



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Henry Gardner

SUBJECT: City Administrator's Weekly Report

DATE: December 12, 2014

INFORMATION

Following are the key activities to be highlighted this week:

Oakland Ranked Among Top Ten U.S. Travel Destinations For 2015 – On Wednesday, December 10, Lonely Planet, the No. 1 selling guidebook publisher in the world, announced its roster of Top Ten U.S. Travel Destinations for 2015. Oakland ranked No. 8 on the roster. The compilation is published to highlight the best travel destinations in the U.S. for the upcoming year. Oakland is buzzing with energy from a thriving restaurant scene, diverse entertainment and arts offerings and a vibrant nightlife. Lonely Planet describes Oakland as an “incubator for adventurous restaurants” and spotlights Oakland’s Art Murrum and First Fridays as a “can’t-miss cultural event.” To view the complete list, please visit <http://www.lonelyplanet.com/north-america/travel-tips-and-articles/best-in-the-us-2015>. Other recent accolades for Oakland include being ranked among the 15 Hottest American Cities for 2015 by Business Insider, No 8 in Digital Cities’ Survey of large cities and No. 6 among the Top 20 U.S. Cities for Tech Startup Funding according to the National Venture Capital Association. For a roster of accolades, please visit <http://www2.oaklandnet.com/News/OAK033058>.

A Holiday Tradition At Dunsmuir – On Saturday, December 13 and Sunday, December 14, A Holiday Tradition will transform the Dunsmuir Hellman Historic Estate into a holiday wonderland. This free event runs from Noon to 4:00 p.m. both days. Come and enjoy an array of festive activities including a special holiday presentation by The Oakland Ballet and a Frozen Family Fun Zone with interactive family holiday activities such as trolley rides, free mansion tours, crafts, caroling, s’mores and a visit to Santa’s post office. For additional information, please contact Maribel Corral, Recreation Supervisor, at (510) 615-5755.

Gun Buyback On Saturday – On Saturday, December 13, an Oakland Gun Buyback event will be held from 9:00 a.m. to 3:00 p.m. at Youth UpRising, 8711 MacArthur Boulevard. Part of a statewide gun buyback initiative, the event is co-hosted by Youth UpRising in partnership with the Oakland Police Department and Gun by Gun, an organization founded in 2013 to prevent gun violence by reducing the number of unwanted and illegal guns in the community while creating an outlet for community action on the issue of gun violence prevention. Other cities participating in the 2014 statewide day of action include Los Angeles, San Francisco and San Jose. Cash

incentives are up to \$100 cash for handguns, shotguns and rifles and up to \$200 cash for assault weapons as classified by the State of California. This event is limited to Oakland residents and proof of residency will be checked by Youth UpRising. For more information, please contact Sgt. Holly Joshi, OPD Chief of Staff, at hjoshi@oaklandnet.com or (510) 238-3131.

Carmen's Closet – On Friday, December 12, and Monday, December 15, the Carmen Flores Recreation Center, located 1637 Fruitvale Avenue, will be distributing gently used clothes to those in need from Noon to 4:00 p.m. Children and adults of all ages are welcome. For more information including donation information, please contact Angelica Lopez, Recreation Center Director, at alopez@oaklandnet.com or at (510) 535-5631.

City To Host Two Workshops On The Coliseum Area Specific Plan – On Thursday, December 18, the City of Oakland will host the first of two public workshops on the Draft Coliseum Area Specific Plan. The workshops will provide an opportunity for Oakland residents and business owners to learn more about the Specific Plan and provide comment. The meeting will be held from 6:00 to 8:00 p.m., at the 81st Avenue Branch Library, 1021 81st Avenue. The second workshop will be held on Thursday, January 8, at the same time and location. The Draft Specific Plan document and project information is available at the project website at www.oaklandnet.com/coliseumcity. Copies of the Draft Coliseum Area Specific Plan and Draft Environmental Impact Report (DEIR) are available for review or distribution at no charge at the Planning & Building Department, Strategic Planning Division, 250 Frank H. Ogawa Plaza, Suite 3315, Monday through Friday, 8:30 a.m. to 5:00 p.m. Additional copies will be available for review at the Oakland Public Library, Social Science and Documents, 125 14th Street. The DEIR may be reviewed at the City's "Current Environmental Review Documents" webpage at <http://www2.oaklandnet.com/Government/o/PBN/OurServices/Application/DOWD009157>. For those who are unable to attend a workshop, there are additional ways to submit comments:

- In writing to Devan Reiff, Planning & Building Department, City of Oakland, 250 Frank H. Ogawa Plaza, Suite 3315, Oakland, CA 94612
- Via fax to (510) 238-6538
- Via email to dreiff@oaklandnet.com

For additional information on the meetings, please contact Devan Reiff, Planner II, at dreiff@oaklandnet.com or (510) 238-3550.

City And Port Of Oakland Employees' Chorus 2014 Holiday Concert Series – On Wednesday, December 17, the annual Holiday Chorus Concert Series kicks off with a noontime concert in the lobby of the Dalziel Building, 250 Frank H. Ogawa Plaza. The chorus, comprised of employees and retirees from the City of Oakland and Port of Oakland, will perform a diverse selection of holiday music. Selections will include "African Noel," an audience favorite; the spiritual "Rise Up, Shepherd, and Follow;" "Oseh Shalom," a Hebrew prayer; and the classic "Hallelujah Chorus" along with many traditional holiday standards and an audience sing-a-long. The concert series continues with noontime performances on Thursday, December 18, at the Oakland Police Department's Auditorium located at 455 Seventh Street and Friday, December 19, in the lobby of historic Oakland City Hall, 1 Frank H. Ogawa Plaza. All three concerts are free and will run

from Noon to 1:00 p.m. The chorus, a City tradition now in its 74th year, was founded by the late City employee Elsie Giani. The chorus is directed by Jacqueline Hairston, a nationally renowned composer/arranger, and accompanied by Jerry Donaldson, an accomplished Bay Area concert pianist. For more information, please contact Debbie Comeaux, Chorus Manager at dcomeaux@oaklandnet.com or (510) 238-7662.

Food Distribution – On Friday, December 19, the City of Oakland Hunger Program of the Department of Human Services and the Emergency Food Providers Advisory Committee are sponsoring a food distribution for low-income families and seniors at various locations throughout the City of Oakland. To find the nearest food distribution point, please visit www.oaklandhumanservices.org. For more information, please contact Chrishelle Chatman, Administrative Assistant, at cchatman@oaklandnet.com or (510) 986-2721.

Brighten A Child's Holiday By Supporting The Mayor's Community Toy Drive – Through Tuesday, December 23, donations are being accepted for the 34th Annual Mayor's Community Toy Drive. Help make the holidays joyful for Oakland children whose families can't afford gifts. The Oaklanders Assistance Center, with help from the Oakland Fire Department and nearly 300 volunteers, teamed up last year to distribute more than 16,000 toys, books, gift cards and sporting equipment to more than 8,000 children from low-income families. The need remains great this year. You can help put a smile on a child's face this holiday season. Please consider making a tax-deductible contribution. Each year demand exceeds the number of toys collected – especially for older kids. A tax-deductible monetary donation will help us purchase the additional toys needed. To make a secure, online donation, please visit www.oaklandnet.com/toydrive. If you prefer, you may also pick up something extra for a child in need and drop a new, unwrapped toy in one of the many collection bins that will be in place through December 23. Collection bins will be located in the lobbies of City Hall, the Wilson Building and the Dalziel Building as well as select locations throughout Oakland. For a complete roster of bin locations, please visit www.oaklandnet.com/toydrive. New this year, the Oakland Public Library has partnered with independent bookstores in Oakland to include a book in every gift bag this season – and the public can get involved. You can help by visiting one of the participating bookstores to purchase and donate a new children's book. The roster of bookstores can be found on the Toy Drive web page. On Saturday, December 6, Oakland Unite's Messengers4Change hosted a successful sign-up of 1,000 children from 400 families for the Mayor's Community Toy Drive at the 81st Avenue Branch Library. Oakland Unite's Messengers4Change would like to thank all the community volunteers who helped make the event run smoothly and be the most successful yet. Oakland Unite wishes to recognize Community Engagement Coordinator Jennifer Argueta for working hard behind the scenes to make this event possible. Also on Saturday, more than 40 volunteers registered hundreds of children from more than 500 Oakland families at Oakland City Hall. Santa Claus was present to entertain the children and hand out candy canes. Volunteers also sorted through thousands of toys to get them ready to be packed for distribution. The Oaklanders Assistance Center (OAC) will sign up low-income families from Oakland until 5:00 p.m. on Tuesday December 16. Parents should bring proof of Oakland residency, children's ID (Medi-Cal card, birth certificate, etc.) and proof of income with them. The OAC is located in Room 123, Oakland City Hall, 1

Frank H. Ogawa Plaza. No applications will be accepted after December 16. For more information, please call (510) 777-TOYS or visit www.oaklandnet.com/toydrive.

City Of Oakland Announces Free 2014 Holiday Parking – Through Saturday, December 27, the City of Oakland is offering the Free 2014 Holiday Parking program. In the spirit of the holidays and to stimulate shopping in Oakland's commercial districts in support of local merchants, the City of Oakland will offer free parking every Saturday through New Year's Day. On Saturday, December 13; Saturday, December 20; and Saturday, December 27, the City of Oakland is offering free parking at meters on streets throughout Oakland and at four City-owned parking lots for the time period posted on the meter or kiosk (30 minutes, 1 hour, 2 hours or 5 hours). The program will also provide free parking at four city-owned garages. The free parking "holidays" apply to both standard meters and the multi-space parking kiosks located in many commercial districts. To keep the flow of shoppers moving – standard parking rules and time limits will be enforced. If shoppers need more time than a particular meter allows, they will need to move their cars to another available parking space. For a roster of participating City-Owned Lots and Garages, please visit www.oaklandnet.com/parking. The free parking encourages shoppers to get out and explore the plethora of local shopping options – including hundreds of locally owned, indie shops throughout Oakland's 40 neighborhood shopping districts. Promotional messages about the free Saturday parking have been programmed into the new Smart parking meters and the multi-space kiosks. Motorists should note and follow the maximum time limits posted. To read the media release, please visit <http://www2.oaklandnet.com/w/OAK050194>. For additional information on the City's free holiday parking program, please visit www.oaklandnet.com/parking.

Annual City Of Oakland Food Drive – Through Monday, December 29, the Human Services Department's Alameda County-Oakland Community Action Partnership will provide collection barrels for the annual City of Oakland Food Drive to benefit the Alameda County Community Food Bank. The Food Bank serves one in five residents in Alameda County. Barrels will be placed in the lobbies of City Hall and both 150 and 250 Frank H. Ogawa Plaza. Please consider donating from the Food Bank's recommended list of canned meats and fish; low-salt soups, stews and chili; pasta and sauce; beans and rice; peanut butter and low-sugar cereal and oatmeal. Please do not donate food items in glass containers. For more information, please contact Ceci Garcia, Administrative Assistant, at cgarcia@oaklandnet.com or (510) 238-2331.

Winter Bingo Kicks Off At Oakland Public Library – Starting Thursday, December 18, just in time for Winter Break, the Oakland Public Library will distribute cards for its new "Winter Bingo" game. The game encourages children in Kindergarten through 5th grade, and parents of younger children and babies, to do activities that stimulate literacy and learning. Any child or parent may return a bingo card with five activities marked in a row to any Oakland Public Library between December 18 and January 31, 2015, to select a free paperback book to keep, as a prize. The program is made possible in part by support from The Kenneth Rainin Foundation. For more information, please contact Nina Lindsay, Supervising Librarian for Children's Services, at nlindsay@oaklandlibrary.org or (510) 238-6706.

Oakland Parks & Recreation's Winter Camps – In December and January, Oakland Parks & Recreation will host youth winter camps during the Oakland Unified School District's winter break. Fun winter activities will be provided. Please contact the recreation centers directly for costs, age requirements and additional information.

- December 22 & 23, 29 & 30 and January 2, 7:30 a.m. to 5:00 p.m.
Ira Jinkins Recreation, 9175 Edes Avenue
Contact Donte Watson, Recreation Supervisor, at (510) 615-5959
- December 22 to 26 and December 29 to January 2, 8:00 a.m. to 6:00 p.m.
Franklin Recreation, 1010 East 15th Street
Contact Rebecca Chhom, Recreation Program Director, rchhom@oaklandnet.com or (510) 238-7741
- December 22 to 24 and 29 to 31, 8:00 a.m. to 5:00 p.m.
Willie Keyes Recreation, 3131 Union Street
Contact V Bolden, Center Director, at vbolden@oaklandnet.com or (510) 597-5042
- December 22 to 24, 29 to 31 and January 2, 7:30 a.m. to 6:00 p.m.
Dimond Recreation Center, 3860 Hanly Road
Contact Michelle Doppelt, Recreation Supervisor, at mdoppelt@oaklandnet.com or (510) 482-7831
- December 22 & 23 and 29 & 30, 9:00 a.m. to 5:00 p.m.
Arroyo Recreation Center, 7701 Krause Avenue
Contact Maribel Corral, Recreation Supervisor, at (510) 615-5755

EveryOne Counts – On Thursday, January 29, a countywide homeless count will be conducted. To make this count possible, 350 volunteers are needed. Every two years, the City of Oakland's Human Services Department partners with EveryOne Home to recruit volunteers for its Homeless Count conducted in Alameda County to measure progress made towards ending homelessness and preserve \$27 million of crucial funding for homeless services. EveryOne Home is the non-profit organization that coordinates Alameda County's plan to end homelessness and conducts the Homeless Count. Volunteer training will be provided. To register, please visit <http://vols.pt/ppkyM6>, email info@everyonehome.org or call (510) 862-0022. For more information about the work of EveryOne Home, please visit www.EveryOneHome.org. For more information about Human Services' homeless prevention work, please contact Chrishelle Chatman, Administrative Assistant, at cchatman@oaklandnet.com or (510) 986-2721.

Upcoming City Of Oakland Job Announcement – During the week of December 15, the Human Resources Management Department (HRM) anticipates posting a job announcement for the following positions:

- Electrical Engineer III
- Office Assistant II

For updated information on City jobs, please visit the HRM website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. This Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply

for a job online and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

Information Memorandums:

The following Information Memorandums were issued within the last week:

Safety and Services (Measure Z) Oversight Commission – Background and Next Steps – This information memorandum describes efforts underway by the City of Oakland staff to implement the requirements of the 2014 Public Safety and Services Violence Prevention Act (Safety and Services Act, Measure Z). <http://www2.oaklandnet.com/w/OAK050574>

Upcoming Meetings and Events:

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,
/s/
HENRY GARDNER
Interim City Administrator