



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Claudia Cappio

SUBJECT: City Administrator's Weekly Report

DATE: May 22, 2015

INFORMATION

Following are the key activities to be highlighted this week:

Upcoming Holiday Closure – On Monday, May 25, the City of Oakland's administrative offices will be closed in observance of the Memorial Day holiday. While the City's administrative employees are out of the office, if a situation arises that requires more staffing, the City has a plan in place to call in additional resources. Police, fire and emergency services are not affected during the holidays or business closures. To read the media release, please visit <http://www2.oaklandnet.com/OAK053274>.

Weekly Report Reader Survey Extended – Through Saturday, May 23, the City of Oakland is seeking feedback on the City Administrator's Weekly Report through a short, online survey. The survey has been extended to provide additional opportunity for reader feedback. The nine-question survey seeks to gauge reader interest on topics, how readers access the report, optimal length and more. Please take a few minutes now to complete the survey at <http://speakupoakland.org/surveys/city-administrators-weekly-report-reader-survey>. For more information, please contact Harry Hamilton, Public Information Officer, at hhamilton@oaklandnet.com or (510) 238-2107.

Oakland City Hall Awash In Blue & Gold As Warriors Advance To Conference Finals – On Wednesday, May 20, the City of Oakland announced that the lighting display at Oakland City Hall had been augmented in recognition of the Golden State Warriors advancing to the Western Conference Finals for the first time in 39 years. In addition to the blue and gold lights on the cupola that were installed last month, the façade of the historic building is now illuminated nightly with energy-efficient LED lighting. It's a visual reminder of the City's support and enthusiasm as fans and players prepare for a Warriors victory. To mark the team's advance, "Oakland is Warriors Ground" buttons are being distributed to front line hospitality workers ranging from airport ambassadors to taxi drivers to hotel front desk staff. An additional 500 rally cards are being printed and are available for the public to pick up, while supplies last, at:

- Oakland City Hall, 1 Frank H. Ogawa Plaza
- Visit Oakland offices, 481 Water Street in Jack London Square

Starting Friday, the City will add a message of support, "Oakland is Warriors Ground," to single-space Smart parking meters across Oakland. To read the media release, please visit <http://www2.oaklandnet.com/w/OAK053256>.

OPD's Procedural Justice Program Recognized – On Friday, April 17, when California Attorney General Kamala Harris announced that California leads the way in police training procedural justice, she specifically mentioned the Oakland Police Department as one of three California police departments that have already been using the training. Procedural justice emphasizes four tenets – giving people a voice, treating them with respect at all times, preserving neutrality and being trustworthy in the process. One thing that makes Oakland's program unique is that police and community members worked together to design it to fit Oakland. More than 600 officers have already been trained under the new curriculum. Community members co-instructed the course along with members of OPD. The goal of the new training is to increase people's confidence in the police. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

ALT CAR Conference & Expo – On Thursday, May 28, the 2nd Annual Northern California ALT CAR Conference and Ride & Drive will be held in Oakland City Hall and Frank H. Ogawa Plaza. ALT CAR is co-sponsored by Oakland Public Works and East Bay Clean Cities, with the participation of many forward thinking partners, including Bay Area Climate Collaborative (BACC), Bay Area Air Quality Management District and PG&E. Attendees will enjoy free admission to the Expo Ride and Drive, which runs from 10:00 a.m. to 6:00 p.m., and features electric, hydrogen fuel cell, propane, natural gas and renewable biodiesel vehicles. The conference runs from 8:00 a.m. to 1:30 p.m. with expert panelists and an address by Oakland Mayor Libby Schaaf at noon. To register for the conference, please visit www.AltCarExpoNorCal.com. For additional event details, please visit www.ALtCarExpoNorCal.com, email infor@altcarexpo.com or call (310) 390-2930. For more information, please contact Kristine Shaff, Public Works Public Information Officer, at kshaff@oaklandnet.com or (510) 238-2966.

OBOA Fundraiser: One Night Show – On Friday, May 29, at 7:00 p.m., the Oakland Black Officers' Association (OBOA) will present *Cops and Robbers* at the Malonga Casquelourd Center for the Arts, 1428 Alice Street. Centered on a fictional officer-involved shooting, *Cops and Robbers* looks into the dysfunctional relationship between law enforcement, the media and the Black community. The profits from the evening's performance will fund future OBOA scholarships for Oakland high school graduates. Since 1970, OBOA has worked towards improving the Oakland community, especially by supporting the education and development of minority youth. General admission is \$35 and tickets can be purchased at <http://www.eventbrite.com/e/cops-and-robbers-oakland-black-police-officers-association-tickets-16095085835?aff=es2>. For more information or to purchase tickets in person, please contact Regina Harris at (510) 421-6017 or Captain Drennon Lindsey at (510) 421-6017.

Indie Awards Showcase Oakland's Vibrant Local Economy – On Friday, May 29, the 9th annual Indie Awards will honor businesses and artists for their contribution to Oakland's unique culture and prosperity. The Oakland Indie Awards are an economic development initiative of

Beneficial State Bank and Foundation that aims to build prosperity in our communities by celebrating the local economy. Since its inception in 2007, the Oakland Indies has recognized more than 100 local businesses and artists. Each year, the City of Oakland's Economic Development team encourages and nominates businesses and attends the Special Nominee Award Reception to share more about the City's business development services. This year, the City of Oakland's Broadway Shuttle (a.k.a. the Free B) was nominated in the Social Changemaker category. The event, which runs from 6:30 to 9:30 p.m. at the Market Building, 55 Harrison Street, in Jack London Square, includes live performances, an Indie Marketplace featuring 50+ local vendors, local eats, wine & beer, art exhibits, interactive displays and more. To learn more about the event and to view a list of 2015 nominees, please visit www.oaklandindieawards.com. Tickets are \$10 in advance or \$15 at the door and may be purchased online at www.oaklandindieawards.com/tickets.html. For more information on the City's business development services, please contact Aliza Gallo, Economic Development Manager, at agallo@oaklandnet.com or (510) 238-7405.

Free Cat And Dog Adoptions At Oakland Animal Services – On Saturday, May 30 and Sunday, May 31, the Oakland Animal Services' (OAS) shelter at 1101 29th Avenue will host Maddie's[®] Pet Adoption Days, a nationwide adoption event to place homeless cats and dogs into qualified homes. The goal this year is to find great homes for all adoptable animals. Adoption fees are waived all weekend for cats and dogs. The shelter will have extended hours both days – 10:00 a.m. to 6:00 p.m. on Saturday and 11:00 a.m. to 5:00 p.m. on Sunday. Animals will be adopted on a first-come, first-served basis during the event and may not be placed on "hold." Standard adoption criteria apply. Potential adopters are encouraged to pre-qualify by filling out an adoption application. To pre-qualify, visit Oakland Animal Services, with all the required documentation, between 4:00 to 7:00 p.m. Thursday, May 28, or 2:00 to 4:00 p.m. Friday, May 29. For information on adoption requirements, please visit <http://oaklandanimalservices.org/adopt/how-to-adopt>. The non-profit organization Maddie's Fund[®] has been sponsoring this annual free adoption event, geared toward saving companion animals in Alameda County, since 2010. For more information, please contact Rebecca Katz, OAS Director, at rkatz@oaklandnet.com.

OFCY Hosted Quarterly Grantee Convening – On Tuesday, May 19, the Oakland Fund for Children and Youth (OFCY) hosted its quarterly grantee convening. The event focused on connecting grantees, sharing successes, informing participants about upcoming events and planning for supporting programs next year. There were more than 150 attendees from OFCY's 127 programs as well as participants from 17 Oakland Unified School District afterschool programs. The highlight of the event was six performances by elementary and middle school youth, showcasing the talents and skills they learned in their afterschool programs including dancing, singing and cheering. The grantee convening was from 9:00 a.m. to Noon at the Jack London Aquatic Center. For more information, please contact Sara Serin-Christ, Communications Specialist, at sserin-christ@oaklandnet.com or (510) 238-3718.

San Andreas Movie Release And Preparedness Event – On Friday, May 29, and Sunday, May 31, the Oakland Fire Department (OFD), Federal Emergency Management Agency (FEMA) Region IX, and the Grand Lake Theatre will host a series of outreach events at the movie theater,

located at 3200 Grand Avenue, which will coincide with the nationwide release of the Warner Bros. feature film *San Andreas*. The events will run from 2:00 to 9:30 p.m. on Friday and Noon to 7:30 p.m. on Sunday. The film focuses on the aftermath of a massive earthquake in California. The events will include interaction with theatre guests, distribution of emergency preparedness information, emergency vehicle displays and tote bags giveaways for movie-goers. The CORE Program (Communities of Oakland Respond to Emergencies) provides free emergency preparedness training for individuals, neighborhood groups and community-based organizations throughout Oakland. CORE teaches self-reliance skills and helps neighborhoods establish response teams to take care of the neighborhood after a disaster until professional help arrives. CORE is a program of the Oakland Fire Department's Emergency Management Services Division. For more information about this event or to register for CORE classes and events, please visit www.oaklandcore.org or call (510) 238-6351.

ITD Help Desk 24/7 Self-Serve Web Portal – On Tuesday, May 12, the Information Technology Department (ITD) announced an enhancement to its Help Desk. This new enhancement is a self-service web portal available 24/7 that provides the capability for City staff to enter new Help Desk tickets directly into the system and to view the status of any ticket already submitted. The self-service portal is available now and can be accessed by going to the portal login page at <http://oaklandnet.force.com>. The new web portal does not replace current systems and processes, it just adds another option, so City staff may continue to submit tickets by email or phone, but only the self-service web portal will allow staff to easily check on the status of existing tickets at any time. For more information, please contact Ahsan Baig, IS Manager, at abaig@oaklandnet.com.

Citizens' Police Review Board Community Event – On Wednesday, June 3, the Citizens' Police Review Board (CPRB) will host a community event from 6:00 to 8:00 p.m. During this free event, to be held at the West Oakland Branch Library, 1801 Adeline Street, the CPRB will share information about its services and receive input on the strategic planning process for the organization. The event will include a community discussion of perceptions of the CPRB and a dialogue engaging community input on the future goals of the CPRB. This is an opportunity for community members to share their opinions and learn how to be part of the CPRB process to make a difference in improving community and police relations. For more information, please contact Anthony Finnell, Executive Director, at afinnell@oaklandnet.com or (510) 238-3159.

Community Begins Here! National Public Works Week – From Monday, May 18 to Friday, May 22, Oakland Public Works participated with thousands of organizations across North America honoring the 55th annual National Public Works Week. The purpose of the week of recognition is to energize and inform the public of important contributions of Public Works to their daily lives that are also fundamental to our shared quality of life. Services provided by Public Works staff include cleaning and greening; designing and installing bike lanes; paving roads; providing zero waste services; designing, constructing and maintaining City-owned facilities including all fire stations, libraries, recreation and senior centers; providing vehicles for police and fire; keeping traffic signals and street lights on; ensuring our facilities flush and drain as they are meant to do and dealing with blight in our neighborhoods including illegal dumping and graffiti. This year's national theme says it all – Community Begins Here! To learn more

about Oakland Public Works, please visit www.oaklandpw.com. To read the media release, please visit <http://www2.oaklandnet.com/OAK053253>. For more information, please contact Kristine Shaff, Public Information Officer, at (510) 238-2966 or kshaff@oaklandnet.com.

OSA School Dance Performances At Malonga – Through Sunday, May 24, the Oakland School of the Arts will host their spring dance concert at Malonga Casquelourd Center for the Arts, 1428 Alice Street. Show times are 7:00 p.m., except for Sunday's performance which will begin at 3:00 p.m. General admission is \$20, while admission for students and seniors is \$10. For more information, please visit www.mccatheater.com or contact Mercedes Erving, Recreation Specialist, at (510) 238-7217.

Beats, Rhymes & Life Spring Showcase – On Thursday, May 28, the Oakland Parks & Recreation's Malonga Casquelourd Center for the Arts, located at 1428 Alice Street, will host a Spring Showcase for Beats, Rhymes & Life (BRL) at 6:00 p.m. BRL is a community-based non-profit dedicated to improving mental health and social outcomes among marginalized Bay Area youth using Hip Hop as a catalyst for positive change and development. This free bi-annual event is open to all ages and will feature youth performances, picture booth, a raffle, live art and refreshments. For more information, please contact Mercedes Erving, Recreation Specialist, at (510) 238-7217.

OPD Arrests Suspect in Strong Arm Robbery – On Thursday, May 14, at about 7:40 a.m., a woman in the 3400 block of Calandria Avenue was robbed. The suspect took her purse and fled. The victim and witnesses provided a description of the suspect and the vehicle in which he fled. The next day at 1:00 p.m., Oakland Police officers patrolling the area observed the suspect and suspect vehicle and attempted to make a traffic enforcement stop. After a short vehicle pursuit, officers were able to take the robbery suspect into custody and recover some loss. Investigators believe the suspect may be connected to other related crimes. Thanks to those who provided detailed information, officers were able to locate and arrest a robbery suspect. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPD, CHP And Antioch PD Work Together To Capture Bank Robbery Suspect – On Saturday, May 16, at approximately 6:45 p.m., Oakland Police officers and the OPD tactical team responded to the 10500 block of Topanga Drive to assist the California Highway Patrol and Antioch Police Department in capturing a wanted bank robbery suspect. After robbing a bank in Antioch, the suspect led police on a chase that ended in Oakland, where he was seen fleeing into a residence. Once inside, he held a victim hostage. Eventually the hostage was able to escape unharmed and the suspect was arrested. Thanks to this coordinated effort undertaken by three local law enforcement agencies, a bank robber was safely taken into custody. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

Real-Time Crime Map Application Launched – On Tuesday, May 12, the City of Oakland and the Oakland Police Department launched a new web application as part of an ongoing effort to increase public engagement, information sharing and transparency. The app, Calls for Service,

was created by the City's Information Technology Department to provide a 24-hour recap of police activity in Oakland. Information is updated simultaneously as calls for service are generated by the Oakland Police Communications Section. The application allows users to access real-time crime data at <http://mapgis.oaklandnet.com/callsforservice/>. For more information, please contact the OPD Media Relations Office at opdmedia@oaklandnet.com or (510) 238-7230.

OPR's After Five Reception – On Thursday, May 28, Oakland Parks & Recreation is partnering with the Oakland Metropolitan Chamber of Commerce to host the After Five Reception networking event at Joaquin Miller Community Center, 3594 Sanborn Drive. This event will be held from 5:30 to 7:30 p.m. and is free to Chamber members and \$15 for non-members. The After Five Receptions, previously known as the Chamber Mixers, are held at unique locations the fourth Thursday of every month. Great food, drinks, door prizes and dynamic networking will be included. Remember to bring plenty of business cards. For more information or to R.S.V.P., please contact Shaterica Sullivan, Oakland Metropolitan Chamber of Commerce, at (510) 874-4800.

City To Host Summit On Community Policing – On Saturday, June 6, the 2015 Oakland Summit on Community Policing will be held at Laney College, 900 Fallon Street. During the summit, Mayor Libby Schaaf and Police Chief Sean Whent will present their vision of Oakland through Community Policing. The event opens with a welcome session at 9:00 a.m., followed by several workshops on topics such as Community Healing through Restorative Justice, Community Policing in Oakland, Data-Driven Policing, Gang Awareness, Procedural Justice, Ceasefire, Public Nuisance and Problem Priorities, Public Works and Violence Prevention Programs. Workshop sessions will also be held in Cantonese and Spanish. Attendees will also learn more about what the City and Police Department are doing to strengthen community policing in Oakland. To register, please visit <http://www2.oaklandnet.com/summit> or call (510) 986-2715.

Mayor Schaaf Releases \$2.4 Billion Proposed Budget For FY 2015-17 – On Thursday, April 30, Mayor Libby Schaaf released a \$2.4 billion two-year budget proposal for the City of Oakland for fiscal years 2015-2017. The proposed two-year balanced budget will build a solid financial foundation for a vibrant, equitable Oakland that is growing responsibly. In the short-term, this budget proposal closes an estimated \$18 million annual funding gap without making any cuts to services or staffing levels. It also starts to enhance the delivery of services that Oaklanders want and deserve. Taking a longer term view, the proposal begins the hard work of addressing the City's unfunded liabilities and starts to restore compensation to City of Oakland workers who made great sacrifices during the recession. It also seeks to enhance service delivery and invest in the City's workforce by giving Oakland employees the tools and training to do their jobs in a way that reflects their true professionalism. The budget proposal keeps a focus on investments that will help responsibly grow the City's economy and permanent revenue base so Oakland will be able to meet its long-term financial obligations and provide all of the vitally needed services in the future so Oakland can become a healthier, safer and more prosperous community. Mayor Schaaf formally presented her proposed budget to City Council on Tuesday, May 5. To view the proposed budget, the Mayor's transmittal letter, budget-related documents, upcoming legislative

dates, fact sheets, informational videos, a link to the Mayor's budget survey and a subscription link for email updates, please visit www.oaklandnet.com/15-17budget. Community Budget Forums, hosted in partnership with City Councilmembers, will be held to gather input from Oakland residents and business owners. The remaining forums are:

- Wednesday, May 27, 6:00 to 8:00 p.m.
Oakland Zoo Zimmer Auditorium, 9777 Golf Links Road
- Saturday, May 30, 10 a.m. to Noon
Faith Presbyterian Church, 430 49th Street

No R.S.V.P. required. To request interpretation services in languages other than English as well as Cantonese and Spanish as noted, please contact Silvia San Miguel, at least five days prior to the meeting date, at (510) 238-6448 or ssanmiguel@oaklandnet.com. To request a sign language interpreter or any other disability accommodation, please contact the City's ADA Office at (510) 238-5219, TTY: (510) 238-2007 or adaprograms@oaklandnet.com at least three business days in advance. Please refrain from wearing scented products to these meetings. All meeting locations are wheelchair accessible. For those unable to attend one of the upcoming forums, the following additional engagement options exist.

- Join the online community conversation, including surveys and forums, at www.SpeakUpOakland.com
- Follow @oakland on Twitter and track hashtag #oakbudget
- Email your comments or suggestions to BudgetSuggestions@oaklandnet.com
- Leave a voice message on the budget hotline at (510) 238-4995
- Visit www.openbudgetoakland.org, a site built and hosted by local non-profit OpenOakland, to view data and interactive infographics.

In addition to the Community Budget Forums, the public may also provide input at the City Council Budget Hearings. All of the Budget Hearings will be held in Oakland City Hall, 1 Frank H. Ogawa Plaza.

- Tuesday, May 26, 9:30 a.m.
Finance & Management Committee: FY 2014-15 Q3 Report / Master Fee Schedule / Capital Improvement Program
- Monday, June 1, 10:00 a.m. to 1:00 p.m.
Budget presentations from the following departments: Police, Human Services, Parks & Recreation, Library, Fire, Finance, Human Resources and Information Technology.
- Tuesday, June 2, 5:30 p.m.
City Council: Local Measures

- Monday, June 8, 4:00 p.m.
Budget presentations from the following departments: Public Works, Economic & Workforce Development/Oakland Redevelopment Successor Agency, Planning & Building and Housing & Community Development, plus the following offices: City Attorney, City Auditor, City Clerk, City Council, Mayor and City Administrator.
- Tuesday, June 16, 5:30 p.m.
City Council: Council President's Budget Amendments
- Tuesday, June 30, 5:30 p.m.
City Council: Budget Adoption

Per City Charter, City Council must adopt a balanced budget by June 30. To read the media release on the proposed budget, please visit <http://www2.oaklandnet.com/w/oak052942>.

OPR Adult Recess In The Plaza – On Friday, May 29, Oakland Parks & Recreation (OPR) will host the second annual Adult Recess on the Plaza from 11:00 a.m. to 2:00 p.m. This free event is open to all adults. Show up and show out for various activities such as Zumba, double-dutch, OPR tug-o-war, arts & crafts, mobile art wall, video game truck, field games and more. Food trucks and information booths will also be present. Additionally, there will be opportunities to purchase tickets for the Sundays in the Redwoods concert series, An Intimate Evening and the Dads & Jazz event. To read the media release, please visit <http://www2.oaklandnet.com/OAK053275>. For more information, please contact Cynthia Armstrong, Recreation Center Director, at (510) 615-5764.

Apply Now For The City Of Oakland's Kiva Zip Loan Program – Through the month of May, Oakland entrepreneurs, micro-enterprises and small businesses are highly encouraged to apply for the Kiva Zip Loan Program. The Local Initiatives Support Corporation (LISC) and Kiva Zip are partnering together to provide more loans and expand financial opportunities for Bay Area entrepreneurs. This partnership means that the borrowers that the City of Oakland endorses will only have to raise half of the total loan amount from the crowd on the Kiva Zip website. LISC will provide a matching loan for the remaining amount. For micro-enterprises and small businesses, they can fundraise easier and faster, increasing the likelihood of executing a successful Kiva Zip campaign and securing the funding needed to grow their businesses. Oakland is the first Kiva Zip City Trustee in the nation. To date, the city has successfully assisted 13 Oakland small businesses to receive Kiva Zip loans. Kiva Zip is an Internet platform, launched by Kiva that enables individual lenders around the world to 'crowd fund' interest-free loans directly to small business owners and micro-enterprise borrowers with strong business plans who are not eligible for conventional lending. If selected, businesses can raise up to \$5,000 and eventually be eligible for a \$50,000 loan. As a Kiva Zip Trustee, the City of Oakland's role is to review and endorse Oakland small businesses that we believe meet the Kiva Zip criteria and the City's economic development goal of supporting entrepreneurship especially in East, Central and West Oakland. For more information on the Kiva Zip Loan program, please contact Aliza

Gallo, Economic Development Manager, at agallo@oaklandnet.com or (510) 238-7405 or Juno Thomas, Business Assistance Center staff, at jthomas@oaklandnet.com or (510) 238-4727.

Get Involved In National Bike Month At The Oakland Public Library – Continuing through May, the Oakland Public Library is offering a wide range of bicycle-related programs as part of National Bike Month. Sponsored by the League of American Bicyclists and celebrated in communities from coast to coast, National Bike Month is a chance to showcase the many benefits of bicycling – and encourage more folks to give biking a try. The library is getting into the spirit of things with “Bike to Books,” a month-long festival that will include fun and informative events, such as a group “bicycle history” ride, bike repair workshops and bicycle crafts and story times for kids. The Oakland Public Library is also working with local bike organizations to help get free bikes to people who need them. All programs are free and open to the public. For a roster of events, please visit www.oaklandlibrary.org/biketobooks. For more information, please contact Mana Tominaga, Supervising Librarian, at mtominaga@oaklandlibrary.org or (510) 238-6611.

Information Memorandums:

The following Information Memorandum was issued in the last week:

FY 15-17 Budget Questions Responses #2 – The purpose of this memorandum is to transmit to the full City Council and public, responses to questions raised by City Councilmembers regarding the Fiscal Year (FY) 2015-17 Biennial Proposed Policy Budget (proposed budget). <http://www2.oaklandnet.com/w/OAK053238>

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,
/s/
CLAUDIA CAPPIO
Assistant City Administrator