



## MEMORANDUM

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Deanna J. Santana

**SUBJECT:** BUDGET DIRECTOR

**DATE:** February 6, 2013

### INFORMATION

Mayor Jean Quan and I are pleased to announce the appointment of Donna Hom as Budget Director for the City of Oakland, effective immediately. Ms. Hom had been serving as the City's Interim Budget Director since October 1, 2012. In her role as Interim Budget Director, she worked with the City Administration and a very talented finance/budget team to release the FY 2011-12 4<sup>th</sup> quarter revenue and expenditure report as well as the five-year financial plan, and helped develop the FY 2013-15 internal budget process. During this time, Ms. Hom distinguished herself as holding a strong budget/finance background with a breadth of knowledge regarding City and Department operations and organizational management.

Prior to working for the Budget Office, Ms. Hom served as the Chief Financial Officer and Personnel Manager for the Oakland Fire Department (OFD). Ms. Hom has worked in the public sector for over twenty years, including serving a variety of roles within the City of Oakland. Ms. Hom oversaw a \$115 million annual budget development and implementation, as well as managed all fiscal related operations for OFD. In addition, she served in managing legislative, labor and personnel matters among other administrative functions for the Department. Prior to this role, she served as an Administrative Services Manager II in the then-Life Enrichment Agency, coordinating fiscal related issues for Parks and Recreation, Health and Human Services, Library and Museum. In addition, Ms. Hom served as an Acting Principal Financial Analyst in the then-City Manager's Budget Office where she assisted in budget development and implementation.

Ms. Hom holds a Master of Public Administration degree from California State University, Hayward and a Bachelor's Degree in Management Information Systems from Armstrong University. She currently teaches undergraduate and graduate courses at the University of San Francisco and California State University, East Bay and is also an instructor for the Oakland Citizens Academy. Ms. Hom is a published author of two articles on public budgeting and organizational communication.

Please join me in congratulating Donna on her appointment.

Respectfully submitted,

/s/

DEANNA J. SANTANA  
City Administrator