



**CITY OF OAKLAND
PUBLIC ETHICS COMMISSION**

FILED
OFFICE OF THE CITY CLERK
Date Received
15 APR 30 PM 3:36
RESERVED FOR CITY CLERK USE

2015 LOBBYIST QUARTERLY REPORT
(Attach disclosure schedules as necessary)

Full Name: Gregory McConnell	List all clients or employers: Feld Entertainment Jack London Square Ventures J&R Associates (CRC Development) Jobs and Housing Coalition Oracle America Wood Partners Xerox
Name of Lobbyist Firm or Employer: The McConnell Group	
Lobbyist Firm/Employer Business Address: 300 Frank Ogawa Plaza #460 Oakland, CA 94612	
Work Phone: 510-834-0400	Reporting Period: <input checked="" type="checkbox"/> January 1 – March 31, 2015 (Due April 30) <input type="checkbox"/> April 1 – June 30, 2015 (Due July 30) <input type="checkbox"/> July 1 – Sept. 30, 2015 (Due October 30) <input type="checkbox"/> October 1 – Dec. 31, 2015 (Due Jan 29, 2016)
Work Email: gmc@themccconnellgroup.com	

- Check here if you **did not** engage in any reportable lobbying activity during the reporting period.
- Check here if you **did** engage in any reportable lobbying activity during the reporting period, and complete and include the following pertinent disclosure documents:

X	Schedule A – Statement of Lobbying Activities
	Schedule B – Employment Relationships Arranged By A Lobbyist or A Registered Client at the Lobbyist's Behest
	Schedule C – Employment Relationships between a Lobbyist And An Elected City Officeholder or a Candidate for City Office
	Schedule D – Statement of Solicitations for Campaign Contributions

(If applicable, disclosure schedules must be attached to your quarterly report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.)

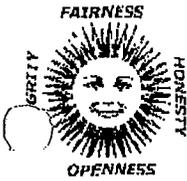
DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST

I have used all reasonable diligence in completing this form and attachments. I have reviewed the form and any attachments and to the best of my knowledge the information contained herein is true and complete. I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: 4/28/15

Signature: _____

Please mail or fax your forms to:
 Oakland City Clerk
 1 Frank H. Ogawa Plaza, 1st Floor
 Oakland, CA 94612
 (510) 238-6699



CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

Feld Entertainment
8607 Westwood Center Drive
Vienna, VA 22182

(B) Item of governmental action on which I lobbied for the above-named client:

No lobbying to report this quarter

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

N/A - See item B

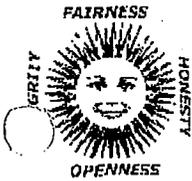
(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

N/A - See item B

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ N/A - See item B

Name Gregory McConnell
Page 2 of 8



CITY OF OAKLAND
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(A) Name and address of the client or employer on whose behalf I lobbied:

Jack London Square Ventures

66 Jack London Sq.

Oakland, CA 94607

(B) Item of governmental action on which I lobbied for the above-named client:

No lobbying to report this quarter

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

N/A - See item B

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

N/A - See item B

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ N/A - See item B

Name Gregory McConnell
Page 3 of 8



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(A) Name and address of the client or employer on whose behalf I lobbied:

J&R Associates dba CRC Development

364 41st St.

Oakland, CA 94609

(B) Item of governmental action on which I lobbied for the above-named client:

Residential Development

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

All Councilmembers and their key policy analysts;

City Administrator and key staff

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

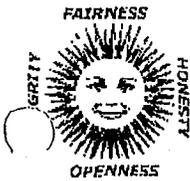
Support for residential development in Uptown

district

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 15,000

Name Gregory McConnell
Page 4 of 8



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(A) Name and address of the client or employer on whose behalf I lobbied:

Jobs and Housing Coalition

300 Frank Ogawa Plaza #460

Oakland, CA 94612

(B) Item of governmental action on which I lobbied for the above-named client:

1) Public Safety; 2) Economic Development

3) Budget Issues

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

All Councilmembers and their key policy analysts; City Attorney's office; CEDA Director and CEDA Deputy Directors;

Planning commission members

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

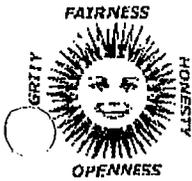
(1) Maintain police presence in downtown.

(2) Encourage job growth and residential and commercial development (3) Balancing the budget. Transparency; maintain public safety and core services.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 45,000

Name Gregory McConnell
Page 5 of 8



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PUBLIC ETHICS COMMISSION

"2015 LOBBYIST DISCLOSURE FORM"
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(A) Name and address of the client or employer on whose behalf I lobbied:

Oracle America

1910 Oracle Way

Reston, VA 20190

(B) Item of governmental action on which I lobbied for the above-named client:

Government Procurement

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmembers and their key policy analysts;

City Administrator and key staff

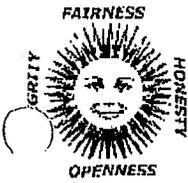
(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Support for Oracle America government services

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 2,000

Name Gregory McConnell
Page 6 of 8



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(A) Name and address of the client or employer on whose behalf I lobbied:

Wood Partners

20 Sunnyside Ave, Suite F

Mill Valley, CA 94941

(B) Item of governmental action on which I lobbied for the above-named client:

Residential/ Commercial Development

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

D3 Councilmember and key policy analysts;

City Administrator and key staff;

Planning Commission

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Support for mixed use development in Uptown

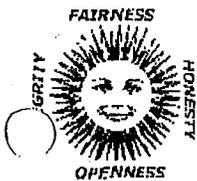
district

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 16,000

Name Gregory McConnell

Page 7 of 8



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(A) Name and address of the client or employer on whose behalf I lobbied:

Xerox Business Services, LLC and its Affiliates

225 California St., #550

San Francisco, CA 94111

(B) Item of governmental action on which I lobbied for the above-named client:

Award of parking citation collection contract and

follow-up issues

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the jobtitle and office or department of each city employee you lobbied (do not provide the city employee's name):

Councilmembers and their key policy analysts;

Parking Director and key staff

(D) Please provide a brief **narrative description** (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

Support for Xerox Business Services parking processing

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 21,000

Name Gregory McConnell

Page 8 of 8