

**DISTRIBUTION DATE: July 29, 2016**



**MEMORANDUM**

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**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Sabrina B. Landreth

**SUBJECT:** City Administrator's Weekly Report

**DATE:** July 29, 2016

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**INFORMATION**

Following are the key activities to be highlighted this week:

***ADA Anniversary*** – Tuesday, July 26, marked 26 years since the Americans with Disabilities Act, or ADA, was signed into law to ensure the civil rights of people with disabilities. This legislation established a clear and comprehensive national mandate for the elimination of disability discrimination. A banner was raised in front of City Hall to mark the anniversary. Oakland took the ADA National Network pledge, joining other government agencies to celebrate the progress made and to reaffirm principles of equity and inclusion. We know that the full promise of the ADA will only be reached if Oakland remains committed to continue our efforts to fully implement the Act. To learn more about Oakland's efforts, please visit the ADA Programs Division webpage at <http://bit.ly/2af20Pg> or send an email to [adaprograms@oaklandnet.com](mailto:adaprograms@oaklandnet.com).

***Ogawa Plaza To Host Commercial Filming*** – From Saturday, July 30 to Friday, August 5, the lawn at Frank H. Ogawa Plaza will be the site for filming of a national Xfinity TV commercial. The site was chosen from among six cities around the county for its downtown urban look. We are honored to host them. The filming activity will be conducted during the day on the following dates:

- Saturday, July 30 & Monday, August, 1: Stage and production build
- Tuesday, August 2 to Thursday, August 4: Filming of commercials
- Friday, August 5: Dismantle

On the three days of filming, there will be 400 extras in front of the stage with modest amplified sound of the stage host's voice. Kahn's Alley, between the Wilson and Rotunda buildings, will be the site of a series of pop up tents and tables used by the crew. Some parking near Frank H. Ogawa Plaza will be taken to support the production vehicles. If you have questions about the production, please contact Jim MacIlvaine, Oakland Film Office, at [jimmac@oaklandnet.com](mailto:jimmac@oaklandnet.com) or (510) 238-2933.

***OPD Participates In National Night Out*** – On Tuesday, August 2, Oakland will celebrate National Night Out (NNO) 2016 from 7:00 to 9:00 p.m. Members of the Oakland Police Department will be

visiting neighborhoods across the city, building and strengthening relationships as they get to know you and you get to know them. NNO is also a time where neighbors reunite or get to know each other for the first time. Research shows that when neighbors know each other, neighborhoods are safer. To read the media release, please visit <http://www2.oaklandnet.com/OAK059946>. For more information, please visit <http://bit.ly/29Ap6zw> or contact the Neighborhood Services Unit at [nsdadmin@oaklandnet.com](mailto:nsdadmin@oaklandnet.com) or (510) 238-3102.

**2016 Oakland Youth Poet Laureate Announced** – On Saturday, July 16, the winner of the City of Oakland's 2016 Youth Poet Laureate contest was announced. This year's winner is 18-year-old Azariah Cole-Shephard. Ms. Cole-Shephard recently graduated from Lionel Wilson College Preparatory Academy where she was on the honor roll, served as captain of the debate team and mentored and tutored other students. She was last year's runner-up and emerged as the best of five talented finalists from Oakland who attend schools across the Bay Area. Poets participated in a highly competitive process juried by accomplished authors, educators and community leaders. Ms. Cole-Shephard will receive a \$5,000 scholarship and the opportunity to officially represent the Oakland community through poetry, media and public appearances. Now in its fifth year, the Youth Poet Laureate Program is a partnership between the Oakland Public Library and Youth Speaks, along with several community partners. For more information, please contact Lana Adlawan, Teen Services Coordinator, at [ladlawan@oaklandlibrary.org](mailto:ladlawan@oaklandlibrary.org) or (510) 238-7613.

**City Of Oakland Invites Small Businesses To Use Design & Marketing Services, Oakland Digital** – Starting in August 2016, Oakland Digital will offer very-low cost and fast turnaround design and marketing services for small businesses. The City of Oakland, through the Oakland Business Assistance Center, is joining efforts with Oakland Digital, Google and the Warriors Community Foundation, to launch BRIDGEGOOD, a platform that connects early-stage creative designers to professional opportunities and connects small businesses with talented design and marketing resources. Oakland Digital is forming a team of 10 designers that will target 150 small businesses with a range of business marketing services like brochures, Facebook, logos, stationary, videos and other graphic design services within a seven-day period by talented designers. Designers receive mentoring and can build real world experience. For more information, please visit <https://www.bridgegood.com>. For more information about small business development services, please contact Juno Thomas or Susana Villarreal with the Oakland Business Assistance Center at (510) 238-7952.

**Friday Summer Nights Program** – Through Friday, August 12, Oakland Unite's Messengers4Change will host the Friday Summer Nights Programs in East Oakland and West Oakland. These events are free, open to the public and offer free food, games, entertainment and raffles for all ages. The Friday Summer Nights Programs aim to change community norms around violence through community engagement and empowerment. These programs will run every Friday night from 6:00 to 8:30 p.m. The East Oakland Peace at the Park Program takes place at Willie Wilkins Park, located at 1100 98th Avenue, and the West Oakland Friday Night Live Program takes place on Brockhurst Street, between Market Street and San Pablo Avenue. These events are funded by Oakland Unite. To read the media release, please visit <http://www2.oaklandnet.com/OAK059671>. For more information, please contact Jennifer Argueta, Community Engagement Coordinator, at [jargueta@oakladnet.com](mailto:jargueta@oakladnet.com) or (510) 238-2056.

***Autumn Lights Festival Wins a "Best of the East Bay 2016"*** – On Wednesday, July 20, the *East Bay Express* honored Oakland's annual Autumn Lights Festival with a "Best of the East Bay 2016." Originally envisioned as a lantern festival, Autumn Lights has grown into a dizzying visual spectacle with an emphasis on large-scale works that use new technologies and unconventional materials. It is a seasonal celebration that transforms green scenery into an illuminated oasis. The extravaganza is situated in the gardens spanning several acres and features stunning art installations, glowing waterfalls, interactive exhibits, electronic fireflies, fire performers, artist exhibits and plenty of food, music, silent disco and more. Due to incredible success and many sold out nights, this year's festival has expanded to four nights, from Wednesday, October 12 to Saturday, October 15, when the Gardens at Lake Merritt will be transformed by local artisans and gardeners into a magical nighttime playground. To learn more about the event, please visit [www.gardensatlakemerritt.org](http://www.gardensatlakemerritt.org). To learn more about Oakland Public Works, please visit [www.oaklandpw.com](http://www.oaklandpw.com) or contact Kristine Shaff, Public Information Officer, at [kshaff@oaklandnet.com](mailto:kshaff@oaklandnet.com) or (510) 238-2966.

***End Of Summer Reading Celebration At OMCA*** – On Sunday, August 7, from noon to 4:00 p.m., the Oakland Public Library's 12th annual Summer Reading Celebration will take place at the Oakland Museum of California (OMCA), 1000 Oak Street. The event will be held in OMCA's lush gardens on the monthly free day. The Summer Reading Celebration activities highlight this year's theme, "Read, Create, Explore!" Enjoy fun music and movement with the Alphabet Rockers, meet caricature artist Rad Sanza and watch a printmaking demonstration. Say hello to Clifford the Big Red Dog, play games, have your face painted by staff from Oakland Parks & Recreation, try your hand at art activities with the California Historical Society, explore your imagination with story time and enjoy so much more. Plus, pick up a free book from East Bay Children's Book Project. And remember, first Sundays are free at OMCA. For more information, please contact Laurie Willhalm, Librarian I, at [lwillhalm@oaklandlibrary.org](mailto:lwillhalm@oaklandlibrary.org) or (510) 238-3848.

***Oakland Libraries Host National Night Out Gatherings*** – On Tuesday, August 2, starting as early as 4:00 p.m., the Oakland Public Library will host 11 neighborhood National Night Out celebrations. For locations and times, please visit <http://oaklandlibrary.org/events>. For more information, please contact Sharon McKellar, Community Relations Librarian, at [smckellar@oaklandlibrary.org](mailto:smckellar@oaklandlibrary.org) or (510) 238-3513.

***Googie & Friends Golf Tournament Fundraiser*** – On Monday August 8, at noon, Oakland Parks & Recreation in partnership with the Metropolitan Golf Links, 10051 Doolittle Drive, will host the 12th Annual Googie & Friends Golf Tournament. The tournament raises money for the five junior golf programs in Oakland: Ace Kids Golf, The First Tee East Bay, Metropolitan Golf Program, Oakland Turfgrass Education Initiative and Lake Chabot Junior Golf Academy. With support from Oakland City Council President ProTem Larry Reid, this event makes a significant impact on the lives of Oakland youth. The fundraiser features a fun scramble-style golfing tournament with tons of prizes, food, laughs and an awesome auction with items from Bay Area golf courses, Golden State Warriors, Oakland Athletics, Oakland Raiders and more. To download the registration form, please visit <http://www.playmetro.com/googie>. For more information, please contact Preston Pinkney, Recreation Program Director, at (510) 351-0391.

***Book Talk, Signing For "I Am Sausal Creek / Soy el Arroyo Sausal"*** – On Saturday, August 6, at 1:00 p.m., author Melissa Reyes will give a reading of her bilingual picture book *I Am Sausal Creek / Soy el Arroyo Sausal* at the Dimond Branch Library, 3565 Fruitvale Avenue. The book, published by Oakland's own Nomadic Press, recounts the history of Oakland as told through the local waterway, Sausal Creek. This event will be fun and informative for the whole family. For more information, please contact Rebekah Eppley, Acting Branch Manager, at [reppley@oaklandlibrary.org](mailto:reppley@oaklandlibrary.org) or (510) 482-7844.

***OPD Makes Arrests For Illegal Possession of Firearms, Strong Arm Robbery*** – On Saturday, July 16, at about 8:00 p.m., Oakland Police officers were flagged down in the 1000 block of 7th Street by apartment security guards who had detained two men armed with handguns. The officers arrested the two suspects. An illegally possessed handgun was recovered from each suspect. On Sunday, July 17, at approximately 9:42 a.m., Oakland Police officers responded to the intersection of Lakeshore Avenue and MacArthur Boulevard where a strong arm robbery had just occurred. Witnesses provided descriptions of the suspects and the suspect vehicle. At around 7:30 p.m., officers located a vehicle that appeared to match the description of the suspect vehicle, impounded the car and took the driver into custody. For more information, please contact the OPD Media Relations Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

***OPD Makes Arrests For Illegal Possession of Firearms, Attempted Robbery*** – On Monday, July 18, at about 3:15 a.m., Oakland Police officers traveling on Martin Luther King, Jr. Way observed a stopped vehicle in the middle of the roadway near the intersection of 9th Street and Martin Luther King, Jr. Way. Two men appeared to be sleeping inside the car. When the officers got closer, they observed a handgun in the driver's lap. They safely arrested the two suspects. On Thursday, July 21, at about 7:50 p.m., Oakland Police officers on patrol in the 2600 block of Foothill Boulevard were flagged down by two men who said they had just fled from three males who had attempted to rob them. The officers were able to detain and arrest all three suspects for attempted strong arm robbery. For more information, please contact the OPD Media Relations Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

***OPD Officers Stop Suspected Robbery Vehicle, Make Arrests*** – On Tuesday, July 26, at about 5:19 p.m., Oakland Police officers observed a suspected robbery vehicle in the 7600 block of Bancroft Avenue. The vehicle was occupied by three males, two adults and a juvenile. As officers attempted to contact the suspects, the two men fled the area on foot. A perimeter was quickly established and the suspects were apprehended without incident. Two of the suspects were arrested for robbery. For more information, please contact the OPD Media Relations Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

***OPD Is Hiring: Police Officer Trainees*** – Friday, August 26, is the deadline to apply to pursue a career as an Oakland Police Officer in the 177th Academy. The ideal candidate will be a socially conscious, empathetic person who takes initiative, is compassionate and resourceful, has excellent communication skills, and is committed to public service in a fast-paced, urban environment. To apply, please view the job posting at <http://bit.ly/2a1jAbN>. This page also provides details and dates on the Practices & Actual Physical Ability Test, POST Entry Level Law Enforcement Test and Oral

Board Interviews that are part of the selection process. Applications are being accepted through 11:59 p.m., on August 26. For more information, please visit [www.opdjobs.com](http://www.opdjobs.com) or contact the OPD Background and Recruiting Unit at (510) 238-3339.

***Lineup For Art + Soul Oakland's Sweet 16 Announced*** – On Saturday, August 20 and Sunday, August 21, Frank H. Ogawa Plaza and the surrounding downtown streets will be home to the East Bay's flagship festival. Oakland's iconic Art + Soul festival celebrates its "sweet 16" with another dynamic showcase of local talent honoring the city's rich musical heritage and unparalleled cultural diversity. The festival kicks off on Saturday with the return of the Blues & BBQ Hotspot featuring the 3rd Annual Oaktown Throwdown BBQ Competition. Still smokin' as it enters its third year, the premier contest is expected to draw up to 40 top pit masters from all over California competing for cash prizes. On Sunday, Oakland superstars Tony Toni Toné will headline the festival, joined by Bay Area jazz/R&B singer Chanté Moore and rising R&B sensation Samaria. Famed blues guitarist Sonny Rhodes, gospel star Chrystal Rucker, local funk favorites The Funkanauts, and Oakland up & comers John Brothers Piano Company will also be featured in the festival's eclectic lineup of more than 40 artists on four stages. To view this year's musical lineup, please visit [www.ArtandSoulOakland.com](http://www.ArtandSoulOakland.com). The ever-evolving festival blends annual favorites with new highlights, including the return of the popular artisan marketplace; scores of food booths reflecting the myriad cultures that abound in Oakland, America's most diverse city; an urban dance stage presented by Oakland's Dance-a-Vision; and the largest Family Fun Zone of any festival in the Bay Area, complete with kiddie rides, carnival games and interactive arts, in addition to free festival admission for ages 12 and under. New activities include an instrument petting zoo hosted by the Oakland Symphony where festival-goers of all ages are invited to pick up and play horns, strings and other instruments under the tutelage of local musicians and music instructors. Art + Soul Oakland 2016 is Northern California's most accessible festival with direct service via both BART's 12th Street City Center station and AC Transit, in addition to \$5 parking in the adjacent City Center West Garage, 12th Street at Martin Luther King Jr., Way. Art + Soul Oakland 2016, which runs from noon to 6:00 p.m. on both days, will encompass 10 strollable city blocks. Admission is \$12 for Adults; \$7 for Seniors (65 & older) and Youth (ages 13-17). Children 12 & under enjoy free admission. For more information, including the 2016 lineup, please visit [www.ArtandSoulOakland.com](http://www.ArtandSoulOakland.com) or call (510) 444-CITY.

***Oakland Public Library Bike Library Summer Outreach*** – Through Thursday, August 11, the Oakland Public Library Bike Library will visit summer community events to offer free books, library information and demonstrations of online services.

- Tuesday, August 2, 5:00 to 7:00 p.m.  
Rockridge neighborhood for National Night Out. The Bike Library will visit block parties with free books, Wi-Fi and a special craft.
- Thursday, August 11, 11:00 a.m. to 2:00 p.m.  
Emeryville Public Market, 5959 Shellmound Street, Emeryville

For more information, please contact Mana Tominaga, Supervising Librarian, at [mtominaga@oaklandlibrary.org](mailto:mtominaga@oaklandlibrary.org) or (510) 238-6611.

***DeFremery Recreation Center Yard Sale*** – On Saturday, August 6, from 9:00 a.m. to 3:00 p.m. deFremery Recreation Center, 1651 Adeline Street, will host a community yard sale. This yard sale serves as a fundraiser for deFremery programs and events. Any party interested in selling at the yard sale can rent a stall out for \$25 or tables for \$6. For more information, please contact Valorie Winn at (510) 238-7739.

***City Of Oakland To Host Small Business Exporter Financing And Resources Forum*** – On Wednesday, August 3, please join the U.S. Export-Import Bank (EXIM Bank) and key regional international trade partners for a forum on government financing and resources to grow international sales for companies with 500 or fewer employees. The forum will be held from 8:30 a.m. to 1:00 p.m. at Oakland City Hall, 1 Frank H. Ogawa Plaza. In addition to a presentation by EXIM Bank, the forum will have two panels which will include private companies sharing their EXIM financing experiences and discussion of available government resources to assist companies in expanding their international sales. Following the panel discussions, attendees can visit tables with information on international trade and financing resources and have one-on-one meetings with export finance experts. To register for this free event, please visit <http://bit.ly/29MTbyq>. For more information about the forum, please contact Aliza Gallo, Economic & Workforce Development Department, at [agallo@oaklandnet.com](mailto:agallo@oaklandnet.com) or (510) 238-7405.

***Summer Jazz Series Kicks Off At Golden Gate Branch Library*** – Through Sunday, August 28, the Golden Gate Branch Library hosts its annual Jazz on Sundays festival, with a weekly Jazz program. The series is hosted by the Friends of Golden Gate Branch Library, and will take place at the library, located at 5606 San Pablo Avenue, from 3:00 to 6:00 p.m. on each Sunday during the series. The one exception is Sunday, August 21, when the concert will be held at Doyle/Hollis Park, on 61st Street at Hollis. The remaining performances include:

- July 31: Howard Wiley Quartet
- August 7: Glen Pearson
- August 14: Rhonda Benin
- August 21: Junius Courtney Big Band (at Doyle/Hollis Park, on 61st Street)
- August 28: Denise Perrier

Each Sunday, the featured act will play from 3:00 to 4:00 p.m. and will be followed by a jazz history lecture and discussion from 4:00 to 5:00 p.m. Youth group performances will close each show. Admission is free, but donations are appreciated and will benefit the Golden Gate Branch Library. For more information, please contact Pat Toney, Acting Branch Manager, at [ptoney@oaklandlibrary.org](mailto:ptoney@oaklandlibrary.org) or (510) 597-5023.

***RFP, RFQ Opportunities*** – In July, a variety of formal Request for Proposals (RFPs) and Request for Quotations (RFQs) from the City of Oakland will close.

<b>Due Date/Time</b>	<b>Title/Description</b>	<b>Contact</b>
Thursday, August 4, 2:00 p.m.	6137, 2 - NTB: P414250 Peralta Streetscape Improvement Project. The proposed work	Calvin Hao, Oakland Public Works

	<p>consists of streetscape improvement on Peralta Street from 7th to 10th streets and from 32nd Street to Haven Street. It includes construction of bulbouts, sidewalk, curb and gutter and ADA ramps; installation of Class II/III bicycle facilities and parking lanes, pedestrian lights, bike racks and benches; modification of traffic signals including two new mast arms; planting trees and landscaping area; grinding and paving with new striping, pavement marking, signage, bus stop relocation; installation and drainage inlet relocation and connection of 12” and 15” drainage pipes to existing storm drain system. The project also includes paving from 10th Street to 14th Street and from Haven Street to 36th Street; microsurfacing from 14th Street to West Grand Avenue and striping from 10th Street to West Grand Avenue and from Haven to 36th Street.</p>	<p><a href="mailto:chao@oaklandnet.com">chao@oaklandnet.com</a></p>
<p>Thursday, August 4, 2:00 p.m.</p>	<p>6167 - (NTB) C482950 Rehab of Sanitary Sewers in the area bounded by 23rd Ave. and E.12. The proposed work consists, in general, of rehabilitating existing sanitary sewer pipes with diameters up to 14” or smaller by pipe-expanding or open trench method, or by installing CIPP liners; rehabilitating sewer structures; reconnecting house connection sewers; rehabilitating house connections sewers, and other related works as indicated on the plans and specifications.</p>	<p>Calvin Hao,        Oakland Public Works  <a href="mailto:chao@oaklandnet.com">chao@oaklandnet.com</a></p>

For more information on contracting opportunities, please visit <http://bit.ly/1iAJvbd> or contact Dasco Munoz, Contracts and Compliance, at [dmunoz@oaklandnet.com](mailto:dmunoz@oaklandnet.com) or (510) 238-3970.

**Upcoming City Of Oakland Job Announcements** – During the week of August 1, the Human Resources Management Department (HRM) anticipates posting job announcements for the following positions:

- Stationary Engineer (Restricted)
- Hearing Officer

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

**Upcoming Meetings and Events:**

For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH  
City Administrator