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City Administrator's Office

MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: DEPARTMENT OF HUMAN
SERVICES INTERIM DIRECTOR

DATE: January 3, 2012

INFORMATION

I am pleased to announce the appointment of Sara Bedford as Interim Director of the City's Department of Human Services effective January 20, 2012. Ms. Bedford is currently the Department's Policy and Planning Manager and will succeed Ms. Andrea Youngdahl who announced her retirement last month. Ms. Bedford has worked for the City of Oakland since 1993. In this time, she has successfully managed a variety of human services initiatives including; serving as the first Budget Manager for the then-Life Enrichment Agency, development of the City's first violence prevention plan, implementation of the Oakland Fund for Children and Youth in its first years, and is now currently managing the City's Measure Y Violence Prevention Initiative. Ms. Bedford has demonstrated leadership on various issues and has been an exceptional fundraiser, managing to leverage an additional \$6 million in various grants last year alone. In addition, she was the City of Oakland's Employee of the Year in 2003. Ms. Bedford has a background in public policy, research and evaluation. Prior to her work with the City of Oakland, Ms. Bedford worked for various research institutes and community-based agencies in Massachusetts and California in the fields of developmental disabilities and employment. Ms. Bedford has a Master of Public Policy degree from the Goldman School of Public Policy at UC Berkeley and a Bachelor's Degree from Yale College. Please join me in congratulating Sara on her appointment.

Respectfully submitted,

DEANNA J. SANTANA
City Administrator