FAIRNESS INTEGRITY HONESTY OPENNESS

**CITY OF OAKLAND**
**PUBLIC ETHICS COMMISSION**

| Date Received |
|---|
| RESERVED FOR CITY CLERK USE |

16 OCT 28 PM 2:18

# 2016 LOBBYIST QUARTERLY REPORT

**(Attach disclosure schedules as necessary)**

| | |
|---|---|
| **Full Name:** John Gooding | **List all clients or employers:** Harborside Health Center, Blüm, AMG, Airbnb, Vievu, Sunfield Development, [redacted] |
| **Name of Lobbyist Firm or Employer:** Milo Group of California | |
| **Lobbyist Firm/Employer Business Address:** 1300 CLAY ST., SUITE 600 OAKLAND CA 94612 | |
| **Work Phone:** (510) 596-1717 | **Reporting Period:** ☐ January 1 – March 31, 2016 (Due April 29) ☐ April 1 – June 30, 2016 (Due July 29) ☒ July 1 – Sept. 30, 2016 (Due October 28) ☐ October 1 – Dec. 31, 2016 (Due Jan 30, 2017) |
| **Work Email:** JOHN@MILOGROUPCA.COM | |

☐ Check here if you **did not** engage in any reportable lobbying activity during the reporting period.

☒ Check here if you **did** engage in any reportable lobbying activity during the reporting period, and complete and include the following pertinent disclosure documents:

| | |
|---|---|
| 6 | **Schedule A** – Statement of Lobbying Activities |
| N/A | **Schedule B** – Employment Relationships Arranged By A Lobbyist or A Registered Client at the Lobbyist's Behest |
| N/A | **Schedule C** – Employment Relationships between a Lobbyist And An Elected City Officeholder or a Candidate for City Office |
| N/A | **Schedule D** – Statement of Solicitations for Campaign Contributions |

**(If applicable, disclosure schedules must be attached to your quarterly report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.)**

## DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST

I have used all reasonable diligence in completing this form and attachments. I have reviewed the form and any attachments and to the best of my knowledge the information contained herein is true and complete. I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: October 28, 2016 Signature: [signature]

**Please mail or fax your forms to:**
Oakland City Clerk
1 Frank H. Ogawa Plaza, 1st Floor
Oakland, CA 94612
(510) 238-6699

FAIRNESS INTEGRITY HONESTY OPENNESS

**CITY OF OAKLAND**
**PUBLIC ETHICS COMMISSION**

# "2016 LOBBYIST DISCLOSURE FORM"
# SCHEDULE A -- Statement of Lobbying Activities

*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk* ***no later than 30 days after the end of each calendar quarter.***

Please provide the following information for **each** client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Harborside Health Center

1840 EMBARCADERO ST.

OAKLAND CA 94606

(B) Item of governmental action on which I lobbied for the above-named client:

VARIOUS ISSUES RELATED TO MEDICAL CANNABIS; SOCIAL

EQUITY LEG; BANKING ISSUES

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

CITY ATTORNEY, MAYOR'S OFFICE, CITY ADMN., COUNCILMEMBERS

(D) Please provide a brief ***narrative description*** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

REGULATIONS RELATED TO MEDICAL CANNABIS DISPENSARIES,

INCLUDING CULTIVATION & FEDERAL BANKING ISSUES, SOCIAL

EQUITY

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: $ 30,000

***Name*** JOHN GOODING
***Page*** 2 ***of*** 7

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(A) Name and address of the client or employer on whose behalf I lobbied:

BLÜM

578 WEST GRAND AVE

OAKLAND CA 94612

(B) Item of governmental action on which I lobbied for the above-named client:

VARIOUS ISSUES RELATED TO MEDICAL CANNABIS; SOCIAL

EQUITY LEG; BANKING ISSUES

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

CITY ATTORNEY, MAYOR'S OFFICE, CITY ADMN., COUNCILMEMBERS

(D) Please provide a brief ***narrative description*** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

REGULATIONS RELATED TO MEDICAL CANNABIS DISPENSARIES,

INCLUDING CULTIVATION & FEDERAL BANKING ISSUES, SOCIAL

EQUITY

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: $ 30,000

***Name*** JOHN GOODING
***Page*** 3 ***of*** 7

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**PUBLIC ETHICS COMMISSION**

# "2016 LOBBYIST DISCLOSURE FORM"
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(A) Name and address of the client or employer on whose behalf I lobbied:

AMG

16633 VENTURA BLVD #2014

ENCINO CA 91436

(B) Item of governmental action on which I lobbied for the above-named client:

AFFORDABLE HOUSING AMENDMENTS; DEVELOPEMENT AT

AT 104TH & SAN LEANDRO

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

PLANNING STAFF, CITY ADMINISTRATOR

(D) Please provide a brief ***narrative description*** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

TIMELINE FOR DEVELOPMENT PROJECT; AFFORDABLE

HOUSING AMENDMENTS

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: $ 7,500

***Name*** JOHN GOODLUCK
***Page*** 4 ***of*** 7

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**CITY OF OAKLAND**
**PUBLIC ETHICS COMMISSION**

# "2016 LOBBYIST DISCLOSURE FORM"
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(A) Name and address of the client or employer on whose behalf I lobbied:

AIRBNB

888 BRANNAN ST

SF CA 94107

(B) Item of governmental action on which I lobbied for the above-named client:

TAXATION AND REGULATIONS FOR SHORT-TERM RENTALS

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

PLANNING STAFF, CITY ADMINISTRATOR, COUNCILMEMBERS

GUILLEN, CAMPBELL-WASHINGTON, REID; MAYOR'S OFFICE

(D) Please provide a brief ***narrative description*** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

TAXATION AND REGULATIONS FOR SHORT-TERM RENTALS

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: $ 22,500

**Name** JOHN GOODING
**Page** 5 **of** 7

CITY OF OAKLAND
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# "2016 LOBBYIST DISCLOSURE FORM"
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(A) Name and address of the client or employer on whose behalf I lobbied:

VIEVU

645 ELLIOTT AVE WEST #370

SEATTLE WA 98119

(B) Item of governmental action on which I lobbied for the above-named client:

BODY CAMERA RFP

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

ATTENDED RFP PRESENTATION; CONTRACTING DEPT.

(D) Please provide a brief ***narrative description*** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

BODY CAMERA RFP

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: $ 30,000

***Name*** JOHN GOODING
***Page*** 6 ***of*** 7

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(A) Name and address of the client or employer on whose behalf I lobbied:

SUNFIELD

562 14TH STREET

OAKLAND CA 94612

(B) Item of governmental action on which I lobbied for the above-named client:

OLD PARKWAY THEATER REDEVELOPMENT

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

COUNCILMEMBER ABEL GUILLEN, PLANNING STAFF, ECON.

DEVELOPMENT, CITY ADMINISTRATOR

(D) Please provide a brief ***narrative description*** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

OPTIONS FOR REDEVELOPMENT OF OLD PARKWAY THEATER

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: $ 7,500

**Name** JOHN GOODING
**Page** 7 **of** 7