

Goals	Changes	Barriers	Solutions	Uncategorizable
Density of Development				
BE Goal 1: Adapt and grow downtown's capacity for a vibrant mix of jobs, housing and other uses to meet the needs of existing residents and the needs of Oakland's increasing population, generate healthy, livable neighborhoods and encourage activity at all times of the day.	Used to protect land for places to work	Density creates more activities	To generate healthy, livable, neighborhoods and encourage activity at all times of day provide adequate street lighting and encourage sidewalk cafes.	
	Housing is out competing for sites Lack of overall supply of housing and office space	Density supports retail More density creates more tax base	Providing opportunities for minority groups Informal car sharing run by DTO	
	Low-income housing and mixed are lacking	Existing... is changes so rapidly, how do you appropriately identify/characterize them?	[translated from Chinese] New property developers and investors should consider building more entertainment and recreational centers and facilities for our community.	
	If we have 40K jobs but 20K housing, where will we live?	Where would homeless go?	[translated from Chinese] Property developers should increase their investment in community development.	
	No open-space for families with children	Tension between existing residents and increasing population	[translated from Chinese] Suggest attracting more external parties with abundant resources to invest here.	
	Vibrant uses could all be within one facility -- retail, restaurants and park	Address first/last mile with bike lanes	[translated from Chinese] Firstly, reconstruct Oakland. Build more shopping malls and parking lots. Build more dining and recreational places for residents. Draw a large number of people to come into Oakland. Increase the facilities for children activities and so on by Lake Merritt. Improve sanitation in all communities in Oakland. In fact, Oakland is an ideal place with the best geographical location and the best climate. If there can be more office premises, a great number of cars will naturally drive in. The road conditions are too poor to attract the non-locals to come.	
	[translated from Chinese] Why is Chinatown excluded fro msuch a big project? It must be included. [translated from Chinese] I hope that Downtown Oakland can be incorporated into Chinatown as well for a joint development in order to build a realistically new city with cultural, social, and economic innovations.	Maintain the fine-grained use pattern that historically existed in the downtown barrier new development tends to have big footprints.	[translated from Chinese] There are too many cars in Chinatown. The boundaries of Chinatown should be expanded.	
		Where are jobs and housing going to go?		

Historically, car valued more than bike/ped/public transit

BE Goal 2: Focus intensity of new development in appropriate, transit-rich areas within downtown Oakland to preserve the character of other areas, promote transit ridership and in turn support improved transit service, and build demand to support flourishing businesses and amenities.

What is a transit rich area? What areas are not transit rich?

Better define terms and focus goals

No historical markers for black infrastructure sites in Downtown Oakland
Downtown can support a wide range of heights uses and density

Focus intensity of new and current development

Promote transit ridership and in turn support improved transit service
What about non transit rich areas that are still in need of development, services that lack accessibility?
Accountability for transit patterns needed for cap improvements

Resources aimed at new residents. Do outlying n'hoods benefit?

NIMBY

Access to capital for black businesses or extensive process to access capital

Too many units in new devs will be mkt rate

Consider transit access for all

Majority affordable development around transit stops

Bring community benefits to new and existing residents
Bike parking lanes available in new developments
Strong policy for low and mid-income unit requirements for new and existing devs

Make BRM housing near transit

Why can't we preserve the character of transit-rich areas as well?

BE Goal 3: Focus change in key areas that have significant amounts of vacant and underutilized land, and adaptively reuse historic buildings to maintain a strong sense of place.

Limited BART connectivity to E. Oakland

No aesthetic or cultural representation in BAMBD
Parking for displaced residents

Pay attention to the existing environment and context when proposing increased density

Increase safe, active, and passive spaces for place-making
How does connectivity of peds to downtown and connectivity of parks (at street level and roof tops) provide habitat and enclosures; pleasurable ped experience

Boost zoning for urban ag as economic seeding

Systematically create opportunities for community land trusts

Cost of restoring historic resources

Are these transit poor areas?

Lack of transparency on how BAMBD can revitalize vacant spaces

Development money; US social and health benefits

Money for lead abatement

Can Oak buy this land and limit into affordable housing? parks/rec centers? Cultural centers? Work paces? Health centers?

Don't sell to private developers who turn land into luxury housing.
Make toolkits for citizens to understand and present true costs of land

Interactive community events at historical sites

EA Goal 3: Balance the need for public investment in the downtown and in underserved outlying neighborhoods, particularly when using resources generated by downtown development.

Include better mitigations and enforcement of existing mitig to protect existing residents from construction impacts

BAMBD included in conversations in addition to Chinatown focus

EA Goal 4: Meaningfully engage residents from all walks of life, including youth, low-income residents and hard-to-reach populations, in community planning, implementation and accountability.

Provide funding for those connected to ops as cost of ran (?)

Go to community groups who are doing this work in phases; planning, implementation, accountability

Go to where people are

The Pedestrian Realm

SC Goal 1: Create an amenity-rich public realm.

What is amenity rich? Right of way only?

Private ownership, corporate profits

Every downtown street needs a green lane for cars to share with bikes
Police patrols out of their cars; eyes on the street

More parklets one off Broadway streets

Greenwashing

Planners language; "amenity rich" "public realm"

Reduce auto-footprint

More small shops

Means to an end

No interesting buildings; boring!

interesting built environment; more trees and grocery and less for OPD

Cultural use of space how does it get factored in?

Better lighting

"Amenity rich" is unclear; "fluffy"

Shade while walking
Wayfinding signages
Stores that spill out onto streets; more flowers
More public art/mosaics in sidewalks
Need street trees to hide big buildings
Not enough trashcans
promote many cultural festivals
[translated from Chinese] Improve the construction of bicycle paths, the reconstruction of pedestrian ways, and the facilities by the lakeside, for instance, the fitness, entertainment, and lakeside living facilities of food and beverage.
[translated from Chinese] Any place with human activities shall have public restrooms. Someone must supervise and take responsibility for the sanitary issues. Oakland is much too unhygienic. As for transportation, there should be more green buses. Increase the number of seaside wharf. Increase the variety of foods and dishes associated with specific cultural origins for multiple ethnic groups.

[translated from Chinese] Improve the traffic condition. it must have bicycle ways. Build shopping malls. There must be parking lots.

[translated from Chinese] Chinatown has been formed in Oakland for several decades. People all live here. Every aspect of daily life is very important. Therefore, Chinatown must be improved with more parking lots and certain protection for the disabled.

[translated from Chinese] Double ramps should be effectuated in Chinatown.

SC Goal 3: Foster a delightful and safe walking experience.

Fix the sidewalks (bumps) dangerous

Kind of zoning lacks visual access (you can't see your destination)

Need community patrol on streets helping safety cleanness problems

I don't feel safe walking around

1 way streets, uneven sidewalks, dirty; no trees, green flowers, no urban design, no arts

more ground floor retail than office lobbies/parking lots

Keep streets clean; too much trash

Cars drive too fast and don't stop at signs

Art design at individual pedestrian level scale

Change ward delightful to clean, safe, comfortable, interesting

"eyes on the street" a catchphrase

Local food on block

Child freinds (?)

Millennials only watch screens

Better bike infrastructure to get bikes off sidewalk

Include urban design w/ "delightful"

Amazon, Uber, Airbnb will destroy every community

Streetlights at night, esp. Jack London

Missing complete sidewalk

Who pays for community policing?

Ped signal priority

Delightful is more about how you feel in your body; a subjective term

Doors on Broadway; Smart N Final has no doors

[translated from Korean] security must be thorough

Lack strong pedestrian connections to W. Oakland

[translated from Korean] it would be helpful to encourage street art and encourage the number of brightly themed paintings...

Massive scale of 1 way roads

[translated from Korean] CCTV installation

Too many lofts

[translated from Korean] Install street lights on empty space and symbolism. Also, cleanliness is required.

Road capacity is too wide; peds can't be safe on such a wide street

[translated from Korean] Sidewalk improvement. Not clean. There is too many trash.

980 should be submerged

[translated from Korean] I wish I could see more police officers.

Remodel train from embarcadero

[translated from Korean] I hope there are less homeless people, so it is easier to walk around.

For women; women pedestrian plan.

[translated from Chinese] It would be ideal to build a pedestrian passage between Oakland and Alameda County to provide convenient access for the public.

[translated from Korean] When I park my car far away, I have a lot of worries while walk away from my car.

[translated from Chinese] The lakeside roads are in poor conditions and in need of maintenance. There is too much bird excrement on the roads, distrubing the pedestrians who walk on them. A regular and frequent cleaning would be ideal.

[translated from Korean] I feel really worried about the car and the handbag on my shoulder.

[translated from Chinese] Reconstruct the roads to improve security and accessibility for residents.

[translated from Korean] Accorded to an acquaintance, when a young woman was snatched, she screamed "help me", but no one helped her
 [translated from Korean] I can hardly see the police

BE Goal 4: Improve the public realm, making a more encouraging pedestrian environment, by preserving and restoring historically significant landmarks and buildings, updating zoning and establishing new design guidelines.

don't let historic downtown building preservation unreasonably hold up new residential growth. Biff's for example, we need places to live now not 50 years ago.

Businesses/corporate extractive economy supported by government--land use, building sizes, retail sizes, micro-unit residential

West Oakland walk; connecting west oakland with downtown including lake merritt

Historically significant landmarks are very different then ped environment. Separate!

Need more family size units; 60% person threshold because of existing housing stock

slow down traffic! Every street be 2 way with crosswalks, stop signs, 25 mph.

"lower" zoning height

Cost of process

Adopt and implement the city's draft crosswalk policy (standard size increases/signal crossing times). Restore zoning to allow for conditions that created beloved historic buildings permeable storefronts; activity spilling out onto sidewalks

Don't preserve parking lots of low density housing. Downtown should be dense

View corridor; restrict how many people can live here

Human scale, urban design 24th street

Too wordy; two separate statements; separate zoning

Encourage minority owned businesses

EA Goal 1: Preserve and support downtown's cultural, racial, and ethnic diversity, including cultural amenities and businesses that serve Oakland's diverse populations.

Translated signs for services (especially at bus stops)

New businesses don't respect existing culture.

Create diverse spaces (size, type, ownership) for new businesses to start

Good transportation systems encourage walking.

New development focused on high-income, young, single people

Shared kitchens, loosen food truck meetings or open more pods; smaller retail spaces

More housing

Scale too large; small lots combined for megaprojects

More housing for families

Prioritize livability, sustainability, and not just business growth

Only wealthiest developers could develop at that scale
 Mega project shave high rents don't get independent, local, cultural businesses

Expand city's reduced rent program for new diverse small businesses

More public art opportunities for local artists

Enough people living downtown; to support dense businesses

Require smaller (~5k/sq ft) ground floor retail spaces in new buildings to give small businesses a chance.

Limit development, commercial space, heights, supports small retail.

Encourage minority owned businesses
 Incorporate affordable services

Services for all incomes and generations

EA Goal 2: Prioritize business, development, services, programming and infrastructure that meet the needs of the full range of Oakland's income levels, age groups and ability levels.

*Not on any of the posters?

The Transportation Network

SC Goal 2: Develop a high-quality bike network.

Develop a pedestrian friendly network for seniors	Location of bike path between Chinatown and Lake Merritt not useful to a chinatown resident (where it's put in relation to sidewalk)	Designate bike lanes on 7th, 8th, and 9th st. but do not encroach upon sidewalk
Cleaner chinatown	980 Freeway	Avoid doing what was done along telegraph.
Dedicated bikelanes each side of the road; separate from sidewalks	Exposed train tracks in Jack London	980 is a barrier; remove it; not just deck over
Two-way bike lanes not on sidewalk	Quality of the streets that lead into the DT	Oakland DOT is a good start
Are bike paths two way? If so, they aren't wide enough!		INclude W.O.W.; West Oakland Walk
Improve speed and safety on sidewalks		Solution - \$ from 980 to W. Oakland community
Downtown Chinatown, Lake Merritt to increase access		Caltrains could relinquish I 980 to the City of Oakland
Connect West Oakland with Downtown via bike /pedestrian/bus route		Create major public space that includes pedestrians, bike movement, no 980
enhanced bicycle routes		[translated from Chinese] Reconstruct lakeside roads. Install bicycle ways on them.
Protected		[translated from Chinese] Smart bicycles have been serving as a convenient transportation for many people. I hope that more bicycle parking lots can be installed
Reconnect West Oakland with downtown by minimizing crossing of roads		[translated from Chinese] Chinatown should consider building a bicycle route (on the 7th, 8th, and 9th streets). Don't let the bicycles occupy the pedestrian ways.
Add "connected" to the goal		[translated from Chinese] Dense population. Bicycles and wheel chairs are running on the pedestrian ways, competing the passages with pedestrians. It's dangerous. I saw someone fall.
High quality bike and ped network		[translated from Chinese] Develop a network of bicycle ways by the lakeside

SC Goal 4: Support fast, frequent, and reliable transit.

Improve speed and safety on sidewalks	Bus times are off! ontime! People rely on buses for work/school	Any large project or planning must include the Chinatown.
Downtown Chinatown Lake Merritt to increase access	declining air-quality, how to counteract this?	Any road improvement must include bike path.
Affordable, extensive, connected	Multiple operators	Construction of any large mall must include parking garage.
Support fast, frequent, reliable, and safe transit experience		Better coordination between AC transit and BART to facilitate easier transit connections
Affordable		\$ to implement vision
Reduced shuttle price - East / West		Faster ppp to develop more choices [translated from Korean] I wish there were more bus lines (public transportations). affordability

[translated from Chinese] This design should be incorporated into the transportatoin routes in Chinatown, as there are too many cars coming in and going out from Chinatown.

[translated from Chinese] Reduce traffic congestion on the roads first.

[translated from Chinese] Some bus services are provided on an hourly basis. I think that's just too long. if I miss a bus, I will have to wait for an hour. Then I will arrive an hour late for work. If those buses leave every half hour wiht a shorter time span, the situation would be better and its influences on work would not be as disastrous as before.

[translated from Chinese] Chinatown is a transportation hub for people from all directions with a great pedestrian density. Measures should be taken to regulate the merchnats who occupy the streets to sell their goods.

SC Goal 5: Move goods efficiently and sustainably.	Actors	Install CCTV at busy Chinatown intersections to discourage speeding	Wayfinding to destinations in and out of the area
	Recognize multi-modalism	More CCTV. Not safe for pedestrians!	[translated from Chinese] It would be ideal if an outer ring highway can be installed to regulate and ease the traffic pressure there.
	Goal 5 - "while recognizing multimodal needs"	Seniors need more time crossing crosswalks; traffic lights turn red too fast for them. tradeoffs between modes on street	[translated from Chinese] Merchants should replenish their stocks before 6am.
SC Goal 6: Coordinate land use, transportation, and parking.	Increased connectivity to adjacent neighborhoods	Cost of improvements	Expand bus network in Oakland and bay Area; Suggest free bus ride for 65+ and kids. Reduce private auto
	Taller buildings and more underground parking in Chinatown -- more buildings like Pacific Center would be great to help resolve parking problems	Involve Bart and Caltrans rec	connect neighborhoods; tear down 980
	Lake Merritt streets are 1 way, but eastern neighborhoods are 2 way; this is a problem for accessing chinatown; make these 2 way!		Place 980 freeway in a tunnel or underpass from 11th to 18th St.; develop air rights for parks and open space
	Any 2 way street conversions in DOSP boundary should consistent through neighborhood areas		Retrin Bruslt and Castro as Fronfago Roads (?)
	Build more dense where there's good transit		Set policy with future technology in mind (flexible, adaptable buildings).
	Coordinate land use to support auto-independence (car free)		[translated from Chinese] Build essential parking lots by the lakeside. Relevant costs can be requested from the property developers.
	Change wording: "optimize"? Efficient, economy, equitable		[translated from Chinese] Traffic issues in Chinatown.

Focus on reducing parking to discourage driving downtown

Improved sidewalks, landscaping, street trees

EA Goal 5: Break down cultural, socioeconomic and physical barriers between neighborhoods within and outside the downtown.

Because signage issue (not clear for drivers) there have been a lot of car accidents at the intersection of 13th and Harrison

Need culturally appropriate solutions--signage/infrastructure that is appropriate language

Recreation center is old and serves a large pop of seniors and youth--overcrowded! In 5-10 years, it will be insufficient; it already is. Need to expand rec Center and space

Funding: AHSIC off way; impact fees; other incentives for developers

Bus/BART makes this Rec Center and Lincoln Square a priority cultural space-it attracts people from our community who live in Alameda, Emeryville, etc.

Transparent tracking system that monitors the progress of mitigation that is agreed with the developers

EA Goal 6: Implement plan policies and actions using a system that ensures accountability and coordinates with the implementation of other specific plans.

Define "accountability."

Ballpark downtown

Define "coordinate"
Replace "other" with "adjacent" or "surrounding."

Revisioning of 980

Consideration for regional impact

[translated from Chinese] Criticize the government departments' lack of attention span and sticking power. they are just all talk and no action. I feel awful.

[translated from Chinese] The government should guide the community work and take accountability for it.