



**CITY OF OAKLAND
PUBLIC ETHICS COMMISSION**

Date Received
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RESERVED FOR CITY CLERK USE

**2016 LOBBYIST QUARTERLY REPORT
(Attach disclosure schedules as necessary)**

Full Name: JASON OVERMAN	List all clients or employers: 1. NATIONAL STRATEGIES, INC. 2. DEGREES PLATO LLC 3. CAR2GO N.A., LLC 4. HEAD-ROYCE SCHOOL 5. CISCO SYSTEMS, INC. 6. MOTIVATE INTERNATIONAL/ BAY AREA BIKE SHARE 7. RITE AID 8. URBAN CORE DEVELOPMENT, LLC 9. KP ENVIRONMENTAL 10. MACARTHUR 76 11. GRACE & CO.
Name of Lobbyist Firm or Employer: LIGHTHOUSE PUBLIC AFFAIRS	
Lobbyist Firm/Employer Business Address: 425 15TH STREET, OAKLAND, CA 94612 857 MONTGOMERY STREET, SAN FRANCISCO, CA 94133	
Work Phone: (510) 735-8193	Reporting Period: <input type="checkbox"/> January 1 – March 31, 2016 (Due April 29) <input checked="" type="checkbox"/> April 1 – June 30, 2016 (Due July 29) <input type="checkbox"/> July 1 – Sept. 30, 2016 (Due October 28) <input type="checkbox"/> October 1 – Dec. 31, 2016 (Due Jan 30, 2017)
Work Email: jason@lh-pa.com	

- Check here if you **did not** engage in any reportable lobbying activity during the reporting period.
- Check here if you **did** engage in any reportable lobbying activity during the reporting period, and complete and include the following pertinent disclosure documents:

x	Schedule A – Statement of Lobbying Activities
	Schedule B – Employment Relationships Arranged By A Lobbyist or A Registered Client at the Lobbyist's Behest
	Schedule C – Employment Relationships between a Lobbyist And An Elected City Officeholder or a Candidate for City Office
x	Schedule D – Statement of Solicitations for Campaign Contributions

(If applicable, disclosure schedules must be attached to your quarterly report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.)

DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST

I have used all reasonable diligence in completing this form and attachments. I have reviewed the form and any attachments and to the best of my knowledge the information contained herein is true and complete. I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: 7/29/16

Signature:

Please mail or fax your forms to:
 Oakland City Clerk
 1 Frank H. Ogawa Plaza, 1st Floor
 Oakland, CA 94612
 (510) 238-6699



CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

"2016 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

National Strategies, Inc.

1400 I Street NW, Suite 900, Washington, DC 20005

(B) Item of governmental action on which I lobbied for the above-named client:

Police body-worn camera contract

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Assistant Chief, Oakland Police Department;

Chief of Staff, Office of the Mayor

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Advocated that the City of Oakland conduct a competitive bidding RFP

process for the awarding of this contract.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ _____

Name Jason Overman
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(A) Name and address of the client or employer on whose behalf I lobbied:

Head-Royce School
4315 Lincoln Avenue, Oakland, CA 94602

(B) Item of governmental action on which I lobbied for the above-named client:

Appeal of Planning Commission decision amending use permit

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmembers Rebecca Kaplan & Annie Campbell Washington;
Chief of Staff, Office of Council President Lynette Gibson McElhaney;
Chief of Staff, Office of Councilmember Dan Kalb;
Council Aide, Office of Councilmember Noel Gallo;
Chief of Staff, Office of Councilmember Annie Campbell Washington

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Advocated that the City Council deny an appeal of a unanimous Planning
Commission decision amending the Head-Royce School's use permit.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ _____

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(A) Name and address of the client or employer on whose behalf I lobbied:

Rite Aid
1991 Mountain Boulevard, Oakland, CA 94611

(B) Item of governmental action on which I lobbied for the above-named client:

Use permit amendment

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Planner II, Department of Planning and Building;
Planner III, Department of Planning and Building

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Discussed the pending application for a conditional use permit.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ _____



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(A) Name and address of the client or employer on whose behalf I lobbied:

Motivate International/ Bay Area Bike Share

P.O. Box 320592, Brooklyn, NY 11232

(B) Item of governmental action on which I lobbied for the above-named client:

Expansion of Bay Area Bike Share pursuant to agreements between the

Metropolitan Transportation Commission and the City of Oakland

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmembers Rebecca Kaplan, Dan Kalb, and Abel Guillen;

Chief of Staff, Office of Council President Lynette Gibson McElhaney;

Transportation Director, Office of the Mayor

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Provided briefings to City officials on the upcoming Bay Area Bike Share

expansion as it pertains to the City of Oakland and sought input on site locations.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ _____

Name Jason Overman

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(A) Name and address of the client or employer on whose behalf I lobbied:

KP Environmental
1038 Dewitt Avenue, Encinitas, CA 92024

(B) Item of governmental action on which I lobbied for the above-named client:

No pending governmental action at this time

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Assistant City Administrator, Office of the City Administrator;
Councilmember Rebecca Kaplan; Councilmember Larry Reid

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Provided briefings to City officials on an upcoming Pacific Gas & Electric
reconductoring project.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ _____

Name Jason Overman
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(A) Name and address of the client or employer on whose behalf I lobbied:

MacArthur 76

4276 MacArthur Boulevard, Oakland, CA 94619

(B) Item of governmental action on which I lobbied for the above-named client:

Conditional use permit application

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Planner II, Department of Planning and Building;

Planner III, Department of Planning and Building

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Discussed the pending application for a conditional use permit.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ _____

Name Jason Overman

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(A) Name and address of the client or employer on whose behalf I lobbied:

Grace & Co.
1271 Washington Avenue, #104, San Leandro, CA 94577

(B) Item of governmental action on which I lobbied for the above-named client:

Amendments to O.M.C. § 5.81

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Council Aide, Office of Council President Lynette Gibson McElhaney;
Council Aide, Office of Councilmember Abel Guillen;
Deputy Chief of Staff, Office of the Mayor;
Assistant City Administrator, Office of the City Administrator;
Council Aide, Office of Councilmember Noel Gallo; Councilmember Noel Gallo;
Council Aide, Office of Councilmember Dan Kalb;
Chief of Staff, Office of Councilmember Rebecca Kaplan

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Provided input on the City Council's consideration of amendments
to O.M.C. § 5.81.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ _____



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**"2016 LOBBYIST DISCLOSURE FORM"
SCHEDULE D -- Statement of Solicitations for Campaign Contributions**

If applicable, Schedule D must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for campaign contributions you solicited for the benefit of a City officeholder, candidate for City office, or committee or fund controlled by such officeholder or candidate, during the period of time covered by this report.

Contributions Solicited by Lobbyist

<i>Date of Solicitation</i>	<i>Elective City Officer, Candidate, or Controlled Committee</i>	<i>Person/Contributor Solicited</i>	<i>Amount Contributed (if any)</i>
6/30/16	Lynette Gibson McElhaney	Barbary Coast Consulting	\$500.00

Note: A solicitation does not include a request for a contribution made (1) in a mass mailing sent to members of the public, (2) in response to a specific request for a recommendation, (3) to a gathering which members of the public may attend, or (4) in a newspaper, on radio or television, or in any other mass media.

If a lobbyist solicits more than fifty (50) individual members or employees of a corporation, union or other association that is a registered client of the lobbyist -- or all of the individual members or employees of a corporation, union or other association that is a registered client of the lobbyist -- the lobbyist may choose to disclose the name of the registered client instead of the names of the persons whom the lobbyist actually solicited. (See OMC Section 3.20.110(F)).