



Community Meeting #5
Thursday, October 1, 2009
6:30 p.m. – 9:00 pm

Your feedback is important. Using the space below (or on back of this page), please take a moment to let us know what you think. Attach additional sheets if necessary.

What characteristics of Alternative 1 do you like?

Preservation of Food Industry Area to the west

What characteristics of Alternative 2 do you like?

*The Green Industry designation to the East
Removal of Conagra*

What characteristics of Alternative 3 do you like?

Continuous Embarcadero + waterfront.

Do these alternatives capture the key themes discussed at previous workshops? If not, what is missing?

*Would like to see connectivity ^{improvements} to Fruitvale BART
and Alameda*

Please give form to City Staff or place in comment box. You can email comments to:
central_estuary_plan@oaklandnet.com

Fax or mail your comments to the attention of Alisa Shen:
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CENTRAL ESTUARY PLAN

A Vision for Oakland's Waterfront

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What characteristics of Alternative 1 do you like?

None - There was no planning of the Embarcadero Cove Area North of Dennison St. The whole West Side was not addressed. Not much thought in the plan.

What characteristics of Alternative 2 do you like?

This plan looks more thought out than plan One (1). I would like to see more density.

What characteristics of Alternative 3 do you like?

I like this plan best but I still think the West Embarcadero Cove area looks under utilized with still a lack of detail in the West.

Do these alternatives capture the key themes discussed at previous workshops? If not, what is missing?

Yes & No My Embarcadero Cove site of 8 Acres is available for re-development you could combine almost 20 Acres in the West Embarcadero Cove Area for re-development and higher density better use.

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What characteristics of Alternative 1 do you like?

I like the retention of food-oriented industries in the West End.

What characteristics of Alternative 2 do you like?

The future of Con-Agra and Glassworks are huge factors. If they stay things will remain pretty much as is.

What characteristics of Alternative 3 do you like?

I like the (Vancouver-like) idea of the 5 high-rise towers (BUT) I understand the Tidewater industries are needed for constr.

Do these alternatives capture the key themes discussed at previous workshops? If not, what is missing?

more traffic detail will come later (I know) but the 3 alternatives lack reality until that is factored in.

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What characteristics of Alternative 1 do you like? ^{NOT}

- area lacks unity or cohesion; clusters too divided
- little improvement in traffic & circulation patterns.

What characteristics of Alternative 2 do you like? ^{NOT}

- too much housing
- too much loss of industrial
- lack retail clusters.

What characteristics of Alternative 3 do you like? ^{NOT}

- lack sufficient retail clusters (shd be at least 2)

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What characteristics of Alternative 1 do you like?

VERY LITTLE

What characteristics of Alternative 2 do you like?

NOT MUCH

What characteristics of Alternative 3 do you like?

*continuous residential uses w/ some commercial along waterfront is best use of this very precious
edge of the estuary. Residences reinforce use of the bay trail and the new park, and add "eyes" to
help safety on the trail & park. ^{current} industrial uses do not add to the waterfront as it is being
developed for public use.*

reduce industrial uses & bring in other job producing office, retail, commercial... uses.

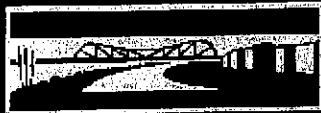
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What characteristics of Alternative 1 do you like?

Housing on water

What characteristics of Alternative 2 do you like?

Not much

What characteristics of Alternative 3 do you like?

*Housing along water, Embarcadero trail
around water, Mixed R & D & housing*

Do these alternatives capture the key themes discussed at previous workshops? If not, what is missing?

Yes

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What characteristics of Alternative 2 do you like?

This became my favorite after more consideration. The different land uses are nicely buffered by main arterial streets (like w/ # 1), however it puts add residential closer to existing services (fruitvale), Bart + potential easier connection to jobs + services in Jack London + Downtown Oakland.

What characteristics of Alternative 1 do you like?

At first this was my favorite because the tidewater area seems like ~~is~~ prime residential land. However, upon 2nd thought + hearing other people's comments I think it is too removed from services + transportation + mid density isn't enough to support growth of services + mass transportation in that area.

What characteristics of Alternative 3 do you like?

This is my least favorite because residential + industrial continuously butt up against each other w/ less obvious + easy opportunities for buffers. Also, I think this deviates the most from the existing eclectic, mix use vibe that no one wants to lose completely.

Do these alternatives capture the key themes discussed at previous workshops? If not, what is missing?

Yes

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What characteristics of Alternative 1 do you like?

Maintaining / encouraging the growth of the food area.

What characteristics of Alternative 2 do you like?

R+D → green industry
live-work infill

What characteristics of Alternative 3 do you like?

the idea of high rises in #3 is interesting for the long term.

Do these alternatives capture the key themes discussed at previous workshops? If not, what is missing?

Green market concept would be good to reboot. Important to identify key industrial / warehouse structures to preserve - reuse. Could encourage an architectural experimental housing development - platinum LEEDS, - emerging architects,

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manufactured housing - etc.,
Would add/build to on arts character of area



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What characteristics of Alternative 1 do you like?

- dispersal of green & open spaces along waterfront.
- probably most realistic as to way area likely to develop

What characteristics of Alternative 2 do you like?

- incorporation of R & D and Green Industry clusters.

What characteristics of Alternative 3 do you like?

- continuation of Embarcadero thru-out area waterfront
- office cluster as buffer between ^{parallel} #39 & industrial.

Do these alternatives capture the key themes discussed at previous workshops? If not, what is missing?

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What characteristics of Alternative 1 do you like?

- Protection of FOOD related industrial
- 2 planned waterfront uses
- where is secondary functional circulation

What characteristics of Alternative 2 do you like?

- Embarcadero Roadway
- B & D incubator uses
- where is functional secondary circulation

What characteristics of Alternative 3 do you like?

- 4 planned waterfront areas
- Embarcadero Roadway
- where is the functional secondary circulation

Do these alternatives capture the key themes discussed at previous workshops? If not, what is missing?

- could use an embarcadero roadway along w/ a functional secondary circulation
- Does the alternatives provide an opportunity for Regional Commercial?
- existing Anchor store, Home Depot is rare in

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