



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Gerry Garzón,
Director of Library Services

SUBJECT: Pilot Completed and Branch
Schedule Changes Announced

DATE: August 18, 2014

City Administrator	Date
Approval <u>/s/ Arturo Sanchez</u>	8/21/14

INFORMATION

Effective November 1, 2014 days of service at two Oakland Public Library branches—Golden Gate and Piedmont Avenue—will change to Tuesday to Saturday.

The change is the result of a pilot program that began in September 2013 to offer library hours on Mondays in more areas of Oakland. Library Administration encouraged public feedback on the new schedules through an online and paper survey (April 15-May 31), comment cards, and community meetings. The needs and usage patterns of each community were considered in the assessment.

Administration's evaluation of the community's responses and data on library usage at the pilot branches led to the decision to end the trial Monday to Friday schedules at the Golden Gate and Piedmont Avenue branches.

Two additional branches that were part of the pilot will remain on the Monday to Friday schedule. Brookfield is co-located with a Senior Center that is also open Monday to Friday. Eastmont is located inside of a mall that is open Monday to Friday.

The library will notify the community of the schedule changes through a press release, prominent notices in affected locations, and announcements on the library's website (www.oaklandlibrary.org).

For questions please contact Gerry Garzón, at 238-6608.

Respectfully submitted,

/s/
GERRY GARZÓN
Director of Library Services