



Oakland Super Heroes Mural Project

Project Description

Attitudinal Healing Connection (AHC) is sponsoring the Hoover Corridor Neighborhood's first large scale mural revitalization and beautification project. Over the course of five years we plan to complete six murals below the 580 freeway in West Oakland. Mural #1 on San Pablo Avenue was completed in July 2012. Using the theme of super heroes, the murals are designed by elementary, middle and high school students in district 3 schools. The project is intended to uplift and positively transform the neighborhood. These murals serve as a gateway to West and Downtown Oakland, as well as Emeryville and are becoming a key way in which our community is perceived. In July of 2012 AHC walked the neighborhood of the Hoover District to survey people in the community, asking citizens to think about their greatest concerns, as well as strengths, and dreams for this community. Team members went door-to-door, diving into the heart and soul of the community to engage community members. Information collected from the surveys serve as a great source of information for the design of the mural.

The first of the six murals was conceptually designed by students from McClymonds High School. The second of the six murals was conceptually designed by students from Westlake Middle School's afterschool program. The third of the six murals was conceptually designed by students from West Oakland Middle School. And now, the fourth mural is conceptually designed by student from Hoover Elementary. All schools and students involved are engaged in The Self as Super Hero curriculum. The curriculum takes students through a collective process of character development to design super (s)hero characters that embody the students image and addresses our community's deepest concerns. Students tackle social problems and create super (s)heroes with powers to bring about real change in their neighborhood. These students collectively developed the characters and the stories behind them. The (s)heroes culminate in an illuminating scene but are developed creatively as an immergence of dreams and imaginations.

The fourth OSH mural design proposed to the City of Oakland for completion will be located on West Street, between 35th and 36th Streets directly across from mural #3. The Art Director is David Burke who served as the lead artist for Mural #1. The Lead Artist is Lindsey Millikan who served as an assisting artist in Mural #1, #2, & #3. In addition, AHC will be hiring primarily Oakland based artists to paint the murals, as the whole process will promote and exemplify community collaboration from beginning to end. The story behind the mural is attached.

ATTITUDINAL HEALING CONNECTION, INC.
Oakland Super Heroes Mural Project - Mural #4

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| EXPENSES | | |
| Project Management | | |
| Management Staff Time | \$ | 17,305.00 |
| Assisting time staff | \$ | 8,973.00 |
| Fringe Benefit @ 20% | \$ | 5,255.60 |
| subtotal | \$ | 31,533.60 |
| Consultants & Professional Fees | | |
| Artists/Muralists | \$ | 46,925.00 |
| Photographer/Videographer | \$ | 1,750.00 |
| subtotal: consultant fees | \$ | 48,675.00 |
| TOTAL PERSONNEL EXPENSES | \$ | 80,208.60 |
| Non-Personnel | | |
| Marketing/Promotion | \$ | 950.00 |
| Printing/ Copies | \$ | 590.00 |
| Insurance | \$ | 2,642.00 |
| Permits | \$ | 805.00 |
| Food | \$ | 1,250.00 |
| Youth Incentives | \$ | 500.00 |
| Transportation | \$ | 863.00 |
| Non-Personnel Mural Supplies | | |
| Wall Preparation (cleaning, priming, etc) | \$ | 750.00 |
| Artist Supplies (Paints, Brushes, Graphic Supplies, Backline) | \$ | 11,600.00 |
| Scaffold Rental | \$ | 1,300.00 |
| Protective Coating | \$ | 1,500.00 |
| Security | \$ | 7,895.00 |
| TOTAL NON-PERSONNEL EXPENSES | \$ | 30,645.00 |
| subtotal expenses | \$ | 110,853.60 |
| <i>Administrative Overhead @ 15%</i> | \$ | 16,628.04 |
| TOTAL EXPENSES | \$ | 127,481.64 |

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Education

- 2012 MFA: Painting, Academy of Art University
- 2010 Italy Study Abroad Program, Academy of Art University
- 2008 BFA: Studio Arts, Texas State University

Current/Upcoming Exhibitions

- 2016 Installation Artist at California Cowboy, San Francisco, California
- 2016 Holiday Show, Wonderland SF, San Francisco, California

Current/Upcoming Murals

- 2017 Self As Super Hero Mural #4 with Attitudinal Healing Connection, Oakland, California

Exhibitions

- 2016 Throwback Thursday with DopeDopeDope Art Collective, San Francisco, California
- 2016 KAABOO Art Gallery, Del Mar, California
- 2016 LUCID, Dope Dope Dope Art Collective, San Francisco, California
- 2015 Beyond Art, KAABOO Del Mar Exhibition, San Diego, California
- 2015 Street Art International, Photograph and Frame, San Francisco, California
- 2015 August Group Show, Collector Art Shop, Oakland, California
- 2015 VINYL, Wonderland SF, San Francisco, California
- 2015 May Group Show, Collector Art Shop, Berkeley, California
- 2015 Inside Out, SUB LEVEL, San Francisco, California
- 2015 Open Late on Larkin Two Man Show, Fleetwood, San Francisco, California
- 2015 Missed Connections, SUB LEVEL, San Francisco, California
- 2014 Lindsey Millikan Solo Show; Oakland: After Dark, EBMUD Headquarters, Oakland, California
- 2014 Colorful Creatures, SUB LEVEL, San Francisco, California
- 2014 Urban Nature, SUB LEVEL, San Francisco, California
- 2014 Home, Modern Eden Gallery, San Francisco, California
- 2014 Chillin' Productions, Wonderland SF, San Francisco, California
- 2014 Anniversary Show, Wonderland SF, San Francisco, California
- 2014 Grotesque, Modern Eden Gallery, San Francisco, California
- 2014 Space Stories, Roll Up Gallery, San Francisco, California
- 2013 New Works, D-Structure, San Francisco, California
- 2013 Academy of Art University Faculty and Alumni Fine Art Auction, San Francisco, California
- 2013 Chillin' Productions Holiday Show, 111 Minna Gallery, San Francisco, California
- 2013 After Academia, The Frame Gallery, Agoura Hills, California
- 2013 Social Distortion, D-Structure, San Francisco, California
- 2013 Chillin' Productions, The Mezzanine, San Francisco, California
- 2013 Anniversary Show, Wonderland Gallery, San Francisco, California
- 2013 Delicious, STUDIO Gallery, San Francisco, California
- 2013 Light and Dark, SUB LEVEL, San Francisco, California
- 2013 Prairie Prince Studios with MoonAlice, George's Nightclub, San Rafael, California
- 2013 Photography Show, SUB LEVEL, San Francisco, California
- 2013 Group Show, San Leandro Library, San Leandro California

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Exhibitions (Continued)

- 2012 Underground Show Take IV, SUB LEVEL, San Francisco, California
- 2012 Underground Show Take III, SUB LEVEL, San Francisco, California
- 2012 Underground Show Take II, SUB LEVEL, San Francisco, California
- 2012 Solo Show, Awaken Cafe in association with Oakland Art Murmur, Oakland, California
- 2012 We Step Into The Light, Firehorse Salon, San Francisco, California
- 2012 Underground Show, SUB LEVEL, San Francisco, California
- 2012 Solo Show, Acabello Salon Gallery, San Francisco, California
- 2012 Solo Show, Caffè Centro, San Francisco, California
- 2012 Flora N Fauna, Cassel Goorin Gallery, San Francisco, California
- 2012 SF Travel Exhibition, San Francisco Travel Association Headquarters, San Francisco, California
- 2012 Material Culture in assoc. with the de Young Museum, 111 Minna Gallery, San Francisco, California
- 2012 Not Your Average Art Show, San Francisco Design Center, San Francisco, California
- 2012 Spring Show, Cannery Gallery, San Francisco, California
- 2012 Italy Works, Pour House, San Francisco, California
- 2012 Organica, Driftwood Salon, San Francisco, California
- 2012 Group Show, Caffè Sapore, San Francisco, California
- 2012 Small Works Show, The Cannery Gallery, San Francisco, California
- 2011 Academy Show, San Leandro Library and CoAmerica Bank, San Leandro, California
- 2011 Scenes of Italy, 410 Bush Gallery, San Francisco, California
- 2011 Corciano, Piazza Coragino, Corciano, Italy
- 2008 Mobius, Gallery I & II, San Marcos, Texas
- 2008 Walkers Gallery, San Marcos, Texas
- 2007 Mitte Gallery, San Marcos, Texas

Murals/Set Design

- Alameda Point and Kulturehaus World's Shortest Parade, Alameda, California
- Jungle House Mural Interior Atrium with Prairie Prince Studios, San Francisco, California
- Self as Super Hero Mural #3 with Attitudinal Healing Connection, Oakland, California
- Bette Midler Main Stage Curtain with Prairie Prince Studios, Traveling National Tour
- Photograph and Frame Hayes Valley Store Sign, San Francisco, California
- Jungle Mural Restoration and Renovation, Prairie Prince Studios, San Francisco, California
- Self as Super Hero #2 with Attitudinal Healing Connection, Oakland, California
- Ken's Autobody, Clear Lake, California
- DSF (D-Structure), San Francisco, California
- Garage Cafe, San Francisco, California
- Autobody Mural Collaboration, San Francisco, California
- Parking Lot Collab, Oakland, California
- Scott's Valley of Pomo Indian Cultural Center, Santa Rosa, California
- Liquor Mural Collaboration, Oakland, California
- Shania Twain Tour at Caesar's Palace, Prairie Prince Studios/Michael Cotton Productions, Las Vegas, Nevada
- Fred's Liquors Collaboration, Alynn-Mags of Few N Far feat. Milli, San Francisco, California
- Cassel Gallery, Flora N Fauna Artist Collaborative, San Francisco, California
- Self as Super Hero #1 with Attitudinal Healing Connection, Oakland, California
- 924 Gilman, Wingspan, Berkeley, California
- O'Farrell Brothers Theater, Whale Mural, San Francisco, California

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Bibliography

“Spirit of Fallen Artist Rises in Oakland Super Heroes Mural Project” KQED, June 2016
“Lindsey Millikan Lights up San Francisco with Color” Social Lifestyle Magazine, August 2015
HBO’s “Looking” Season 2, featured mural Garage Cafe Collaboration with Amandalynn
Interview on moonalice.com with Moonalice, Prairie Prince, Amandalynn and Rachel Culp
Featured murals on sfmuralarts.com
Featured murals on streetartsf.com
“Through Oakland Mural Project, A Super Hero Is Born.” San Francisco Chronicle Blog, July 13, 2012.
“Oakland: Superhero Mural a Beacon of Peace, Community, Good times.” Oakland Tribune, July 8, 2012.
“New Mural Adorns San Pablo Ave. Underpass in West Oakland.” Oakland Local, July 3, 2012.
“West Oakland Super Hero Mural Project.” Oakland Post, February 8, 2012.
“Oakland Artists Transform Downtown Building with Futuristic Mural,” Oakland North, September 29, 2011.
“New Mural Adorns O’Farrell Theater,” San Francisco Chronicle, May 21, 2011.
“A Nod to the Ocean on Polk Street,” San Francisco Chronicle, October 22, 2010

Current Positions

2012- Present, Artist/Muralist, Prairie Prince Studios, San Francisco, California
2014- Present, Store Manager/Lead Designer, Photograph and Frame, San Francisco, California
2016, Lead Artist, ArtEsteem Mural Series for Mural #4, AHC, Oakland, California

Previous Professional Experience

2012-2015 Lead Artist Assistant, ArtEsteem Mural Series #1-3, AHC, Oakland, California
2012-2013 Design Consultant, Photograph and Frame, San Francisco, California
2012-2013 Curator, SUB LEVEL Art Shows, San Francisco, California
2012 Muralist, Shania Twain Vegas Tour set design for Ceasar’s Palace, Michael Cotton Productions
2012 On-Call Photographer/Writer for Art Critic Alan Bamberger, artbusiness.com
2012 Lead Assistant Mural Artist, Attidunal Healing Connection
2011 Work-study, Galleries-Academy of Art University
2011 On-Call Muralist, Willem Racke Studios
2011 Graphic Design Consultant and Storyboard Artist, Suprnova.org
2009-2010 Work-study Building Assistant, Graduate Fine Art Department-Academy of Art University
2009-2010 Graduate Assistant/Resident Advisor, Campus Living Villages: Academy of Art University
2009 Picture Framer/Fitter, Davis Gallery and Framing
2008-2009 Instructor, H.E.B. Training Center



Oakland Super Heroes Mural Project

Materials and Methods Description and Timeline

AHC oversees, manages and guides the creation, promotion, and production of the Oakland Super Heroes Mural project. The timeline below outlines the community engagement, design and production of Wall #4. The Creative Originator is Amana Harris; the Art Director is David Burke; the Lead Artist is Lindsey Millikan and the Youth Artists are students from Hoover Elementary. In the winter/spring of 2016, 3rd grade students were engaged in collectively creating super (s)hero characters used as the creative and artistic basis for visual imagery and story content for the 4th design. The design was presented to the entire body of students, along with teachers, staff and parents and a final design is now ready for PAAC approval.

In January of 2017 a call for artists will convene approximately 12 assisting artists. The wall will be power-washed and primed in preparation for projection, drawing, painting, then several coats of anti-graffiti clear coat sealant. The production team will be ready for mural installation in March of 2017. The team of 14 artists (including director and lead) will replicate an original painted image of the approved design. A final unveiling will take place in mid April 2017.

The team members will be scheduled and orchestrated by Art Director David Burke with input by lead artist Lindsey Millikan in a weekly schedule, Monday through Friday from 8:00AM to 5:00PM. Scaffolding, ladders, tarps, and paint, etc. are the primary equipment and materials utilized during the month long production of the mural.

TIMELINE

Aug–Oct 2017: Public call for lead artists selection and engagement

February–April 2016: Teaching artists engage students in Self as Super Hero curriculum

- Mural Four–Hoover Elementary

Students collectively develop life-size self-portrait super heroes

May 2016: Lead artists and AHC team engage with students to cultivate draft of design

June–August 2016: Lead artist produces final draft design

September 2016: Final Draft design is presented to the entire school community for feedback

October 2016 - April 2017: AHC assembles a youth leadership team to deepen the stories, engage in the arts and serve as leaders, ambassadors and artists in the mural process

December 2016: AHC, Artists and youth leadership teams present final design to City of Oakland Public Art Advisory Committee for approval

Jan 2017: Final design presented to Caltrans Transportation Art Committee for approval

Jan–Feb 2017: Obtain City and Caltrans encroachment permits

March 2017: Production for mural four; AHC and art director oversees installation of mural, supported by a lead artist and 12 assisting artists for each wall with youth engagement incorporated

April 2017: Mural Unveiling











