



CITY OF OAKLAND PUBLIC ETHICS COMMISSION

FILED OFFICE OF THE CITY CLERK OAKLAND Date Received 2015 APR 30 AM 11:29 RESERVED FOR CITY CLERK USE

2015 LOBBYIST QUARTERLY REPORT (Attach disclosure schedules as necessary)

Form with fields: Full Name: DWANE KENNEDY; Name of Lobbyist Firm or Employer: CITY SHAPERS, INC; Lobbyist Firm/Employer Business Address: 101 CALIFORNIA STREET, #270 SAN FRANCISCO, CA 94111; Work Phone: (415) 401-9300; Work Email: DKENNEDY@CITYSHAPERS.COM; List all clients or employers: WHOLE FOODS MARKET, THE MICHAELS ORGANIZATION; Reporting Period: [X] January 1 - March 31, 2015 (Due April 30)

- Check here if you did not engage in any reportable lobbying activity during the reporting period.
Check here if you did engage in any reportable lobbying activity during the reporting period, and complete and include the following pertinent disclosure documents:

Table with 2 columns: Selection (X) and Schedule Name (Schedule A - Statement of Lobbying Activities, Schedule B - Employment Relationships Arranged By A Lobbyist or A Registered Client at the Lobbyist's Behest, Schedule C - Employment Relationships between a Lobbyist And An Elected City Officeholder or a Candidate for City Office, Schedule D - Statement of Solicitations for Campaign Contributions)

(If applicable, disclosure schedules must be attached to your quarterly report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.)

DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST

I have used all reasonable diligence in completing this form and attachments. I have reviewed the form and any attachments and to the best of my knowledge the information contained herein is true and complete. I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: 4/30/2015

Signature: [Handwritten Signature]

Please mail or fax your forms to: Oakland City Clerk, 1 Frank H. Ogawa Plaza, 1st Floor, Oakland, CA 94612, (510) 238-6699



CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

If applicable, Schedule A must be attached to your Quarterly Report and be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

WHOLE FOODS MARKET CALIFORNIA, Inc.
550 BOWIE STREET
AUSTIN, TX 78703

(B) Item of governmental action on which I lobbied for the above-named client:

LAND USE APPROVALS

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the job title and office or department of each city employee you lobbied (do not provide the city employee's name):

PLANNER, DEPARTMENT OF PLANNING, BUILDING

(D) Please provide a brief narrative description (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

LAND USE APPROVALS TO ALLOW
EXPANDED ALCOHOLIC BEVERAGE SERVICE

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 5,000

Name DWANE KENNEDY
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CITY OF OAKLAND
PUBLIC ETHICS COMMISSION

"2015 LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

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(A) Name and address of the client or employer on whose behalf I lobbied:

MICHAELS DEVELOPMENT ORGANIZATION
3 E. STOW RD # 100, MARLTON NJ
08053

(B) Item of governmental action on which I lobbied for the above-named client:

LAND USE ENTITLEMENTS

(C) In lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the job title and office or department of each city employee you lobbied (do not provide the city employee's name):

PRESIDENT LYNETTE McELHANEY
BUILDING DEPARTMENT SUPERVISOR

(D) Please provide a brief *narrative description* (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

COMPLIANCE PLANNING TO ELIMINATE
BRIGHT AT 5TH & MANDELA ST.

(E) Total amount of economic consideration received or expected from client or employer for lobbying activity in Oakland during the reporting period:

Amount: \$ 3000

Name DWANE KENNEDY
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