



**CITY OF OAKLAND
PUBLIC ETHICS COMMISSION**

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OFFICE OF THE CITY CLERK
OAKLAND

Date Received
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2015 LOBBYIST QUARTERLY REPORT
(Attach disclosure schedules as necessary)

Full Name: Jason Overman	List all clients or employers: Cisco Systems, Inc.; Head-Royce School; National Strategies, Inc.; car2go, N.A. LLC; Motivate (Bay Area Bike Share); Degrees Plato LLC; Rite Aid; Terp Town Cooperative; UrbanCore Development, LLC; KP Environmental
Name of Lobbyist Firm or Employer: Barbary Coast Consulting	
Lobbyist Firm/Employer Business Address: 38 Mason Street, San Francisco, CA 94102 425 15th Street, Oakland, CA 94612	
Work Phone: 415-364-0000 / 510-735-8193	Reporting Period: <input type="checkbox"/> January 1 – March 31, 2015 (Due April 30) <input type="checkbox"/> April 1 – June 30, 2015 (Due July 30) <input type="checkbox"/> July 1 – Sept. 30, 2015 (Due October 30) <input checked="" type="checkbox"/> October 1 – Dec. 31, 2015 (Due Jan 29, 2016)
Work Email: overman@barcoast.com	

- Check here if you **did not** engage in any reportable lobbying activity during the reporting period.
- Check here if you **did** engage in any reportable lobbying activity during the reporting period, and complete and include the following pertinent disclosure documents:

<input checked="" type="checkbox"/>	Schedule A – Statement of Lobbying Activities
<input type="checkbox"/>	Schedule B – Employment Relationships Arranged By A Lobbyist or A Registered Client at the Lobbyist's Behest
<input type="checkbox"/>	Schedule C – Employment Relationships between a Lobbyist And An Elected City Officeholder or a Candidate for City Office
<input checked="" type="checkbox"/>	Schedule D – Statement of Solicitations for Campaign Contributions

(If applicable, disclosure schedules must be attached to your quarterly report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.)

DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST

I have used all reasonable diligence in completing this form and attachments. I have reviewed the form and any attachments and to the best of my knowledge the information contained herein is true and complete. I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: 1/28/2016

Signature:

Please mail or fax your forms to:
Oakland City Clerk
1 Frank H. Ogawa Plaza, 1st Floor
Oakland, CA 94612
(510) 238-6699



CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Head-Royce School

4315 Lincoln Avenue

Oakland, CA 94602

(B) Item of governmental action on which I lobbied for the above-named client:

Application for accelerated Phase III enrollment under client's approved planned unit development (PUD) use permit

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the job title and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmember Annie Campbell Washington; Chief of Staff, Office of the Vice Mayor;

Planning Commissioners Adhi Nagraj, Jahaziel Bonilla, Chris Pattillo, Amanda Monchamp,

Jahmese Myres, and Jim Moore

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

I advocated for support of client's application modified timetable for Phase III

enrollment pursuant to its PUD.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 875

Name OVERMAN, JASON

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"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

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(A) Name and address of the client or employer on whose behalf I lobbied:

National Strategies, Inc.

1400 I Street NW, Suite 900

Washington, DC 20005

(B) Item of governmental action on which I lobbied for the above-named client:

No formally-pending governmental action.

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Chief of Staff, Office of the Mayor; Assistant Chief, Oakland Police Department;

Assistant, Council President Lynette Gibson McElhaney;

Council Aide, Councilmember Annie Campbell Washington

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Follow up on briefings with City officials on Taser International's latest law enforcement

& public safety technology.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 15,000

Name OVERMAN, JASON

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"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

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(A) Name and address of the client or employer on whose behalf I lobbied:

Degrees Plato LLC

4251 MacArthur Boulevard

Oakland, CA 94619

(B) Item of governmental action on which I lobbied for the above-named client:

Conditional use permit application

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the job title and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmember Annie Campbell Washington; Planner II, Bureau of Planning

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Request support for conditional use permit application at 4251 MacArthur Boulevard.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 340

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"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

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(A) Name and address of the client or employer on whose behalf I lobbied:

Motivate

P.O. Box 320592

Brooklyn, NY 11232

(B) Item of governmental action on which I lobbied for the above-named client:

Expansion of Bay Area Bike Share pursuant to agreements between the

Metropolitan Transportation Commission and the City of Oakland

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmember Annie Campbell Washington; Council President Pro Tem Larry Reid;

Vice Mayor Rebecca Kaplan; Councilmember Noel Gallo

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

I provided briefings, along with client representatives, to city officials on the upcoming

Bay Area Bike Share expansion as it pertains to the City of Oakland.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 540

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CITY OF OAKLAND
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"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

UrbanCore Development, LLC

4096 Piedmont Avenue, Suite 313

Oakland, CA 94611

(B) Item of governmental action on which I lobbied for the above-named client:

E. 12th Street Remainder Parcel Developer Selection

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the job title and office or department of each city employee you lobbied (do not provide the city employee's name):

Vice Mayor Rebecca Kaplan; Deputy Chief of Staff, Office of the Mayor;

Policy Analysts (2), Office of Council President Lynette Gibson McElhaney;

Chief of Staff, Office of Councilmember Annie Campbell Washington

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Provided information on project evolution and status, advocating for client's

selection as developer of parcel.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 785

Name OVERMAN, JASON

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**CITY OF OAKLAND
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**"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE D -- Statement of Solicitations for Campaign Contributions**

If applicable, Schedule D must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for campaign contributions you solicited for the benefit of a City officeholder, candidate for City office, or committee or fund controlled by such officeholder or candidate, during the period of time covered by this report.

Contributions Solicited by Lobbyist

<i>Date of Solicitation</i>	<i>Elective City Officer, Candidate, or Controlled Committee</i>	<i>Person/Contributor Solicited</i>	<i>Amount Contributed (if any)</i>
12/9/15	Kaplan for Oakland City Council 2016	Kendra Petty	\$350
12/9/15	Kaplan for Oakland City Council 2016	Jim Akers	\$500
12/9/15	Kaplan for Oakland City Council 2016	Barbary Coast Consulting	\$500

Note: A solicitation does not include a request for a contribution made (1) in a mass mailing sent to members of the public, (2) in response to a specific request for a recommendation, (3) to a gathering which members of the public may attend, or (4) in a newspaper, on radio or television, or in any other mass media.

If a lobbyist solicits more than fifty (50) individual members or employees of a corporation, union or other association that is a registered client of the lobbyist -- or all of the individual members or employees of a corporation, union or other association that is a registered client of the lobbyist -- the lobbyist may choose to disclose the name of the registered client instead of the names of the persons whom the lobbyist actually solicited. (See OMC Section 3.20.110(F)).

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