

DISTRIBUTION DATE: February 19, 2016



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Sabrina B. Landreth

SUBJECT: City Administrator's Weekly Report

DATE: February 19, 2016

INFORMATION

Following are the key activities to be highlighted this week:

AAMLO's Heroines Of The Civil Rights Movement Exhibit – On Saturday, February 13, the African American Museum and Library at Oakland (AAMLO) opened a major exhibit, Heroines of the Civil Rights Movement, presenting history and textile designs that honor women whose actions were instrumental in the success of the Civil Rights Movement. More than 50 people attended the Opening Reception on Saturday, February 13. The exhibit features the creative “Swing Coat” designs of Ms. Patricia Montgomery, master quilter. Photographs as well as audio and video clips are also featured. AAMLO’s Chief Curator Rick Moss created an environment that compliments each swing coat and is conducive to placing the actions of these women in the historical context of this great movement. Especially for this exhibit, Mr. Moss commissioned the construction of a representation of the Montgomery, Alabama, city bus made famous by Rosa Parks and the ensuing bus boycott by African American citizens of that city. This project was made possible in part by a grant from The Creative Work Fund, a program of the Walter and Elise Haas Fund supported by generous grants from the William and Flora Hewlett Foundation and The James Irvine Foundation. Funds were also provided by the Friends of the Oakland Public Library. The exhibition runs through Saturday, July 16. AAMLO, located at 659 14th Street, is open from Noon to 5:30 p.m., Tuesdays to Saturdays. For more information, please contact Rick Moss, Chief Curator, at rmoss@oaklandlibrary.org or (510) 637-0197.

Special Olympics Polar Plunge & 5K Dash And Splash – On Saturday, February 20, an intrepid crew of Oakland Police Department (OPD) officers and employees will take the Polar Plunge into the chilly waters of the San Francisco Bay. It takes a lot of dedication to jump into ice-cold water in the middle of winter, but our warm-hearted officers are willing to do it to raise money for the Special Olympics Athletes. OPD is one of California’s top law enforcement supporters of the Special Olympics, and participates every year in three fundraising events: the Polar Plunge, Torch Run and Lip Sync Battle. Help OPD reach its \$20,000 fundraising goal – they are 80% there. Luckily, donating to the Polar Plunge is easy, click on the OPD Team donation link at <https://www.classy.org/fundraise/team?ftid=65233>. For more information, please contact Deputy Chief David Downing at d Downing@oaklandnet.com or (510) 238-7620.

DeFremery Black History Family Night – On Thursday, February 25, the deFremery Recreation

Center, located at 1651 Adeline Street, will host its monthly Family Night. This month's event, which runs from 6:00 to 8:00 p.m., will honor Black History Month with historic information, speeches and games. The event is free and dinner is provided. For more information, please contact Valorie Winn, Center Director, at (510) 238-7739.

Movie Screening At Melrose Branch Library – On Tuesday, February 23, the Melrose Branch Library, located at 4805 Foothill Boulevard, is screening the film “Ruby Bridges” at 5:00 p.m. The film, presented as part of the Oakland Public Library's celebration of Black History Month, depicts the life of Ruby Bridges, an American activist known for being the first black child to attend an all-white elementary school in Louisiana. The film stars Chaz Monet as Ruby. Join others to watch the film and enjoy refreshments. For more information, please contact Susan Maldonado, Branch Manager, at smaldonado@oaklandlibrary.org or (510) 535-5623.

OPD Is Hiring: Police Officer Trainees – Friday, March 18, is the deadline to apply to pursue a career as an Oakland Police Officer in the 176th Academy. The ideal candidate will be a socially conscious, empathetic person who takes initiative, is compassionate and resourceful, has excellent communication skills, and is committed to public service in a fast-paced, urban environment. To apply, please visit the job posting <http://bit.ly/1TRe37J>. This page also provides details and dates on the Practices & Actual Physical Ability Test, POST Entry Level Law Enforcement Test and Oral Board Interviews that are part of the selection process. Applications are being accepted through 11:59 p.m., on March 18. For more information, please visit www.opdjobs.com or contact the OPD Background and Recruiting Unit at (510) 238-3339.

Armed Driver Arrested; Responsible For Multiple Assaults With Vehicle – On Wednesday, February 10, at 8:32 a.m. a vehicle being driven in a dangerous and erratic manner intentionally struck another vehicle in the area of E. 23rd Street and Coolidge Avenue. Oakland Police Department (OPD) units were immediately dispatched to the scene and began a pursuit of the suspect, who intentionally hit citizen vehicles, occupied and unoccupied, and police vehicles as he drove through Oakland and into Berkeley. Officers intentionally ended the vehicle pursuit after concluding that an all-out pursuit would further endanger the public. With air support assistance from the California Highway Patrol and a coordinated citywide and multi-agency search for the suspect vehicle, police located it in Berkeley. The suspect, a 37-year-old male Berkeley resident, was safely taken into custody by OPD and Berkeley Police Department officers at about 9:25 a.m. in the area of Delaware Street and McGee Avenue. Law enforcement teamwork among the Oakland Police Department, California Highway Patrol, Berkeley Police Department and Alameda County Sheriff's Office resulted in the best possible outcome: a safe arrest. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Latham Square Construction Update – Beginning on Tuesday, February 16, the intersection of Telegraph Avenue and 16th Street will be closed for approximately five weeks. This closure will allow the contractor to install the roadway pavers, starting at the 16th Street intersection working their way towards Broadway. Vehicles traveling south on Telegraph Avenue will be detoured onto 17th Street. Delivery trucks, residents and emergency vehicles requiring access to 16th Street will be detoured to access it from San Pablo Avenue. 16th Street between Telegraph Avenue and San Pablo Avenue will be closed to all other traffic and curbside parking will be prohibited to allow

for local two-way traffic on 16th Street from San Pablo Avenue. Notification and detour signs will be in place to help motorists navigate through the area. Please remember the surrounding businesses are open during construction. Please support Oakland's local businesses, especially during this construction period. While you are there, be sure to abide by the posted signs and use the designated crosswalks. To learn more about how this project is benefitting the neighborhood, please visit www.oaklandnet.com/lathamsquare. For more information, please Nick Cartagena, Project Manager, at ncartagena@oaklandnet.com.

City-Owned Real Property For Sale – Wednesday, March 16, is the submission deadline for proposals from qualified and interested owner-users/developers to purchase and develop City-owned property in the Dimond neighborhood into a full-service restaurant or restaurant related retail/commercial use. The Dimond community is very interested in a dining spot that offers an opportunity for socializing and good food as well as help market the district, particularly as an evening dining choice. The property for sale is located at 3455 & 3461 Champion Street. The list price is \$425,000. The building size is +/-3,275 square feet and the lot size is 8,244 square feet. To view the Notice of Development Opportunity, please visit <http://www2.oaklandnet.com/w/oak056874>. For more information, please contact Anthony J. Reese, Real Estate Agent, at areese@oaklandnet.com or (510) 238-6357.

Oakland Promise Launched To Boost College Graduation Rate – On Thursday, January 28, Mayor Libby Schaaf and Oakland Unified School District Superintendent Antwan Wilson launched the Oakland Promise. With a broad-base of support, the initiative is a cradle-to-career approach modeled on national best practices. The goal is to triple the number of Oakland public school graduates who complete a post-secondary education over the next decade. To reach this ambitious goal, the Oakland Promise combines best practices from across the country to ensure that all Oakland students and families are supported on their educational journey from birth through college and propelled into a successful career. Every aspect of the Promise will be launched over the next four years and reach full-scale to serve all Oakland children within the decade. To watch a video on the Oakland Promise, please visit <https://vimeo.com/151849921>. To read the media release, please visit <http://www2.oaklandnet.com/w/oak056936>. To learn more about the Oakland Promise, please visit www.theoaklandpromise.org.

Extended Office Hours For 2016 Business Tax Renewal – On Monday, February 29 and Tuesday, March 1, the Business Tax Division is extending its customer service office hours from 8:00 a.m. to 8:00 p.m. to provide assistance to taxpayers with their business tax renewals. Please complete and bring the business tax renewal application that was mailed to you. The Business Tax Division is located at 250 Frank H. Ogawa Plaza, Suite 1320. For more information, please contact the Business Tax Division's customer service line at (510) 238-3704.

OPR Summer Job Opportunities – Since Tuesday, February 16, applications have been accepted for a variety of part-time summer jobs with Oakland Parks & Recreation (OPR). Summer positions include Recreation Leader I, Recreation Aide, Sports Official, Lifeguard and more. Individuals ages 16 and older are encouraged to apply online. To read the job descriptions for the various positions, please visit www.oaklandnet.com/parks. Those interested in the positions should apply online at <http://bit.ly/1ZTKz8A>. For more information, please call OPR's general

information line at (510) 238-7275.

Need Help Filing Your Taxes? Come To The Oakland Public Library – Through Monday, April 18, the Oakland Public Library's offers free tax assistance, provided by American Association of Retired Persons (AARP) volunteers, at the following five Library locations:

- Main Library, 125 14th Street
- César E. Chávez Branch Library, 3301 E. 12th Street, Suite 271
- Dimond Branch Library, 3565 Fruitvale Avenue
- Eastmont Branch Library, 7200 Bancroft Avenue, Suite 211
- Golden Gate Branch Library, 5606 San Pablo Avenue

For a complete schedule, please visit <http://oaklandlibrary.org/services/tax-assistance-program>. For more information, please call the Main Library Information Desk at (510) 238-3134.

Oakland Residents, Business Owners Urged To Prepare For El Niño – On Wednesday, December 9, the City of Oakland issued a media release that detailed steps it is taking to prepare for above-average rainfall and strong winds. In the release, the City urged residents and business owners to prepare in advance – before heavy rains begin. Simple preparation steps taken now can go a long way toward lessening the impact of weather emergencies. Review emergency plans and prepare your family, home and vehicle. More information and resources for winter storm preparedness are available at www.oaklandnet.com/ElNino. A brochure detailing preparation steps is available in multiple languages.

- To view the English version, visit <http://www2.oaklandnet.com/ElNino/OAK056634>.
- To view the Chinese version, visit <http://www2.oaklandnet.com/ElNino/OAK056704>.
- To view the Spanish version, visit <http://www2.oaklandnet.com/ElNino/OAK056705>.

For those without Internet access, preparation tips are available by calling (510) 444-CITY. You can help minimize flooding in your neighborhood by participating in the City's Adopt A Drain program. By keeping storm drains clean, you help prevent flooding of streets and sidewalks, allowing City crews to focus on critical storm-response activities. To sign up, please visit www.adoptadrainoakland.com or call (510) 238-7630. To report storm-related emergency issues on public property and in the public right-of-way (e.g., flooding, mudslides and landslides onto streets and sidewalks), please contact the Public Works Call Center directly at (510) 615-5566. For non-emergency requests for services on public property and in the public right-of-way, please contact the Call Center by:

- Email: opwcallcenter@oaklandnet.com
- Online: www.oaklandpw.com
- Mobile app: SeeClickFix

To read the media release, please visit <http://www2.oaklandnet.com/w/oak056236>.

Get Help With Taxes Through The EITC Campaign – On Monday, January 25, the Alameda

	currently lack a social equity component may be undertaken at a future time, as needed. The goal of this project is to develop strategies that mitigate any residential and/or business displacement pressures and explore opportunities for social equity in all areas: housing, employment, access to goods and services and improved quality of life. This shall take the form of a framework for short-term and long-term mechanisms that advance overall equitable development in the area.	
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For more information on contracting opportunities, please visit <http://bit.ly/1iAJvbd> or contact Dasco Munoz, Contracts and Compliance, at dmunoz@oaklandnet.com or (510) 238-3970.

Upcoming City Of Oakland Job Announcements – During the week of February 22, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Lieutenant of Police
- Parking Meter Repair Worker

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For a roster of community events marking Black History Month, please visit www.oaklandnet.com/celebrations. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,
/s/
SABRINA B. LANDRETH
City Administrator