



**Community Policing Advisory Board  
Meeting Agenda  
March 1<sup>st</sup>, 2017**

Oakland Police Department, Eastmont Substation  
2651 73rd Avenue, Oakland CA 94601

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**Committee Membership:** Chairperson Jay Ashford (M), Cathy Leonard (Dist. 1) John Garvey (Dist. 2), Akiba Bradford (Dist.3), Ravinder Singh (Dist. 4), Colleen Brown (Dist. 6), Micelle Martin (Dist. 7), Emily Rogers-Pharr (At Large), Angela Haller (NW), Nancy Sidebotham (NW), Don Link (M), Sheryl Walton (M), and Renia Webb (OHA).

**Vacancies:** District 5, and OUSD.

**Staff:** Joe DeVries

**Appointee Notes:** Dist. = District; M = Mayoral; NW = Neighborhood Watch; OHA = Oakland Housing Authority; OUSD = Oakland Unified School District

**CPAB Website/Newsletter:** <http://oaklandcommunitypolicing.org>



**Twitter Handle:** @oaklandcpab

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*Each person wishing to speak on items must fill out a speaker's card. Persons addressing the Community Policing Advisory Board shall state their names and the organization they are representing, if any.*

1. **Open Forum** – 6:00-6:15
2. **Membership Updates** – 6:15-6:20
3. **Approval of Feb 2017 Minutes** – 6:20-6:25
4. **Update from OPD D.C. Cunningham** – 6:25-6:35
5. **CRO Presentation** – 6:35–7:00
  - a. Presentation: 6:35-6:50
  - b. Q&A: 6:50-7:00
6. **Review of Draft Survey Questions** - 7:00-7:40
  - a. Objective: Review and approve the draft of survey questions from the Resource, Program Cmtes.
7. **NCPC Funds Updates**
  - a. Outcome: Hear feedback from the Fundraising committee on NCPC funds' spending
8. **Staff Report** – 7:40-7:50
9. **Agenda Building** – 7:50-7:55

**Next Meeting:** April 5<sup>th</sup>, City Hall



**Community Policing Advisory Board  
Meeting Minutes  
February 1, 2017**

1 Frank Ogawa Plaza, Oakland City Hall  
**Hearing Room 3**, 1<sup>st</sup> floor Oakland City Hall

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**Committee Membership:** Chairperson Jay Ashford (M), Cathy Leonard (Dist. 1) John Garvey (Dist. 2), Akiba Bradford (Dist.3), Ravinder Singh (Dist. 4), Colleen Brown (Dist. 6), Michelle Martin (Dist.7), , Angela Haller (NW), Nancy Sidebotham (NW), Don Link (M), Sheryl Walton (M), and Vice-Chair Renia Webb (OHA).

**Vacancies:** District 5, At Large, OUSD.

**Staff:** Joe DeVries

**Appointee Notes:** Dist. = District; M = Mayoral; NW = Neighborhood Watch; OHA = Oakland Housing Authority; OUSD = Oakland Unified School District

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*Members Present: Ashford, Leonard, Garvey, Bradford, Brown, Martin, Haller, Sidebotham, Link, Webb*

*Members Absent: Singh, Walton*

**1. Open Forum:**

*Don Dalke spoke about three items; first, his desire to see the CPAB discuss the definition of Community Policing (as adopted last year) at NCPC Meetings, second, he recommended the hiring of a consultant to evaluate the Community Policing Program for the city, and third, he noted that the City is contracting with RDA Associates, to perform evaluation of OPD's geographic policing model and the work of the Community Resource Officers as part of the Measure Z evaluation process.*

**2. Minutes:**

*The January meeting minutes were approved (with two abstentions).*

**3. Update from OPD Deputy Chief Cunningham**

*DC Cunningham was unavailable.*

**4. Discussion with NSC Supervisors**

*Neighborhood services Supervisors Jacque Long and Felicia Verdin presented an historic overview of their section, their staffing levels, and the programs that they offer:*

*In 1994 when the Community Policing Program was starting there were just 5 NSCs but by 1998 there were 17—each with 3 police beats to coordinate.*

*In 2005-2008 the division grew to a total of 29 staff members which included 17 NSCs, 1 Manager, 3 Supervisors, 5 Police Service Technicians, 2 Community Building Coordinators, and a full time administrative assistant.*

*During the recession the division lost a huge number of staff members and currently there are 2 Supervisors, 8 NSCs (with 2 vacancies), and 2 Police Services Technicians and a vacant half-time office assistant.*

*Due to the number of beats each NSC must coordinate, they have become much more complaint driven whereas in the past they had the ability to be more proactive. However, they do still offer several programs beyond just coordinating NCPC work including Neighborhood Watch (with over 1000 block level groups), the Citizens Police Academy, Volunteers in Policing, National Night Out, New Leadership Training, and other smaller neighborhood level and occasional efforts.*

*Much of the conversation focused on outreach efforts and the challenges that NCPCs are facing keeping people engaged. Member Leonard noted that her NCPC used to have a few dozen regular attendees but have seen their numbers plummet. NSS Felicia Verdin noted that they could re-implement postcard mailings and other tactics to try and increase participation.*

*Member Martin indicated similar difficulties in getting people involved (but that they do come out for the NNO parties) and NSS Long noted that each neighborhood is different in what works. She has worked with Member Martin's neighborhood and in many diverse areas and in some areas people want postcards, in others it's all electronic.*

*A member of the public, Colette MacPherson noted that the NCPC she Chairs had branched out in very creative ways to increase participation including using social media to send out regular messages about topics of interest, scheduling "events" instead of meetings, and incorporating ideas from some younger neighbors who are involved in the tech industry to do branding messages. In the time since they have implemented these new outreach tactics, their numbers have gone from about 20 participants to over 140.*

*The group also discussed the new leader training that the NSCs conducted last year and Chairperson Ashford offered that the NCPC Resource Committee could assist in developing curriculum for the next training.*

*Member Haller also recommended that the Neighborhood Watch Steering Committee (NWSC) meetings are very instructive and it was agreed to have the CPAB distribution list receive the NWSC Announcements as they occur.*

*The Board asked what other type of support the NSCs needed and generally agreed to advocate for increased staffing at the Council level. Member Link noted that he would also like to advocate for a continuation of the NCPC funding but would want an accounting of the current budget cycle expenditures in order to be able to make a strong case for its continuation.*

## **5. Follow-Up Discussion for 2017 Goals and Priorities**

*Chairperson Ashford reviewed the 2017 Goal Chart that was sent out and received input on it. At the suggestion of Don Dalke, he added an evaluation of OPD compliance with their 2016 Strategic Goals as they relate to community policing and the goals were adopted by the Board unanimously.*

## **6. Staff Report**

*Joe DeVries reported that Council members Kalb and Gallo were proposing an ordinance to the Public Safety Committee that would allow for the implementation of the Police Commission that was passed by the voters and that there is a provision requiring the CPAB to annually report to the Commission (similar to the reporting to City Council). He noted that the ordinance is under review and the public can read it online and comment on it and that it will return to the Public Safety Committee after the public comment period (likely in 2 months).*

**Next Meeting: March 1, 2017 – Eastmont Substation**

## 2017 NCPC Survey

### Sponsored by the Community Policing Advisory Board (CPAB)

Thank you for taking this survey: it should take you no longer than 10 minutes. Your answers are VERY IMPORTANT to us. We want to know what you think is working about your Neighborhood Council (NCPC) and what you think could use improvement. As an active NCPC members, your insights will help us, so please answer all the questions.

These questionnaires are confidential. Your answers will be combined with other questionnaires from people in your NCPC as well as other NCPCs across the city.

### INVOLVEMENT IN NCPCs

1. How many NCPCs meetings have you attended since January 2016? \_\_\_\_\_
2. How long have you been coming to NCPC meetings? \_\_\_\_\_years \_\_\_\_\_months
3. Why did you come to this NCPC meeting? (Please check all that apply)
  - General concern about my neighborhood
  - Specific concern about my neighborhood \_\_\_\_\_
  - NCPC meetings are a good place to connect to others in my community
  - NCPC meetings are a good place to learn what is going on in my community
  - other \_\_\_\_\_
4. How have you participated in NCPC activities (Please check all that apply)
  - Outreach to bring new members to NCPC meetings
  - ad-hoc or subcommittees
  - organized events
  - participated in event(s)
  - contacted city/county agencies to get action on an NCPC issue
  - other \_\_\_\_\_
  - none of the above
  - I don't know how to get more involved
5. How were you introduced to your first NCPC meeting?
  - phone call from NSC
  - friend or neighbor
  - flyer or letter from the NSC or NCPC
  - letter from city council
  - through an organization I'm involved with
  - at another community event
  - other \_\_\_\_\_
6. What types of NCPC outreach have you helped with?
  - made phone calls / sent Emails to let people know of NCPC meetings or an upcoming event
  - passed out flyers
  - mailings
  - sat at a NCPC table at other community events
  - made announcements at meetings
  - emailed information to neighbors, organizations, groups I'm involved with
  - other \_\_\_\_\_
  - none of the above

7. If there are obstacles to your participation in the NCPC what are they? Please check all that apply, and add others if not listed.
- meetings are disorganized
  - meetings do not deal with issues I'm interested in
  - I don't know what our NCPC priorities are
  - the issue I was concerned with was resolved
  - meetings are too long
  - police are present at meetings
  - not enough success on issues
  - nothing gets done between meetings
  - meeting is held in English
  - meetings are held in the evenings
  - no childcare
  - not enough speakers
  - I only come because I'm interested in the crime report
  - I don't have any obstacles
  - other \_\_\_\_\_

### **WORK ON ISSUES**

8. What issues in your neighborhood concerns you the most? (Please mark all that apply)
- people loitering on the corners
  - drug activity
  - problem liquor stores
  - graffiti
  - blighted properties
  - abandoned vehicles
  - traffic / road conditions
  - speeding
  - gentrification
  - after-school programs for kids
  - prostitution
  - retail issues
  - lack of local jobs
  - other \_\_\_\_\_
9. How are priority NCPC issues addressed (please check all that apply)
- people work on issues between meetings
  - the NSC takes action on the issues
  - NCPC members and the NSC work in partnership with city/county agencies
  - we make presentations at City Council meetings
  - issues were not addressed; we talk about them all the time but nothing gets done
  - I don't know what my NCPC's priorities are
  - I don't know
10. How many of NCPC priorities are successfully resolved?
- all of them
  - most of them
  - about half of them
  - less than half of them
  - almost none of them
  - I don't know
11. If you contacted a City/County agency to get action on an issue:  
Which agency was it? \_\_\_\_\_  
When did you contact them? \_\_\_\_\_  
Why did you contact them? \_\_\_\_\_

12. What has happened as a result of your contact with that agency?
- the problem was entirely resolved
  - the issue was partially addressed
  - we're still in touch but nothing has happened
  - nothing has happened and I haven't heard from the Agency
  - other \_\_\_\_\_

13. Please make an "x" in the box that describes how you acquired (or would like to acquire) these skills.

Potential Skills learned through NCP involvement	Already know how	Learned or Improved through NCP	Would like help in this area	Not interested
a Meeting facilitation				
b Agenda building				
c Event coordination				
d Approaching government officials				
e Public speaking				
f Outreach				
g Evaluating projects				
h Taking minutes				
i Knowing who to call for information or to get help with problems in my community				
j Knowing how Oakland city government works				
k Other skills _____				

14. How much do you agree or disagree with the following statements?

	Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree	Don't Know	Prefer not to Answer
a In general, my neighborhood is a safe place to live.							
b If there is a problem in my neighborhood, people who live here can get it done.							
c People in my neighborhood are willing to help their neighbors.							
d People in my neighborhood can be trusted.							
e There are adults in my neighborhood who help and mentor youth.							
f People of different ethnic groups get along well here.							
g When there is a crime or a safety problem here, the police do something about it.							

Date \_\_\_\_\_  
Beat Name or Number \_\_\_\_\_  
NSC \_\_\_\_\_

15. In the last year in my neighborhood, I have (please check all that apply)
- Given someone directions
  - Lent someone in the neighborhood something (sugar, tool, etc.)
  - Confided something to a neighbor
  - Complained about something to a neighbor
  - Visited with neighbors
  - Community-organized on some issues with neighbors
  - Interacted in other ways with neighbors \_\_\_\_\_

16. How many times in the last year have you noticed a problem or opportunity in your neighborhood that needs attention? \_\_\_\_\_ Would you like to tell us about it?  
\_\_\_\_\_

17. In the last year, how many times have you called:
- Neighborhood Services Coordinator (NSC) \_\_\_\_\_
  - Community Resource (Problem Solving) Officer \_\_\_\_\_
  - Police Lieutenant \_\_\_\_\_
  - 911 \_\_\_\_\_
  - OPD Non-emergency number \_\_\_\_\_
  - Neighborhood hotlines \_\_\_\_\_

18. Do you know your Neighborhood Services Coordinator (NSC)? Y\_\_\_\_ N\_\_\_\_  
 In the last year, how many NCPC meetings has your NSC attended? \_\_\_\_\_

19. Do you know your Community Resource (Problem Solving) Officer? Y\_\_\_\_ N\_\_\_\_  
 In the last year, how many NCPC meetings has your Community Resource (Problem Solving) Officer attended? \_\_\_\_\_

20. Do your neighbors also attend the NCPC meetings? Y\_\_\_\_ N\_\_\_\_

21. Are your neighbors more involved with social media sites than the NCPC? Y\_\_\_\_ N\_\_\_\_

**INFO ABOUT YOU**

We realize these are personal questions. We ask is so that we can learn if people attending NCPC meetings are similar to other people who live in the beat. Since the answers are anonymous and confidential, we hope you will share this information with us. However, you may skip any question you do not want to answer.

22. Are you involved in or a member of:
- faith based organization
  - environmental organization
  - Neighborhood Watch/Merchant Watch, or other crime prevention group
  - business association
  - school-site council (OUSD) or school or child-care group
  - sports team
  - other community-based organization (CBO)

23. Do you live or work in the beat of the NCPC meeting you are attending?  
 live  
 work  
 other \_\_\_\_\_ (please explain)

24. How long have you lived in this neighborhood? \_\_\_\_\_ years \_\_\_\_\_ months

25. What year were you born? 19\_\_\_\_ (year)

26. What is your race/ethnicity? \_\_\_\_\_

Date \_\_\_\_\_  
Beat Name or Number \_\_\_\_\_  
NSC \_\_\_\_\_

27. What is your household income?

- less than \$15,000
- \$15,001-\$30,000
- \$30,001-\$50,000
- \$50,001-\$75,000
- more than \$75,000
- I'm not sure

28. What suggestions would you give that could make the NCPCs more effective? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

29. What other suggestions or comments would you give that could improve community policing or policing in general? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_