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City Administrator's Office

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Joseph T. Yew, Jr.
Finance Director

SUBJECT: Six Month Meter Enforcement
Pilot Program

DATE: December 14, 2011

City Administrator
Approval

Date

12/14/11

INFORMATION

At the Finance and Management (F&M) Committee meeting on December 13, 2011, the Finance Committee members requested that the City Administrator introduce a five-minute grace period for parking at public pay-and-display parking meters in the City of Oakland. In addition, the Committee members requested a new procedure to be implemented in cases whereby the driver of a vehicle approaches a Parking Control Technician while in the process of writing a parking citation which had not yet been issued. Both recommendations will be discussed during the Council meeting on January 17, 2012. During the Committee meeting Assistant City Administrator Scott P. Johnson inquired of the City Attorney's Office representative, and the response was affirmed, that the City Administrator can implement the recommendations as an administrative procedure under her administrative authority.

The City Administrator has determined that in the interest of timing to implement the recommended procedures as soon as possible, consistent with the intent of the Committee to have a positive impact on the holiday shopping period, the recommendations of the Committee will be implemented effective December 15, 2011. These administrative procedures will be put in place for a six month pilot period, ending June 15, 2012. Prior to the end of the pilot program, staff will prepare an analysis and report out to the F&M Committee on the effectiveness of the administrative modifications and the impact they have had on the business community, customer service, parking revenues and compliance.

For Multi-Space Meter

A Multi-Space Meter (kiosk) is defined as a meter which has more than one parking space assigned to it. There will be a five-minute grace period extended to the expiration time printed on a valid and properly displayed multi-space receipt on the vehicle dashboard before a citation

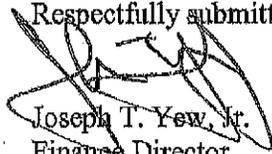
will be issued for expired time. The five-minute grace period will be calculated based upon the clock on the electronic citation issuance handheld device.

For Single-Space Meter

Furthermore, the Finance Committee members proposed that the City Administrator introduce a ~~new procedure whereby a Parking Control Technician in the process of issuing a ticket can~~ cancel the ticket if the driver of the vehicle approaches the officer and the citation has not yet been issued.

The definition of an issued citation is when the citation is printed from the handheld electronic citation device.

Respectfully submitted,



Joseph T. Yew, Jr.
Finance Director
Finance and Management Agency

For questions please contact Noel Pinto, Parking Manager at 510-986-2688