



Community Policing Advisory Board Meeting Agenda May 3rd, 2017

Oakland Police Department, Eastmont Substation
2651 73rd Avenue, Oakland, CA 94601

Committee Membership: Chairperson Jay Ashford (M), Cathy Leonard (Dist. 1) John Garvey (Dist. 2), Akiba Bradford (Dist.3), Ravinder Singh (Dist. 4), Colleen Brown (Dist. 6), Michelle Martin (Dist.7), , Angela Haller (NW), Nancy Sidebotham (NW), Don Link (M), Sheryl Walton (M), and Vice-Chair Renia Webb (OHA).

Vacancies: District 5, At Large, OUSD.

Staff: Joe DeVries

Appointee Notes: Dist. = District; M = Mayoral; NW = Neighborhood Watch; OHA = Oakland Housing Authority; OUSD = Oakland Unified School District

CPAB Website/Newsletter: <http://oaklandcommunitypolicing.org>

 **Twitter Handle:** @oaklandcpab

Each person wishing to speak on items must fill out a speaker's card. Persons addressing the Community Policing Advisory Board shall state their names and the organization they are representing, if any.

1. **Open Forum:** (6:00 – 6:15)
2. **Membership Updates:** (Joe, Jay -- 6:15 – 6:20)
3. **Minutes:** Review and Approval of April 5, 2017 minutes (Joe, Board) – (6:20 – 6:25)
4. **Update from OPD Deputy Chief Cunningham** (6:25 – 6:35)
5. **NC/NCPC Funds Update** (Don, Board) – (6:35 – 6:50)
 - a. **Outcome:** Update on current status for lobbying for renewal of NCPC funding
6. **Updates on NC/NCPC Survey Collection** (Board) – (6:50 - 7:20)
 - a. **Outcome:** Review current status of NCPC/NC outreach and next steps.
7. **Committee Updates:** (7:20 – 7:35)
 - a. Funding Committee:
 - b. NCPC Resource Committee:
 - c. Program Committee:
8. **Staff Report:** (Joe) – (7:35 – 7:45)
9. **Agenda Building:** (Board) – (7:45 – 7:50)

Next Meeting: Wed. June 7th, City Hall



Community Policing Advisory Board Meeting Minutes April 5th, 2017

1 Frank Ogawa Plaza, Oakland City Hall
Hearing Room 3, 1st floor Oakland City Hall

Committee Membership: Chairperson Jay Ashford (M), Cathy Leonard (Dist. 1) John Garvey (Dist. 2), Akiba Bradford (Dist.3), Ravinder Singh (Dist. 4), Colleen Brown (Dist. 6), Michelle Martin (Dist.7), Nancy Sidebotham (NW), Don Link (M), Sheryl Walton (M), and Vice-Chair Renia Webb (OHA).

Vacancies: District 5, At Large, OUSD, Neighborhood Watch.

Staff: Joe DeVries

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Members Present: Leonard, Bradford, Singh, Brown, Martin, Sidebotham, Link, Walton, Webb.

Members Absent: Garvey, Ashford.

1. Open Forum

Don Dalke asked the Board about three items: 1) The Goals set forth in the definition of community policing, 2) NSC and CRO compliance with those goals, and 3) the OPD Strategic Plan status.

2. Membership Updates

- a. Letters were sent in March to D5, At-Large councilmembers requesting appointments*
- b. OUSD Student Engagement Liaison, Aurora Lopez, is looking for student candidates*

3. Approval of March 2017 Minutes

The March Meeting Minutes were approved with one edit: Staff needs to insert the attendance list for the meeting.

4. Update from OPD D.C. Cunningham

DC Cunningham provided updates on 4 items:

- The Strategic Plan (in response to Don Dalke's question) is intact but is being revised based on the input from Dr. Eberhardt around the stop data. The OPD Executive team and the Plaintiff's Attorneys (that are part of the Negotiated Settlement Agreement) meet often to draft modifications to the plan.*
- Robberies up on the rise and the department will be refocusing on these in a new crime plan they should have completed by the end of the week. In recent months the main focus has been the cease Fire strategy and violent crimes, and in the past they found that the cease Fire strategy also had an impact on robberies because often the same people were involved. That may not be the case with the recent increase which is the reason for the new plan.*

- Starbucks will be hosting a series of “Coffee with a Cop” events that are based on a model they have successfully sponsored in other cities and offer an opportunity for community and police to strengthen relationships. There will be three events in East Oakland and then another three in West/North Oakland.
- An audit was conducted of Police Officer participation at community meetings and the data was poorly collected showing gaps in the reporting process. Therefore the department is creating an electronic tracking system in its Computer Automated Dispatch system so it is easy for officers to ensure their attendance is captured. This will give the department a clear picture of the amount of time spent in community engagement efforts.

5. **Neighborhood Council Leaders Presentation:** Colette MacPherson - on using Social Media effectively to engage more neighbors in your NC/NCPC

Colette MacPherson provided a Digital Media handout that framed differ techniques and terminology and spoke about how her NCPC has been able to effectively change the way it communicates to members. This has shown increases in attendance in meetings and in participation in activities the NCPC is promoting. She noted that her NCPC has invited different special guests to meetings such as the City Auditor, a local developer working on a project in the neighborhood and covered a lot of other non-crime related topics to keep it interesting. In May, her NCPC will have a panel discussion on homelessness. By covering these topics and pushing out the message through multiple social media and traditional avenues, the group is growing and diversifying.

6. **NC/NCPC Funds Update - 7:00-7:30**

NSS Jacque Long and Member Link provided an overview of the process by which the City determined how to distribute funds in this budget cycle which took several months to establish. Once in place, the data is encouraging; showing that NCPCs are taking advantage of the opportunity and using the funds in a diversity of ways.

Several NCPC Chairs were present and spoke about their experience in using the funds. Funds were used for: Bilingual door hangers, flyers, t-shirts, food for events, a portable PA system with a microphone for meetings, table skirts with the NCPC logo, pens, Canopies to use at block parties, food baskets for distribution in November to families in need, and banners.

The board discussed whether to place a time limit on when NCPCs use the money after which it would be made available to other groups.

Member Martin made a motion that the Board set a deadline on September 1st so that NCPCs could use their funds for National Night Out and after that date any unspent funds would be available for other NCPCs to use. The motion was seconded by Member Webb and passed unanimously.

7. **Updates on NC/NCPC Survey Collection –**

Several members had begun collecting surveys but it was apparent that a lot of NCPCs have not been visited yet. Jacque Long pointed out that it is very important to get on the agenda ahead of time in order to allow the chair to make time for the survey and it takes at least 15 minutes, she also emphasized the importance of having a script explaining the purpose of the survey.

The Board agreed that it was important to collect from as many NCPCs as possible and Member Sidebotham made a motion to extend the timeline to collect surveys through May. Member Leonard seconded the motion and it passed unanimously.

8. **Staff Report –**

Staff had nothing further to report.

9. **Agenda Building –**

Items for next month include: Strategies for securing renewed funding in the new budget cycle, updates on surveys, and inviting RJOY back to present (in June).

Next Meeting: May 3, 2017 – Eastmont