



**CITY OF OAKLAND
PUBLIC ETHICS COMMISSION**

Date Received
OFFICE OF THE CITY CLERK
OAKLAND
15 NOV 11 09:56
RESERVED FOR CITY CLERK USE

2015 LOBBYIST QUARTERLY REPORT
(Attach disclosure schedules as necessary)

Full Name: Jason Overman	List all clients or employers: Cisco Systems, Inc.; Head-Royce School;
Name of Lobbyist Firm or Employer: Barbary Coast Consulting	Armstrong Development Properties, Inc.;
Lobbyist Firm/Employer Business Address: 38 Mason Street, San Francisco, CA 94102 425 15th Street, Oakland, CA 94612	National Strategies, Inc.; Bloom Innovations; car2go, N.A. LLC; Motivate (Bay Area Bike Share); Degrees Plato LLC
Work Phone: 415-364-0000 / 510-735-8193	Reporting Period:
Work Email: overman@barcoast.com	<input type="checkbox"/> January 1 – March 31, 2015 (Due April 30)
	<input type="checkbox"/> April 1 – June 30, 2015 (Due July 30)
	<input checked="" type="checkbox"/> July 1 – Sept. 30, 2015 (Due October 30)
	<input type="checkbox"/> October 1 – Dec. 31, 2015 (Due Jan 29, 2016)

- Check here if you **did not** engage in any reportable lobbying activity during the reporting period.
- Check here if you **did** engage in any reportable lobbying activity during the reporting period, and complete and include the following pertinent disclosure documents:

<input checked="" type="checkbox"/>	Schedule A – Statement of Lobbying Activities
<input type="checkbox"/>	Schedule B – Employment Relationships Arranged By A Lobbyist or A Registered Client at the Lobbyist's Behest
<input type="checkbox"/>	Schedule C – Employment Relationships between a Lobbyist And An Elected City Officeholder or a Candidate for City Office
<input type="checkbox"/>	Schedule D – Statement of Solicitations for Campaign Contributions

(If applicable, disclosure schedules must be attached to your quarterly report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.)

DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST

I have used all reasonable diligence in completing this form and attachments. I have reviewed the form and any attachments and to the best of my knowledge the information contained herein is true and complete. I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: 10/30/2015

Signature:

Please mail or fax your forms to:
Oakland City Clerk
1 Frank H. Ogawa Plaza, 1st Floor
Oakland, CA 94612
(510) 238-6699



CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk
no later than 30 days after the end of each calendar quarter.*

Please provide the following information for **each** client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Head-Royce School

4315 Lincoln Avenue

Oakland, CA 94602

(B) Item of governmental action on which I lobbied for the above-named client:

Application for accelerated Phase III enrollment under client's approved planned unit
development (PUD) use permit

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmember Annie Campbell Washington

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

I briefed the councilmember on the history of client's PUD and pending application
of the Planning Department for accelerated Phase III enrollment.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 600

Name OVERMAN, JASON
Page 2 of 6



CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Armstrong Development Properties, Inc.

2400 Del Paso Road, Suite 140

Sacramento, CA 95834

(B) Item of governmental action on which I lobbied for the above-named client:

Oakland Planning Commission: Establishment of a new 14,181 square-foot CVS Pharmacy on a site

(with several lots to be merged into a single 1.49 acre parcel) at 4323 International Boulevard, PLN14225

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmember Noel Gallo; Planning Commissioners Chris Pattillo, Jim Moore,

Adhi Nagraj, Emily Weinstein, Amanda Monchamp, Jahaziel Bonilla; Planner III, Department of Building & Planning

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

I met, on behalf of Armstrong Development Properties, Inc., with councilmember,

commissioners, and Department staff to brief and urge approval of the proposal before the

Planning Commission.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 1,357.50

Name OVERMAN, JASON

Page 3 of 6



CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

National Strategies, Inc.

1400 I Street NW, Suite 900

Washington, DC 20005

(B) Item of governmental action on which I lobbied for the above-named client:

No formally-pending governmental action.

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Chief of Staff, Office of the Mayor; Councilmembers Rebecca Kaplan, Dan Kalb, Lynette Gibson McElhaney, Noel Gallo, Annie Campbell Washington, Desley Brooks, Abel Guillen; Assistant Chief, Oakland Police Department; Officer, Oakland Police Department; Information Technology Specialist, Oakland Police Department; Interim Chief Information Officer, Department of Information Technology; Public Safety Division Manager, Department of Information Technology

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

I joined representatives from Taser International for briefings with City officials on the latest law enforcement & public safety technology.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 15,000

Name OVERMAN, JASON
Page 4 of 6



CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk
no later than 30 days after the end of each calendar quarter.*

Please provide the following information for **each** client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Degrees Plato LLC

4251 MacArthur Boulevard

Oakland, CA 94619

(B) Item of governmental action on which I lobbied for the above-named client:

Conditional use permit application

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmember Annie Campbell Washington; Planner III, Planning Department;

Consultant; Planning Department; Deputy Chief of Staff, Office of the Mayor

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Request support for conditional use permit application at 4251 MacArthur Boulevard.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 2,082.50

Name OVERMAN, JASON

Page 5 of 6



CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

*If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk
no later than 30 days after the end of each calendar quarter.*

Please provide the following information for **each** client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Motivate

P.O. Box 320592

Brooklyn, NY 11232

(B) Item of governmental action on which I lobbied for the above-named client:

Expansion of Bay Area Bike Share pursuant to agreements between the

Metropolitan Transportation Commission and the City of Oakland

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Transportation Policy Director, Office of the Mayor; Bike Share Coordinator, Public Works Agency;

Councilmembers Rebecca Kaplan, Dan Kalb, and Abel Guillen; Policy Analyst, Office of Council

President Lynette Gibson McElhaney

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

I provided briefings, along with client representatives, to city officials on the upcoming

Bay Area Bike Share expansion as it pertains to the City of Oakland.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 935

Name OVERMAN, JASON

Page 6 of 6