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MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: CHIEF INFORMATION OFFICER
APPOINTMENT

DATE: December 26, 2013

INFORMATION

I am pleased to announce the appointment of Mr. Bryan Sastokas as Chief Information Officer for the City of Oakland, effective January 20, 2013. Mr. Sastokas has more than 20 years of experience in managing information technology functions, both in the public and private sectors. Currently, he serves as the Chief Information Officer for the City of Modesto, CA leading the City's technology initiatives, as well as the adoption of regional technology throughout multiple public and private agencies. Specifically, during his time in Modesto, he has managed the successful implementation of the City's Oracle Enterprise Resource Planning (ERP) initiative, and was a member of the executive team responsible for the modernization of the Stanislaus Regional 911 Computer Aided Dispatch (CAD) system, under the Stanislaus Regional 911 Joint Powers Agreement between Stanislaus County and the City of Modesto. During his time with the City of Modesto, the City was selected by the Center for Digital Government as a top 10 ranked Digital City for 2011, 2012 and 2013; and, presented the 2012 Quality in IT Practices Award and 2013 Excellence in IT Practices Award by the Municipal Information Systems Association of California.

Prior to this role, Mr. Sastokas served as the Chief Information Officer for the City of Coral Springs, FL, where one of his most notable accomplishments was his role in leading the implementation of public data and service delivery improvements to allow the City's information services the ability to handle and address multiple and diverse requests and inquiries. His leadership in this area was identified by The National Institute of Standards and Technology (NIST) as one of the quality initiatives in Coral Springs being named as a recipient of the Malcolm Baldrige National Quality Award – the first municipal government to be a recipient of this award. In addition, Mr. Sastokas provided the technical infrastructure to establish the City's first emergency operations center and leveraged a number of cost-saving new and green technology initiatives. Mr. Sastokas has fostered a data driven approach that promote cities to engage in civic innovation through avenues such as community engagement and social media. Mr. Sastokas previously held executive positions with several private sector companies, including: the Universal Service Administrative Company; John Hancock Financial Services; Bay Networks, Inc.; and, Stream International Inc.

In addition to the awards noted above, Mr. Sastokas is the recipient of numerous personal awards and recognitions, including: the selection as one of the Premier 100 IT Leaders for 2007

(*Computerworld Magazine*); and, named as one of 40 Most Innovative IT Executives under the age 40 (*selected by IDG, CIO and Computerworld*). He has also been selected twice as a Program Judge for the (2009 and 2010) Computerworld Honors Program.

Mr. Sastokas holds a Master of Science in Management from Cambridge College, with an undergraduate focus on Computer Engineering at Pennsylvania State University, and completed graduate course work at Harvard University in the area of Software Engineering. He has also earned a Graduate Certificate in Senior Executive Leadership from Georgetown University.

Please join me in congratulating Bryan on his appointment and thanking Ahsan Baig for serving as Interim Information Technology Director during this period of transition.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator