



Cultural Arts Programs

Economic & Workforce Development

Public Art Advisory Committee Proposal Review Form

Date ___ Sept 21, 2016 _____

Artist(s) ___ Marian Van der Zwaan _____

Project Contact _____ Johnny Sampson _____

Organization (if applicable) _____ Pro Arts _____

Phone # ___ 510-763-4361 _____ Email ___ johnny@proartsgallery.org _____

Street Address _____ 150 Frank H. Ogawa Plaza _____

City _____ Oakland _____ State ___ CA ___ Zip _____ 94612 _____

Proposed Site of Project (Address/Cross St. with physical details) ___ Pro Arts Gallery, Khans Way, attaching to lamp posts in Ogawa Plaza and Rotunda Building _____

Name of Property Owner, Proposed Location ___ City of Oakland, Phil Tagami, Rotunda Building ___

City Council District of Proposed Location _____ 3 _____

Attachments Checklist

Attach a separate document to address the following items, bundled together in a single electronic file:

1. _____ Review Form (this page)
2. _____ Project Narrative
3. _____ Artist Resume
4. _____ Examples of Past Work
5. _____ Visual Proposal
6. _____ Materials and Methods Description
7. _____ Photos of Site
8. _____ In-Situ Mockup
9. _____ Timeline
10. _____ Budget
11. _____ Maintenance Plan
12. _____ Community Outreach / Support Documentation
13. _____ Insurance Documentation
14. _____ Permission(s)- Private Property Owner or City
15. _____ Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)



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Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:

_____ Red String is a network of an unbroken red nylon rope webbed throughout Pro Arts Gallery, Khans Way, and a part of Frank H. Ogawa Plaza _____

Entitled [title of work]: _____ Red String _____

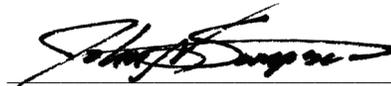
and located at [identify site, including interior location if applicable]: _____ Red String would connect to lamp posts in Frank H. Ogawa Plaza and Kahns Way, Ventilation grates and awning of the Rotunda Building, ornamental archetectoral elements on 150 Frank H. Ogawa Plaza, as well as be networked into the gallery space inside of Pro Arts

in whole or in part, in City's sole discretion.

Artist's Address for Notice [insert artist's name and complete address]: ___Marian Van der Zwaan, c/o Pro Arts Gallery, 150 Frank H. Ogawa Plaza, Oakland, CA 94612

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

_____ City of Oakland 1 Frank H. Ogawa Plaza, Oakland, CA 94612 and Phil Tagami, 300 Frank H. Ogawa Plaza, Oakland, CA 94612

 _____ September 23, 2016 _____
Artist Signature / Date

City – Client Department Representative Printed Name / Signature / Date

This document is posted online at:
<http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm>



Red String

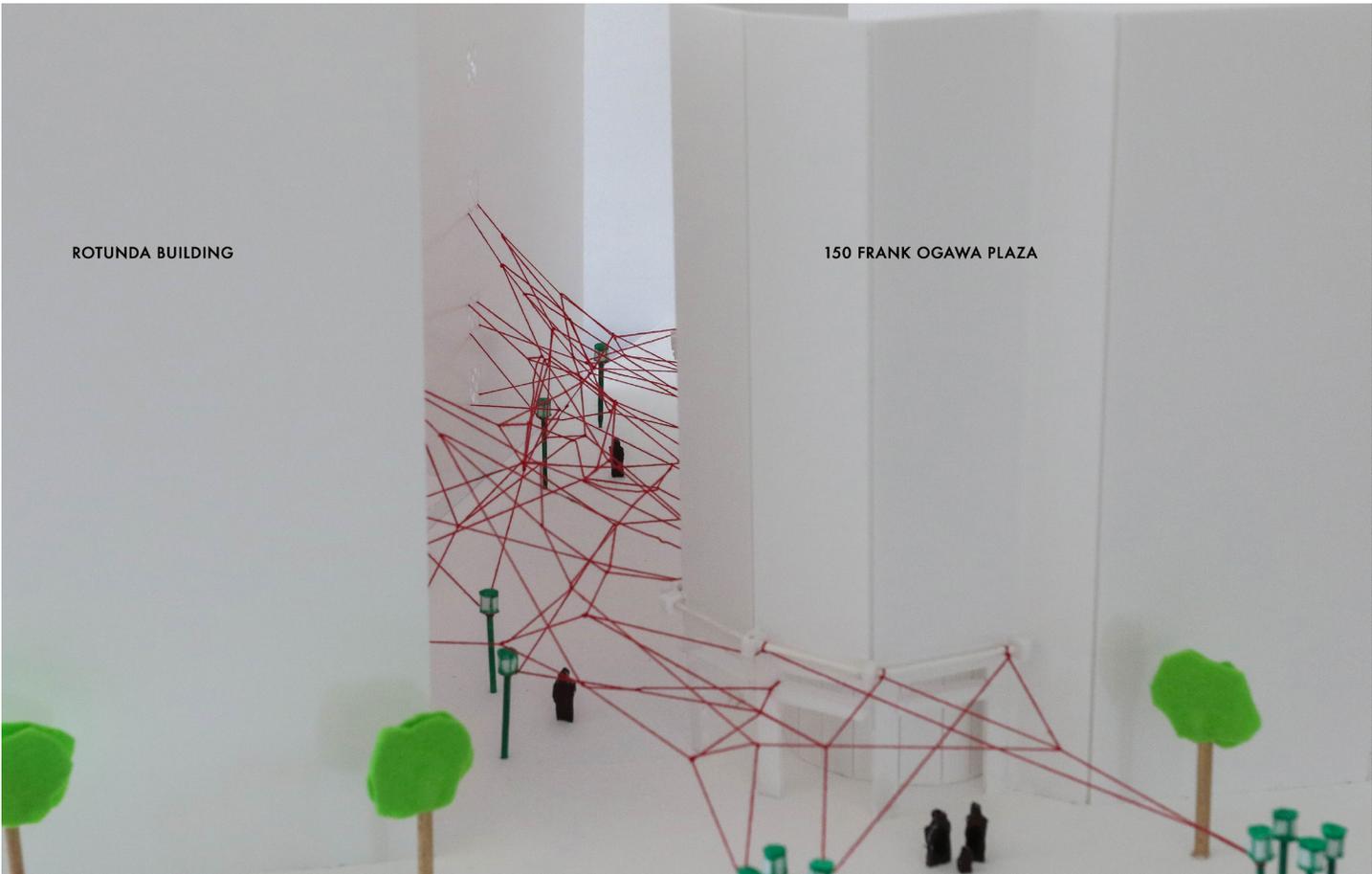
by
Marian Van der Zwaan

Oakland Exhibition dates: December 2-31, 2016
Opening Reception, December 2, 2016

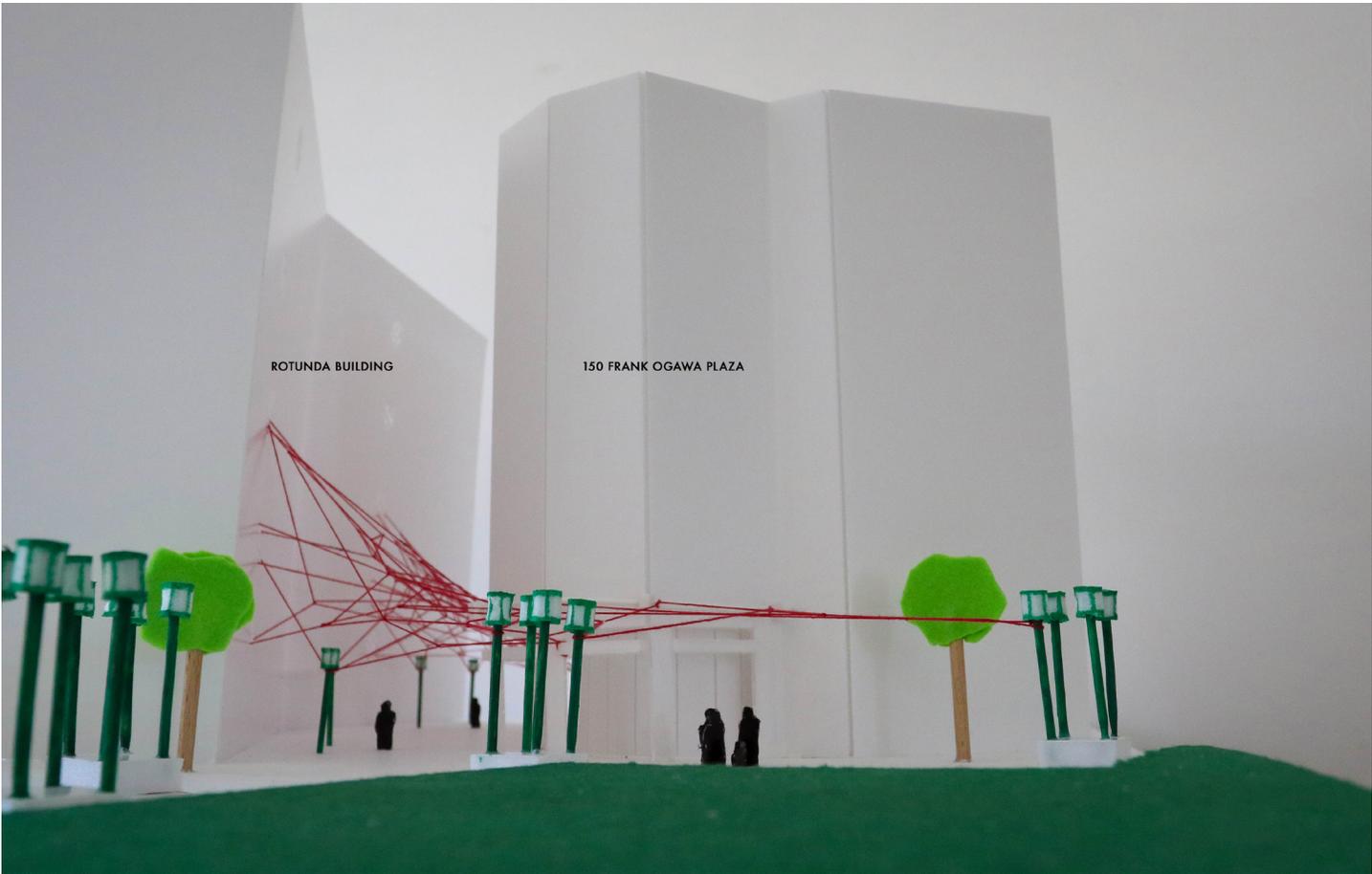
In collaboration with Pro Arts, *Red String* is a temporary public art installation created by the visual artist Marian van der Zwaan. This is a two-part installation which will take place inside Pro Arts Gallery including a network of visual “storylines”, interviews, and audio testimonies from Oakland residents and students addressing ongoing issues of racism in the community to create a dialogue of inclusiveness and awareness. The second part is a temporary public installation in Khans Way and Frank H. Ogawa Plaza, integrating the downtown architecture to resonate with the issues of race in Oakland, revealing that we are all connected, and ultimately responsible, to promote change in our community.

The installation involves 4 miles of a continuous string adapted specifically to the Pro Arts gallery space and the public areas of Frank Ogawa Plaza. Red String creates a platform in which experiences and thoughts are gathered through interviews and statements made by people who have been subjected to discrimination. The string represents the continuous storylines from individuals who have suffered exclusion, humiliation, violence, and even death because of their race, and how these issues are interwoven into the fabric of our society.

The gallery installation is accompanied with first person audio testimonies, and a video projection/opera excerpt “Nubian Word for Flowers”, at the opening. The opera is a deep dream exploration of the Colonial Mind, composed by the composer Pauline Oliveros and author Ione from New York.



Aerial view from plaza down Khans Way



View from Plaza down Khans Way

On behalf of the artist, Pro Arts would like to request the use of the Frank H. Ogawa Plaza lamp posts, the external ventilation grates and glass awning above the Rotunda Building's Khans Way entrance, and the ornamental structures on 150 Frank H. Ogawa Plaza's main entrance and Khans Way façade. The red string is a lightweight yet durable nylon cord which would be wrapped around the existing architecture to network the plaza and buildings together in a unified statement which supports artists, businesses, and the local community in a solution-based discussion confronting themes of racism and social justice.

The cord will not be tied to the building and will not damage the structures in any way--instead, the installation will utilize already existing architectural elements to secure the cord. Installation would occur November 26-30, 2016. Deinstallation is on January 3 and 4, 2017. Pro Arts has allocated an installation budget of \$1000 for installation and artist fees (\$494 for scaffolding rental and the remainder to the artist). The artist has given Pro Arts the authority to monitor and address any maintenance issues which may arise in the duration of the project, including early removal should vandalism occur--this will be covered by volunteer time and pro bono efforts from Pro Arts to the amount of \$500.

For this project to achieve the impact befitting the gravity of the issues it is attempting to discuss, it is imperative that the plaza community comes together to support Van der Zwaan's proposal. To this end, Pro Arts is thrilled to reach out to the City of Oakland and Phil Tagami to partner in this amazing project.



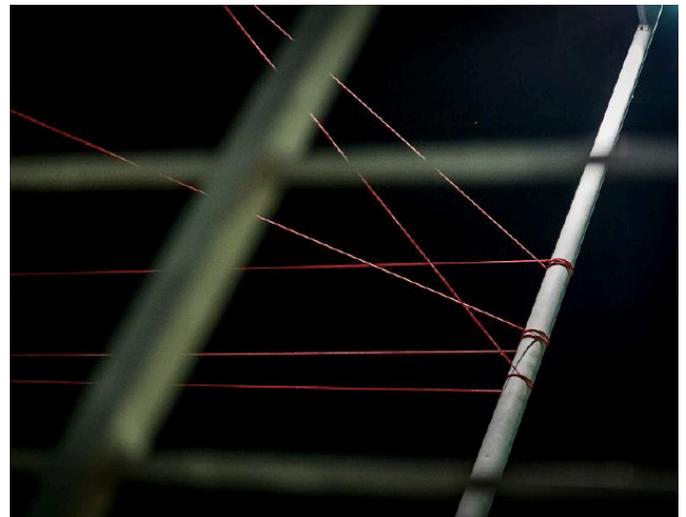
Lisbon – LX Factory April 2016



Lisbon – LX Factory April 2016



Portugal Viseu – Market Square July 2016



Portugal Viseu – Market Square July 2016

Marian Van der Zwaan

Biography

Marian Van der Zwaan (b. 1971, The Netherlands)

Van der Zwaan's art installations are predominantly nonprofit projects based on social issues, gender discrimination, and ethnic groups. The projects are all real case problems that she investigates, working directly with victims, and take approximately two years to be developed. Marian aims to express and connect her message to the general public, with a special focus on youth.

She has worked with many international organizations, country offices of the United Nations, Amnesty International, governments, the IOM and many others. One of her latest projects received the exclusive status of Patronage from UNESCO.

Throughout her career Marian has exhibited her work in Africa, Latin America, USA, and Europe. Van der Zwaan lives and works in Torres Vedras, Portugal.

Main Projects – Exhibitions 2007/2018

Red String 2016/2018 in coop. with Amnesty Int.

LX Factory Portugal/Lisbon, Square 1st of May Viseu/Portugal, Kaunas Festival in art Lithuania/Kaunas, Pro Arts USA/Oakland, New Handlab Portugal/Covilha, Library Portugal/Chaves, Netherlands/Rotterdam, South Africa/Johannesburg

Snapshots by Bianca 2014/2015

Ministry of Justice Brussels, Galeria Aparte Portugal/Porto, CCC Portugal/Torres Vedras, Terra Justa international human rights conference Fafe/Portugal

HHP 2011/2013 was granted with the Patronage from UNESCO

Square Marques de Pombal Portugal/Aveiro, Square Rossio Portugal/Lisboa, Memorial America Latina Brasil/São Paulo, Waisenhausplatz Bern, Efua Sutherland Park Ghana/Acra, Baia de Luanda Angola/Luanda,

“Strange Fruit” 2008/2010 in coop. with Amnesty Int.

Galeria Aparte Portugal/Porto, Capitania Portugal/Aveiro

“Last Supper” 2007/2009

Meno Parkas – Lithuania/Kaunas, Museum of Modern Art Estonia/Parnu, Museum/Art Centre Silkeborg Bad, Denmark/Silkeborg, Galeria Municipal Paços de Concelho Portugal/Torres Vedras, 20-21st Visual Art Centre – UK/Scunthorpe



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

11/5/2015

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Fidelity Insurance Service a member of United Valley 801 Allston Way Berkeley CA 94710	CONTACT NAME: Aliyyah Harvey PHONE (A/C, No, Ext): (510) 548-8200 E-MAIL ADDRESS: aharvey@fidelityinsuranceservice.com	FAX (A/C, No): (510) 548-6145
	INSURER(S) AFFORDING COVERAGE	
INSURED Pro Arts, Inc. 150 Frank H. Ogawa Plaza Oakland CA 94612	INSURER A :NAIAC	
	INSURER B :	
	INSURER C :	
	INSURER D :	
	INSURER E :	
	INSURER F :	

COVERAGES **CERTIFICATE NUMBER:CL1592306722** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:	X		201420090NPO	10/13/2015	10/13/2016	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
	<input type="checkbox"/> UMBRELLA LIAB <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> DED <input type="checkbox"/> RETENTION \$						<input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS-MADE EACH OCCURRENCE \$ AGGREGATE \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below.		N/A				<input type="checkbox"/> Y <input type="checkbox"/> N PER STATUTE OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
 Certificate holder is named additional insured with respect to the insured's operations.

CERTIFICATE HOLDER City of Oakland Cultural Arts & Marketing Division Attn: Cultural Funding Program 1 Frank H. Ogawa Plaza, 9th Fl Oakland, CA 94612	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE Aliyyah Harvey/AH
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