



**CITY OF OAKLAND  
PUBLIC ETHICS COMMISSION**

**Date Received**  
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OFFICE OF THE CITY CLERK  
OAKLAND  
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16 FEB - 1 AM 11:58

**2015 LOBBYIST QUARTERLY REPORT**  
(Attach disclosure schedules as necessary)

<b>Full Name:</b> Gregory McConnell	<b>List all clients or employers:</b> California Capital & Investment Group Feld Entertainment
<b>Name of Lobbyist Firm or Employer:</b> The McConnell Group	Jack London Square Ventures J&R Associates Jobs and Housing Coalition
<b>Lobbyist Firm/Employer Business Address:</b> 300 Frank Ogawa Plaza #460 Oakland, CA 94612	Oracle America Wood Partners Xerox
<b>Work Phone:</b> 510-834-0400	<b>Reporting Period:</b> <input type="checkbox"/> January 1 – March 31, 2015 (Due April 30) <input type="checkbox"/> April 1 – June 30, 2015 (Due July 30) <input type="checkbox"/> July 1 – Sept. 30, 2015 (Due October 30) <input checked="" type="checkbox"/> October 1 – Dec. 31, 2015 (Due Jan 29, 2016)
<b>Work Email:</b> gmc@themcconnellgroup.com	

- Check here if you **did not** engage in any reportable lobbying activity during the reporting period.
- Check here if you **did** engage in any reportable lobbying activity during the reporting period, and complete and include the following pertinent disclosure documents:

X	<b>Schedule A – Statement of Lobbying Activities</b>
	<b>Schedule B – Employment Relationships Arranged By A Lobbyist or A Registered Client at the Lobbyist's Behest</b>
	<b>Schedule C – Employment Relationships between a Lobbyist And An Elected City Officeholder or a Candidate for City Office</b>
	<b>Schedule D – Statement of Solicitations for Campaign Contributions</b>

(If applicable, disclosure schedules must be attached to your quarterly report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.)

**DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST**

I have used all reasonable diligence in completing this form and attachments. I have reviewed the form and any attachments and to the best of my knowledge the information contained herein is true and complete. I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: 1/28/16

Signature:

Please mail or fax your forms to:  
Oakland City Clerk  
1 Frank H. Ogawa Plaza, 1st Floor  
Oakland, CA 94612  
(510) 238-6699



CITY OF OAKLAND  
PUBLIC ETHICS COMMISSION

**"2015 LOBBYIST DISCLOSURE FORM"**  
**SCHEDULE A -- Statement of Lobbying Activities**

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

California Capital & Investment Group

300 Frank Ogawa Plaza #340

Oakland, CA 94612

(B) Item of governmental action on which I lobbied for the above-named client:

Army Base Redevelopment

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

All Councilmembers and their key staff

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Support of the proposed rail terminal and logistics facility

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 15,000

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**"2015 LOBBYIST DISCLOSURE FORM"**  
**SCHEDULE A -- Statement of Lobbying Activities**

*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.*

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(A) Name and address of the client or employer on whose behalf I lobbied:

Feld Entertainment

8607 Westwood Center Drive

Vienna, VA 22182

(B) Item of governmental action on which I lobbied for the above-named client:

No lobbying to report this quarter

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

N/A - See item B

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

N/A - See item B

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ N/A - See item B

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PUBLIC ETHICS COMMISSION

**"2015 LOBBYIST DISCLOSURE FORM"**  
**SCHEDULE A -- Statement of Lobbying Activities**

*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.*

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(A) Name and address of the client or employer on whose behalf I lobbied:

Jack London Square Ventures

66 Jack London Sq.

Oakland, CA 94607

(B) Item of governmental action on which I lobbied for the above-named client:

No lobbying to report this quarter

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

N/A - See item B

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

N/A - See item B

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ N/A - See item B

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CITY OF OAKLAND  
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**"2015 LOBBYIST DISCLOSURE FORM"**  
**SCHEDULE A -- Statement of Lobbying Activities**

*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.*

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

J&R Associates dba CRC Development  
364 41st St  
Oakland, CA 94609

(B) Item of governmental action on which I lobbied for the above-named client:  
No lobbying to report this quarter

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

N/A - See item B

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

N/A - See item B

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ N/A - See item B

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CITY OF OAKLAND  
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**"2015 LOBBYIST DISCLOSURE FORM"**  
**SCHEDULE A -- Statement of Lobbying Activities**

*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.*

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Jobs and Housing Coalition

300 Frank Ogawa Plaza #460

Oakland, CA 94612

(B) Item of governmental action on which I lobbied for the above-named client:

1) Public Safety; 2) Economic Development

3) Budget Issues; 4) Affordable Housing Issues

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

All Councilmembers and their key policy analysts; City Attorney's office; CEDA Director and CEDA Deputy Directors;

Planning commission members

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

(1) Maintain police presence in downtown.

(2) Encourage job growth and residential and commercial development (3) Balancing the budget. Transparency; maintain public safety and core services.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 45,000

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**"2015 LOBBYIST DISCLOSURE FORM"**  
**SCHEDULE A -- Statement of Lobbying Activities**

*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.*

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Oracle America  
\_\_\_\_\_  
1910 Oracle Way  
\_\_\_\_\_  
Reston, VA 20190  
\_\_\_\_\_

(B) Item of governmental action on which I lobbied for the above-named client:

Government Procurement  
\_\_\_\_\_  
\_\_\_\_\_

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmembers and their key policy analysts;  
City Administrator and key staff  
\_\_\_\_\_  
\_\_\_\_\_

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Support for Oracle America government services  
\_\_\_\_\_  
\_\_\_\_\_

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 30,000

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**"2015 LOBBYIST DISCLOSURE FORM"**  
**SCHEDULE A -- Statement of Lobbying Activities**

*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.*

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Wood Partners  
20 Sunnyside Ave, Ste F  
Mill Valley, CA 94941

(B) Item of governmental action on which I lobbied for the above-named client:

No lobbying to report this quarter

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

N/A - See item B

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

N/A - See item B

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ N/A - See item B

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**"2015 LOBBYIST DISCLOSURE FORM"**  
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*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.*

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

- (A) Name and address of the client or employer on whose behalf I lobbied:  
Xerox Business Services, LLC and its Affiliates  
225 California St., #550  
San Francisco, CA 94111
- (B) Item of governmental action on which I lobbied for the above-named client:  
Award of parking citation collection contract and  
follow-up issues
- (C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):  
Councilmembers and their key policy analysts;  
Parking Director and key staff
- (D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:  
Support for Xerox Business Services parking processing
- (E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:  
Amount: \$ 21,000

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