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MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: October 20, 2017

INFORMATION.

Following are the key activities to be highlighted this week:

Save the Date: State of the City Address on November 2 – On Thursday, November 2, please join Mayor Libby Schaaf as she delivers the State of City address at the Islamic Cultural Center of Northern California, located at 1433 Madison Street, at 5:30 pm The State of the City is an annual report on Oakland, as well as a celebration to support our community. The event will include: Oakland-based Artwork and Food, Cultural Performances, Information on Local Action Groups to Join.

The Mayor's Office encourages all staff to attend and invite members of their city departments, neighborhood, community-based organization, or place of worship. Please forward this invite to your respective partners to share in the event together. Registration required. Event will close at capacity. Please RSVP early at the following link: <https://www.eventbrite.com/e/2017-state-of-the-city-address-tickets-38512552080>. Please be advised that large bags and signage cannot be accommodated. For more information, please contact Yvonna Cázares, Director of Community Engagement, at ycazares@oaklandnet.com .

Fire and Police Join Mutual Aid Response Efforts --During the weeks of October 8 and 15, the Oakland Fire and Police Departments joined state agencies by providing staff and resources to the Northern California wildfires that have devastated North Bay cities and counties. Oakland Fire has sent specialized apparatuses and specially certified crews, and others are anticipating deployment as the requests expand. Oakland Police have been helping local law enforcement with traffic control, assisting with evacuations, and general law enforcement. Oakland is honored to be able to provide this help and support during this difficult time.

Home Fire Preparedness Campaign--On Saturday, October 21, the Oakland Fire Department, in partnership with the American Red Cross, Oakland Black Firefighters Association and the Bay Area Youth Emergency Medical Technician Program, will be continuing its Home Fire Preparedness Campaign for Oakland residents. The campaign includes: checking existing smoke alarms for functionality and/or installing new smoke alarms when needed and discussing fire

safety tips with residents. There is no charge to the resident/property owner for this service. This event will take place in the Fruitvale neighborhood, with other neighborhoods participating in the near future. Residents will be notified prior to the event about participating in this campaign. Oakland residents are reminded that "Working smoke alarms saves lives...Let's be fire safe!" For more information, please contact Karen Cox, Fire Prevention Education Coordinator, at kcox@oaklandnet.com or at (510) 238-7255.

Climate Change & Community Series Continues October 21 at Golden Gate Library -- On October 14, a "Science Café" series, focusing on the issues related to climate change, began at the Golden Gate Branch Library, located at 5606 San Pablo Avenue. The series continues for several Saturdays, with weekly meetings featuring short videos, authors, weather experts, and representatives from local organizations playing active roles in adaptation and resilience. On Saturday, October 21, Eliza Berry from SF Bay Conservation & Development Commission and Brian Beveridge of the West Oakland Environmental Indicators Project will provide information on sea level rise in the East Bay. On Saturday, October 28, Sustainability Fellows from the City of Oakland's Environmental Services Division will discuss the impact of methane/natural gas. These programs were made possible by grants from the National Oceanic and Atmospheric Administration and the National Science Foundation. For information, contact Erin Sanders, Branch Manager, at esanders@oaklandlibrary.org or 510-597-5023.

OPR Garden Shines At Autumn Lights Festival through October 21 -- The 6th Annual Autumn Lights Festival transforms the Lake Merritt Gardens located at 666 Bellevue Avenue. For three magical nights, festive blends of live music, art, fire dancers, food and libations make for an unforgettable experience. Autumn Lights entails a leisurely stroll along paved pathways through seven- acres of lush gardens. Imagine yourself immersed in acres of lush gardens and mesmerizing installations created by local artists. This wildly popular annual tradition benefiting the Gardens at Lake Merritt is an amazing spectacle and fun for all ages. This event will sell out! Buy your tickets in advance at <https://www.eventbrite.com/e/6th-annual-autumn-lightsfestival-tickets-37322323073> For more information about the Autumn Lights Festival, go to www.AutumnLightsOakland.org. To learn more about OPR's Garden at Lake Merritt, please visit www.GardensatLakeMerritt.org.

Terrifying Halloween Tour Reigns At Dunsmuir -- Thursday, October 26, to Saturday, October 28, Oakland Parks & Recreation's Terrifying Halloween Tour is back by popular demand! Hosted at Dunsmuir-Hellman Historic Estate, located at 2960 Peralta Oaks Court, this event is spookier than ever before. The ghosts and ghouls are on the prowl! From 6:30 to 9:00 pm, fright-seekers will enjoy a bone-chilling, terrifying experience. Get ready for a spooktacular night. Buy tickets at the gate. Tours will sell out! Arrive early to secure your place on the journey. To print a copy of Halloween flyer, visit <http://www2.oaklandnet.com/oakca1/groups/contributor/documents/image/oak066345.pdf> . For more information about the event or Dunsmuir Hellman Historic Estate, please contact Rebecca Bresso, Recreation Specialist II, at rbresso@oaklandnet.com or (510) 615-5555. #TerrifyingHellman2017.

Bushrod Recreation Center Gets A Facelift -- Sunday, October 15 Oakland Parks & Recreation (OPR) staff supported Stephen Curry's 'Curry Family Foundation', Under Armour and Chase in

the grand reopening of the refurbished basketball courts at the Bushrod Recreation Center. The courts were decked out, from top to bottom, in black and gold and the interior gym was embellished with inspirational quotes and Curry's image. Forty kids, between the ages of 10-16, were selected from the Bushrod Basketball Team, Summer Camp, and photography class to participated in a tailored mini basketball skills camp which included a pep talk by Stephen Curry, tips by Curry's personal trainer, and a full-outfit of sports gear provided by Under Armour. Photography students acted as assistant photo journalist for the event and were able to take home the provided camera equipment. The Bushrod facility serves as a top-notch, safe space for youth in the surrounding community. To learn more about yearly programs at Bushrod Recreation Center, contact George Henderson, Recreation Program Director, at GHenderson@oaklandnet.com or (510) 597-5031.

Oakland Parks & Recreation Haunted Hangouts -- Friday, October 27 to Friday, November 03
Oakland Parks & Recreation will be hosting fun-filled, Halloween and fall harvest events at awesome recreation centers in your neigh-Boo-hood!

- Friday, October 27, 6:00 to 8:00 pm: Big Annual Halloween Party. Show us your trickiest 'Thriller' moves and enjoy tasty treats at the biggest Halloween party on the block! Come in your best costume to win a prize or cash! Youth, ages 4 to 18; Free admission. Rainbow Recreation Center / DACA, 5800 International Boulevard., Oakland; (510) 615-5751.
- Saturday, October 28, 1:00 to 4:00 pm: Harvest Festival. Join us for potluck, pumpkin carving and decorating, costume contest, festive music and more! Youth, ages 5 to 12; Free admission. Allendale Recreation Center, 3711 Suter Street, Oakland; (510) 535-5635.
- Saturday, October 28, 11:30 am to 5:00 pm, Harvest Festival & Pumpkin Patch. Come to an event that both families and community members can enjoy! A day of fun filled activities of arts and crafts, games, and learning experience. All ages welcome; Free admission. Bushrod Recreation Center, 560 59th Street, Oakland; (510) 597-5031.
- Tuesday, October 31, 5:00 to 7:00 pm Halloween Party. Join us for Halloween games, crafts, face painting and trick-or-treating. Wear your Halloween costume! Youth of all ages with accompanying adult; Free admission. Studio One Art Center, 365 45th Street, Oakland; (510) 597-5096.
- Tuesday, October 31, 5:00 to 8:00 pm Halloween Funky Fright Fest. Come and have a spooky good time at the fright fest. There will be a Haunted House, Monster Mash Dance, Thriller Zone Dance Contest, and Costume Contest. Be there if you dare! Youth, ages 6 to 12; Free admission. Willie Keyes Recreation Center, 3131 Union Street, Oakland; (510) 597-5042.
- Friday, November 3, 4:00 to 6:00 pm Harvest Festival. Please join us for an afternoon of harvest fun-filled with activities, music, crafts, and more. All ages welcome; Free admission. Manzanita Recreation Center, 27021 22nd Avenue, Oakland; (510) 535-5625.

Mobile Mayor Successfully Brings City Hall to Oakland Residents --Mobile Mayor evaluations continue to demonstrate overwhelmingly positive feedback from the public. The Mayor, office staff, and volunteers have helped support residents (including unsheltered residents) who are concerned about issues such as affordable housing, roadway improvement, illegal dumping, jobs and more. Recent events have been held in Fruitvale, Grand Lake, areas of East Oakland, and various festivals throughout the city. The upcoming dates, locations and city services are below:

- October 30 from 11:00 am to 1:00 pm at the West Oakland Health Center, located at 700 Adeline Street. Oakland Head Start will be onsite for recruitment and registration. The Head Start Family Advocate will also be available to assist with any family service questions or concerns.

- November 18 from 1:30 pm to 3:30 pm at Rockridge BART Plaza, located at the Rockridge Bart Station on College Avenue. In honor of National Adoption day, Adopt-a-Spot will be onsite, along with Pet Adoption services.

- December 9 from 11:00 am to 1:00 pm at Clinton Square Park, located at 12th Street and 6th Avenue. Vietnamese and Cantonese translators will be available. Oakland Head Start will be onsite for recruitment and registration. The Head Start Family Advocate will also be available to assist with any family service questions or concerns.

To learn more about what we do and view our past events, view the Mobile Mayor website here: <https://sites.google.com/view/oaklandmobilemayor/home> . If you have questions or would like join us, please contact Yvonna Cázares, Director of Community Engagement at YCazares@oaklandnet.com .

Cultural Development Plan Survey Launched – Through Tuesday, October 31, the public is encouraged to take the Cultural Development Plan Survey at <https://www.surveymonkey.com/r/cadplan> . To access the survey in Spanish, please visit <https://www.surveymonkey.com/r/cad-sp> . The City of Oakland's Cultural Affairs Division invites the public to engage in the creation of *Belonging in Oakland: A Cultural Development Plan*, Oakland's first comprehensive citywide plan focused on arts and culture. The plan will serve as a blueprint of goals and strategies to advance Oakland as a dynamic hub for creative practices that benefit the city's residents, businesses and visitors. The Cultural Development Plan will create a snapshot of Oakland's unique cultural assets, define cultural priorities for the city, and foster opportunities for economic benefit and community engagement to enhance the quality of life for all of Oakland. A series of community engagement meetings were held in September and October. Now, the online survey allows respondents to share their thoughts and feelings about Oakland and its cultural scene anonymously. Public engagement is essential, and the comments and recommendations gathered through this process will help shape the cultural plan. The brief survey will take about 10 minutes to complete. Comments and suggestions may also be made by:

- Emailing culturalplan@oaklandnet.com
- Leaving a voice message on the Cultural Plan hotline at (510) 833-6725

The Cultural Development Plan is supported, in part, by the National Endowment for the Arts and

the William and Flora Hewlett Foundation. For more information on the cultural planning process and updates, please visit www.oaklandnet.com/culturalplan . For more information, please contact Roberto Bedoya, Cultural Affairs Manager, at (510) 238-2136 or rbedoya@oaklandnet.com .

OFD Station 13 Open House --On Saturday, November 4, Oakland Fire Department Station 13 located at 1225 Derby Ave. will be holding an open house from 11:00 am to 2:00 pm Residents are invited to learn about home fire preparedness, resources in their community and to enjoy food and fun! For more information, please contact Karen Cox, Fire Prevention Education Coordinator, at kcox@oaklandnet.com or at (510) 238-7255.

Mayor's Office seeks Volunteers for "African Americans in the Military" Veteran's Day Photo & Artwork Installation -- In partnership with the Oakland Vet Center (<https://www.va.gov/directory/guide/facility.asp?id=518>), Bertram Clark, a Vietnam Veteran, as well as Charles Blatcher, III, CEO of the National Coalition of Black Veteran Organizations, and Eric Murphy, Arts Commissioner for Alameda County, the Mayor's Office seeks volunteers to assist Mr. Clark with the installation of his artwork and photography collection entitled, "African Americans in the Military from the Revolutionary War through World War II" in celebration of Veteran's Day. The Mayor's Office is seeking volunteers for two hour shifts to help Mr. Murphy put up photos in the rotunda for Mr. Clark on the following dates:

- Saturday, November 4th from 8:00am to 1:00pm in the Rotunda, 1 Frank Ogawa Plaza
- Sunday, November 5th from 1:00pm to 3:00pm in the Rotunda, 1 Frank Ogawa Plaza
- Monday, November 6th from 9:00am to 1:00pm in the Rotunda, 1 Frank Ogawa Plaza

No experience nor special attire needed. Dress comfortably. Water and snacks will be provided to volunteers. If you would like volunteer, please contact Yvonna Cázares, Director of Community Engagement at YCazares@oaklandnet.com / (510) 238-7157.

Save the Date: Tuesday, November 7th 4-5pm for a Veteran's Day Installation & Opening Ceremony --Opening of the Veteran's Day Photo and Artwork Installation "African Americans in the Military" where the public can hear from Mr. Clark himself, the Mayor, City Council members, and resource information from the Vet Center. If you know of a vet that wishes to be present and honored during the ceremony. Please contact Yvonna Cázares, Director of Community Engagement at YCazares@oaklandnet.com / (510) 238-7157.

Economic Development Strategy – On Tuesday, November 7, the final draft Economic Development Strategy goes before the full Oakland City Council. The 39-page Strategy and accompanying appendices are available at <http://bit.ly/2xYnRZC> . With insight and feedback from local business leaders and focus group participants, the document outlines our shared economic values and identifies immediate and long-term steps the City can take to grow Oakland's economy and enable all residents and business owners to thrive and prosper. These values will guide the City's economic development efforts to help ensure Oakland remains a unique, special place to live and do business. Our goal is to make Oakland an easy, efficient and prosperous place to do business, and to reduce racial disparities and help all Oaklanders achieve economic security. The Strategy proposes over 50 targets the City should aim to reach over the next three years, from

supporting small businesses to building housing to maintaining public space. Recognizing that other City departments also play key roles in sustaining a local environment to foster economic growth and ensuring every Oaklander benefits from this growth, the Strategy details shared citywide goals and builds in targets and metrics for tracking and accountability. Crafted by the Economic & Workforce Development Department, the Strategy reflects Oakland's changing economy and the change in tools available to stimulate growth. For more information, please contact Marisa Raya, Strategy Project Manager, at mraya@oaklandnet.com or (510) 238-6230.

City of Oakland Annual Coat Drive – Now through November 17, the Annual Thanksgiving Coat Drive is taking place. Please donate your gently used coats (for men, women and children) that will be given away at the 26th Annual Thanksgiving Dinner on Tuesday, November 21, 2017. Bins are located in the Lionel Wilson Building at 150 Frank H. Ogawa Plaza. If you are unable to donate a coat, please consider a monetary donation to the City of Oakland Hunger Program. All donations are welcome. Send donations payable to City of Oakland Hunger Program, to Human Services Department, Care of: Community Housing Services Division, 150 Frank H. Ogawa Plaza, Ste. 4340, Oakland, CA 94612. All donations are tax deductible. For more information, please contact Talia Rubin, Program Analyst at trubin@oaklandnet.com or 238-6590.

OakDOT 'Paint the Town!' Deadline November 30 -- On September 19, the Oakland Department of Transportation (OakDOT) released the application for Paint the Town!, a pilot program allowing Oaklanders to paint temporary murals on Oakland roads. The application will be open until November 30. The application is free - no fee to apply. OakDOT will approve up to 30 applications. If chosen, applicants will be responsible for paint, supplies, and street closure permits. All applications who apply for Paint the Town! will automatically be reviewed by The Oakland Fund, a local nonprofit organization, which will select projects to provide in-kind support, including a designer, paint and supplies, and the costs of the special event permit for installation (artists' fees are not eligible). OakDOT will review proposed project locations to see if other street improvements— such as curb ramp upgrades—can be made by the City. OakDOT will prioritize historically disadvantaged communities. For every application received in a low-disadvantaged community, OakDOT will select two applications in a disadvantaged community as determined by MTC data. OakDOT will not maintain any street murals, and a mural may be removed by the City at any time.

City's Official Tagline and Motto "Love Life" Unveiled and "Love Life Week" continues through Sunday, October 22 – On Monday, October 16, at 10:30 am at the intersection of Bancroft Way and Durant Avenue, the City of Oakland will officially unveiled its new tagline and motto, "Love Life." "Love Life" was adopted as the City of Oakland's official tagline and motto under City Council Resolution 86088, introduced by City Councilmembers Lynette Gibson McElhaney, Rebecca Kaplan and Desley Brooks in April 2016. The motto reflects a united intention to articulate Oakland's collective values and priorities to make it a safe, just, sustainable, equitable and vibrant city. The resolution was inspired by the need to adopt a comprehensive and holistic approach to addressing the conditions that lead to violence and toward creating a climate of restoration for the individuals and communities impacted by violence. The senseless loss of life to gun violence impacts tens of thousands of Oakland's youth and adults who witness violence or live in its tyranny, with particularly disproportionate impacts on African-Americans. Inspired by

the legacy of LoEshe' Lacy--whose first name in English translates as "Love Life"—a 16-year-old West Oakland student activist who was an innocent victim of a shooting on October 20, 1997, the new Oakland motto bears her name. In addition to the motto, the Lovelife Foundation honors her life, work and vision to end violence and heal communities and individuals affected by it. For more information about "Love Life Week" events October 16-22, please call (510) 663-5683 or visit [Facebook.com/LoveLifeOakland](https://www.facebook.com/LoveLifeOakland).

Bike Share for All -- As of Wednesday, October 11, Oakland's bikeshare program, Ford GoBike (previously Bay Area Bike Share), has 67 stations in the city and more than 36,000 rides taken in Oakland. Launched on July 11, the regional program offers Oaklanders a new affordable transportation option. The program aims to be the most equitable bike share system in the world, with \$5/year introductory memberships to residents enrolled in CalFresh, SFMTA (low income) Lifeline Passes, or the PG&E CARE utility discount. The system is also integrated with the Clipper Card program, creating a seamless transportation system throughout the Bay Area. To learn more about the program, please visit oaklandnet.com/bikeshare, fordgobike.com, and bikeshareforall.org. For more information or to provide feedback, please contact the Oakland Department of Transportation (OakDOT) Parking & Mobility team at bikeshare@oaklandnet.com

Oakland Youth Advisory Commission (OYAC) Kick-off Event for Youth-Led Projects -- The City of Oakland Human Services Department (HSD) Oakland ReCAST initiative, funded by the Substance Abuse Mental Health Administration (SAMHSA), is focused on building resiliency and equity for communities that have been impacted by high levels of violence, trauma and civil unrest. ReCAST goals include supporting community work to address tensions in law enforcement-community relations and to promote community healing; the #OYACgivesback youth-to-youth mini-grant program is one component of this goal.

As part of the #OYACgivesback team, Oakland Youth Advisory Commission (OYAC) members helped select creative and dynamic youth-led projects that promote better relationships with Oakland law enforcement agencies and contribute to healing and increasing resiliency in Oakland communities. In this pilot year, the #OYACgivesback team selected eight youth-led projects to receive \$5,000 each. Projects range from healing circles, to community gatherings, to service projects and will take place throughout Oakland communities.

On Thursday, October 5, from 4:00 to 7:30 pm #OYACgivesback in partnership with Youth Leadership Institute, hosted a kick-off event at City Hall, 1 Frank Ogawa Plaza for youth-led project teams. The kick-off event brought together the #OYACgivesback team with youth project leaders and their adult allies to network, build community and develop action plans to launch their projects.

For updates, visit OYAC's Facebook page at www.facebook.com/oakyac and [hashtag] #OYACgivesback on Facebook and Instagram. For more information, please contact Lindee Lane, Program Analyst, at llane@oaklandnet.com or 510-238-3245.

A full list of projects and supporting agencies can be found below:
Community Communicators-East Oakland Youth Development Center

Healing and Building Across 7 Generations-East Side Arts Alliance
OPD Youth Leadership Council-Dewey Academy
Our Streets Give Back-Bay Area Community Resources
Stronger Together-Harbor House
The Restorative Justice Youth & Police Dialogue Project-Oakland Leaf Foundation
Training for Police and Schools by Children of Incarcerated Parents-Community Works West
Walk a Beat in My Shoes-Heart and Soul Center of Light

Bay Area SunShares Launching -- For the third year, Oakland is participating in Bay Area SunShares, a program where Oakland residents and City employees and retirees can purchase solar panels, zero-emission vehicles, and electric vehicle chargers at a discounted rate. The program will continue through November 10, 2017. SunShares pools the buying power of individual participants to get more competitive pricing from solar companies and vehicle manufacturers. The City of Oakland is participating in the program to help support our clean energy and climate goals, reduce pollution, and make it easier for all members of our community to save energy and money. Bay Area Sunshares is a limited-time community opportunity. Pre-vetted solar installers have been selected and will be available starting August 7 to schedule home solar evaluations. Register by November 10th to receive a no-cost, no-obligation solar proposal; to receive the full solar discount, installation contracts must be signed by December 31, 2017. For more information, visit www.bayareasunshares.org or contact Shayna Hirshfield-Gold, Energy Policy Analyst, at (510) 2386954.

From the Oakland Police Department Arrest Files -- On Saturday, October 14 at 8:53 pm, Oakland Police officers responded to an attempted strong arm robbery in the 900 block of Franklin Street. When they arrived on scene, they located and arrested two suspects. On Saturday, October 14 at 1:40 am, Oakland Police officers doing a security check in the 1200 block of Lakeshore Avenue conducted a walking stop on a man. During the stop, the man fled from officers and discarded a firearm. The suspect was soon located and taken into custody. On Thursday, October 12 at 5:32 pm, Oakland Police officers responded to a burglary call in the 6500 block of Ascot Drive. When they arrived on scene, they found three suspects inside the victim's residence. The suspects were placed under arrest. For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring Police Cadets -- Continuously through fall 2017, ambitious young women and men are invited to join the Oakland Police Department (OPD) law enforcement team as part-time Police Cadets. Cadets, who must be high school seniors or attending college, are rotated through a variety of assignments at OPD designed to develop their interest in police work. To learn more, please visit <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1819828>. For more information, contact the Oakland Police Department's Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring Police Communications Dispatchers -- Applications are being accepted continuously through fall 2017. Are you looking for a career in Police Communication Services? Come and join a wonderful team of professionals dedicated to serving the citizens of Oakland in

this critical role. Oakland residents rely on Police Communications Dispatchers for the protection of life and property.

- If you have no prior police communications dispatch experience, use this link to apply:

<https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822560>.

- If you do have experience and wish to apply as a lateral, use this link:

<https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822561>.

For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Has Openings for High School Students to Become Police Explorers -- Continuously through fall 2017, high school students (14 – 19 years old) are invited to join the Police Explorers Program and learn more about careers in law enforcement. The Explorers program includes career opportunities, service learning, leadership experience, life skills and character education. For more information, contact Officer Charles Stone, Oakland Police Activities League (PAL), at (510) 421-2684 or oaklandpal@oaklandpal.org.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events> .

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator