



**CITY OF OAKLAND
PUBLIC ETHICS COMMISSION**

Date Received
OFFICE OF THE CITY CLERK
OAKLAND

16 MAY 11 AM 11:21
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2016 LOBBYIST QUARTERLY REPORT
(Attach disclosure schedules as necessary)

Full Name: Jason Overman	List all clients or employers: National Strategies, Inc.; Degrees Plato LLC; car2go N.A., LLC; Head-Royce School; Cisco Systems, Inc.; Rite Aid; Motivate / Bay Area Bike Share; UrbanCore Development LLC; KP Environmental; MacArthur 76
Name of Lobbyist Firm or Employer: Barbary Coast Consulting	
Lobbyist Firm/Employer Business Address: 425 15th Street, Oakland, CA 94612 38 Mason Street, San Francisco, CA 94102	
Work Phone: (510) 735-8193	Reporting Period: <input checked="" type="checkbox"/> January 1 – March 31, 2016 (Due April 29) <input type="checkbox"/> April 1 – June 30, 2016 (Due July 29) <input type="checkbox"/> July 1 – Sept. 30, 2016 (Due October 28) <input type="checkbox"/> October 1 – Dec. 31, 2016 (Due Jan 30, 2017)
Work Email: overman@barcoast.com	

- Check here if you **did not** engage in any reportable lobbying activity during the reporting period.
- Check here if you **did** engage in any reportable lobbying activity during the reporting period, and complete and include the following pertinent disclosure documents:

<input checked="" type="checkbox"/>	Schedule A – Statement of Lobbying Activities
<input type="checkbox"/>	Schedule B – Employment Relationships Arranged By A Lobbyist or A Registered Client at the Lobbyist's Behest
<input type="checkbox"/>	Schedule C – Employment Relationships between a Lobbyist And An Elected City Officeholder or a Candidate for City Office
<input type="checkbox"/>	Schedule D – Statement of Solicitations for Campaign Contributions

(If applicable, disclosure schedules must be attached to your quarterly report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.)

DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST

I have used all reasonable diligence in completing this form and attachments. I have reviewed the form and any attachments and to the best of my knowledge the information contained herein is true and complete. I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: 4/28/2016

Signature:

Please mail or fax your forms to:
Oakland City Clerk
1 Frank H. Ogawa Plaza, 1st Floor
Oakland, CA 94612
(510) 238-6699



CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

"2016 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for **each** client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

National Strategies, Inc.

1400 I Street NW, Suite 900

Washington, DC 20005

(B) Item of governmental action on which I lobbied for the above-named client:

Police body-worn camera contract

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Council Aide, Office of Councilmember Abel Guillen; Councilmember Dan Kalb;

Councilmember Desley Brooks; Council President Lynette Gibson McElhaney;

Councilmember Rebecca Kaplan; Councilmember Noel Gallo; Council Aide, Councilmember Dan Kalb

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

We advocated that the City of Oakland conduct a competitive bidding RFP process
for the awarding of this contract.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 15,000

Name OVERMAN, JASON
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"2016 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

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(A) Name and address of the client or employer on whose behalf I lobbied:

Degrees Plato
4251 MacArthur Boulevard
Oakland, CA 94612

(B) Item of governmental action on which I lobbied for the above-named client:

Conditional use permit application

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Planner II, Bureau of Planning; Planning Commissioners Amanda Monchamp,
Chris Pattillo, Jim Moore, Jahmese Myres, and Adhi Nagraj

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

We advocated that the Planning Commission approve a conditional use permit
application sought by the client.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 7,500



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(A) Name and address of the client or employer on whose behalf I lobbied:

Motivate International

P.O. Box 320592

Brooklyn, NY 11232

(B) Item of governmental action on which I lobbied for the above-named client:

Expansion of Bay Area Bike Share pursuant to agreements between the

Metropolitan Transportation Commission and the City of Oakland

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Chief of Staff, Office of Council President Lynette Gibson McElhaney;

Council Aide, Office of Councilmember Abel Guillen;

Councilmember Dan Kalb; Councilmember Rebecca Kaplan

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

I provided briefings to City officials on the upcoming Bay Area Bike Share expansion
as it pertains to the City of Oakland and sought input on site locations.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 900

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(A) Name and address of the client or employer on whose behalf I lobbied:

UrbanCore Development, LLC

4096 Piedmont Avenue, Suite 313

Oakland, CA 94611

(B) Item of governmental action on which I lobbied for the above-named client:

E. 12th Street Remainder Parcel developer selection

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Mayor Libby Schaaf; Chief of Staff, Office of the Mayor; Assistant City Administrator, Office of the City

Administrator; Councilmembers Lynette Gibson McElhaney, Annie Campbell Washington, Dan Kalb;

Chief of Staff and Council Aide, Office of Council President Lynette Gibson McElhaney;

Chief of Staff, Office of Councilmember Dan Kalb

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Provided information on project evolution and status, and advocated for client's

selection as developer of parcel.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 12,351.25

Name OVERMAN, JASON
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