

SHELLEY TROTT

PROFESSIONAL EXPERIENCE

Kenneth Rainin Foundation

The mission of the Kenneth Rainin Foundation is to enhance quality of life by championing and sustaining the arts, promoting early childhood literacy, and supporting research to cure chronic disease. The Foundation supports cutting-edge ideas and collaborates with others with similar values to create the energy to make positive change. The vision is guided by the belief that improved quality of life is possible through innovation, inquiry, creativity and mutually beneficial interactions.

Director of Arts Strategy and Ventures, 2009 – Present

Played a key role in the evolution of the Kenneth Rainin Foundation by helping to launch grant programs in Health, Education and the Arts. Later utilized expertise to design and lead the foundation's grantmaking programs in the arts and earned a national reputation for catalyzing bold ideas.

- Awarded \$17M in grants to support new and experimental works of art and film, build the capacity of the creative sector and launch innovative initiatives.
- Instrumental in spearheading a solution to artist displacement, the Community Arts Stabilization Trust (CAST), a social enterprise/nonprofit organization that secures permanent affordable space for arts and cultural organizations to facilitate equitable urban transformation. Developed three commercial real estate properties in San Francisco dedicated to arts use with a goal of 100,000 square feet by 2017.
- Developed partnerships with San Francisco city agencies: Office of Economic and Workforce Development, San Francisco Planning Department, San Francisco Arts Commission and San Francisco Grants for the Arts.
- Facilitated collaborative initiatives with banks, foundations and nonprofit partners: Presidio Bank, The William and Flora Hewlett Foundation, The San Francisco Foundation, Walter & Elise Haas Fund, the Northern CA Community Loan Fund and others.
- Managed grantee portfolio of over 100 organizations, led strategic planning, and worked across foundation operations and programs.

Arts Loan Fund (ALF)

The Arts Loan Fund is a collaborative program of a regional association of grantmakers. The fund provides quick-turnaround, low-cost financial assistance to arts organizations and individual artists located in 12 Bay Area counties.

Steering Committee Chair, 2012 – present

- Chaired 25-member steering committee.
- Worked collaboratively with steering committee and Northern CA Grantmakers staff to set policy and develop programs.
- Reviewed and provided recommendations on loan applications.

Bay Area International Children's Film Festival (BAICFF)

BAICFF presents engaging, culturally diverse cinema and film education programs for children and families through its annual festival and creative animation workshops.

Co-founder & Co-director, 2008 – present

- Worked collaboratively to launch festival.
- Produced eight annual festivals.
- Supervised and managed film festival operations.
- Developed and implemented PR, social media & marketing campaigns.
- Supervised core of volunteers.
- Managed corporate and private fundraising.

Bay Area Performing Arts

A service organization designed to help emerging performing arts companies share resources and develop sustainable infrastructure.

Co-founder & Director, 1999 - 2003

- Designed organizational model and launched programs.
- Produced annual performance and fundraising events.
- Organized a network of community partners and supporters.
- Developed and implemented PR/marketing strategies and campaigns.

Rapt Productions/Performance Group

A multifaceted organization joining a performance group and video production company, both dedicated to the art of dance.

Co-founder, Director, Choreographer, Dancer, 1997 - 2003

- Managed company programs and operations.
- Produced an annual season of performances.
- Developed and implemented marketing strategies and campaigns.
- Co-produced a feature length documentary on a history of Bay Area dance.
- Served as lead choreographer and performer.

NONPROFIT BOARD SERVICE**Community Arts Stabilization Trust (CAST)**

CAST was founded on the belief that the arts drive strong, vibrant, diverse communities. CAST secures space and works with community arts organizations to help develop and strengthen their financial and organizational capacity to purchase permanent facilities and navigate complex real estate issues.

Board Secretary, 2012 – present

- Worked collaboratively with Board members, executive director, consultants, and arts partners to launch organization and pilot innovative real estate projects.

- Played a key role in raising \$25,000,000 for programs and operations.
- Participated in executive, fundraising, real estate and business plan development subcommittees.

Yannis Adoniou's KUNST-STOFF

A critically acclaimed, award winning, contemporary dance company that creates eclectic movement-focused art experiences focused on international collaborations and co-productions. KUNST-STOFF is known for its unusual and highly visual theatrical dance works that merge multiple art forms, often creating unexpected collisions and provocative beauty.

Board President, 2008 – 2012

- Provided oversight for operations and program activities.
- Led strategic planning.
- Guided organization from a small dance company to an internationally acclaimed touring group operating a community art space.
- Helped to increase annual budget by 250%.

FILM AND VIDEO EXPERIENCE

- 2010 Feature Documentary, *Stage Left: a Story of Theater in San Francisco*
- 2002 Short Film, Deborah Hull's *Undone*
- 2001 Short Film, Anna Halprin's *Intensive Care*
- 2000 Feature Documentary, *Artists in Exile: a Story of Dance in San Francisco*

HONORS AND AWARDS

- 2014 Council on Foundations: Robert W. Scrivner Award for Creative Grantmaking
- 2014 Northern CA Community Loan Fund: Community Impact Award

NOTABLE PANELS

- 2015 Aspen Social Enterprise Philanthropy Group
- 2015 Americans for the Arts: Collaborating to Create Stability During Upheaval
- 2015 Council on Foundations: An Artful Approach to Public Private Partnerships and Community Revitalization
- 2014 Northern CA Grantmakers: Innovative Solutions to Income Inequality
- 2014 Grantmakers in the Arts: The Community Arts Stabilization Trust, an inventive model to secure affordable homes for arts organizations

EDUCATION

- 1995 M.F.A., California Institute of the Arts
- 1992 B.A., Wesleyan University