

DISTRIBUTION DATE: April 7, 2017



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: April 7, 2017

INFORMATION

Following are the key activities to be highlighted this week:

Updates On The Fire At 2551 San Pablo Avenue – On Tuesday, April 4, the City of Oakland provided an update on the housing placement of residents displaced by the 2551 San Pablo Avenue Fire. The City of Oakland is working with all of the displaced residents – those who have been using the temporary shelter, those who were able to be placed in alternative short-term housing and those who were able to make other arrangements – to find longer-term interim and/or permanent housing. Oakland's affordable housing shortage is making this a challenge. The difficulty of meeting this challenge has been compounded by the many barriers that a great deal of these displaced residents faced prior to the fire. Over the past week, since the fire broke out on March 27, 2017, the City of Oakland and Alameda County have been able to provide temporary housing for individuals with special circumstances such as fragile health conditions, mental or physical disabilities and mothers with small children. As of Monday, April 3, 2017, 11 people required overnight lodging at the temporary West Oakland Shelter, down from 71 people on the first night of operation. The temporary shelter was never intended to serve as a long-term option for these residents and it closed Wednesday, April 5, 2017, so that the building can be put back into normal use. The City of Oakland is working with the residents to make alternative arrangements for their shelter. This includes a range of options based on the specific health needs, family composition and ability to meet eligibility criteria of public and private housing providers in the area who have been identified or volunteered to assist. A daytime assistance center which opened on Tuesday, will operate with extended hours through Friday, April 7, to continue providing case management and ongoing assistance to meet the many needs these residents have as a result of their prior circumstances and the fire. The comprehensive one-stop assistance center is set up at 270 Frank H. Ogawa Plaza and is open from 10:00 a.m. to 7:00 p.m. Individuals needing assistance are being contacted to arrange specific appointment times as this site is not a drop-in center. Property owners are legally required to provide relocation assistance to lease holders in the event of displacement. This assistance is offered on a unit-by-unit basis, not by individual resident. The City of Oakland recognizes that there are atypical circumstances surrounding tenancy for many of the residents at 2551 San Pablo Avenue and is working with residents to determine whether they have legal standing to qualify for this assistance. The City of Oakland is grateful to The Red Cross, Alameda

County and the Salvation Army which have been invaluable partners along with several local and regional non-profits, faith-based organizations and housing service providers in supporting these residents as they try to rebuild their lives. To read the media release, please visit <http://www2.oaklandnet.com/w/OAK063409>. On Friday, March 31, Oakland Mayor Libby Schaaf and City Administrator Sabrina Landreth announced several actions to enhance the quality and speed of fire safety inspections by the Oakland Fire Department, including doubling the size of the Fire Prevention Bureau, upon approval of the City Council. They also shared correspondence regarding the San Pablo Avenue Fire that claimed four lives last Monday. Mayor Schaaf emphasized that these changes have been in the works since the tragic Ghostship fire. Mayor Schaaf and City Administrator Landreth have taken steps for:

- Enhanced Blue Tag Policy & Training
- Enhanced Staffing
- Accelerated Problem Properties Inspections
- Enhanced Tools

To read the media release detailing the steps taken to overhaul Fire Safety inspections and double the size of the Fire Prevention Bureau, please visit <http://www2.oaklandnet.com/w/OAK063387>. The two organizations that have been providing immediate relief and assistance to the families of the victims and survivors are the Red Cross (www.redcross.org) and Salvation Army (www.oakland.satruck.org). Donations to both organizations allow them to prepare for, respond to and help people recover from disasters, including providing support services for the families impacted by the 2551 San Pablo Avenue fire. A coalition of faith-based organizations has designated the First Presbyterian Church of Oakland as the fiscal agent for the San Pablo Fire Victims Advocacy fund. Checks can be made out to: "FPCO San Pablo Fire Victims Advocacy" and mailed to the church at 2619 Broadway, Oakland, CA 94612, or you can make an online donation at <http://bit.ly/2nZUbo5>. To date, the City has released 10 years Fire inspection and Planning & Building Department records relating to 2551 San Pablo Avenue as well as emails related to that address. For more information, please visit www.oaklandnet.com/2551sanpablofire.

City To Celebrate National Small Business Week With Workshops – From Monday, May 1 to Saturday, May 6, the City of Oakland will celebrate National Small Business Week (NSBW) by hosting more than a dozen workshops and events for local small business owners and entrepreneurs. Small businesses are the engine of Oakland's economy – 90% of local firms employ 50 or fewer people. While many of Oakland's small businesses are startups and young companies, others are long-established firms. Across all industry sectors, small businesses are helping to fuel Oakland's economic growth and are an important factor in our city's diversified economy. From workshops on access to capital and digital marketing to sessions on small business 101 for artists and diversity in entrepreneurship, NSBW participants can learn skills to start and grow their businesses in Oakland. New for the 2017 Small Business Week is the Oakland Business Connect! Program. Since micro or small, family-owned businesses may be unable to participate in workshops at City Hall, the City of Oakland with its partners are taking Business Development resources and workshops to five commercial corridors. Several receptions are planned throughout the week including Monday's opening reception to recognize six family-owned and -operated Oakland companies that have been in business for more than 25 years and Tuesday night's recognition at the Oakland City Council

meeting honoring one small business from each Councilmember's district. Oakland residents are encouraged to join in the celebration during Saturday's Shop Local - Shop Oakland activities in shopping districts throughout Oakland. The workshops and events are free. For the complete roster of National Small Business Week events and workshops in Oakland, please visit www.oaklandnet.com/sbw.

Oaklanders Age Out Loud – On Wednesday, May 3, from 10:00 a.m. to 2:00 p.m., the City of Oakland's Human Services Department is hosting its annual Older Americans Month event. The theme of the event is "Oaklanders Age Out Loud." This event will include information tables, recognitions, performances, speakers and other activities on Frank H. Ogawa Plaza, 14th Street at Broadway. A reception with food and additional surprises will follow. Along with Wednesday's event, from Monday, May 1 through Friday, May 26, Human Services will also host a Seniors' Art Exhibit entitled "Voice Out Loud" in the lobby of the Wilson Building, 150 Frank H. Ogawa Plaza. Shuttle service will be provided for seniors from the four City of Oakland Senior Centers to the event on May 3. Shuttle space is limited, so please contact your local area Senior Center as soon as possible. The event, including transportation, is free. For Senior Center locations, please visit <http://bit.ly/2ncPSso>. For more information on the event, please contact Maurine Watkins, Administrative Assistant, at mwatkins@oaklandnet.com or (510) 238-2385. For more information on the art exhibit, please contact Andrea Turner, Senior Services Supervisor, at aturner@oaklandnet.com or (510) 238-2987.

Inspections In Very High Fire Severity Zone To Start – On Monday, May 15, inspections of residential properties in the Very High Fire Severity Zone of the Oakland hills will begin. Oakland Firefighters and Inspectors will visit each property within the zone to determine if vegetation on the property is compliant with the California Fire Code. In April, an Annual Inspection Notice will be mailed to every property owner, with detailed information about requirements for "defensible space" around houses and a checklist to help homeowners be certain their properties are in compliance. Defensible space acts as a buffer between a structure and an advancing fire. Residents can find more information about reducing the risk of wildfire at <http://bit.ly/2oDH12V>. Residents should plan to remove weeds, tall grass, brush and tree limbs that pose a fire hazard. Properties that have not removed these hazards by the start of the inspection period on May 15 will be found non-compliant, and will be re-inspected 30 days from the date of the initial inspection. All necessary re-inspections will incur a fee, in accordance with City of Oakland Ordinance No. 13401 and the Master Fee Schedule. In anticipation of the upcoming inspections, the Oakland Fire Department will be hosting two workshops to educate homeowners about the vegetation inspection program. The workshops will be held from 6:30 to 8:00 p.m. at the Redwood Heights Recreation Center, 3883 Aliso Avenue, on Monday, April 10 and Wednesday, April 19. After the tragic and devastating 1991 Oakland Hills Fire, a law was passed requiring the California Department of Forestry and Fire Protection (CAL FIRE) to identify areas or "zones" that are at an increased risk of fire and to provide maps of those areas to cities and counties across the state. Based upon its fire history, weather and terrain, CAL FIRE concluded that the Oakland hills are at an increased risk of fire, and should be assigned to the Very High Fire Hazard Severity Zone. To learn more, please contact the Oakland Fire Department's Vegetation Management Unit at (510) 238-7388.

Book Sale Benefits The Oakland Public Library – Beginning Thursday, April 20, the Bookmark Bookstore, operated by the Friends of the Oakland Public Library, is having a four-day sale. All proceeds benefit the Oakland Public Library. Current and new members receive 50% off on a special Members' Preview Day on Thursday. Discounts for all book lovers apply Friday to Sunday: 30% off on Friday 40% off on Saturday and 50% off on Sunday. For more information, please visit www.fopl.org or contact Winifred Walters, Community Relations Manager, at wwalters@oaklandlibrary.org or (510) 238-6932.

Oakland Adopts New Food Vending Regulations – On Tuesday, March 28, the Oakland City Council adopted a new food vending program which will permit food trucks, pushcarts, stationary carts and group site events in select commercial and industrial areas in Oakland. This new program expands the areas where food vending can be permitted. The City of Oakland will begin to accept applications for the new food vending program starting Monday, June 5, for a period of 30 days. The City will be holding educational workshops and events before June to explain the program and the application process. Information on the workshops and events will be posted at www.oaklandnet.com/foodvending. The web page also features an interactive map for the public to see the newly permitted food vending areas. Staff members are available to make presentations at community meetings and forums. For more information or to request a presentation, please contact Devan Reiff, project manager, at dreiff@oaklandnet.com or (510)238-3550.

OPL Announcing Library Card Design Contest Winners At Award Ceremony – On Wednesday, April 12, at 6:00 p.m., the Oakland Public Library will announce the winners of its Library Card Design Contest. The six winners have already been notified, but all are welcome to join in the reception. There will be a display of all the art that was entered. Check out some amazing Oakland talent and celebrate with our winners and some of the judges. Light refreshments will be served. This event will take place in the Main Library's Bradley C. Walters Community Room, 125 14th Street. To read the media release, please visit <http://www2.oaklandnet.com/OAK063400>. For more information, please contact Sharon McKellar, Community Relations Librarian, at smckellar@oaklandlibrary.org or (510) 238-3513.

Volunteer Information Session At Oakland Public Library – On Sunday, April 23, at 2:00 p.m., the Main Library will offer an informational session for adults interested in volunteering. Attendees will learn about volunteer opportunities with the library and other community programs. Volunteer activities include reading to preschoolers, serving on an advisory board, providing technical support in public computer labs, taking photographs, serving free meals to youth and more. The session will be held in the Main Library at 125 14th Street. Advanced registration is appreciated, but not required. To register or for more information, please contact Sara DuBois, Coordinator, Grants & Volunteers, at sdubois@oaklandlibrary.org or (510) 238-6572.

No BART Train Service Between Lake Merritt And Fruitvale Stations – On six non-consecutive weekends between April and July, BART crews will be rebuilding the trackway between Lake Merritt and Fruitvale stations as part of the "Better BART" efforts. No trains will run between those stations and Lake Merritt station will be closed. Free buses will be available to move riders around the closure. Riders on the Warm Springs/South Fremont, Dublin and Oakland Airport lines will be impacted. The buses may add 20 to 40 minutes to your trip. The closure will allow maintenance

crews to replace the nearly 45-year-old deteriorating trackway between the two stations. The dates for the BART track closure are:

- Saturday, April 8 & Sunday, April 9
- Saturday, April 29 & Sunday, April 30
- Saturday, May 13 & Sunday, May 14
- Saturday, May 27; Sunday, May 28 & Monday, May 29
- Saturday, June 10 & Sunday, June 11
- Saturday, July 1 & Sunday, July 2

These dates may be subject to change. For more information, please visit <http://www.bart.gov/news/articles/2017/news20170302-1>.

Support Oakland Parks & Recreation Youth Scholarship Fund – On Thursday, May 4, the Oakland Parks and Recreation Foundation will host the 14th Annual A Taste of Spring fundraiser gala from 5:30 to 9:00 p.m. at the beautiful, historic California Ballroom, 1736 Franklin Street. This recently renovated art deco gem was built in the 1920s and served as the ballroom for the adjacent Leamington Hotel where Amelia Earhart had her office. Enjoy live entertainment, gourmet food by Red Door and hosted beer and wine, plus exciting silent and live auctions. Tickets are \$100 and support the youth scholarship fund. To purchase tickets, please visit <http://oaklandparks.org/projects-and-events/taste-spring>. For more information, please contact Ken Lupoff, Executive Director, at oaklandparks@sbcglobal.net or (510) 465-1850.

Uptima Business Bootcamp – Friday, April 21, is the application deadline for small businesses and social enterprises to apply to the Building Operational Capacity Module of the Uptima Business Bootcamp's Business Accelerator Programs. This module can help small businesses or social enterprises execute business plans and make informed business decisions. Applications for their Creating a Business Roadmap Module, which helps small businesses create a business plan, are due Friday, April 28. Uptima Business Bootcamp offers four separate 12-week modules that address the needs of small business and social enterprise startups at their different stages of launching, business planning, building operational capacity and funding. For program details and costs, please visit <http://oakland.uptimabootcamp.com>. Uptima Business Bootcamp is a partner of the City of Oakland's Business Assistance Center and offers training and services for small businesses and social enterprises. For more information, please contact Aliza Gallo, Economic Development Manager, at agallo@oaklandnet.com or (510) 238-7405 or Juno Thomas, Business Assistance Center Coordinator, at jthomas@oaklandnet.com or (510) 238-4727.

Grants For Oakland Artists, Nonprofit Arts Organizations – Beginning on Saturday, April 1, the City of Oakland's Cultural Funding Program began hosting a series of "How-to-Apply Workshops" for artists and nonprofit organizations applying to receive grant support to provide art and cultural activities in Oakland. These one-hour workshops are designed to assist applicants with the program's online application and review process. Applications will be accepted in three categories: Individual Artist Project, Organization Project and Art-in-the-Schools. Online applications are available at www.oaklandculturalarts.org. The following workshops are scheduled:

- Saturday, April 8, 11:00 a.m.
Digital Arts and Culinary Academy, 5818 International Boulevard
Focus: General overview/all categories
- Monday, April 10, 5:30 p.m.
Oakland City Hall, 1 Frank H. Ogawa Plaza
Focus: Individual Artists
- Thursday, April 13, 5:30 p.m.
Oakland City Hall, 1 Frank H. Ogawa Plaza
Focus: Art-in-the-Schools residencies
- Monday, April 17, 5:30 p.m.
Oakland City Hall, 1 Frank H. Ogawa Plaza
Focus: Organization Project
- Monday, May 1, noon
Oakland City Hall, 1 Frank H. Ogawa Plaza
Focus: Individual Artists

For more information, please contact Denise Pate, Cultural Funding Coordinator, at dpate@oaklandnet.com or (510) 238-7561.

A Taste Of Oakland Fundraiser Supporting Youth Scholarships – On Saturday, May 13, starting at 3:00 p.m., Oakland Parks & Recreation (OPR) is sponsoring its biggest fundraising event of the spring season. This inaugural event, which organizers expect to hold annually, will take place at the Dunsmuir Hellman Historic Estate, 2960 Peralta Oaks Court. The event will include live entertainment, with a special music performance by Oakland's own Tony! Toni! Toné!, food, beverages, activities and more. Proceeds from the event will benefit Youth Aid, OPR camps and youth scholarships. To purchase tickets in advance, please visit <http://bit.ly/2mKZTJw>. For more information, please contact Zermaine Thomas, Public Service Representative, at zthomas@oaklandnet.com or (510) 238-2218.

Befriend Your Body, Heart And Mind – On Saturday, April 8, the César E. Chávez Branch Library, located at 3301 East 12th Street, Suite 271, will begin a month-long series of mindfulness programs led by Susana Renaud. The program will begin at 3:00 p.m. Ms. Renaud has an ongoing "healing trauma" mindfulness yoga practice focusing on unlearning/decolonizing body, mind and spirit. She will offer some of her teaching in this free program, which will subsequently meet at 3:00 p.m. on Saturday, April 15 and Saturday, April 22. Participants may join at any time. For more information, please contact Pete Villaseñor, Branch Manager, at pwillasenor@oaklandlibrary.org or (510) 536-5620.

Oakland Noir Reading – On Saturday, April 8, at 2:00 p.m., the Oakland History Room will host an afternoon of readings by contributors to *Oakland Noir*. Co-editor Jerry Thompson and contributors Carolyn Alexander, Phil Canalin, Judy Juanita and Tom McElravey will be on hand with stories that trawl the dark underbelly of our city. Books will be on sale at this event. The event will be held in the Main Library's Bradley C. Walters Community Room, 125 14th Street. *Oakland Noir* hits bookstores in April. For more information, please contact Dorothy Lazard, History Room Librarian and an *Oakland Noir* contributor herself, at dlazard@oaklandlibrary.org or (510) 238-3222.

Summer Job Opportunities – On Tuesday, February 14, Oakland Parks & Recreation (OPR) began its summer hiring process and is actively recruiting candidates for programs throughout Oakland. Part-time positions range from entry level to highly specialized in recreation, sports and the arts. Don't miss out on these exciting and fun opportunities. For more information, watch a fun video at <https://www.youtube.com/watch?v=4F-65Ylx00U>. For details about OPR's summer job opportunities including job descriptions, application dates, pay rates and the online application process, please visit <http://agency.governmentjobs.com/oaklandca/default.cfm>.

RFP, RFQ Opportunities with the City of Oakland – In April, a variety of formal Request for Proposals (RFPs) and Request for Quotations (RFQs) from the City of Oakland will close.

Due Date/Time	Title/Description	Contact
Monday, April 17, 2:00 p.m.	31378 - RFP for Automobile Subrogation And Recovery Services. The City of Oakland desires to solicit proposals relating to the purchase of professional Risk Management Third Party Subrogation and Recovery Services. The Contractor shall provide subrogation and recovery services for any and all automobile losses sustained by the City that are deemed not to have City liability.	Deborah Grant, Human Resources Management Department dgrant@oaklandnet.com
Tuesday, April 18, 2:00 p.m.	32375 - RFP for City of Oakland Committee Hearing Room Video/Audio System Redesign. This RFP is being submitted to initiate a project to rebuild the current "analog" Audio/Video Committee Hearing Room production video system. This project will require replacing all of the current analog equipment and selecting an array of Serial Digital (SDI) components to replace the legacy analog equipment.	Will Washington, Office of the City Clerk, KTOP wwashington@oaklandnet.com

For more information on contracting opportunities, please visit <http://bit.ly/1iAJvbd> or contact Dasco Munoz, Contracts and Compliance, at dmunoz@oaklandnet.com or (510) 238-3970.

Upcoming City Of Oakland Job Announcements – During the week of April 10, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Administrative Analyst I
- Administrative Analyst II
- Principal Civil Engineer

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,
/s/
SABRINA B. LANDRETH
City Administrator