



DISTRIBUTION DATE: 3/21/12

## MEMORANDUM

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Vitaly B. Troyan

**SUBJECT:** Public Works Agency Service Change

**DATE:** March 15, 2012

City Administrator Approval

Date

3/20/12

### INFORMATION

This informational memorandum is to describe the impacts/ changes that were a result of the 2011-13 Proposed Amended Policy Budget released in January 2012, the reductions impacted illegal dumping abatement, the volunteer program and graffiti abatement.

1. Changes to Illegal Dumping/ Street Litter Container Services:

The reduction of five (5) Full Time Equivalent (FTE) funded by the Oakland Redevelopment Agency (ORA) resulted in a change within the Keep Oakland Clean and Beautiful Division. The once 7-day/week operation has been reduced to 6-days/week.

Major impacts are:

- No Sunday service will be provided to the Montclair Farmers Market. The merchants will bag additional debris, and place it on the southwest corner of Mountain Boulevard at LaSalle Avenue, and staff will provide service on the next business day.
- No Sunday litter container service will be provided in major business areas and on main thoroughfares including: Rockridge, Montclair, Piedmont, Lake Merritt, Fruitvale, Leimert, and International, Foothill, and MacArthur Boulevards.
- Illegal Dumping abatement will not occur on Sunday. The abatement involves a 2-person crew servicing between five (5) and ten (10) illegal dumping complaints throughout the City. This service will be provided the next business day.

2. Changes to the Graffiti Abatement Program

The reduction of two (2) FTE Painters funded by the Oakland Redevelopment Agency (ORA) has left the Keep Oakland Clean and Beautiful Division with four (4) FTE Painters.

Major Impacts are:

- The four (4) remaining Painters are responsible for graffiti abatement in the public right-of-way and on public property. This includes City utility cabinets, signal boxes, benches, retaining walls, fences, sidewalks, curbs, approximately 34,000

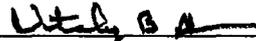
street light poles, and 1,317 street litter containers. The reduction in staff will increase response time.

- Private Property owners are responsible for the removal of graffiti from their property, including fences and retaining walls (OMC 8.10.030). In the past PWA has done a one-time courtesy abatement for private property. Until recently, tracking of the private property service requests has not clearly indicated the history for the location. The Cityworks Work Management System now provides the detailed information for service history, now it will be closely monitored and may result in increased complaints to the City as the property owner will be expected to take full responsibility for meeting the OMC provisions.
- Graffiti that contains explicit language or is gang-related falls under the urgent abatement provision, and was removed within twenty-four (24) hours of notification when possible. PWA will address requests directly from OPD as high priority.

### 3. Changes to the Volunteer Program

The PWA volunteer and Adopt A Spot program has been consolidated in the Environmental Services Division with the Environmental Stewardship Program. The Park volunteer support has been merged with the community and watershed/creek staffing. The group, comprising Jocelyn Combs, Christine Ralls, and Bryn Samuel, is responsible for the Adopt A Spot program (spots, parks, and creeks), Earth Day and Creek to Bay Day cleanup events, supporting community cleanups, overseeing Team Oakland summer youth cleanup teams; and coordinating with the Keep Oakland Beautiful board. Please visit us at [www.oaklandadoptaspot.org](http://www.oaklandadoptaspot.org) and join us on April 21 for Earth Day 2012 [www.oaklandearthday.org](http://www.oaklandearthday.org)

Respectfully submitted,



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Vitaly B. Troyan, P.E.

Director, Public Works Agency

For questions please contact Frank Foster, Operations Manager, at 434-5109.