



MEMORANDUM

TO: HONORABLE MAYOR &
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: City Administrator's Weekly Report

DATE: January 11, 2013

INFORMATION

Following are the key activities to be highlighted this week:

Oakland Ranked Among Top 12 ArtPlaces in the Nation – On January 7, ArtPlace America announced that Oakland had been named among the top 12 cities for art in the nation. ArtPlace America is a collaboration of 13 leading national and regional foundations, eight federal agencies including the National Endowment for the Arts and six of the nation's largest banks to accelerate creative placemaking across the U.S. ArtPlace is investing in art and culture at the heart of a portfolio of integrated strategies that can drive vibrancy and diversity so powerful that it transforms communities. As selected by ArtPlace, “America's Top 12 ArtPlaces” are communities that have most successfully combined art, artists and venues for creativity and expression with independent businesses, retail shops and restaurants, and a walkable lifestyle to make vibrant neighborhoods. To view the ArtPlace press release, please visit www.artplaceamerica.org/articles/americas-top-artplaces-2013. The release has already generated coverage for Oakland in the *San Francisco Chronicle*. To view the article, please visit www.sfgate.com/bayarea/place/article/Oakland-on-top-12-list-for-art-not-crime-4176169.php#ixzz2HV7MnI7A. In addition, the City Hall art exhibit featured at the 2012 Art + Soul festival was recently named among the top 10 Bay Area art experiences of 2012: www.kqed.org/arts/visualarts/article.jsp?essid=113408. For more information, please contact Samee Roberts, Marketing Manager, at sroberts@oaklandnet.com or (510) 238-2136.

New OPD Initiatives in the New Year – Beginning in January, the Oakland Police Department began implementing a initiative designed to reduce crime with strategies that increase trust, support, partnership and Departmental value within our community. This initiative is centered on strengthening community policing through better command accountability and more effective and responsive police services. Currently, the Oakland Police Department's Bureau of Field Operations (BFO) is divided into two halves, each commanded by a Deputy Chief: BFO 1 (in the west) and BFO 2 (in the east). Each Deputy Chief is responsible for overall crime reduction strategies and the command of a Captain of Police who is responsible for operations within the Bureau. Recognizing that crime trends, patterns and needs vary greatly from neighborhood to neighborhood within each existing Bureau, Chief Jordan is further consolidating and defining Districts within each Bureau and assigning a Captain of Police to each District – three districts in BFO1 and two districts in BFO2. A core component of District command will be strong community collaboration in areas of problem identification and solving,

communication and transparency. Each Captain will have the ability and responsibility to develop, maintain or strengthen District specific community relationships and crime solutions based on analysis, district resources and data. Existing police beat and corresponding Neighborhood Crime Prevention Council boundaries will not change, and community members will not see a change in terms of officer deployment to their respective beats. This model will first be implemented in BFO2 with command assignments to be announced within the first quarter of 2013. For more information, please contact Sergeant Chris Bolton, Chief of Staff to Chief Howard Jordan, at cbolton@oaklandnet.com or (510) 238-3131.

Oakland City Council, City Attorney, Board of Education Directors Inaugurated – On January 7, the newly elected and re-elected Oakland City Councilmembers, City Attorney and directors of the Oakland Board of Education were sworn in at Oakland City Hall. Those taking the oath of office included City Attorney Barbara Parker, who is the first African American woman to be elected to citywide office in Oakland; City Councilmembers Dan Kalb (District 1), Lynette Gibson McElhaney (District 3), Noel Gallo (District 5), Larry Reid (District 7) and Rebecca Kaplan (At-Large); and Board of Education Directors Jody London (District 1), Jumoke Hinton Hodge (District 3), Roseann Torres (District 5) and James Harris (District 7). At the special meeting of the Oakland City Council held immediately following the swearing-in ceremony, Councilmember Patricia Kernighan was elected as Council President, Councilmember Larry Reid was elected as Vice Mayor and Councilmember Rebecca Kaplan was elected President Pro Tempore. For more information, please contact Karen Boyd, Citywide Communications Director, at kboyd@oaklandnet.com or (510) 238-6365.

Dog Park Survey – Through January 21, the Office of Parks and Recreation is seeking community feedback about dog play areas in parks via the Engage Oakland website. The City of Oakland currently has fenced dog play areas in the following five parks: Hardy Park, Mosswood Park, Grove Shafter Park, Jefferson Park and Joaquin Miller Park. The Parks and Recreation Advisory Commission is studying the issue of how to best accommodate dogs in Oakland's parks and will use feedback gathered through the website to inform future decisions. Please visit the site and take the survey to provide your feedback and experiences with dogs in parks and dog play areas? To take the survey, please visit www.engageoakland.com. For more information please contact Dana Riley, Assistant to the Director, at driley@oaklandnet.com or (510) 238-6495.

Day of Service at The Gardens at Lake Merritt – On January 21, The Gardens at Lake Merritt will be one of the sites for the 10th Annual Bay Area Martin Luther King, Jr. Day of Service. From 9:00 a.m. to 1:00 p.m., upwards of 600 volunteers will help beautify Lakeside Park and The Gardens at Lake Merritt by weeding, mulching and planting. For this event, the Public Works Agency is partnering with Service for Peace who has several service sites in Oakland on the Martin Luther King Day holiday, which has become an opportunity for a day of service to improve one's local community. To register as a volunteer, please visit www.mlkchallenge.org. For more information, please contact Victoria Rocha, Parks Supervisor, at vrocha@oaklandnet.com or (510) 238-3208.

Upcoming City of Oakland Job Announcements – During the week of January 14, the Department of Human Resources Management (DHRM) anticipates posting a job announcement for Lieutenant of Police. For updated information on City jobs, please visit the DHRM website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. This Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Department of Human Resources Management Receptionist at (510) 238-3112.

Upcoming Meetings and Events:

Ira Jinkins Basketball Clinic – Every Saturday year-round, 10:30 a.m. - Noon, Ira Jinkins Recreation Center, 9175 Edes Avenue. The basketball clinic is designed for youth, ages 7-12, to experience the basics of basketball techniques while enjoying fitness. For more information including registration fees, please contact Donte Watson, Center Director, at (510) 615-5959.

Double-Dutch at San Antonio Rec Center – Tuesdays and Thursdays through January 17, 4:15 - 5:45 p.m., San Antonio Recreation Center, 1701 E. 19th Street. During this four-week clinic on Double-Dutch jump roping, participants can learn jump rope techniques, turning techniques, the history of Double-Dutch and the importance of building character with physical fitness. There will be a maximum of 10 enrollees per session. Sessions held Tuesdays are for girls ages 7-10 while Thursday's sessions will cater to girls ages 11-14. For more information, please contact Coach Love, Recreation Specialist, at (510) 535-5608.

Second Fridays at Mosswood Rec Center – Every second Friday, 7:00 - 10:00 p.m., Mosswood Recreation Center, 3612 Webster Street. Enjoy this monthly performing arts social. Engage and share in music, dance and poetry geared to those ages 16 and up. For more information, please call (510) 597-5038.

Sewing with a Purpose – First and third Fridays, 6:00 - 7:30 p.m., Mosswood Recreation Center, 3612 Webster Street. Come revamp your favorite clothes, from jeans to shirts, in this fun and exciting semimonthly class and learn basic sewing skills. For more information including class fees, please call (510) 597-5038.

New School Crafting – Every third Friday, 6:30 - 8:00 p.m., Mosswood Recreation Center, 3612 Webster Street. Patrons, ages 21 and up, can stop by and create arts & crafts in a fun and relaxing setting while enjoying appetizers and drinks. For more information including class fee, please call (510) 597-5038.

Playing with Fire Exhibit – Through Thursday, January 31, Various Hours, second floor, Terminal 2, Oakland International Airport, 1 Airport Drive. This exhibition, curated by the Oakland Museum of California, features a compilation of glass objects created by youth and adult students at the Office of Parks and Recreation's Studio One along with the work of a few other glass art makers. This wonderful art display spotlights the beauty of glass art and flame

work created in Oakland. For more information, please contact Karis Griffin, Recreation Supervisor, at (510) 597-5096.

Hot Couture: A Fusion of Fashion and Fire – Friday, January 11 & Saturday, January 12, 8:00 p.m., The Crucible, 1260 7th Street. An event bringing the creativity, skill and glamour of high fashion together with the strength, power and volatility of the industrial arts. For more information, please visit www.thecrucible.org.

The House of Magic at Malonga – Saturday, January 12, 3:00 p.m., Malonga Casquelourd Center of Arts, 1428 Alice Street. The event features a free magic & folk show for all ages with a Kids' Fun Zone, face painting, arts & crafts, food and more. Register online at www.oaklandnet.com/parks - activity number 94516.301. For more information, please call (510) 238-7526.

Junior Warriors Basketball League – Saturdays from January 12 to February 16, Various recreation centers, middle schools and elementary schools throughout Oakland. Youth in three age divisions participate in this league for boys and girls: Peewee (kindergarten to second grade #20706), third to fifth grades (#30706) and sixth to eighth grades (#40706). For more information including registration fees, please visit www.oaklandnet.com/parks or call Armond Gray, Youth Sports Coordinator, at (510) 238-6279 or (510) 238-3495.

The Tribute – Sunday, January 13, 7:00 p.m., Yoshi's Oakland, 510 Embarcadero West. A spoken word celebration of Dr. Martin Luther King, Jr. with a night of intellectual and inspirational "Soul Food for Thought" featuring top poets, spoken word artists and Neo-Soul and Hip Hop artists. For more information, please visit www.hotwatercornbread.org.

BART's 2013 Dr. Martin Luther King, Jr. Commemorative Program – Tuesday, January 15, Noon - 1:30 p.m., Kaiser Center Building, Second Floor Auditorium, 300 Lakeside Drive. The public is invited to celebrate the legacy of Dr. Martin Luther King, Jr. with BART employees. The theme of this year's program is "Celebrating the 50th Anniversary of the 1963 March on Washington." The invited keynote speaker is Dr. Terence Candell. Music and spoken word performances by youth as well as BART employees. Refreshments served following the program. For more information, please call (510) 464-7110.

Third Thursdays: Speeches of a Dream – Thursday, January 17, 7:00 - 9:00 p.m., Malonga Casquelourd Center for the Arts, 1428 Alice Street. Join in celebrating the life and legacy of Dr. Martin Luther King, Jr. through art, music and poetry. Advance registration required; activity code 94513.301. For more information, please visit www.oaklandnet.com/parks, email malongacasquelourdcenter@gmail.com or call (510) 238-7526.

"Touch the Sun" Exhibit Opening – Friday, January 18 to Monday, January 21, Various Hours, Chabot Space & Science Center, 10000 Skyline Boulevard. A new interactive exhibit utilizing stunning near-real-time images from NASA's Solar Dynamic Observatory launches with a four-day weekend full of solar astronomy related activities. The exhibit is designed to help visitors understand the dynamic nature of the Sun, its connection to the Earth and the nature of its effects

on human concerns. Examples of solar phenomena – such as solar flares, prominences and active regions – are visible and create artistic like images. For more information, please visit www.chabotspace.org or call (510) 336-7373.

3rd Annual Oakland Restaurant Week – Friday, January 18 to Sunday, January 27, Participating restaurants throughout Oakland. More than 40 Oakland restaurants will celebrate Restaurant Week, a 10-day event that provides visitors and locals with an opportunity to taste some of Oakland's finest cuisine, with special meals and deals from the city's top restaurants. Prix fixe menus at \$20, \$30 and \$40 will be offered for lunch and dinner, and many restaurants will also include drink specials to supplement the meal. Tickets and special passes are not required, but reservations are strongly recommended. For more information, please visit www.visitoakland.org/restaurantweek.

"In the Name of Love" 11th Annual Musical Tribute honoring Dr. Martin Luther King, Jr. – Saturday, January 19, 6:00 - 9:30 p.m., Paramount Theatre of the Arts, 2025 Broadway. Oakland's only non-denominational musical tribute to Dr. King features Grammy winner Jennifer Holliday, Tuck & Patti, Oakland Interfaith Gospel Choir and the 275-voice Oakland Children's Community Choir. Presentation of the City of Oakland's Citizen Humanitarian Award. The pre-concert Oakland Community Exhibition at 6:00 p.m. will feature over 30 non-profits working to make a difference. For more information, please visit www.mlktribute.com or call (510) 287-8880.

OMCA Family: Celebrate MLK Day – Sunday, January 20, Noon - 3:00 p.m., Oakland Museum of California, 1000 Oak Street. Winners from the Oakland Unified School District's Martin Luther King, Jr. Oratorical Festival will present their award-winning poetry. Create your own one-of-a-kind dream bottle to hold your dreams, hopes and wishes. All ages are welcomed. For more information, please visit www.museumca.org/calendar/omca-family-celebrate-mlk-day or call (510) 318-8400.

MLK Day of Service at Dover Street Park – Sunday, January 20, Noon - 4 p.m., Dover Street Park, 5707 Dover Street. Local neighbors will come together and make their garden dreams a reality. Activities include a potluck, skill sharing, garden fun and community building in partnership with Phat Beets Produce Market. For more information contact Peter Collier, Community Gardening Coordinator, at (510) 238-2197.

Jazz at the Chimes – Sunday, January 20, 2:00 p.m., Chapel of the Chimes, 4499 Piedmont Avenue. Jazz at the Chimes kicks off its 2013 season with Bay Area jazz luminaries Larry Vuckovich, Jackie Ryan and John Santos. For more information, please visit www.jazzatthechimes.com or call (510) 654-0123.

Martin Luther King, Jr. Day of Service – Monday, January 21, 8:30 a.m. - Noon, Martin Luther King, Jr. Regional Shoreline, Oakport Athletic Field, 5737 Oakport Street. Volunteers will help restore the shoreline along Damon Marsh Trail with the removal of invasive species, and the planting of native plants. Volunteers will also have the opportunity to remove debris from the shoreline at this East Bay Regional Park District park. For more information, please visit

www.ebparks.org/activities/events/Martin_Luther_King_Day_of_Service_2013_s_p1226?EventMode=View&EventOccurrence=0.

10th Annual Bay Area Martin Luther King, Jr. Day of Service – Monday, January 21, Various Oakland locations. Celebrate the life of Dr. King while working together to bring a positive change to the lives of the underprivileged. His legacy is found not only in civil rights, but also in civic responsibility and uniting people of all backgrounds to act on community concerns. Service locations include Lakeside Park and The Gardens at Lake Merritt, 666 Bellevue Avenue, 9:00 a.m. - 1:00 p.m.; Madison Middle School/Sobrante Elementary School, 400 Capistrano Drive, 9:00 a.m. - 1:00 p.m.; Fruitvale Community School/Lazear Elementary School, 824 29th Avenue, 9:00 a.m. - 1:00 p.m.; and the annual MLK Day of Service Tree Planting, 27th and Market streets, 10:00 a.m. - 2:00 p.m. For more information, please visit www.mlkchallenge.org, email sfpbayarea@gmail.com or call (510) 427-1605.

15th Annual "Make the Dream Real" – Monday, January 21, 10:00 a.m. - Noon, McClymonds High School, 2607 Myrtle Street. Dr. Matthew Fox, Kokomon Clotey and Kevin Taylor will host this event encouraging more Americans to celebrate the Dr. Martin Luther King, Jr. national holiday as a day on for service and not a day off. The keynote speaker will be Dr. Wade Nobles, professor emeritus in the Department of Africana Studies, the School of Ethnic Studies at San Francisco State University and the founder and executive director of the Institute for the Advanced Study of Black Family, Life and Culture, Inc. Three Dr. Martin Luther King, Jr. Awards will be given to deserving community members who are doing exemplary service work. For more information, please visit www.ahc-oakland.org or call (510) 652-5530.

Dr. Martin Luther King, Jr. Rally – Monday, January 21, 10:00 a.m. - 2:00 p.m., ILWU LOCAL #6 Hall, 99 Hegenberger Road. The Rally works to keep Dr. King's dream alive through peace, justice, non-violence and education. The keynote speaker will be Assemblymember Nancy Skinner who will be joined by youth speakers from the Martin Luther King, Jr. Freedom Center. For more information, please call (510) 798-5535.

Off the Grid: Lake Merritt at OMCA – Friday, January 25, 5:00 - 9:00 p.m., Oakland Museum of California, 1000 Oak Street. The Bay Area's most talked-about food truck party comes to Oakland. Enjoy a family-friendly take on a festive night market on 10th Street with curbside cuisine. For more information, please visit www.museumca.org or call (510) 318-8400.

Oakland East Bay Symphony Concert: A Woman's Life – Friday, January 25, 8:00 p.m., Paramount Theatre of the Arts, 2025 Broadway. Concert with Michael Morgan, Conductor, based on the poetry of Maya Angelou with Angela Brown, soprano. For more information, please visit www.paramounttheatre.com.

White Elephant Preview Sale – Sunday, January 27, 10:00 a.m. - 4:00 p.m., White Elephant Sale Warehouse, 333 Lancaster Street. Join bargain hunters, treasure seekers and vintage collectors for the first chance to check out all the fantastic finds at the biggest and best rummage sale in the West, which is a fundraiser for the Oakland Museum of California. For more information, please visit www.whiteelephantsale.org.

Winter Concert – Sunday, January 27, 3:00 p.m., Holy Names University, 3500 Mountain Boulevard. The Oakland Youth Orchestra marks its 49th season with this concert featuring a Russian romance theme. For more information, please visit www.oyo.org.

23rd Annual African American Celebration through Poetry – Saturday, February 2, 1:00 - 4:00 p.m., West Oakland Branch Library, 1801 Adeline Street. In celebration of Black History Month, the West Oakland Branch Library presents this annual celebration with a theme of the 150th Anniversary of the Emancipation Proclamation and Commemoration of the 50th Anniversary of the March on Washington. Poets of all ages, especially those sharing their work for the first time, are encouraged to participate. Light refreshments served. For more information, please visit www.oaklandlibrary.org/events/west-oakland-branch/23rd-annual-african-american-celebration-through-poetry or call (510) 238-7352.

Read-in! – Saturday, February 2, 1:00 - 5:00 p.m., Marcus Books, 3900 Martin Luther King, Jr. Way. To promote literacy and encourage a love of literature, children and adults are invited to sit and read any book they choose to bring or purchase. Adults can read to children, children can read silently or aloud to others. The event will feature a DJ, healthy snacks and a free raffle for a Marcus Books gift certificate. The event is co-sponsored by Ile Omode School and is open to the public. For more information, please visit www.MarcusBooks.com or call (510) 652-2344.

Oakland Lunar New Year Bazaar – Saturday, February 2 & Sunday, February 3, 10:00 a.m. - 5:00 p.m., Oakland Chinatown, 9th and Franklin streets & Pacific Renaissance Plaza. The Oakland Chinatown Chamber of Commerce celebrates the Year of the Snake with live entertainment, lion and dragon dancing, martial arts demonstrations and vendors selling traditional Chinese New Year decorations. For more information, please visit www.oaklandchinatownchamber.org or call (510) 893-8979.

Funky Soul Stop ENStallation – Saturday, February 2 to Wednesday, February 27, Various Hours, Lakeview Branch Library, 550 El Embarcadero. Get ready to get down with a funky visual treat as Ed N. Sted brings his Mixed-Media-Funk Collection to the Lakeview Branch. This art exhibition celebrates Ed N. Sted's Funky Soul Stop, a local business celebrating 20 years of music, art, vintage and cool. For more information, please call (510) 238-7344.

Black History Month Walking Tour – Saturday, February 2, 10:00 a.m., Tour meets at the African American Museum & Library, 659 14th Street. This 90-minute guided walking tour highlights the African-American leaders who helped shape present-day Oakland including Lionel Wilson, Robert Maynard, Delilah Beasley and others. For more information, please visit www.oaklandnet.com/walkingtours or call (510) 238-3234.

Celebrate African American Heritage Month with Bodac Cultural – Thursday, February 7, 10:30 a.m., Eastmont Branch Library, 7200 Bancroft Avenue, Suite 211. Celebrate the music and dance of Africa with Bodac Cultural, an international African Traditional drumming, singing, dancing and performing arts group that originated in West Africa. For more information, please call (510) 615-5726.

Celebrate African American Heritage Month with Bodac Cultural – Thursday, February 7, 1:00 p.m., Brookfield Branch Library, 9255 Edes Avenue. Celebrate the music and dance of Africa with Bodac Cultural, an international African Traditional drumming, singing, dancing and performing arts group that originated in West Africa. For more information, please call (510) 615-5725.

Mindful Drumming: Community Wellness & Healing – Saturday, February 9, 2:30 - 5:00 p.m., Attitudinal Healing Connection, Inc., 3278 West Street. Mindful Drumming is a transformative learning process that offers individuals opportunities to heal ancient wounding, to forgive through the nonverbal process of rhythm and sound and to experience the natural richness that diversity brings. Participants will utilize rhythm and sound as a way of raising awareness, practicing the art of listening and raising consciousness for a rich experience of joy and peace. There will be drums available. For more information, please visit www.ahc-oakland.org or call (510) 652-5530.

Ishmael Reed: Reading and Book Signing – Saturday, February 9, 6:30 - 8:00 p.m., Marcus Books, 3900 Martin Luther King, Jr. Way. Legendary Oakland author Ishmael Reed, one of the most outspoken voices in African American literature, will discuss his latest book, "Going Too Far: Essays About America's Nervous Breakdown." For more information, please visit www.MarcusBooks.com or call (510) 652-2344.

Respectfully submitted,

/s/

DEANNA J. SANTANA
City Administrator