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MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: March 4, 2016

INFORMATION

Following are the key activities to be highlighted this week:

Housing Cabinet Report Released – On Thursday, March 3, Mayor Libby Schaaf; Oakland City Council President Lynette Gibson McElhaney; and City Councilmembers Abel Guillén, Dan Kalb and Annie Campbell Washington outlined the details of the Oakland Housing Cabinet's City-wide effort to protect 17,000 units of already existing affordable housing for current residents, and create 17,000 new units of housing at all income-levels, over the next eight years. They were joined by City of Oakland Director of Housing and Community Development Michele Byrd and co-chairs of the Housing Cabinet Assistant City Administrator Claudia Cappio and Heather Hood of Enterprise Community Partners who represented over 100 housing experts, advocates and business leaders who served as volunteer members of the Housing Cabinet. Together, they worked for over six months to develop concrete solutions to stop displacement, improve living conditions and add to the City's stock of both affordable and market-rate housing. The housing efforts outlined are part of a two-fold strategy to tackle Oakland's affordability crisis by addressing both housing and jobs in Oakland – which currently has the fastest growing gap in the nation between rising housing costs and income growth. To read the report entitled, "Oakland At Home: Recommendations for Implementing A Roadmap Toward Equity From the Oakland Housing Cabinet," please visit <http://www2.oaklandnet.com/w/OAK057411>. To watch a video of the press conference, please visit <http://bit.ly/21LdZsi>.

Call For Exhibitors, Food Vendors For Oakland EarthEXPO – On Wednesday, April 6, the Oakland Public Works Department will host EarthEXPO, Oakland's annual downtown environmental fair, from 10:00 a.m. to 2:00 p.m. in Frank H. Ogawa Plaza. The free event is expected to attract about 3,000 attendees and will highlight transportation, environmental health, waste reduction, water, energy, urban design, nature and community themes. Exhibitors and food vendors interested in participating in the event are invited to apply online at <http://bit.ly/1TpGtHc>. To request a hardcopy application, please email earthexpo@oaklandnet.com. The exhibitor deadline has been extended to Friday, March 18. In the past about 100 exhibitors have participated. For more information on the event, please visit www.oaklandearthexpo.org.

19th Annual Youth Symposium – On Saturday, March 12, Sigma Gamma Rho Sorority, Inc., in conjunction with the West Oakland Youth Center, The Rhoer Club, the Sigma Beta Club and Council President Lynette McElhaney, will present the 19th Annual Youth Symposium at the West Oakland Youth Center, 3233 Market Street from 9:00 a.m. to 3:00 p.m. The event, which is free and includes lunch, is designed to support, enlighten, empower and educate youth 13 to 18 years of age on how to lead whole, healthy lives now and into the future through workshops that focus on the theme “Healthy Choices, Healthy Living, Healthy Generations.” For more information and to register for the event, please visit <https://www.eventbrite.com/e/sgrho-youth-symposium-2016-tickets-21464069610>.

CPRB To Host Conference – On Thursday, April 7, the Citizens’ Police Review Board (CPRB) will host a conference entitled “Profiling: Developing a Mechanism to Identify, Quantify and Investigate Profiling Allegations Against Police” from 8:30 a.m. to 4:00 p.m. at the Jack London Aquatic Center, 115 Embarcadero. This event provides an opportunity to have round table discussions on ways to identify, quantify and investigate profiling that we can then take back to our respective communities and agencies. Guest presenters will include:

- Deputy Chief of Police Danielle Outlaw, Bureau of Services, Oakland Police Department
- Dr. Jack Glaser, Associate Professor, Associate Dean, Goldman School of Public Policy, University of California, Berkeley
- Mr. Walter Katz, Independent Police Auditor, Office of the Independent Police Auditor, City of San Jose
- Ms. Cameron McEllhiney, Director of Training & Education, NACOLE
- Dr. Nicholas Camp, Professor of Psychology, Stanford University

Continental breakfast and sign-in will be held from 8:30 to 9:00 a.m. Lunch will be provided. Space is limited to the first 100 people for this free event. Given space constraints, organizations are asked to register no more than five individuals per organization. To register, please visit <https://oakland-regional-event.eventbrite.com>. The registration deadline is Tuesday, March 8. For more information, please contact Anthony Finnell, CPRB Executive Director, at afinnell@oaklandnet.com or (510) 238-7401.

Project Homeless Connect – On Wednesday, March 23, the City of Oakland’s Human Services Department is sponsoring Project Homeless Connect from 11:00 a.m. to 3:00 p.m. at the St. Vincent De Paul Community Center, 2272 San Pablo Avenue. This event brings many free services to one location including: housing resources; medical assessments; case management; legal services; Prop 47 assessments; Homeless Court; veterinary services; dog and cat grooming and treatment; employment intakes, resources and referrals; and County Social Services such as applying for General Assistance, Medi-Cal, Food Stamps and Child Support. Clients will receive hygiene kits, coats, clothing and a bag lunch at the completion of services. For more information,

please contact Talia Rubin, Program Analyst, at trubin@oaklandnet.com or (510)238-6590.

Library Celebrating Women's History Month With Citywide Programming – Throughout March, the Oakland Public Library is celebrating Women's History Month with a month-long series of events, featuring local authors, children's story times, displays and exhibits celebrating women and transgender trailblazers. There will be inspiration and activities for all ages. Notable events include Kate Schatz and Miriam Klein Stahl on Saturday, March 12, at the César E. Chávez Branch Library, 3301 East 12th Street; award-winning author Alex Gino on Saturday, March 19 at the Main Library, 125 14th Street; and Juliana "Jewels" Smith, author of *(H)afrocentric*, on Saturday, March 26, at the African American Museum & Library at Oakland, 659 14th Street. An Oakland History Room program on Wednesday, March 23, at the Main Library, will highlight the history of the Oakland women's clubs movement that advanced the city's cultural and philanthropic life, including the venerable Ebell Society and the Fanny Jackson Coppin Club. Beginning Tuesday, March 1, look for book displays at the Golden Gate, Elmhurst and Eastmont branches, and visit the Main Library's first floor for displays celebrating women and transgender labor leaders, STEM pioneers, local Indigenous artists and activists and more. A booklist is also available at <http://tinyurl.com/rad-list>. For the complete roster of activities, please visit www.oaklandlibrary.org/rad-women. For more information, please contact Amy Sonnie, Librarian II, at asonnie@oaklandlibrary.org or (510) 238-6931.

OPD Is Hiring: Police Officer Trainees – Friday, March 18, is the deadline to apply to pursue a career as an Oakland Police Officer in the 176th Academy. The ideal candidate will be a socially conscious, empathetic person who takes initiative, is compassionate and resourceful, has excellent communication skills, and is committed to public service in a fast-paced, urban environment. To apply, please visit the job posting <http://bit.ly/1TRe37J>. This page also provides details and dates on the Practices & Actual Physical Ability Test, POST Entry Level Law Enforcement Test and Oral Board Interviews that are part of the selection process. Applications are being accepted through 11:59 p.m., on March 18. For more information, please visit www.opdjobs.com or contact the OPD Background and Recruiting Unit at (510) 238-3339.

OPD Makes Multiple Arrests – On Thursday, February 25, at about 4:21 p.m., a man was robbed at gunpoint and kidnapped from the Coliseum BART parking lot. The suspect ordered the victim to drive to an ATM, where he was forced to withdraw money. The suspect fled on foot with the cash. By 9:00 p.m., Oakland Police officers had located and arrested the 17-year-old suspect in the 6800 block of Hawley Street. On Thursday, February 25, at approximately 6:19 p.m., Oakland Police officers in the 3400 block of Dimond Avenue made a traffic stop on a vehicle with no license plates. One of the three occupants was on probation. A probable cause search of the vehicle was conducted, and the officers uncovered a concealed, loaded firearm with a large capacity magazine. The occupants were arrested. On Thursday, February 25, at 12:35 a.m., Oakland Police officers responded to a ShotSpotter report of shots fired in the 1700 block of 73rd Avenue. The officers learned that while two suspect vehicles had been engaged in a gun battle, a pedestrian had been struck. The victim was transported to a local hospital in stable condition. That evening at about 11:00 p.m., one of the suspect vehicles was located and stopped and a suspect was taken into custody. On Sunday, February 28, at about 4:09 a.m., an Oakland Police officer observed a car speeding well in excess of the legal speed limit in the 1300 block of Hegenberger

Road and made a traffic stop. Noticing evidence of marijuana in the car, the officer conducted a probable cause search of the vehicle and uncovered a concealed, loaded firearm. The driver was arrested. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Youth Poets Reading At Pegasus Books – On Wednesday, March 9, the 2015 Oakland Youth Poet Laureate Tova Ricardo will headline a spectacular night of youth poetry at Pegasus Books, 5560 College Avenue, beginning at 7:30 p.m. Ms. Ricardo will be joined by the 2016 Youth Poet Laureate finalists for a celebrative event, emceed by the ever ebullient Sophie Elkin, the 2014 Youth Poet Laureate. This free event is open to the public. For more information, please contact Lana Adlawan, Supervising Librarian, at ladlawan@oaklandlibrary.org or (510) 238-7613.

AAMLO's Heroines Of The Civil Rights Movement Exhibit – Through Saturday, July 16, the African American Museum and Library at Oakland (AAMLO) is hosting a major exhibit, Heroines of the Civil Rights Movement, presenting history and textile designs that honor women whose actions were instrumental in the success of the Civil Rights Movement. The exhibit features the creative "Swing Coat" designs of Ms. Patricia Montgomery, master quilter. Photographs as well as audio and video clips are also featured. AAMLO's Chief Curator Rick Moss created an environment that compliments each swing coat and is conducive to placing the actions of these women in the historical context of this great movement. Especially for this exhibit, Mr. Moss commissioned the construction of a representation of the Montgomery, Alabama, city bus made famous by Rosa Parks and the ensuing bus boycott by African American citizens of that city. This project was made possible in part by a grant from The Creative Work Fund, a program of the Walter and Elise Haas Fund supported by generous grants from the William and Flora Hewlett Foundation and The James Irvine Foundation. Funds were also provided by the Friends of the Oakland Public Library. AAMLO, located at 659 14th Street, is open from Noon to 5:30 p.m., Tuesdays to Saturdays. For more information, please contact Rick Moss, Chief Curator, at rmoss@oaklandlibrary.org or (510) 637-0197.

City-Owned Real Property For Sale – Wednesday, March 16, is the submission deadline for proposals from qualified and interested owner-users/developers to purchase and develop City-owned property in the Dimond neighborhood into a full-service restaurant or restaurant related retail/commercial use. The Dimond community is very interested in a dining spot that offers an opportunity for socializing and good food as well as help market the district, particularly as an evening dining choice. The property for sale is located at 3455 & 3461 Champion Street. The list price is \$425,000. The building size is +/-3,275 square feet and the lot size is 8,244 square feet. To view the Notice of Development Opportunity, please visit <http://www2.oaklandnet.com/w/oak056874>. For more information, please contact Anthony J. Reese, Real Estate Agent, at areese@oaklandnet.com or (510) 238-6357.

OPR Summer Job Opportunities – Since Tuesday, February 16, applications have been accepted for a variety of part-time summer jobs with Oakland Parks & Recreation (OPR). Summer positions include Recreation Leader I, Recreation Aide, Sports Official, Lifeguard and more. Individuals ages 16 and older are encouraged to apply online. To read the job descriptions for the various positions, please visit www.oaklandnet.com/parks. Those interested in the positions

should apply online at <http://bit.ly/1ZTKz8A>. For more information, please call OPR's general information line at (510) 238-7275.

Need Help Filing Your Taxes? Come To The Oakland Public Library – Through Monday, April 18, the Oakland Public Library's offers free tax assistance, provided by American Association of Retired Persons (AARP) volunteers, at the following five Library locations:

- Main Library, 125 14th Street
- César E. Chávez Branch Library, 3301 E. 12th Street, Suite 271
- Dimond Branch Library, 3565 Fruitvale Avenue
- Eastmont Branch Library, 7200 Bancroft Avenue, Suite 211
- Golden Gate Branch Library, 5606 San Pablo Avenue

For a complete schedule, please visit <http://oaklandlibrary.org/services/tax-assistance-program>. For more information, please call the Main Library Information Desk at (510) 238-3134.

Oakland Residents, Business Owners Urged To Prepare For El Niño – On Wednesday, December 9, the City of Oakland issued a media release that detailed steps it is taking to prepare for above-average rainfall and strong winds. In the release, the City urged residents and business owners to prepare in advance – before heavy rains begin. Simple preparation steps taken now can go a long way toward lessening the impact of weather emergencies. Review emergency plans and prepare your family, home and vehicle. More information and resources for winter storm preparedness are available at www.oaklandnet.com/ElNino. A brochure detailing preparation steps is available in multiple languages.

- To view the English version, visit <http://www2.oaklandnet.com/ElNino/OAK056634>.
- To view the Chinese version, visit <http://www2.oaklandnet.com/ElNino/OAK056704>.
- To view the Spanish version, visit <http://www2.oaklandnet.com/ElNino/OAK056705>.

For those without Internet access, preparation tips are available by calling (510) 444-CITY. You can help minimize flooding in your neighborhood by participating in the City's Adopt A Drain program. By keeping storm drains clean, you help prevent flooding of streets and sidewalks, allowing City crews to focus on critical storm-response activities. To sign up, please visit www.adoptadrainoakland.com or call (510) 238-7630. To report storm-related emergency issues on public property and in the public right-of-way (e.g., flooding, mudslides and landslides onto streets and sidewalks), please contact the Public Works Call Center directly at (510) 615-5566. For non-emergency requests for services on public property and in the public right-of-way, please contact the Call Center by:

- Email: opwcallcenter@oaklandnet.com
- Online: www.oaklandpw.com
- Mobile app: SeeClickFix

To read the media release, please visit <http://www2.oaklandnet.com/w/oak056236>.

Get Help With Taxes Through The EITC Campaign – On Monday, January 25, the Alameda County-Oakland Community Action Partnership (AC-OCAP), in partnership with United Way of the Bay Area and Eden I&R, Inc., launched the 2015 Earned Income Tax Credit (EITC) Campaign. EITC is a refundable tax credit available to working, low-income individuals and families. Depending on the family size and income, these tax credits can boost household incomes and lift families out of poverty. Last year, during the EITC Campaign, IRS tax preparers logged more than 32,000 volunteer hours to prepare 21,195 free tax returns for low-wage earners at 34 Volunteer Income Tax Assistance sites throughout Alameda County. Eden I&R staff handled 862 calls and 1,515 referrals. The net result was \$8,881,602 in Earned Income Tax Credits and more than \$25,017,080 in total refunds. For a list of locations of no-cost tax preparation sites, please call 2-1-1 or visit www.earnitkeepitsaveit.org or www.AC-OCAP.com. For more information, please contact Cecilia Garcia, Administrative Assistant, at cgarcia@oaklandnet.com.

RFP, RFQ Opportunities with the City of Oakland – In March, a variety of formal Request for Proposals (RFPs) and Request for Quotations (RFQs) from the City of Oakland will close.

| Due Date/Time | Title/Description | Contact |
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| Tuesday, March 8, 2:00 p.m. | 5913,2 - RFP for WIOA On-Call Youth Services FY 2016-2018. The City of Oakland’s Economic & Workforce Development Department seeks qualified firms or contractors who shall assist the City’s Workforce Investment Board (WIB) under the provisions of the Workforce Investment Opportunity Act, for the purpose of providing development services for youth ages 16-24, with the ultimate goals of helping youth to obtain skills, credentials and work experience and businesses to connect with a qualified workforce. WIB is soliciting proposals to provide services under one or more of the four service models: (1) OUSD Alternative High School Model, (2) GED/HiSET Education Model, (3) Postsecondary Education/Training Model and (4) Youth Employment Model. Together, the contracted organizations will deliver workforce services to youth in Oakland, in coordination with WIB staff and a contracted Business Engagement and Services provider. | John Bailey, Workforce Development jbailey@oaklandnet.com (510) 238-6440 |
| Tuesday, March 8, 2:00 p.m. | 5894,2 - RFP for WIOA On-Call Employer Services (Business | John Bailey, Workforce Development |

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| | <p>Engagement & Serv) FY 2016-2018. The City of Oakland's Economic & Workforce Development Department seeks qualified firms or contractors who shall assist the City's Workforce Investment Board (WIB) under the provisions of the Workforce Investment Opportunity Act, for the purpose of Business Engagement and Services (BES), with the ultimate goals of connecting businesses with a qualified workforce and helping job-seekers gain employment. WIB intends to establish a BES function within Oakland's workforce development system that: establishes OWIB and its provider network as trusted and dependable partners addressing the talent and service needs of businesses; is specialized in and focused on meeting the needs of businesses; builds long-term relationships in order to better understand and address business needs; refers businesses to a network of services to support human resources development and business growth; uses online platforms to facilitate communications and connections across service providers; contributes to designing and implementing regional, industry-driven sector strategies; reflects deep understanding of the needs of local job-seekers; and establishes linkages between employers and job-seeker services by coordinating closely and intentionally with the WIB's One Stop system. Until now, business services in Oakland have been delivered by the One Stop Career Centers and City staff. This RFP solicits proposals for a new service delivery approach that establishes a physical and online presence for BES delivery; dedicates specialized BES staff; and supports the City's and the region's workforce development system with professional services addressing the needs</p> | <p>jbailey@oaklandnet.com (510) 238-6440</p> |
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| | of industry. | |
| Tuesday, March 8, 2:00 p.m. | 5914,2 - RFP for WIOA On-Call Adult Services FY 2016-2018. The City of Oakland's Economic & Workforce Development Department seeks qualified firms or contractors who shall assist the City's Workforce Investment Board (WIB) under the provisions of the Workforce Investment Opportunity Act, for the purpose of providing workforce development services for Adult and Dislocated Workers, with the ultimate goals of helping job-seekers and workers gain employment and advance their careers and connect businesses with a qualified workforce. WIB is soliciting proposals to provide services under two service models, described in greater detail below: (1) the Comprehensive One-Stop Career Center and (2) one to two Sector Access Points. Together, the contracted organizations will deliver workforce services to Adult and Dislocated Workers in Oakland, in coordination with OWIB staff and a contracted Business Engagement and Services provider. | John Bailey, Workforce Development jbailey@oaklandnet.com (510) 238-6440 |
| Thursday, March 10, 2:00 p.m. | 5901,1 - RFP for Professional Services for Equitable Development Strategy. The City of Oakland's Planning and Building Department seeks written proposals from qualified firms to prepare an equitable development strategy for its Specific Plans/Area Plans. The City intends to begin with the greater downtown area (including the Downtown Specific Plan area, as well as the Lake Merritt Station Area Plan/Chinatown area). Additional Specific Plans/Area Plans that currently lack a social equity component may be undertaken at a future time, as needed. The goal of this project is to develop strategies that mitigate any residential and/or business displacement pressures | Rachel Flynn, Planning and Building rflynn@oaklandnet.com (510) 238-2229 |

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| | and explore opportunities for social equity in all areas: housing, employment, access to goods and services and improved quality of life. This shall take the form of a framework for short-term and long-term mechanisms that advance overall equitable development in the area. The selected consultant team will work with the community to address social equity and ensure that policies are developed that address the physical environment and economic conditions for all people, including those with the fewest resources, through the promotion of participatory engagement and positive social change. | |
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For more information on contracting opportunities, please visit <http://bit.ly/1iAJvbd> or contact Dasco Munoz, Contracts and Compliance, at dmunoz@oaklandnet.com or (510) 238-3970.

Upcoming City Of Oakland Job Announcements – During the week of March 7, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Police Records Specialist

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,
/s/
SABRINA B. LANDRETH
City Administrator