



**CITY OF OAKLAND
PUBLIC ETHICS COMMISSION**

FILED
OFFICE OF THE CITY CLERK
OAKLAND
Date Received
16 MAY -5 PM 1:09
RESERVED FOR CITY CLERK USE

2016 LOBBYIST QUARTERLY REPORT
(Attach disclosure schedules as necessary)

Full Name: Gregory McConnell	List all clients or employers: American Beverage Associaton California Capital & Investment Group California Waste Solutions Jobs and Housing Coalition Xerox
Name of Lobbyist Firm or Employer: The McConnell Group	
Lobbyist Firm/Employer Business Address: 300 Frank Ogawa Plaza #460 Oakland, CA 94612	
Work Phone: 510-691-7365	Reporting Period: <input checked="" type="checkbox"/> January 1 – March 31, 2016 (Due April 29) <input type="checkbox"/> April 1 – June 30, 2016 (Due July 29) <input type="checkbox"/> July 1 – Sept. 30, 2016 (Due October 28) <input type="checkbox"/> October 1 – Dec. 31, 2016 (Due Jan 30, 2017)
Work Email: gmc@themcconnellgroup.com	

- Check here if you **did not** engage in any reportable lobbying activity during the reporting period.
- Check here if you **did** engage in any reportable lobbying activity during the reporting period, and complete and include the following pertinent disclosure documents:

<input checked="" type="checkbox"/>	Schedule A – Statement of Lobbying Activities
<input type="checkbox"/>	Schedule B – Employment Relationships Arranged By A Lobbyist or A Registered Client at the Lobbyist's Behest
<input type="checkbox"/>	Schedule C – Employment Relationships between a Lobbyist And An Elected City Officeholder or a Candidate for City Office
<input type="checkbox"/>	Schedule D – Statement of Solicitations for Campaign Contributions

(If applicable, disclosure schedules must be attached to your quarterly report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.)

DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST

I have used all reasonable diligence in completing this form and attachments. I have reviewed the form and any attachments and to the best of my knowledge the information contained herein is true and complete. I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: 4/29/16

Signature:

Please mail or fax your forms to:
Oakland City Clerk
1 Frank H. Ogawa Plaza, 1st Floor
Oakland, CA 94612
(510) 238-6699



**CITY OF OAKLAND
PUBLIC ETHICS COMMISSION**

**"2016 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities**

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

American Beverage Association
1101 16th St., NW
Washington, D.C. 20036

(B) Item of governmental action on which I lobbied for the above-named client:

Sugar Sweetened Beverage Tax

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

All Councilmembers and their key staff

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Opposition of the proposed sugar sweetened beverage tax

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 45,000

Name	<u>Gregory McConnell</u>
Page	<u>2 of 6</u>



**CITY OF OAKLAND
PUBLIC ETHICS COMMISSION**

**"2016 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities**

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

California Capital & Investment Group
300 Frank Ogawa Plaza #340
Oakland, CA 94612

(B) Item of governmental action on which I lobbied for the above-named client:

Army Base Redevelopment

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

All Councilmembers and their key policy analysts

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Support of the proposed rail terminal and logistics facility

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 45,000

Name	<u>Gregory McConnell</u>
Page	<u>3 of 6</u>



**CITY OF OAKLAND
PUBLIC ETHICS COMMISSION**

**"2016 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities**

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for **each** client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

California Waste Solutions

1820 10th St.

Oakland, CA 94607

(B) Item of governmental action on which I lobbied for the above-named client:

Recycling contract

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

City Administrator and staff

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Advice and consultation on recycling contract

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 12,000

Name Gregory McConnell
Page 4 of 6



**CITY OF OAKLAND
PUBLIC ETHICS COMMISSION**

**"2016 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities**

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Jobs and Housing Coalition

300 Frank Ogawa Plaza #460

Oakland, CA 94612

(B) Item of governmental action on which I lobbied for the above-named client:

1) Public Safety; 2) Economic Development

3) Budget Issues; 4) Affordable Housing Issues

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

All Councilmembers and their key policy analysts; City

Attorney's office; CEDA Director and CEDA Deputy Directors;

Planning commission members

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

(1) Maintain police presence in downtown.

(2) Encourage job growth and residential and commercial development (3) Balancing the budget. Transparency; maintain public safety and core services.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 45,000

Name Gregory McConnell
Page 5 of 6



**CITY OF OAKLAND
PUBLIC ETHICS COMMISSION**

**"2016 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities**

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for **each** client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Xerox Business Services, LLC and its Affiliates
225 California St., #550
San Francisco, CA 94111

(B) Item of governmental action on which I lobbied for the above-named client:

Award of parking citation collection contract and
follow-up issues

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmembers and their key policy analysts;
Parking Director and key staff

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Support for Xerox Business Services parking processing

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 21,000

Name	<u>Gregory McConnell</u>
Page	<u>6 of 6</u>