

**DISTRIBUTION DATE: July 8, 2016**



**MEMORANDUM**

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**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Sabrina B. Landreth

**SUBJECT:** City Administrator's Weekly Report

**DATE:** July 8, 2016

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**INFORMATION**

Following are the key activities to be highlighted this week:

***2016 Oakland Youth Poet Laureate To Be Announced*** – On Saturday, July 16, the next Oakland Youth Poet Laureate will be announced at the annual competition's culminating event at Impact Hub Oakland, 2323 Broadway, as part of the annual Beast Crawl festival. The Oakland Public Library and Youth Speaks are hosting this inspiring night of youth poetry, where five finalists will each read one of their poems for the audience. The event begins at 6:00 p.m. and the 2016 Oakland Youth Poet Laureate will be announced at the end of the evening. The winner will be honored with a \$5,000 scholarship and the opportunity to officially represent their community through poetry, media and public appearances. For additional details, please visit <http://bit.ly/29rJ2H0>. For more information, please contact Sharon McKellar, Community Relations Librarian, at [smckellar@oaklandlibrary.org](mailto:smckellar@oaklandlibrary.org) or (510) 238-3513.

***Friday Summer Nights Program Starting This Week*** – On Friday, July 8, Oakland Unite's Messengers4Change will begin hosting the Friday Summer Nights Programs in East Oakland and West Oakland. These events are free, open to the public and offer free food, games, entertainment and raffles for all ages. The Friday Summer Nights Programs aim to change community norms around violence through community engagement and empowerment. These programs will run for six weeks, every Friday night, from 6:00 to 8:30 p.m. The East Oakland Peace at the Park Program takes place at Willie Wilkins Park, located at 1100 98th Avenue, and the West Oakland Friday Night Live Program takes place on Brockhurst Street, between Market Street and San Pablo Avenue. These events are funded by Oakland Unite. To read the media release, please visit <http://www2.oaklandnet.com/OAK059671>. For more information, please contact Jennifer Argueta, Community Engagement Coordinator, at [jargueta@oakladnet.com](mailto:jargueta@oakladnet.com) or (510) 238-2056.

***Rockridge Branch Reopens After Repairs*** – On Wednesday, July 6, the Rockridge Branch Library, located at 5366 College Avenue, reopened after a two-and-a-half month closure for repairs. The work, which included interior painting, carpet replacement and some light fixture replacement, was funded by the Mello-Roos special tax district paid by Rockridge area property owners. For more information, please contact Sarah Hodgson, Supervising Librarian, at [shodgson@oaklandlibrary.org](mailto:shodgson@oaklandlibrary.org)

or (510) 238-3670.

***City Hosts Fellows From The Young African Leadership Initiative*** – Throughout July, fellows from UC Berkeley Goldman School of Public Policy are shadowing City of Oakland Department Heads to learn about leadership, local government processes and more about Oakland. The fellows, who are some of the most influential and thriving young leaders in Africa, are part of the Young African Leaders Initiative (YALI). They all come from different countries and focus on various interests and ventures. This opportunity to see how a city government works together to provide service to the community inspires and allows the fellows to continue to innovate and envision new ideas that will help their home country. Departments hosting fellows this year are the Oakland Fire Department, City Auditor's Office, Oakland Public Library, Public Works Department and Human Resources Management Department. The fellows are scheduled to shadow their mentors as well as listen to presentations from various city departments. They will explore different areas of Oakland and be able to meet Oakland leaders, staff and community members. The fellows will be presenting on their home countries, their experiences and the work they are doing on the following two dates:

- Wednesday, July 13, 1:00 to 2:00 p.m., Oakland City Hall, 1 Frank H. Ogawa Plaza
- Wednesday, July 20, 1:00 to 2:00 p.m., African American Museum and Library at Oakland, 659 14th Street

***Sausal Creek Restoration Project In Dimond Park Grand Opening Celebration*** – On Sunday, July 17, the public is invited to celebrate the completion of the Sausal Creek Restoration Project in Dimond Park from 10:00 a.m. to 4:00 p.m. Join Oakland Mayor Libby Schaaf, Vice Mayor Annie Campbell-Washington and District 5 Councilmember Noel Gallo for an opening ceremony at 10:00 a.m. followed by many family-friendly activities including a free performance by Circus Bella, readings of *I Am Sausal / Soy el Arroyo Sausal* by author Melissa Reyes, facing painting, field games, arts & crafts, Sausal Creek and Dimond Park history tours, bug counting and photography. The day starts at 8:00 a.m. with a birdwatching hike. The park activities are part of National Parks and Recreation Month (NPRM). The event is being held in conjunction with the 12th Annual Dimond Park Open House and Community Picnic and the Friends of Sausal Creek 20th Anniversary Celebration. The event is co-sponsored by the Oakland Public Works Department, the Oakland Parks & Recreation Department, the Dimond Improvement Association and the Friends of Sausal Creek. For more information on the restoration of Sausal Creek, please contact Kristine Shaff, Oakland Public Works, at [kshaff@oaklandnet.com](mailto:kshaff@oaklandnet.com) or (510) 238-2966. For more information on NPRM activities, please contact Michelle Doppelt, Recreation Supervisor, at (510) 482-7831.

***Be A Part Of Art + Soul Oakland, Oakland's Coolest Festival*** – On Saturday, August 20 and Sunday, August 21, Art + Soul Oakland celebrates its sweet 16. The festival will provide great entertainment that sizzles with two music-packed days featuring Jazz, Rock, Gospel, Latin, R&B and Blues performed by national recording artists and top local talent. This year's musical lineup – including Tony Toni Toné, Chrystal Rucker, Sonny Rhodes, John Santos and others – has recently been announced. Check out the lineup at [www.artandsouloakland.com](http://www.artandsouloakland.com). This year's festival will continue the tradition of featuring dozens of hand crafted artisans along with an exotic selection of international food and wonderful children's activities. The festival will kick off on Saturday with the return of the Blues & BBQ Blowout featuring the 3rd Annual Oaktown Throwdown BBQ

Competition. The contest is expected to draw 40 top pitmasters from all over California competing for cash prizes. City departments are invited to join the fun in the City Expo and showcase your City department or program to thousands of festival attendees. The festival provides one 6-foot table and two chairs for each interested department. To reserve your spot in the City Expo, please complete the online application at <http://bit.ly/29ywKgQ>. For more information, please contact Jim MacIlvaine, Special Events Coordinator, at [jimmac@oaklandnet.com](mailto:jimmac@oaklandnet.com) or (510) 238-2933.

***Oakland Parks & Recreation Celebrates National Parks And Recreation Month*** – Through July 31, Oakland Parks & Recreation (OPR) marks National Parks and Recreation Month (NPRM) with community appreciation events at recreation centers and parks across the city. Events range from complimentary boat rentals at the Lake Merritt Boating Center and free swimming at OPR pools to family carnivals and movie nights. During the week of July 10, the following events will be hosted:

- Sunday, July 10, 1:00 p.m.  
Fremont Pool, 4550 Foothill Boulevard
- Monday, July 11, Noon  
Jack London Aquatic Center, 115 Embarcadero
- Tuesday, July 12, 3:00 p.m.  
Allendale Recreation Center, 3711 Suter Street
- Wednesday, July 13, 1:00 p.m.  
Arroyo Viejo Recreation Center, 7701 Krause Avenue
- Thursday, July 14, 4:00 p.m.  
Brookdale Recreation Center, 2535 High Street  
Discover Center East, 2521 High Street  
Discover Center West, 935 Union Street
- Friday, July 15, 6:30 a.m.  
East Oakland Sports Center, 9161 Edes Avenue  
Ira Jinkins Recreation Center, 9175 Edes Avenue
- Saturday, July 16, 1:00 p.m.  
deFremery Recreation Center, 1651 Adeline Street
- Saturday, July 16, 1:00 p.m., Lake Merritt Area Open House  
Lakeside Park Garden Center, 666 Bellevue Avenue  
Lake Merritt Sailboat House & Lake Merritt Boating Center, 568 Bellevue Avenue  
Rotary Nature Center, 600 Bellevue Avenue

For more information about OPR's NRPM activities, please visit [www.oaklandnet.com/parks](http://www.oaklandnet.com/parks).

***Second Start, Magazines & Newspapers Departments To Close Temporarily For Maintenance –***

On Monday, July 11, the Oakland's Main Library will close part of its second floor for custodial work. The closure, which will impact the public's access to the Magazines & Newspapers (M&N) reading room as well as the Second Start Adult Literacy Program, will allow for completion of maintenance work that began on July 5. For more information, please contact Mana Tominaga, Supervising Librarian, at [mtominaga@oaklandlibrary.org](mailto:mtominaga@oaklandlibrary.org) or (510) 238-6611.

***Lineup Announced For Sundays In The Redwoods*** – On Wednesday July 6, Oakland Parks & Recreation announced the lineup for the annual four-week Sundays in the Redwoods concert series. Each week's concert will feature a different theme that represents genres from Jazz to R&B.

- September 18 – Magic In The Music  
Marsha Ambrosius, Loose Ends, D. Edward
- September 25 – Talkin' All That Jazz  
Rachelle Ferrell, Frédéric Yonnet, Jazz In Pink, Morris Legrande
- October 2 – The Rhythm Section  
Raheem DeV Vaughn, Club Nouveau, Moonchild
- October 9 – Soul Is The Key  
Cameo, Lenny Williams, FH Band & Carmen Jones

The weekly concerts will run from 2:00 to 7:00 p.m. at the Woodminster Amphitheater in Joaquin Miller Park, 3300 Joaquin Miller Road. To purchase tickets online, please visit [www.sundaysintheredwoods.com](http://www.sundaysintheredwoods.com). For more information, please contact Karis Griffin, Recreation Supervisor, at [kgriffin@oaklandnet.com](mailto:kgriffin@oaklandnet.com).

***Green Tee Golf Tournament*** – On Monday, July 11, Oakland Parks & Recreation (OPR) hosts its annual Green Tee Golf Tournament at Metropolitan Golf Links, 10051 Doolittle Drive. Tee off is at 8:30 a.m. The Green Tee Tournament includes a Live Auction, Long Drive and Closest to the Pin contests and more. The tournament is a fundraiser for OPR's fall [Sundays in the Redwoods](#) concert series held in September and October. See lineup details above. To register with a Foursome (\$400) or as an Individual (\$125), please come early to register onsite. For sponsorship opportunities or to register, please contact Tamika Hodges, Event Coordinator, at [greenteegolfopr@gmail.com](mailto:greenteegolfopr@gmail.com) or (510) 597-5081 or Karis Griffin, Recreation Supervisor, at [kgriffin@oaklandnet.com](mailto:kgriffin@oaklandnet.com) or (510) 597-5027.

***2016 School Safety Mentor Unit's Youth Academy*** – During the week of June 27, local teens attended the Third annual Oakland Police Department (OPD) Youth Police Academy sponsored by the School Safety Mentor Unit. The 14 participants took advantage of 24 hours of training to learn more about the following subjects: Criminal Investigations, Community Policing, Laws of Arrest, Police Patrol Procedures, Criminalistics, Recruiting/Backgrounds, Report Writing, Introduction to Traffic Enforcement, Introduction to Police Officer Field Training and Evidence Technician Services. The young men and women were able to get a glimpse of the subject matter taught in the Police Academy as well as other topics in the law enforcement profession. They also enjoyed a tour

of OPD and the Oakland Police Officers' Association. Feedback was overwhelmingly positive and we are confident that you will see members of this group among future leaders of Oakland. For more information, please contact the OPD Media Relations Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

**OPD Makes Arrests** – On Thursday, June 30, at about 6:55 p.m., Oakland Police officers were flagged down in the 2500 block of Foothill Boulevard by a man who told them he had just been assaulted in an attempted robbery. The victim pointed down the road, where the suspect had fled. The officers saw the suspect get into a vehicle and they followed it. When they made a traffic stop, the suspect got out of the car and ran. The officers pursued the suspect on foot and arrested him. They also recovered a firearm. On Wednesday, June 29, at 11:22 p.m., a home invasion robbery occurred in the 4700 block of Fair Avenue. Two men forced their way into a residence and demanded money, threatening one of the residents at gunpoint. Oakland Police officers arrived on scene and were able to detain and arrest the suspects. Two firearms were recovered. On Monday, June 27, at about 7:00 p.m., a carjacking occurred in the 7200 block of International Boulevard. The victims advised that an unknown man had pointed a firearm at them, forced them out of their vehicle and taken it. Three days later, at approximately 2:20 p.m., OPD patrol officers observed the stolen vehicle in the 8700 block of B Street. They made contact and arrested the driver, an adult male, for the carjacking and for possession of stolen property. For more information, please contact the OPD Media Relations Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

These free presentations are open to the public as well as City employees. To read the media release, please visit <http://www2.oaklandnet.com/w/OAK059423>. To view the fellows' profiles, please visit <http://www2.oaklandnet.com/OAK059466>.

**Summer Jazz Series Kicks Off At Golden Gate Branch Library** – On Sunday, July 10, the Golden Gate Branch Library begins its annual Jazz on Sundays festival, with a weekly Jazz program that will continue until August 28. The series is hosted by the Friends of Golden Gate Branch Library, and will take place at the library, located at 5606 San Pablo Avenue, from 3:00 to 6:00 p.m. on each Sunday during the series. The one exception is Sunday, August 21, when the concert will be held at Doyle/Hollis Park, on 61st Street at Hollis. The lineup of performers is:

- July 10: Robert Stewart
- July 17: Yancey Taylor
- July 24: Melvin Butts
- July 31: Howard Wiley Quartet
- August 7: Glen Pearson
- August 14: Rhonda Benin
- August 21: Junius Courtney Big Band (at Doyle/Hollis Park, on 61st Street)
- August 28: Denise Perrier

Each Sunday, the featured act will play from 3:00 to 4:00 p.m. and will be followed by a jazz history lecture and discussion from 4:00 to 5:00 p.m. Youth group performances will close each show. Admission is free, but donations are appreciated and will benefit the Golden Gate Branch Library. For more information, please contact Sandra Toscano, Branch Manager, at [stoscano@oaklandlibrary.org](mailto:stoscano@oaklandlibrary.org) or (510) 597-5023.

***Main Library Travel Series Covers Independent Travel To Cuba*** – On Wednesday, July 13, at 6:00 p.m., independent traveler Nat Snow will share notes and observations from a recent trip to Cuba. Mr. Snow traveled without a tour and traveled freely around our island neighbor, sharing meals and conversations with locals. He also took photos, which he will share in a slide show. For more information, please contact Dorothy Lazard, Librarian I, at [dlazard@oaklandlibrary.org](mailto:dlazard@oaklandlibrary.org) or (510) 238-3222.

***Chávez Branch Library Launches New Monthly World Music Program*** – On Tuesday, July 12, the César E. Chávez Branch Library is hosting La Palabra Musical. Host Avotcja, a renowned poet, playwright, percussionist and educator, will lead an open forum of poetry and music. Bring your own congas, guiros, maracas and panderetas. The program will meet the second Tuesday of every month, from 5:00 to 7:00 p.m. Communications will be in English and Spanish or a combination of the two – whatever works. For more information, please contact Peter Villaseñor, Branch Manager, at [pvillasenor@oaklandlibrary.org](mailto:pvillasenor@oaklandlibrary.org) or (510) 535-5620.

***Support The Teddy Bear Patrol At Oakland A's "Day At The Ball Park"*** – On Friday, July 15, the Oakland Police Citizen Police Academy Alumni Association (CPAAA) will be fundraising for the Oakland Police Department's (OPD) Teddy Bear Patrol program at the Oakland A's "Day at the Ball Park" game. The Teddy Bear Patrol program ensures that OPD officers have teddy bears in their vehicles that they can give to comfort children at violent crime scenes. CPAAA will be donating proceeds from ticket sales to help support the program. The event will begin with a tailgate party in Lot A from 5:30 to 7:00 p.m., followed by a fun time at the game. For more information, please contact Ana Martinez, CPA Coordinator, at [amartinez@oaklandnet.com](mailto:amartinez@oaklandnet.com) or (510) 238-7683.

***OPD Is Hiring*** – On Friday, July 15, the application period for the part-time Police Cadet position closes at 11:59 p.m. Do you know any ambitious young men and women who would like to be part of our law enforcement team? Cadets, who must be high school seniors or attending college, are rotated through a variety of assignments at OPD designed to develop their interest in police work. To learn more, see the job posting at <http://bit.ly/1ttMAPu>. Additional information on the Police Cadet program can be found at <http://bit.ly/1PwYHA3>. For more information, please contact the OPD Media Relations Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

***Summer Reading And Fun For Children, Teens, Adults At The Library*** – Through Saturday, August 6, the Oakland Public Library is offering its annual Summer Reading, with various incentives designed to get people reading and visiting the library. Teens can participate in the Teen Summer Passport, a fun program that encourages teens to earn digital badges and engage with their community while visiting cultural spots around the Bay Area. Summer Reading and the Passport program concludes on Saturday, August 6. Free lunch for youth will be available at several library locations. "Read. Create. Explore." is the theme for summer reading this year. Visit [www.oaklandlibrary.org/summer](http://www.oaklandlibrary.org/summer) or drop by your neighborhood library and pick up a reading log. For more information, please contact Winifred Walters, Community Relations Manager, at [wwalters@oaklandlibrary.org](mailto:wwalters@oaklandlibrary.org) or (510) 238-6932.

**National Night Out Registration Deadline** – Through Friday, July 15, neighborhood and community groups are invited to register as a host for the annual National Night Out event to be held on Tuesday, August 2, from 7:00 to 9:00 p.m. Sponsored by the National Association of Town Watch, National Night Out is America's night out and a time for neighbors to get together and have a block party, ice cream social, potluck or other outdoor event to build neighborhood spirit and unity. These efforts are a first defense against crime. Block parties can be hosted anywhere including townhouse complexes, apartment buildings or even in a park near a condominium. Caution tape may be provided upon request at registration and streets will be blocked off at no-cost. For more information or to register, please visit [www.oaklandnet.com/nno](http://www.oaklandnet.com/nno) or call (510) 238-3102.

**RFP, RFQ Opportunities** – In July, a variety of formal Request for Proposals (RFPs) and Request for Quotations (RFQs) from the City of Oakland will close.

<b>Due Date/Time</b>	<b>Title/Description</b>	<b>Contact</b>
Wednesday, July 13, 2:00 p.m.	6107 - RFP for Evaluation services of Oakland Unite Programs, Com. and Geog. Policing. The City of Oakland is seeking qualified consultants to evaluate the performance of the community-focused violence prevention/intervention services (Oakland Unite) and the Geographic and Community Policing services funded by Measure Z (the 2014 Oakland Safety and Services Violence Prevention Act). The selected contractor(s) will work with designated stakeholders to plan and conduct the evaluation, produce evaluation reports and present reports and evaluation findings to elected and appointed City officials. The purpose of the independent external evaluation(s) is to ensure that the City of Oakland effectively uses Measure Z funds on permitted activities which have the greatest impact in helping Oakland progress towards violence reduction and the three Measure Z objectives. Measure Z requires a third party independent evaluator to ensure service delivery as stated in the legislation. The exact proposed RFP scope of work is included on pages 9-17 of the published RFP. Measure Z is a comprehensive and multifaceted effort to address the complex and multiple risk factors associated with violence. It provides approximately \$24 million annually for violence prevention and public safety	Chantal Cotton Gaines, City Administrator's Office <a href="mailto:ccotton@oaklandnet.com">ccotton@oaklandnet.com</a>

	services managed by the Human Services Department, the Police Department and the Fire Department.	
Friday, July 15, 2:00 p.m.	6119 - RFP for Downtown Oakland Specific Plan Social Equity Strategy. The City of Oakland's Planning & Building Department seeks written proposals from qualified teams to develop, evaluate and communicate programs and policies to improve social equity outcomes in the Downtown Oakland Specific Plan. The goal of this project is to weave social equity strategies into all areas of the Downtown Specific Plan such as housing, employment, access to goods and services and improved quality of life. This will take the form of a framework for short-term and long-term solutions to advance overall equitable development in the Downtown area. The selected consultant team will work with the community to define and address social equity and develop policies for the plan that address the physical environment and economic conditions for all people, including those with the fewest resources, through the promotion of participatory engagement and positive social change.	Rachel Flynn, Planning & Building Department <a href="mailto:rfflynn@oaklandnet.com">rfflynn@oaklandnet.com</a>
Thursday, July 21, 2:00 p.m.	6123 - NTB: P414230 Martin Luther King Jr. Way Streetscape Improvements. The proposed work consists, in general, of streetscape improvements on Martin Luther King Jr. Way from 32nd Street to 35th Street. It includes construction of bulbouts, sidewalk, curb and gutter and ADA ramps; installation of pedestrian lights, bike racks, benches; modification of traffic signals at 34th St intersection, landscaping including tree planting, grinding and overlay, new storm drain, drainage connectors and drainage inlets, bus stop relocation and striping. The project also includes restriping Martin Luther King Jr. Way from West Grand Avenue to 40th Street to change lane configuration from four through lanes to two	Calvin Hao, Oakland Public Works <a href="mailto:chao@oaklandnet.com">chao@oaklandnet.com</a>

	through lanes with a turning lane, and adding Class II bicycle lanes on both sides of the street, and other work specifically shown in the project documents.	
Friday, July 22, 2:00 p.m.	6106 - RFP for Bus Rapid Transit Business Technical Assistance services. The City of Oakland and AC Transit are working as partners in the implementation of a comprehensive Business Sustainability Program (BSP) for the East Bay Bus Rapid Transit (BRT) project. The BSP supports business development, mitigates temporary and permanent construction impacts, and promotes long-term economic development, which support a successful transit system and commercial corridor revitalization goals.	Al Auletta, Economic & Workforce Development (510) 238-3752 or <a href="mailto:aauletta@oaklandnet.com">aauletta@oaklandnet.com</a>

For more information on contracting opportunities, please visit <http://bit.ly/1iAJvbd> or contact Dasco Munoz, Contracts and Compliance, at [dmunoz@oaklandnet.com](mailto:dmunoz@oaklandnet.com) or (510) 238-3970.

**Upcoming City Of Oakland Job Announcements** – During the week of July 11, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Business Analyst II
- Drafting Technician, Intermediate

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

**Upcoming Meetings and Events:**

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH  
City Administrator