

DISTRIBUTION DATE: September 29, 2017



CITY OF OAKLAND

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: September 29, 2017

INFORMATION.

Following are the key activities to be highlighted this week:

Oakland Public Library Names Interim Chief Curator at the African American Museum & Library at Oakland – On Thursday, September 29, the Oakland Public Library announced that Susan D. Anderson, founder and principal at Memory House, will be the Interim Chief Curator at the African American Museum & Library at Oakland (AAMLO), effective late October or early November. Anderson is an innovative curator, public historian, and author with 10+ years' experience leading teams to create exhibitions and programming, acquiring and developing collections, raising funds through individual donors, grants and public contracts, implementing successful outreach, and partnering with diverse communities. She is an expert in American history and African American history with an emphasis on ethnic, literary, bohemian, and social justice communities in California. AAMLO (<http://www.oaklandlibrary.com/AAMLO>) is a specialized unit of the Oakland Public Library, dedicated to the discovery, preservation, interpretation, and sharing of historical and cultural experiences of African Americans in California and the West for present and future generations. For more information, please contact Sharon McKellar, Community Relations Librarian, at smckellar@oaklandlibrary.org or 510-238-3513.

Oakland Fire Department Combats Fire in the Oakland Hills - At approximately 12:00 p.m. on Tuesday, September 26, a grass fire was reported in the vicinity of Edwards Avenue and Mountain Boulevard. The fire covered 22 acres of hillside before being brought under control. As a result of the prompt response and actions of firefighters from the Oakland Fire Department and the mutual aid provided by the Oakland Police Department, Cal Fire, East Bay Regional Park District, Alameda County Fire Department and the Piedmont Fire Department there were no injuries or casualties, and no damage to structures. The community and residents expressed their sincere gratitude for the emergency responders strategic actions, and greatly appreciate their service and commitment to keep the community safe.

Coliseum Transit Village Groundbreaking – On Friday, October 6, a groundbreaking ceremony for the Coliseum Connections will be held at 10:00 a.m. in the Coliseum BART Station Transit Plaza at Snell Street and 71st Avenue. Mayor Libby Schaaf and Council President Larry Reid will

be joined at the groundbreaking by representatives from the project development team – Oakland Economic Development Corporation and UrbanCore Development – as well as officials from BART and project funders. A transit-oriented, mixed-income development adjacent to the Coliseum BART station, Coliseum Connections will feature 110 residential rental units, with 50 percent of the units affordable to households at or below 60% of the area median income. The remaining units will be rented at market rate. A multidecade project championed by Council President Larry Reid, the project was supported by staff from the Economic & Workforce Development Department's Public/Private Development Division. To R.S.V.P. for the event, please visit <http://bit.ly/2wUFGo5>.

Bike Share for All – As of Wednesday, September 27, Oakland's bikeshare program, Ford GoBike (previously Bay Area Bike Share), has 66 stations in the city and more than 35,000 rides taken in the East Bay. Launched on July 11, the regional program offers Oaklanders a new affordable transportation option. The program aims to be the most equitable bike share system in the world, with \$5/year introductory memberships to residents enrolled in CalFresh, SFMTA (low income) Lifeline Passes, or the PG&E CARE utility discount. The system is also integrated with the Clipper Card program, creating a seamless transportation system throughout the Bay Area. To learn more about the program, please visit oaklandnet.com/bikeshare, fordgobike.com, and bikeshareforall.org. For more information or to provide feedback, please contact the Oakland Department of Transportation (OakDOT) Parking & Mobility team at bikeshare@oaklandnet.com.

OakDOT Announces 'Paint the Town!' Program – On September 19, the Oakland Department of Transportation (OakDOT) released the application for *Paint the Town!*, a pilot program allowing Oaklanders to paint temporary murals on Oakland roads. The application will be open until November 30. The application is free - no fee to apply. OakDOT will approve up to 30 applications. If chosen, applicants will be responsible for paint, supplies, and street closure permits. All applications who apply for *Paint the Town!* will automatically be reviewed by The Oakland Fund, a local nonprofit organization, which will select projects to provide in-kind support, including a designer, paint and supplies, and the costs of the special event permit for installation (artists' fees are not eligible). OakDOT will review proposed project locations to see if other street improvements—such as curb ramp upgrades—can be made by the City. OakDOT will prioritize historically disadvantaged communities. For every application received in a low-disadvantaged community, OakDOT will select two applications in a disadvantaged community as determined by MTC data. OakDOT will not maintain any street murals, and a mural may be removed by the City at any time. OakDOT will also hold application clinics at the following Oakland Public Library Branches:

- Saturday, September 30, 10:30 a.m. - 12:00 p.m. Golden Gate Branch Library, 5606 San Pablo Avenue
- Tuesday, October 3, 5:00 - 7:00 p.m., 81st Avenue, 1021 81st Avenue
- Tuesday, October 10, 4:00 - 5:30 p.m., West Oakland Branch, 1801 Adeline Street
- Wednesday, October 11, 6:30 - 8:00 p.m., Main Library, 125 14th Street
- Saturday, October 14, 2:00 - 3:30 p.m., Melrose Branch, 4805 Foothill Boulevard

For more information and for application materials please visit <https://beta.oaklandca.gov/services/paint-the-town>. You may also contact Menaka Mohan,

City Launches Comprehensive Citywide Cultural Planning Process – Beginning Friday, September 15, the Cultural Affairs Division of the Economic & Workforce Development Department invites the public to engage in the creation of *Belonging in Oakland: A Cultural Development Plan*, Oakland's first comprehensive citywide plan focused on arts and culture. The Plan will create a snapshot of Oakland's unique cultural assets, define cultural priorities for the city, foster opportunities for economic benefit and community engagement, and enhance the quality of life for Oakland residents, businesses and visitors. The planning process is launching with a series of activities that give community members across the city various opportunities to engage and envision how the cultural and creative life of Oakland can be supported and strengthened. Public engagement is essential, and the comments and recommendations gathered through this process will help shape the cultural plan. The remaining "Make It Yours" Community Dialogues are:

- Thursday, October 12, 10:00 a.m. to noon
Heartlands Merchant Association, 5856 Foothill Blvd. (Council District 6)
- Saturday, October 14, 10:00 a.m. to noon
East Oakland Boxing Association, 816 98th Ave. (Council District 7)

These community meeting locations are wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email rbedoya@oaklandnet.com, call (510) 238-2136 or call TDD/TTY (510) 238-2007 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities. For those unable to join one of these scheduled meetings or conversations, other engagement opportunities are available, including:

- Emailing suggestions and comments to culturalplan@oaklandnet.com
- Leaving a voice message on the Cultural Plan hotline at (510) 833-6725

To read the media release, please visit <http://www2.oaklandnet.com/OAK066092>. For more information on the cultural planning process and event updates, visit www.oaklandnet.com/culturalplan.

Sundays In The Redwoods Concert Series (Talking All That Jazz) – Every Sunday from September 24 through October 8, Oakland Parks, Recreation & Youth Development (OPR) will host its 12th annual Sundays in the Redwoods concert series. Venue opens at 2:00 p.m. showcasing a spectacular city-wide view from the Woodminster Amphitheater nestled in Joaquin Miller Park located at 3300 Joaquin Miller Road. Hurry to secure a seat! This popular event sells out fast. Each concert features a different theme that represents genres ranging from smooth R&B to syncopated Soul. 'The Rhythm Section' is our third lineup in the series. With performances by Tamia and Lyfe Jennings, audiences will have a ball experiencing a Sunday-sanctuary of great music! To purchase tickets, please visit www.sundaysintheredwoods.com. For more information, contact Karis Griffin, Recreation Supervisor at kgriffin@oaklandnet.com or (510) 238-2259.

Poetry in the Griot Tradition: Oakland and West African Poets in Dialogue – On Tuesday, October 3, at 5 p.m., the public is invited to a poetry reading celebrating an exchange between Oakland and West Africa. The reading will take place at West Oakland Branch Library, located at 1801 Adeline Street. The featured poets are Sara Biel, Karla Brundage, Zakiyyah Capehart, Tyrice Deane, Mimi Gonzalez, Makeda Hooper Mayfield, Marcus Lorenzo Penn, Wanda Sabir, and Tamaris Usher. For information, contact Susy Moorehead, Branch Manager, at smoorehead@oaklandlibrary.org or (510) 238-7352.

AAMLO Screening "The Price of the Ticket", about Author James Baldwin – On Wednesday, October 4, starting at 6 p.m., the African American Museum and Library (AAMLO) located at 659 14th Street, in collaboration with the James Baldwin Project, will present a special evening with filmmakers Karen Thorsen and Douglas Dempsey, creators of the Baldwin documentary, "The Price of the Ticket." This film traces the life and career of writer James Baldwin. A community conversation about the issues raised in the film will follow the screening. For information, contact Dorothy Lazard, Oakland History Room Librarian, at dlazard@oaklandlibrary.org or (510) 238-3222.

Learn How to Encrypt Your Phone – On Thursday, October 5, at 6:00 p.m., expert trainers from the Electronic Frontier Foundation will offer a hands-on, intermediate-level workshop covering mobile encryption apps for voice, text, chat, and full-disk encryption. The program will be held at the Main Library, in the Bradley C. Walters Community Room, located at 125 14th Street. Bring your phone and bring a friend so you can test out the encryption apps together. Space is limited. Registration is required—please call (510) 238-6931 at least seven days prior to the event. For information, contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or (510) 238-6611.

Olympian Eddie Hart and Sportswriter Dave Newhouse Talk About Munich, 1972 – On Saturday, October 7, at 2:30 p.m., East Bay Olympian Eddie Hart and local sportswriter Dave Newhouse will give a book talk at the Temescal Branch Library, located at 5205 Telegraph Avenue. Mr. Hart was among the favorites in the 100 meters in the 1972 Olympics, but due to a scheduling misunderstanding he was disqualified. Soon after, his personal misfortune was overshadowed by far greater horrors for which the Munich Olympics are well remembered. Mr. Hart tells the story of his up-and-down experiences on and off the track in a new book, *Disqualified: Eddie Hart, Munich 1972, and the Voices of the Most Tragic Olympics*, which he co-wrote with Newhouse. Mr. Hart and Mr. Newhouse will talk about those stirring times. For information, contact Steven Lavoie, Branch Manager, at slavoie@oaklandlibrary.org or (510) 597-5049.

Interested In Becoming An Oakland Police Officer? – Our workshops will help you prepare to do well on your application examinations. The *Practice Physical Ability Test Workshop* is offered from 8:00 to 10:00 a.m. every first Saturday of the month. Attendees will have an opportunity to run the actual course and get pointers on proper technique for the various stages of the test. An appointment is not required to attend this practice test. The workshop is held at Merritt College Parking Lot E (gym if raining), located at 12500 Campus Drive. The next Practice Physical Ability Test Workshop will be held on Saturday, October 7. The *Oral Board Interview Workshop*

offers Police Officer Trainee applicants the opportunity to improve their oral board interview skills. Applicants will receive helpful tips and information about how to be more successful with the interview process. The next Oral Board Interview Workshop is coming up on Sunday, October 8 from 3:00 to 5:00 p.m. at the Oakland Police Department Auditorium, located at 455 7th Street. For more information, please contact Officer Damon Gilbert, Recruiting & Backgrounds Unit, at dgilbert@oaklandnet.com or (510) 238-3339.

Mosswood Park 3-On-3 BBall – Saturday October 7, Oakland Parks, Recreation & Youth Development (OPR) in partnership with Oaklandish is hosting a 3-on-3 Basketball Tournament at Mosswood Park, located at 3612 Webster St. Event jumps-off at 9:00 a.m. sharp. Callin' all Hoopers! If you got game, bring it. Through youth development programs, OPR provides transformational experiences and multi-cultural awareness. Affirm your dedication to giving back to the community and sign-up now. All proceeds go to rebuilding the Mosswood Recreation Center. With your support, we can rebuild a community. Don't forget to wear your Mosswood T-shirt sold at Oaklandish stores or online at <https://oaklandish.com/products/mens-mosswood-park>. For more information about the event, go to www.oaklandnet.com/parks. To register for a spot on the "Blue Court" contact Fred Morris, Sports Program Coordinator at fmorris@oaklandnet.com or (510) 238-3496.

Join the Plaid Friday Weekend Promotion – Tuesday, October 10, is the deadline for merchants to sign up for free for the Plaid Friday Weekend (PFW) Promotion. This city-wide, season-long campaign to educate Oaklanders on the social and economic importance of buying their holiday gifts in Oakland kicks off with the promotion of Plaid Friday Weekend, November 24-26. The campaign will encourage shoppers to discover Oakland's many commercial neighborhoods and meet the merchants that make our city a special place to live and shop. Now a national movement, Plaid Friday was founded right here in Oakland to encourage shopping at local, independent stores as a more relaxing, enjoyable and inspiring shopping alternative to the big box "Black Friday" experience. The Plaid theme represents the weaving together of Oakland's creative and diverse community of small business owners, their shops and their products, to create a strong and beautiful fabric. Since there are so many great independently-owned Oakland businesses to discover, Plaid Friday has been extended for the entire weekend. Sponsored by Oakland Grown and Townsquared, *East Bay Express*, and the City's Business Development Division of the Economic & Workforce Development Department, Plaid Friday Weekend and the season-long shop local campaign will be promoted through print, outdoor and digital advertising placements as well as social media posts. With the added promotional power of participating merchants and business districts, Plaid Friday Weekend will attract shoppers from around the region. With the inclusion of places to shop, eat and have fun, Oaklanders will have lots of options to spend their dollars locally to support small businesses and Oakland's economy. [Studies have shown](#) that retailers in cities with a holiday buy local campaign do significantly better in sales than ones in cities without such a campaign. There's no cost for merchants to join the campaign and those that register will receive marketing toolkits and ideas on how to make the most out of Plaid Friday Weekend. Merchants can sign up for free at www.plaidfridayweekend.com. A full list of special offers, entertainment and activities will be hosted on www.OaklandGrown.org starting in November. Shoppers will be encouraged to check back throughout the holiday season for updates. Remember, if you love Oakland, put your money where your heart is. To hear tips on how to make

the most out of this promotion from Plaid Friday Founder Kerri Johnson, please visit <https://www.youtube.com/watch?v=CnPgobmaeL8>. If you have questions on how to register, please contact Kira Pascoe, Townsquared Community Manager, at kira@townsquared.com. For additional details on how the City of Oakland supports locally owned businesses, please contact, Aliza Gallo, Business Development Manager, at agallo@oaklandnet.com or (510) 238-7405.

OPD Is Hiring Police Officer Trainees; Deadline to Apply Is October 13 – Friday, October 13, at 11:59 p.m., is the deadline to apply to pursue a challenging and rewarding career in law enforcement at the Oakland Police Department. Working as a police officer is a challenging and rewarding career; every day on the job is different. Dealing with a wide variety of people in different situations, OPD officers quickly analyze and solve problems and use their excellent people skills to defuse conflict and avoid confrontation whenever possible. The monthly salary for a Police Officer Trainee is \$5,500. To apply, please visit <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1841930>. For more information, contact the Oakland Police Department's Media Office at opdmedia@oaklandnet.com or (510) 238- 7230.

BAYEP Career Pathway Summit – On Tuesday, October 17, the Bay Area Young Men of Color Employment Partnership (BAYEP) will host a Career Pathway Summit from 9:00 a.m. to 4:00 p.m. at the Oakland Marriott City Center, located at 1001 Broadway. Interviews will be conducted on-site and attendees may be hired on-the-spot. This event is open to everyone, regardless of age or background. Several partners and service providers supported by the City of Oakland Workforce Development Board (OWDB) are involved in pre-training events to prepare youth for the on-site interviews and the summit aligns with the youth service goals in the OWDB's 2017-2020 Strategic Plan. Participants who want to be guaranteed two interviews with any participating employers of their choice, should attend one of the career training workshops before the summit to secure interviews. Those who refer or bring a friend to the event will be entered in a drawing for cash prizes. To register for the summit, please visit www.bit.ly/bayep-cps. If you have any questions about the summit, please email ProgramsBayArea@Leadersup.org. To learn more about the workforce development programs offered by the City of Oakland and its partners, please contact Lazandra Dial, Program Analyst III, at ldial@oaklandnet.com or (510) 238-3474.

OPR Garden Shines At Autumn Lights Festival – From Tuesday, October 19 through Thursday, October 21, the 6th Annual Autumn Lights Festival transforms the Lake Merritt Gardens located at 666 Bellevue Avenue. For three magical nights, festive blends of live music, art, fire dancers, food and libations make for an unforgettable experience. Autumn Lights entails a leisurely stroll along paved pathways through seven- acres of lush gardens. Imagine yourself immersed in acres of lush gardens and mesmerizing installations created by local artists. This wildly popular annual tradition benefiting the Gardens at Lake Merritt is an amazing spectacle and fun for all ages. This event will sell out! Buy your tickets in advance at <https://www.eventbrite.com/e/6th-annual-autumn-lights-festival-tickets-37322323073>. For more information about the Autumn Lights Festival, go to www.AutumnLightsOakland.org. To learn more about OPR's Garden at Lake Merritt, please visit www.GardensatLakeMerritt.org.

Bay Area SunShares Launching – For the third year, Oakland is participating in Bay Area SunShares, a program where Oakland residents and City employees and retirees can purchase solar panels, zero-emission vehicles, and electric vehicle chargers at a discounted rate. The program will continue through November 10, 2017. SunShares pools the buying power of individual participants to get more competitive pricing from solar companies and vehicle manufacturers. The City of Oakland is participating in the program to help support our clean energy and climate goals, reduce pollution, and make it easier for all members of our community to save energy and money. Bay Area Sunshares is a limited-time community opportunity. Pre-vetted solar installers have been selected and will be available starting August 7 to schedule home solar evaluations. Register by November 10th to receive a no-cost, no-obligation solar proposal; to receive the full solar discount, installation contracts must be signed by December 31, 2017. For more information, visit www.bayareasunshares.org or contact Shayna Hirshfield-Gold, Energy Policy Analyst, at (510) 238-6954.

From the Oakland Police Department Arrest Files – On Thursday, September 21, at 4:16 p.m., Oakland Police officers responded to a strong arm robbery that occurred in the 3400 block of High Street. The officers located and arrested the suspect. On Thursday, September 21, at 4:16 p.m., Oakland Police officers responded to a strong arm robbery that occurred in the 3400 block of High Street. The officers located and arrested the suspect. On Friday, September 22, at 1:08 p.m., Oakland Police officers responded to a strong arm robbery that occurred in the 3900 block of Piedmont Avenue. The officers took the suspect into custody at the scene. On Thursday, September 21, at 6:20 p.m., Oakland Police officers responded to gunshots in the 3000 block of Lynde Street. The officers detained the suspect. A security search of the residence uncovered multiple firearms and explosives. Alameda County Sheriff's officers responded to the scene and secured the explosives. The suspect was arrested. On Saturday, September 23, at 8:15 p.m., Oakland Police officers responded to gunshots in the 1600 block of W. Grand Avenue. A short time later, officers observed a vehicle connected to the shooting on the freeway and attempted to make an enforcement stop. The suspect vehicle fled from officers, but officers soon located the vehicle. The suspect fled on foot into the neighborhood but was located and arrested. For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring Police Cadets – Continuously through fall 2017, ambitious young women and men are invited to join the Oakland Police Department (OPD) law enforcement team as part-time Police Cadets. Cadets, who must be high school seniors or attending college, are rotated through a variety of assignments at OPD designed to develop their interest in police work. You may apply at any time; the position is filling continuously. Police Cadets are part-time employees who receive training and experience in law enforcement. Wages start at \$14.42 per hour and Cadets may work up to 19.5 hours per week. To learn more, please visit: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1819828>. For more information, contact the Oakland Police Department's Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Is Hiring - Police Communications Dispatchers – Applications are being accepted continuously through fall 2017. Are you looking for a career in Police Communication Services?

Come and join a wonderful team of professionals dedicated to serving the citizens of Oakland in this critical role. Oakland residents rely on Police Communications Dispatchers for the protection of life and property. No prior police communications dispatch experience? Use this link to apply: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822560>. If you do have experience and wish to apply as a lateral, use this link: <https://agency.governmentjobs.com/oaklandca/default.cfm?action=viewJob&jobID=1822561>. For more information, please contact the Oakland Police Department Media Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD Has Openings for High School Students to Become Police Explorers – Continuously through fall 2017, high school students (14 – 19 years old) are invited to join the Police Explorers Program and learn more about careers in law enforcement. The Explorers program includes career opportunities, service learning, leadership experience, life skills and character education. For more information, contact Officer Charles Stone – Oakland Police Activities League (PAL) at (510) 421-2684 or oaklandpal@oaklandpal.org.

Upcoming City of Oakland Job Announcements – During the week of October 2, the Human Resources Management Department (HRM) anticipates posting job announcement(s) for the following position(s):

- Assistant Controller

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH
City Administrator