



# Cultural Arts Programs

*Economic & Workforce Development*

## Public Art Advisory Committee Proposal Review Form

Date 8-28-16  
Artist(s) KELLY ORDING  
Project Contact KERRI HURTADO  
Organization (if applicable) FRIENDS OF IDORA PARK / TT BID  
Phone # 415-519-3351 Email Kerri.hurtado@gmail.com  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Proposed Site of Project (Address/Cross St. with physical details) HWY 24 EASTBOUND ON-RAMP  
TELEGRAPH AVE & 56TH STREET  
Name of Property Owner, Proposed Location CALTRANS  
City Council District of Proposed Location DIST. #1 - DAN KAUB

### Attachments Checklist

Attach a separate document to address the following items, bundled together in a single electronic file:

1.  Review Form (this page)
2.  Project Narrative
3.  Artist Resume
4.  Examples of Past Work
5.  Visual Proposal
6.  Materials and Methods Description
7.  Photos of Site
8.  In-Situ Mockup
9.  Timeline
10.  Budget
11.  Maintenance Plan
12.  Community Outreach / Support Documentation
13. \_\_\_\_\_ Insurance Documentation - TT BID
14. \_\_\_\_\_ Permission(s)- Private Property Owner or City - IN PROGRESS
15.  Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

## IDORA PARK MURALS

### 2. PROJECT NARRATIVE:

Friends of Idora Park (FIP) is proposing the installation of an amusement park-themed, two-wall mural by Oakland-based visual fine artist Kelly Ording on the support walls of the Eastbound HWY 24 freeway located at Telegraph Ave. and 56th St. The mural will be a public work of original art.

The concept and design for our mural honors the rich history of its location in Oakland's Idora Park neighborhood. In 1904, Idora Park was a walled-in, Victorian-era amusement park that featured an opera house, ballpark, zoo, racetrack, outdoor amphitheater, dance hall, vaudeville performances and more. It also boasted more than 20 rides, including roller coasters and a ferris wheel. After the 1906 earthquake, some 2,500 homeless people took shelter in Idora Park, receiving food and relief supplies. Idora Park was truly a destination of social, cultural and civic significance in the East Bay.

The mural design's roller coaster and ferris wheel imagery features bright, festive colors and pays homage to this historic East Bay landmark. The bold design will transform a currently dreary and unwelcoming corridor into an enlivened public space in our diverse community.

Across from the mural is a BART column that we plan to activate by painting a design that serves as the signage for the murals and the Idora Park neighborhood. It will be text based and graphic, and will inform passersby of the historic elements of our neighborhood. This column signage is in design development and we are in conversation with Jennifer Easton, Art Program Manager at BART.

#### About Friends of Idora Park

FIP is a community-organized group of Temescal neighbors that appreciates the uniqueness of our neighborhood as a historic amusement park and the once rural gateway to the greater Bay Area. The mural committee is made up of four members of FIP that all have professional art backgrounds; Stephanie Dennis, Karen Gallagher-Iverson, Kerri Hurtado and Christine Martin.

#### About our Process

Our process began with extensive research. Our goals were to 1) support and feature an Oakland-based visual fine artist; 2) select an artist with a thriving studio practice and exhibition history; and 3) select an artist with large-scale outdoor mural experience.

After reviewing a long list of artists, we narrowed our group to seven artists. After further review, we selected three artists that best met our criteria and vision: Kelly Ording, Pablo Cristi, and Emanuela Sintamarian. We interviewed each artist, conducted studio visits, and paid each a stipend to submit a proposal based on our RFP.

When evaluating the three proposals we used the following additional criteria: 1) The mural design be visually interesting and reflect the artist's studio practice; 2) be inspired by and visually reference the history of Idora Park, acting as a visual placemaker for the neighborhood; 3) be highly visible to the general public—both drivers and pedestrians; and 4) be colorful, unique, and original. Our committee unanimously chose Kelly Ording's proposal.

### About our Partners

We have been working closely with the Temescal Telegraph Business Improvement District (TTBID) since the beginning of our planning process. The TTBID Board unanimously agreed to be our project lead. They will be the organization that contracts with Caltrans and with the artist. They will also be responsible for insurance, and on-going maintenance of the mural.

We have a Fiscal Sponsorship Agreement through Oakland Parks and Recreation Foundation giving us 501c3 status to apply for grants.

### About The Artist: Kelly Ording

Kelly Ording received her BFA from the San Francisco Art Institute and has been exhibiting her work in galleries for the last 15 years. She has done numerous artist residencies and has completed several private and corporate mural commissions. She has created public art projects for the San Francisco Arts Commission and has a mural in collaboration with Jet Martinez as part of the Clarion Alley Mural Project in San Francisco.

In her studio practice, Kelly creates works on paper and paintings. Her visual language blends organic and geometric shapes with exact lines, pairing intuitive and mathematical mark-making. She often features a singular shape, amplifying it through massive repetition, resulting in vivid ethereal landscapes. The pieces are as much about their creation process as the resulting imagery.

Kelly lives with her husband and two children in Oakland, within one mile of the mural site. She is truly a member of our community.

### Artist's Project Narrative

After receiving the RFP from Friends of Idora Park, I researched the mural site and was amazed to learn that there had once been a lively amusement park, amphitheater, zoo, and baseball park all located right here in Temescal/Upper Telegraph. As a resident of North Oakland, I was surprised that I had never heard of Idora Park. So, I thought it essential to reference Idora Park in order to honor this colorful, hidden history.

I am pleased to propose these designs referencing two of the amusement park rides at Idora Park: the Scenic Railway (or early roller coaster) and the ferris wheel. I chose these particular rides because they are both iconic and an integral part of the history of the American amusement park. Additionally, the architectural structure of these rides relates to my own studio work and interest in line-work, repetition, and color.

Because this is a main thoroughfare for car traffic and pedestrians, I wanted to use bright, bold imagery that could be seen and recognized quickly. My intent is to bring a fun and light-hearted feeling to an otherwise overlooked, drab, and blighted area.

I tried to reinterpret this imagery through my own lens by integrating my own artistic vocabulary of pattern, color, and line-work. I wanted to reinterpret the idea of amusement park rides rather than create historical depictions or illustrations of the actual rides. My intent is to create symbols that reference both the neighborhood's history and the very American nostalgia for amusement parks, carnivals and the like.

I believe these murals are a wonderful opportunity to speak about a pleasant, joyful time in Oakland's history and to bring that feeling into the present.

### 3. ARTIST RESUME:

Kelly Ording  
840 Arlington Ave  
Oakland, CA 94608  
okellyording@gmail.com  
www.kellyording.com

#### **Education**\_\_\_\_\_

1997- 2000 Bachelor of Fine Arts, San Francisco Art Institute,  
San Francisco, California

1994- 1997 Environmental Education, University of Colorado,  
Boulder, Colorado

#### **Selected Exhibitions**\_\_\_\_\_

2016

Stephanie Chefas Projects, "Heatwave", Portland, OR  
Empire 7 Studios, "Pairs", San Jose, CA  
Luna Rienne Gallery, "The Shape of Things", Solo Show, SF  
The Rymer Gallery, "Golden Gate Meets Music City", Nashville, TN  
Mirus Gallery, "Local II: A Group Show", SF  
Scope Art Fair with Joseph Gross Gallery, New York, New York  
Art on Paper Fair with Joseph Gross Gallery, New York, New York

2015

Kala Art Institute, "Kala Artists' Annual Exhibition", Berkeley, California  
Luna Rienne Gallery, "Art Series 4", SF  
Joseph Gross Gallery, "Winter Group Show", New York, New York  
FFG, "4%ers", SF  
Kaaboo, San Diego, California  
Luna Rienne Gallery, "The Line Up", SF

2014

Passport 2014, SFAC Gallery Passport Outreach Event, Mission District, SF  
Gensler Art, "Geometric", SF  
Luna Rienne Gallery, "Reflection/ Refraction", SF (Solo Exhibition)

2013

Little Lodge, Group Exhibition, SF

Luna Rienne Gallery, "Fine Lines", SF

2012

Fabric 8 Gallery, "Flights of Fancy", SF

Project One Gallery, "Microblast", SF

San Francisco Arts Commission Gallery, "FAX", SF

Mission Cultural Center for Latino Arts, "Solo ESAS Mujeres", SF

Needles and Pens, "Paths and Ways", SF (Solo Exhibition)

2011

Project One, Group Exhibition, SF

2010

Baer Ridgeway Gallery, "Paper! Awesome!", SF

2009

Lake Gallery, "the strange ones", SF (Solo Exhibition)

SFMOMA Artist's Gallery, "New World Order: Humanity", SF

111 Minna Gallery, "First Things First", SF

2008

Ichi, "ToChooGesser", Tokyo, Japan

2007

Edo, "Umbrella", SF (Solo Show)

Adobe Backroom Gallery, "Kryptonite", SF (Solo Show)

Rita Pinto Gallery, Brooklyn, "The Warriors", New York

Ai Gallery, "Femmes Forces", Chicago, Illinois

Jen Bekman Gallery, "The Girl's Room", New York City, New York

2006

Adobe Backroom Gallery, "Where We Have Been, Where We Are Now, Where We Are Going", SF

New Image Art Gallery, "The Casimir Effect", Los Angeles, California

Southern Exposure, "Momentum", SF

New Image Art Gallery, "Mostly SF", Los Angeles, California

2005

New Image Art Gallery, Los Angeles, California

Treehouse Gallery, "Shot From the Hip", Los Angeles, California

Allston Skirt Gallery, "My Back Pages: A Library Show!", Boston, Massachusetts

**Selected Public Works/ Projects**\_\_\_\_\_

2016

Emeryville Center of Community Life, "Weavings and Waterways", Mural Commissioned by the City of Emeryville

Salt, San Francisco, "Breathing", Mural

Unity Public Plaza Project, San Francisco, "Ebb and Flow", Large Scale Pavement Project  
Commissioned by the San Francisco Arts Commission

2015

- Kaaboo Music Festival, "California Summer" (mural)
- Density, Valencia Street, San Francisco, "California" (mural)
- Hotel Tomo, San Francisco, "Umbrellas" (mural)
- Genentech, South San Francisco, California "Inside Out" (mural)
- Facebook Headquarters, Menlo Park, California "Octagons" (mural)
- Density, Valencia Street, San Francisco, "Octagons x 5" (mural)
- GoDaddy Office, Mountain View, California, "Blue" (mural)

2014

- GoDaddy Office, Mountain View, California "The Circle" (mural)
- Facebook Headquarters, Menlo Park, California "Geometric Spaces" (mural)

2013

- Verizon Office, Menlo Park, California "Fiber-optics" (mural)
- Palega Recreation Center, Felton Street, San Francisco, California "Windmills"
- Mosaic Mural Commissioned by the San Francisco Arts Commission

2012

- Roxie Movie Theater, San Francisco, California "Hexagon" (mural)
- Facebook Headquarters, Menlo Park, California "Zeppelin" (mural)

2009

- "Ms.Teriosa"
- "Art In Storefronts", San Francisco, California  
Program In Collaboration with Jetro Martinez, the San Francisco Arts Commission, The Mayor's Office of Economic and Workforce Development and Triple Base Gallery.

2006

- Clarion Alley, SF "Will you marry me?" (mural)
- Collaboration with Jetro Martinez

2005

- Public Elementary School No. 5, Florianopolis, Brazil "Cloud Gardens" (mural)
- Collaboration with Jetro Martinez

2004

- Hotel Des Artes, SF "Peacock Room" (mural)

**Awards/ Residencies**\_\_\_\_\_

2015

- Kala Art Institute, Recipient of the Sustainable Arts Residency

2014  
Analog Research Lab Residency, Facebook Headquarters, Menlo Park, California

4. EXAMPLES OF PAST WORK:

Public Art Projects

“Weavings and Waterways”, Emeryville Center of Community Life, Emeryville



“California”, Exterior of Density shop, Valencia Street, San Francisco:



“Umbrellas”, Hotel Tomo, San Francisco



Studio Practice

“California” 2016, acrylic on dyed paper



“Ovid” 2016, acrylic on dyed paper



“Death Valley” 2016, acrylic on dyed paper



“Sea Level” 2016, acrylic on dyed paper



5. VISUAL PROPOSAL:

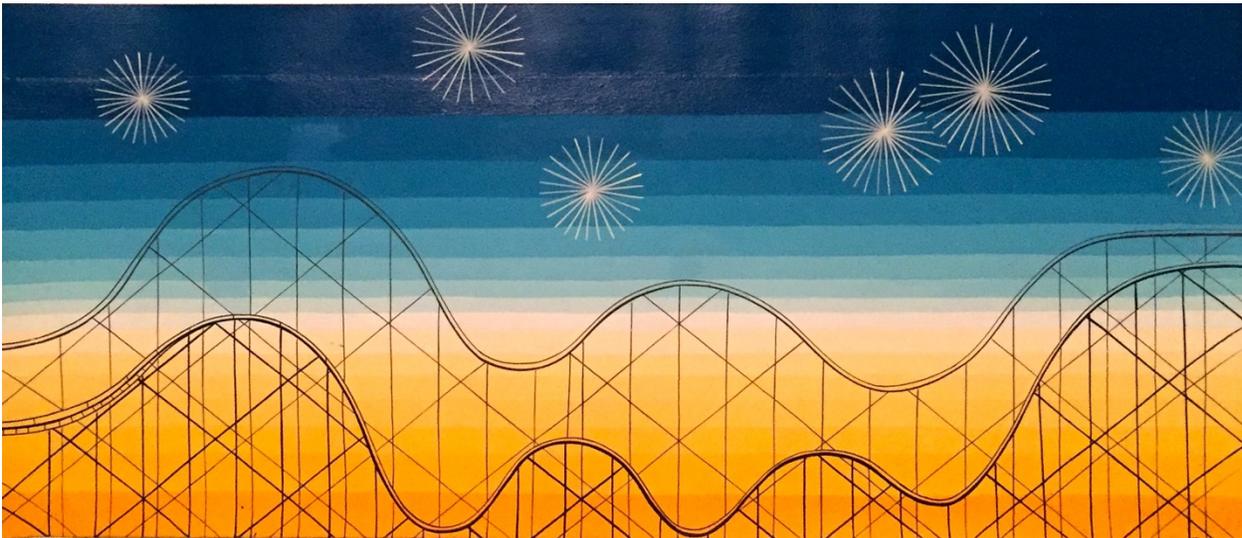
MURAL #1  
*Ferris Wheel*

To the right of the Hwy 24 on-ramp, on Telegraph at 56th. Dimensions are: 19.5'w x 20'h.



MURAL #2  
*Roller Coaster*

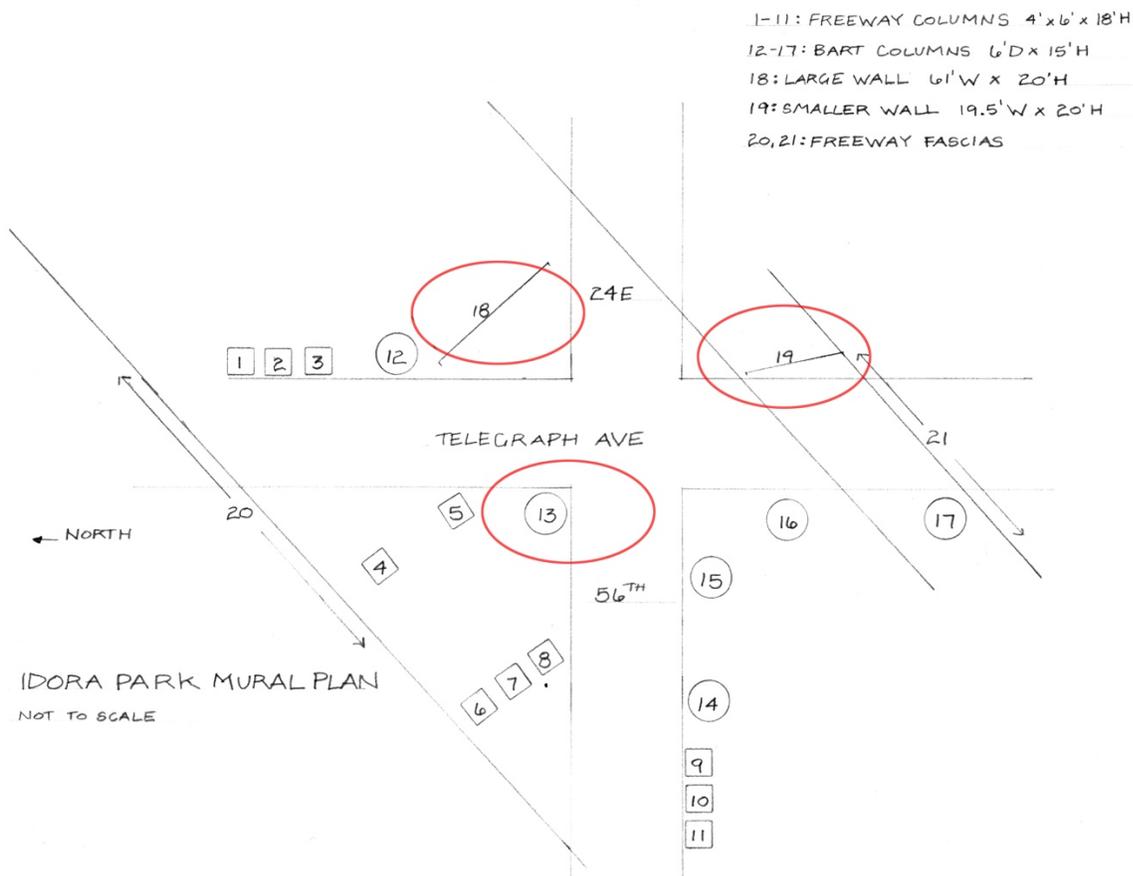
The main wall underneath Hwy 24, East side of Telegraph between Aileen Street and 56th Street. Dimensions are: 61'w x 20'h



## 6. MATERIALS AND METHODS DESCRIPTION:

Artist Kelly Ording plans to paint the murals herself along with an assistant. The walls will first be bonded and coated with Behr Premium Concrete and Masonry Bonding Primer 880, and then will be primed with Ecological Coatings EC-1851 Clear Primer. The mural design will be painted with Nova Color's Artist's Acrylic Paint and Benjamin Moore Acrylic Paint. They will then be coated with Ecological Coatings EC-1852 Anti-Graffiti Coating. This coating is the highest quality repellant graffiti coating intended for easy cleaning by maintenance staff with supplied graffiti remover. Graffiti removal should only be done with Ecological Coatings EC-9920 graffiti remover, a 1 gallon supply will be provided by the artist to TTBD. To access all areas of the walls, a scissor lift will be used for the smaller wall #1, and a cherry picker lift will be used for the larger wall #2.

## 7. PHOTOS OF SITE





8. IN-SITU MOCKUP:



## 9. TIMELINE

FIP understands that the process of approvals, contract negotiation, and permitting will take up to 8 months. In the meantime we plan to complete our fundraising for the project.

Project Task	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr
City approvals, contracting, Caltrans review and permitting								
Corporate Donations								
Crowdfunding Campaign								
East Bay Fund for Artists Grant								
Begin production of murals								

10. BUDGET:

Idora Park Project Budget  
8-21-16

REVENUE:	CALTRANS MURAL 1	CALTRANS MURAL 2	BART COLUMN	TOTAL	Notes
	(Sm wall/Ferris Wheel)	(Lg wall/Roller coaster)			
TTBID	15000			15000	\$1,500 paid
Cult Fund Grant	3334			3334	
Crowd Funding				0	
East Bay Fund Grant				0	
Corp Donations				0	
BART Grant				0	
				0	
Total Revenue to Date	18334			18334	
EXPENSES:	CALTRANS MURAL 1	CALTRANS MURAL 2	BART COLUMN		
Artist Proposal Fees	1500			1,500	paid by TTBID
City of Oak Admin Fee	1000			1,000	
Artist/Design Fee	10,000	20,000	6000	36,000	
Assistant labor	2400	2400	1300	6100	
Scissor lift rental	1600	2000	700	4300	
Materials	1200	1100	1200	3500	
Anti-Graffiti	800	1400	800	3000	
Contingency	1800	2100		3900	
Sub-Total-OrdningContract	17,800	29,000			46,800
Sub-Total-Other Contract			10000		10,000
TTBID Admin 5% Fee	1015	1450	500	2965	2,965
Fisc Sponsor 6.5% Fee	442	1885	650	2977	2,977
Expenses Remaining	20,257	32,335	11150	63,742	
Budget Shortfall	-1923.00	-32335	-11150	-45408	

## 11. MAINTENANCE PLAN:

The walls will first be bonded and coated with Behr Premium Concrete and Masonry Bonding Primer 880, and then will be primed with Ecological Coatings EC-1851 Clear Primer. The mural design will be painted with Nova Color's Artist's Acrylic Paint and Benjamin Moore Acrylic Paint. They will then be coated with Ecological Coatings EC-1852 Anti-Graffiti Coating. This coating is the highest quality repellent graffiti coating intended for easy cleaning by maintenance staff with supplied graffiti remover.

Graffiti removal should only be done with Ecological Coatings EC-9920 graffiti remover, a 1 gallon supply has been provided by the artist to TT BID.

1. Maintenance to be done as needed upon regular inspection by the TT BID's existing street maintenance Contractor:
  - b. Vine removal;
  - c. graffiti removal.
2. Annual: power wash by the TT BID's Contractor to remove dirt/grime.
3. As needed, upon inspection by TT BID intermittent touch-up painting by artist, up to 10 hours/year at \$50 per hour + materials, annually. Artist must notify TT BID before any repair work is done for approval. Any work and/or payment above and beyond these amounts will be negotiated between the parties.
4. Significant damage to artwork by traffic accidents or CalTrans' retrofit painting by artist shall be negotiated between all parties.

12. COMMUNITY OUTREACH/SUPPORT DOCUMENTATION:



date	location	time	JOIN US FOR THE PROJECT UNVEILING & MEET THE ARTIST, KELLY ORDING, ALONG WITH THE FRIENDS OF IDORA PARK MURAL COMMITTEE.
<b>DEC. 15 TUESDAY</b>	<b>TEMESCAL LIBRARY</b>	<b>7 - 8 PM</b>	

**COMMUNITY MEETING - PROJECT PRESENTATION**

*\*vintage Idora Park postcard, via AlamedaInfo.com - attend meeting to view mural artwork!*

# MURAL

## TELEGRAPH AVE @ 56th

### Friends of Idora Park - Project Presentation

NAME	EMAIL	STREET
GORDON JOHNSON	GORDONFROMOREGON@YAHOO.COM	AILEEN ST.
Jamie Johnson	Grinchie.dog@yahoo.com	" "
Cynthia ARMOUR	cynthia@bikereastbay.org	55th
Kathleen Quillen	kathleen.quillen@gmail.com	723 46th St.
Sandina Robbins	Sandina@muzeSF.com	573 Aiken St.
Remonido / Lucente	ERKOWIZ@YAHOO.COM	
Shannon deng	Shannon_deng@yahoo.com	573 Aileen st.
Shirley deBenedictis-Kross	shirley@teneseeledistrict.org	510 19th St. #203
SUE MARK	info@marksearch.org	448 46TH STREET
WHL Holland	holland.whe@gmail	536 Aileen st
Kelly Holland	kelly.holland@gmail.com	536 Aileen St
MINNAH HOLLAND		536 Aileen St.
Kelly Ordng	okellyordng@gmail	840 Arlington Ave.

Thank You For Attending!

The City of Oakland Public Art Advisory Committee asks to be informed of attendance at this community meeting.  
 We would love to stay in contact, Please leave your email address to be informed as this project progresses.

# TEMESCAL TELEGRAPH BUSINESS IMPROVEMENT DISTRICT

**Temescal Telegraph Business Improvement District**  
4430 Telegraph Avenue #49 • Oakland, CA 94609  
510-860-7327 • [info@temescaldistrict.org](mailto:info@temescaldistrict.org) • [www.temescaldistrict.org](http://www.temescaldistrict.org)

August 30, 2016

Dear Public Art Advisory Committee:

The Temescal Telegraph BID has been working closely with the Friends of Idora Park (FIP) for over five years for strategies to improve the 56th Street Underpass. TT BID recognizes this area is an important gateway to the Temescal district and is pleased it is able to partner with such dedicated and committed residents to enhance this pivotal entry point.

To that end, on Wednesday, August 24, 2016, the Temescal BID board voted to accept the Temescal BID as the project lead in the contracts for the Idora Park Murals. The Temescal BID board is working together with the Friends of Idora Park to finalize the draft contract with Caltrans, the artist, and the City.

We urge you to support the Friends of Idora Park mural project, which will help create a beautiful, welcoming and vibrant neighborhood in Oakland.

Sincerely,



Shifra de Benedictis-Kessner, Executive Director  
Temescal Telegraph BID  
4430 Telegraph Ave. #49  
Oakland, CA 94609  
510-860-7327  
[www.temescaldistrict.org](http://www.temescaldistrict.org)

**SHATTUCK NEIGHBORHOOD CRIME PREVENTION COUNCIL**

January 13, 2016

Re: mural proposal submitted by Friends of Idora Park and Christine Martin

We are already on record in support of murals on BART and CalTrans property at 56<sup>th</sup> St. and Telegraph Ave. which we sent to Council Member Dan Kalb last June. The group proposing the murals has a solid record of public engagement and sound judgment regarding their neighborhood area.

The Friends of Idora Park recently met with the artist they selected to consider design ideas and approved a colorful, relevant design for the two walls on either side of the uphill onramp to the freeway on the east side of Telegraph Ave. at 56<sup>th</sup> St..

It is a vibrant amusement park design that is entirely appropriate given that area's past as the site of Idora Park, a 17 acre amusement and sports park that dated back to the period between 1904 and 1929 when it attracted thousands of visitors from San Francisco and the East Bay.

These murals will brighten what is an otherwise dreary wall of gray concrete and shadows from the overhead freeway and BART tracks. They will also complement the equally colorful mural announcing Temescal painted on the side of the curving on ramp onto Highway 24 at 52<sup>nd</sup> Street 4 and 1/2 blocks to the south. Temescal and Telegraph Ave. to the north are part of a united Business Improvement District that provides aesthetic upgrades to the street such as garbage can enclosures adorned by colorful mosaic designs, street banners, and handsome curbside flower planters.

These murals will be a major visual improvement to this part of Telegraph Ave., and will memorialize the neighborhood's colorful past as one of the earliest and largest amusement parks in the Bay Area.

Sincerely,



Don Link, Chair

since  
1948



Auctioneers  
&  
Appraisers

June 11, 2015

To Whom It May Concern  
Office of Councilmember Dan Kalb  
District One Anti-Graffiti Murals & Green Walls Grant Program

RS: Friends of Idora Park Mural Proposals

As a member of the North Oakland community for over 40 years, Clars Auction Gallery and our staff would like to put forward our support for the mural programs proposed by the Friends of Idora Park. The locations proposed being the Northwest Column of the BART parking lot as well as the North and South East side of the Highway 24 on-ramp.

Utilizing spaces that would otherwise be targeted for graffiti in a creative and progressive fashion will encourage the right type of dialogue amongst residents and visitors. We see hundreds of guests travel to our location in North Oakland during our monthly auctions, and their interest in art both private and public is as strong as ever!

A handwritten signature in black ink, appearing to read "Redge A. Martin", with a long horizontal flourish extending to the right.

Redge A. Martin  
President

5644 Telegraph Ave.  
Oakland, Ca.  
94609

[www.clars.com](http://www.clars.com)

t: 510.428.0100  
f: 510.658.9917  
e: [info@clars.com](mailto:info@clars.com)

May 27, 2015

Office of Councilmember Dan Kalb  
District One Anti-Graffiti Murals & Green Walls Grant Program

To Whom It May Concern:

I'm writing to express my support for the Friends of Idora Park's proposed BART Mural at the corner of 56th Street and Telegraph Ave. As a resident of Idora Park, a neighbor to this blighted location, and a father of a small child, I believe this kind of mural project would go a long way to discourage graffiti and minimize the blight of this corner. It has the potential to make this gateway an inviting, community-based space.

This BART column stands at a location notable for being an entrance point to Temescal and Telegraph districts, the HWY 24, and historic Idora Park. It is also notable for its utter lack of beauty, maintenance, or civic functionality. Said another way, this site is a grey, dismal eyesore at best that so many of us must walk and drive past everyday. It is, sadly, part of our neighborhood.

With this mural design, a noteworthy piece of Oakland's history could be commemorated. The community—both local neighbors and visitors—would benefit from having some beauty, color and personality in this space.

I know the members of the Friends of Idora Park committee to be committed, sensible individuals who want the best for the people living in and visiting our city and neighborhood. They have devoted personal time and energy to develop this area, and I am confident they would see this project through with great success.

I do hope you select this project for your grant. It would FINALLY be a positive step for this little corner of the city.

Thank you,

Frank Marquardt  
579 Aileen Street  
Oakland, CA 94609

### 13. INSURANCE DOCUMENTATION:

The TTBID will put artist Kelly Ording on their insurance policy.

### 14. PERMISSIONS:

Our project walls are owned by Caltrans. Permission is in progress and will be submitted by City staff after PAAC review. FIP has been in communication with Caltrans staff, following is a summary to date.

Ongoing email correspondence with David Eng, Caltrans Landscape Architect

Discussions have included:

- Confirming the freeway support columns have not been retrofitted, which prevents more than a single color application
- Confirming the proposed paints follow Caltrans guidelines
- Requesting that the access doors on the mural surface be inspected and/or replaced before the murals are approved
- Requested information about encroachment permitting costs and was forwarded a response from Dave Salladay, D4 Office Chief- Encroachment Permits, who told us that the permit for the art mural(s) will be fee-exempt .

Ongoing correspondence with Joe DeVries, City of Oakland Administrator's Office & Caltrans liaison:

Meeting on 1.14.16 at Caltrans offices with Mark Weaver Caltrans Right of Way, David Eng, Dina El-Nakhil Project Manager, Shifra de Benedictis-Kessner and Bill Lambert of Temescal Telegraph Business Improvement District, and Christine Martin with Friends of Idora Park

In this meeting, we introduced Caltrans to the mural images for the walls on Telegraph and 56th Ave and asked about the logistics of getting permits and funding from Caltrans. Caltrans is not available to offer funding for murals, but was enthusiastic about the proposed mural project and looking forward to approving our permits.

15. WAIVER:



# Cultural Arts Programs

*Economic & Workforce Development*

## Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project, mural, sculpture, etc. and medium]:

IDORA PARK MURALS

Entitled [title of work]:

and located at [identify site, including interior location if applicable]:

HWY 24 E ON RAMP AT TELEGRAPH AND 56TH ST.

in whole or in part, in City's sole discretion.

Artist's Address for Notice [insert artist's name and complete address]:

KELLY ORDING - 840 ARLINGTON AVE, OAKLAND, CA 94608

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [insert Address of Client Department with jurisdiction over property]:

Kelly Ording  
Artist Signature / Date

City - Client Department Representative Printed Name / Signature / Date

This document is posted online at:

<http://www2.oaklandnet.com/Government/c/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm>