5205 Telegraph Avenue. Nemko will begin with his expert words of wisdom and creative advice and observations, followed by a small panel of other experts, activists, and organizers, including Carroll Fife of ACCE Action, for a serious look at the state of working for a living in the 21st Century. For information, contact Steve Lavoie, Branch Manager, at slavoie@oaklandlibrary.org or 510-597-5049.

Learn about Women Artists of the 1800s – On Saturday, March 24, at 1 p.m., local artist and art historian Marlene Aron will present a slideshow lecture about the beautiful and inspiring art of Mary Cassatt, Berthe Morisot, Marie Bracquemond, Eva Gonzalès, and Camille Claudel. These artists are sometimes overlooked even though they exhibited their work in the Salon and the World Exposition in Paris, three of them showing their paintings alongside Monet, Renoir, Degas, and Pissarro in the very first Impressionist exhibitions in the early 1870s. The presentation will take place at the Piedmont Avenue Branch Library, 80 Echo Avenue. For information, contact Pat Toney, Branch Manager, at ptoney@oaklandlibrary.org or 510-597-5011.

Eastmont Library Offers Job Hunting Workshops for Parents with Small Children – On Tuesday, April 3, at 11 a.m., the Eastmont Branch Library (in the Eastmont Town Center, 7200 Bancroft Avenue, Suite 211) is hosting a unique job hunting workshop. If you are you are looking for a job and can't leave your baby at home, then this workshop series is especially for you! Bring your babies and toddlers and get the job assistance you need. Your children will stay with you while you work, so childcare is not provided. Light snacks and refreshments will be provided. For this program, which launch a three-part series, we will focus on résumés and cover letters. Bring a handwritten list of your past jobs and leave with a résumé and example cover letter. In May, we'll follow up with a program about online applications, and in June we will focus on job interviews.

For information, contact Susan Martinez, Branch Manager, at smartinez@oaklandlibrary.org or 510-615-5725.

Compose Blackout Poetry at Golden Gate Branch Library – On Tuesday, April 3, at 6 p.m., the Oakland Public Library's National Poetry Month celebration kicks off with a fun, crafty poetry project at the Golden Gate Branch (5606 San Pablo Avenue). Join us as we repurpose the pages of old books and magazines into poetic works of art! This workshop is intended for adults but teens and kids ages 8 and older are also welcome. Supplies will be provided. For information, contact Erin Sanders, Branch Manager, at esanders@oaklandlibrary.org or (510) 597-5023.

Map the History of "Long Lost Oakland" – On Wednesday, April 4, at 6 p.m., Liam O'Donoghue of the popular "East Bay Yesterday" podcast will lead a historical mapping program at the Main Library (125 14th Street). O'Donoghue's project, already in progress, is called "Long Lost Oakland." It features some of the most impressive features of the local landscape that no longer exist—from stunning architecture to bygone infrastructures and even extinct plants and animals. Here's your chance to contribute your local knowledge to a group effort that blends art and history to explore how our past connects to the world we live in today and the future we may be living in soon. For information, contact Dorothy Lazard, Librarian, at dlazard@oaklandlibrary.org or 510-238-3222.

Poetry in Motion? Try Bike Haiku at Golden Gate Branch Library – On Thursday, April 5, at 6 p.m., the Women Bike Book Club will have its monthly meeting at the Golden Gate Branch Library, 5606 San Pablo Avenue. To honor National Poetry Month, attendees will read and discuss bike related poetry. Everyone is welcome to attend and participate in discussing bikes and feminism in a women/trans/femme (WTF) friendly (but not exclusive) space! For information, contact Erin Sanders, Branch Manager, at esanders@oaklandlibrary.org or (510) 597-5023.

See a Film and Take a Hike – On Friday, April 6, at 10 a.m., the Dimond Branch Library (3565 Fruitvale Avenue) will host a free screening of *Trailhead: Discovering Oakland's Gateway to the Redwoods*, a film by Emily Fraser and Henry Wiener and produced by Stan Dodson. After the film, Dodson will lead us on an easy-to-moderate hike on a nearby trail. Everyone is welcome! The hike will commence at 11 a.m. For information, contact Sarah Hodgson, Branch Manager, at shodgson@oaklandlibrary.org or 510-482-7844.

Learn Vegetable Gardening Basics at Rockridge Library – On Saturday, April 7, at 11 a.m., Alameda County Master Gardener Aixa Gannon will share some of her expertise in a program at the Rockridge Branch Library (5366 College Avenue). This workshop will cover topics such as: the importance of selecting the planting site for sun/shade; improving and preparing your soil; watering, mulching, fertilizing; deciding what to plant; and keeping pests at an acceptable level. Making the right decisions about all of these considerations will lead to a plentiful harvest! For information, contact Paul Schiesser, Branch Manager, at pschiesser@oaklandlibrary.org or 510-597-5017.

Poet July Westhale Speaking at Temescal Branch Library – On Saturday, April 7, at 2:30 p.m., local poet July Westhale will present her highly acclaimed collection, *Trailer Trash*, in a literary

salon at the Temescal Branch Library (5205 Telegraph Avenue). Ms. Westlake's poems recall her growing up in the cotton country of Southern California. She will be joined by poet/photographer Julia Sparenberg. This program is part of the Oakland Public Library's National Poetry Month celebration. For information, contact Steve Lavoie, Branch Manager, at slavoie@oaklandlibrary.org or 510-597-5049.

Call for Mother Of The Year Nominations – Through Friday, April 6, 2018, nominations for Mother of the Year are being accepted by Oakland Parks, Recreation & Youth Development. Businesses, community groups, professional associations, government agencies and service-related organizations are invited to nominate a candidate for this coveted award. Nominees must be an Oakland resident whose contributions to the community symbolize the finest traditions of “motherhood”, who is an appropriate role model for people of all ages and backgrounds, and who has made a positive impact on the community. Honoree will be recognized on May 12, 2018, 10:30 a.m. at the Morcom Rose Garden, 700 Jean Street, Oakland, CA 94610. To view the full criteria and nomination form, please visit www.oaklandnet.com/parks. For more information, contact Gail McMillon, Office Manager, at (510) 238-3186.

Engage at Every Age – On Wednesday, May 2, from 10:00 a.m. to 2:00 p.m., the City of Oakland's Human Services Department is hosting its annual Older Americans Month event. The theme of the event is “Engage At Every Age.” This event will include information tables, recognitions, performances, speakers and other activities on Frank H. Ogawa Plaza, 14th Street at Broadway. A lunch for Seniors along with additional surprises will be distributed. Human Services will also host a Seniors' Art Exhibit entitled “Generations Engage” in the lobby of the Lionel Wilson Building, 150 Frank H. Ogawa Plaza. The exhibit will be open to the public from May 2nd – 28th. Shuttle service will be provided for seniors from the four City of Oakland Senior Centers to the event on May 2. Shuttle space is limited, so please contact your local area Senior Center as soon as possible. The event, including transportation, is free. For Senior Center locations, please visit <http://bit.ly/2ncPSso>. For more information on the event, please contact Maurine Watkins, Administrative Assistant, at mwatkins@oaklandnet.com or (510) 238-2385. For more information on the art exhibit, please contact Andrea Turner, Senior Services Supervisor, at aturner@oaklandnet.com or (510) 238-2987.

Upcoming Meetings and Events

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator